



The Big One!

TORONTO

The Delectable September 9-11, 1994

September 9-11, 1994

THE PROGRAM

Over 100 Speakers • 8 Workshops • 1 Position Papers
Innovative and New Techniques • Interactive Video Research Presentations
Developing Standards in Hair Restoration Surgery

1993 MEETING COMMENTS

Excellent and very essential meeting for the hair restoration surgeon. A great conference building.

Bob Hager, M.D.

Excellent meeting - beyond my expectations! Social calendar and lunches also a plus. Thanks again for a great meeting.

-Peter T. Pacik, M.D.

One of the most informative meetings I have attended regarding hair transplant surgery. The format was good and easy to follow. The speakers were excellent. I attended many workshops and the speakers' participation was excellent. I appreciate the interest in the attendees' input in the surgical process.

Robert Hager, M.D.

An exceedingly good meeting.

-H. Clamp, United Kingdom

Excellent, Dr.

Robert Hager, M.D.

Excellent - One of the best that I have ever attended! Good job.

-James M. Swinehart, M.D.

Excellent meeting with many new ideas and information for our field.

Robert Hager, M.D.

Excellent meeting. The best yet. Well organized.

-Richard Shiell, M.D.

Great

Robert Hager, M.D.

Thank you for taking the time to recognize (publicly) the importance of the hair transplantation assistants!

-Helen Marie Ingram

First class meeting

William Hager, M.D.

I wish to congratulate you on one of the most outstanding meetings that I have had the pleasure to attend. The subject matter, speakers, and videos were outstanding.

-J.B. Pinski, M.D.

The meeting was excellent. The speakers were excellent and the topics were excellent.

Robert Hager, M.D.

Just wanted to tell you again how great the International Hair Meeting in Dallas was. You did a superb job. I was taking notes the whole time! Your hard work in preparing the conference clearly paid off for everyone who attended.

-Jordan Zukerman, M.D.

Having attended every meeting, I can say that this was the best. The speakers were excellent and the topics were excellent. The speakers were excellent and the topics were excellent. The speakers were excellent and the topics were excellent.

Robert Hager, M.D.

This meeting has set a new standard in the field of hair restoration surgery — a tough act to follow!

-Pat Quinlan, M.D.

The meeting was excellent. The speakers were excellent and the topics were excellent. The speakers were excellent and the topics were excellent. The speakers were excellent and the topics were excellent.

Robert Hager, M.D.



The first annual meeting of the International Society of Hair Restoration Surgery will be a tough act to follow. However, expect great things from this year's Toronto meeting - THE BIG ONE! This meeting will go beyond routine presentations of the latest techniques in hair restoration surgery. We have identified key areas of concern to all transplant surgeons.

This meeting offers something for everyone. For the beginners, a course titled "Transplantation - A to Z" will be offered. For the advanced, position papers will be given on controversial subjects. For surgical assistants, a special meeting focusing on their needs will be given.

The workshops offered throughout the meeting will be high quality presentations from the field's leading experts. Please review the information enclosed in the program, as we have tried to arrange it so that each registrant may attend two of these very insightful and provoking sessions.

You will also be presented with exciting research on extenders and expanders, witness the unveiling of a new instrument for micrografting, and those that register quickly will be a part of the limited attendance of one of the live operatory workshops which will be given on Friday.

The agenda also includes extensive discussions on micrografting, scalp reductions, scalp extensions, scalp lifting, complications, and a special presentation on the new break-through in synthetic hair implantation. Numerous free papers will be given, as well as a continuous video theatre which will be shown separately throughout the meeting.

I invite you to attend the meeting this fall in Toronto, THE BIG ONE!, and to join our Society in setting the standard in the educational advancement of hair restoration surgery throughout the world.

Sincerely,

Dow Stough, M.D.
President

**ISHRS 2nd Annual Meeting
Program Agenda Chair**

Patrick J. Quinlan, M.D.

Local Program Chair

Martin Unger, M.D.

Medical Assistant Committee

Joseph F. Greco, PA/C - Chairman
Nancy Shelton - Program Coordinator
Trina Brandy, RN
Deborah Elliott, RN
Gerard Murphy, CMA
Carol Rosanelli, RN, JD
Ingrid Wagner-Smith

Executive Officers

Dow Stough, M.D., President
Paul Straub, M.D., Vice-President
Robert T. Leonard, Jr., D.O., Secretary
Patrick J. Quinlan, M.D., Treasurer
O'Tar T. Norwood, M.D., Advisor to the President
Russell Knudsen, M.D., International Liaison Officer

Board of Governors

Dominic Brandy, M.D.
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Marc A. Pomerantz, M.D.
Daniel E. Rousso, M.D.
James E. Vogel, M.D.

FRIDAY, September 9, 1994

7:00 am - 4:30 pm

- REGISTRATION (Outside Churchill Room)

8:00 am

- CONTINENTAL BREAKFAST

8:25 am

- WELCOME TO TORONTO (Churchill Room)

8:30 am

- GENERAL SESSION (Churchill Room)
- OPTIONAL WORKSHOPS:
 - Instrumentation Sharpening* (Wren Room)
 - Photography* (Carlyle Room)
 - Handout Exchange* (Baker Room)
 - Marketing for the Cosmetic Niche* (Rossetti B/C Room)
 - Cosmetic Hair Additions* (Scott Room)

9:00 am - 7:00 pm

- VIDEO THEATRE (Rossetti A Room)

9:00 am - 12:00 nn

- OPTIONAL LIVE OPERATORY WORKSHOPS
 - Hair Transplantation* (Dr. Eric Eisenberg's Office)
 - Scalp Extender* (Dr. Martin Unger's Office)

10:30 am

- OPTIONAL WORKSHOPS (repeated)

12:00 nn

- BUFFET LUNCH (Mountbatten Room)

1:00 pm

- GENERAL SESSION (Churchill Room)
- MEDICAL ASSISTANT SEMINAR (Rossetti B/C Room)
- HAIR TRANSPLANTATION — DISCUSSION ON THEORY (Wren Room)

1:00 - 5:00 pm

- OPTIONAL LIVE OPERATORY WORKSHOP:
 - Live Anesthesia* (Dr. David Seager's Office)

2:15 pm

- GENERAL SESSION BREAK

2:30 pm

- GENERAL SESSION (Churchill Room)

2:50 pm

- ASSISTANT SEMINAR BREAK

3:05 pm

- ASSISTANT SEMINAR (Rossetti B/C Room)

6:00 pm

- OPENING RECEPTION AT CASA LOMA

SATURDAY, September 10, 1994

7:00 am - 4:30 pm

- REGISTRATION (Outside Churchill Room)

7:00 am - 5:00 pm

- VIDEO THEATRE (Rossetti A Room)

8:00 am

- GENERAL SESSION (Churchill Room)

12:00 nn

- PLATED LUNCH WITH BUSINESS MEETING (Mountbatten Room)

1:00 pm

- GENERAL SESSION (Churchill Room)
- SCALP LIFTING (Rossetti B/C Room)
- FREE PAPERS (Mountbatten B Room)

2:45 pm

- SCALP LIFTING BREAK

3:00 pm

- HAIR BEARING FLAPS-VOLUMETRIC TISSUE EXPANSION (Rossetti B/C Room)

3:05 pm

- GENERAL SESSION BREAK
- FREE PAPERS BREAK

3:20 pm

- GENERAL SESSION (Churchill Room)
- FREE PAPERS (Mountbatten B Room)

6:30 pm

- COCKTAIL RECEPTION (Churchill Foyer)

7:30 pm

- DINNER DANCE (Churchill Room)

SUNDAY, September 11, 1994

7:30 - 11:30 am

- REGISTRATION (Outside Churchill Room)

7:30 am - 1:00 pm

- VIDEO THEATRE (Rossetti A Room)

8:00 am

- GENERAL SESSION (Churchill A Room)
- RISK MANAGEMENT (Churchill B Room)

9:30 am

- MEDICO-LEGAL CORNER (Churchill B Room)

9:45 am

- GENERAL SESSION BREAK

10:00 am

- GENERAL SESSION (Churchill A Room)

12:00 nn

- ADJOURNMENT

7:00 am - 4:30 pm **REGISTRATION** outside Churchill Room

8:00 - 9:00 am **CONTINENTAL BREAKFAST**

9:00 am - 7:00 pm **VIDEO THEATRE ROOM**

Rosetti A Room, see p. 11 for schedule

8:25 am **WELCOME TO TORONTO**

Dr. Martin Unger, Local Program Chair
Churchill Room

8:30 am **Optional Workshops** (tickets required)

OR Remain for General Session

see p. 5 for workshop selections

8:30 am - 12:00 nn **GENERAL SESSION**

Churchill Room

Hair Transplantation — Getting Started A to Z

Moderator: Dr. Matt Leavitt

This course will address all aspects of getting started in hair transplantation, including how to train your staff, obtain the necessary instruments, and implement standard guidelines. The course will be taught by a diverse faculty with Dr. Matt Leavitt directing. Segments of the course will include: preoperative consents - photography; anesthesia; room set-up; medical supplies/instrumentation; staff requirements/training; micrograft dissection; postoperative wraps; and medications. This course has not been previously presented. If you're considering entering the field of hair restoration, this is one course you'll not want to miss.

8:30 - 9:00 am Appropriate Placement of a Frontal Hairline

Dr. Tom Alt

9:00- 9:15 Discussion

9:15 - 9:30 Choosing the Best Candidates for Hair Transplant Surgery

Dr. Patrick Quinlan

9:30 - 9:45 Discussion

9:45 - 10:15 The Essentials of Setting up a Practice for Hair Restoration Surgery

Dr. Matt Leavitt

10:15 - 10:30 Let's Talk About Triple-Bladed Knives

Dr. Emil Bisaccia

10:30 - 10:45 Discussion

10:30 am **Optional Workshops** (tickets required)

OR Remain for General Session

see p. 5 for workshop selections

10:45 - 11:00 Anesthesia for Hair Transplants: Get the Basics Before You Start

Dr. David Seager

11:00 - 11:30 A Lifetime Approach to Hair Restoration Surgery

Dr. Russell Knudsen

11:30 - 11:45 Minigrafting & Micrografting Made Easy

Dr. Mario Marzola

11:45 am - 12:00 nn Discussion

12:00 nn

BUFFET LUNCH Mountbatten Room

PLEASE NOTE: Following lunch you will have four (4) options for afternoon sessions:

1. Hair Transplantation—Discussion on Theory (p. 6);
2. Medical Assistant Seminar (p. 6);
3. Off-site Workshop (p. 5);
- or 4. Return to General Session (see below)

1:00 pm - 4:15 pm

GENERAL SESSION

Churchill Room

1:00 pm

Position Papers

Moderator: Dr. Russell Knudsen

In-depth discussion on various aspects of hair restoration surgery. These position papers will be given by those with extensive experience in a particular field. These talks will allow for individuals to state their experience and opinions. This session was designed to address controversial ideas in detail and allow surgeons to better understand the issues.

1:00 - 1:25 pm

Male Pattern Baldness, Understand It Before You Treat It

Dr. Leonard Dzubow

1:25 - 1:35

Discussion

1:35 - 2:05

The Select Use of Scalp Reductions With Proper Technique

Dr. Paul Straub

2:05 - 2:15

Discussion

2:15 - 2:30

BREAK

2:30 - 3:00

Why Micrografting is the Ideal Surgical Hair Restoration Procedure

Dr. Bill Rassman

3:00 - 3:10

Discussion

3:10 - 3:40

Non-Volumetric Tissue Expanders — Why, When, Which One, and What About Stretch Back?

Dr. Bernard H. Cohen

3:40 - 3:45

Discussion

3:45 - 4:05

Ethics in Hair Transplantation — What Are The Limits of Advertising — Professional Marketing...Now of Age

Dr. Carlos J. Puig

4:05 - 4:15

Discussion

5:30 pm

LEAVE FOR OPENING RECEPTION

Buses begin leaving from Hotel Entrance.

opening reception at casa loma

You are cordially invited to the Opening Reception on Friday, September 9 at 6:00 pm.

Cocktails & hors d'oeuvres will be served.

Bus transportation between the hotel and Casa Loma will be provided.

Registration, fees & tickets required.

PLEASE NOTE: All workshops require special registration and fee. Entry by ticket only — see registration form on page 15.

INSTRUMENTATION SHARPENING

8:30 - 10:00 am or 10:30 am - 12:00 nn (repeated)

Wren Room

Mr. Robert E. Magnuson, President of Rx Honing Machine Corporation, has 23 years experience in sharpening instruments. This workshop will train you to sharpen all of your hand-held instruments — and specifically sharpening punches for total micrografting. You will review sharpening principles, learn how to operate Rx Honing machines, and develop skills to maintain sharp punches in your own office. You are encouraged to bring your dull punches, scissors and curettes. This workshop is routinely offered for US \$400 but will be given at a reduced rate for this meeting. Open to physicians and surgical assistants.

PHOTOGRAPHY

8:30 - 10:00 am or 10:30 am - 12:00 nn (repeated)

Carlyle Room

This intensive course on how to standardize and take high quality photographs for hair restoration, will be aimed at novice or intermediate level office photography. It will include a basic recommended set-up, equipment, and film recommendations. The entire course will address the unique problems of photographing the hair transplant patient. Standard guidelines and a "turnkey" operation will be included. The course will be taught by photographer and hair surgeon, Dr. Robert Haber, assisted by Dr. Barry E. DiBernardo. Those who want to develop brochure-quality photographs will take special interest.

HANDOUT EXCHANGE

8:30 - 10:00 am or 10:30 am - 12:00 nn (repeated)

Baker Room

The members of the ISHRS bring hundreds upon hundreds of years of experience in hair restoration. Tap into this knowledge in the Handout Exchange workshop. Each participant will bring 30 copies of their best handouts, and will have an opportunity to explain them. These handouts can emphasize pre- and post-operative instructions, medical history, operative reports, consent agreements, etc. This exchange will be directed by Dr. James Arnold. The course is highly recommended for beginners and intermediate-level hair transplant surgeons.

MARKETING FOR THE COSMETIC NICHE

8:30 - 10:00 am or 10:30 am - 12:00 nn (repeated)

Rosetti B/C Room

Amanda R. Hutcherson, Ph.D., Director of Marketing for The Upjohn Dermatology Division, will direct this workshop on successful strategies you can use to initiate a seminar series, identify and track patients with a patient coordinator for services and marketing, package price cosmetic services and offer cosmetically minded patients easy financing options. This workshop will be directed to those who want to launch their hair transplant practice. While this workshop will not guarantee your success, it will offer real practice tactics that have been successful in establishing a revenue generating cosmetic practice.

UNDERSTANDING HOW COSMETIC HAIR ADDITIONS CAN BE AN IMPORTANT ADJUNCT TO HAIR TRANSPLANTATION

8:30 - 10:00 am or 10:30 am - 12:00 nn (repeated)

Scott Room

Director: Mike Mahoney

Assistant Directors: Gaiezza de Giava and Loek Habbema

This workshop will cover the basics of cosmetic hair additions. The workshop is presented by Mike Mahoney, founder and former president of The American Hair Loss Council and owner of Positive Hair Systems in Tyler, Texas. Mr. Mahoney has over thirty years experience in the cosmetic hair replacement industry and is in the process of publishing a text on the subject. Course participants will be introduced to the field of non-surgical hair replacement terminology, attachment techniques and basic construction/design techniques that can compliment hair replacement surgery. Natural new designs will be featured, from temporary cosmetic cover-ups (while undergoing surgeries), to important adjuncts for the patient. This course is a must for the serious hair transplant surgeon. Course open to physicians and physicians assistants.

LIVE OPERATORY WORKSHOPS

Registrants will be transported by shuttle between the hotel and their destination. The shuttle will leave the hotel approximately 15 minutes prior to the session.

HAIR TRANSPLANTATION WORKSHOP

9:00 am to 12:00 nn

Dr. Eric Eisenberg's Office

Dr. Eric Eisenberg will direct a live workshop on hair transplantation in his office. This will allow participants to view surgery and discuss the latest techniques. Enrollment is limited and will be assigned to those who register early. Open to physicians.

SCALP EXTENDER

9:00 am to 12:00 nn

Dr. Martin Unger's Office

Scalp extenders now allow for a much greater amount of tissue to be harvested during scalp reduction. Following correct technique is critical to obtaining optimum results. Physicians have a chance to discuss in great detail all aspects of scalp extenders, i.e., cost, size, technique for insertion and removal, length of duration of placement, etc. The workshop will be conducted by Dr. Patrick Frechet and Dr. Martin Unger in Dr. Martin Unger's office off-site, and is open to physicians and assistants.

LIVE ANESTHESIA WORKSHOP

1:00 - 5:00 pm

Dr. David Seager's Office

Dr. David Seager and Dr. Dow Stough will be directing this workshop in Dr. Seager's office. This workshop should be invaluable for those who have never seen a demonstration of the proper use of local anesthesia. A new infusion pump device will be demonstrated. Operatory suite layout, photography, and graft dissection will be emphasized. Enrollment in this workshop will be very limited and will be filled on a "first come, first served" basis—25 registrants total. Open to physicians only.

1:00 - 3:30 pm

WREN ROOM

Hair Transplantation — Discussion on Theory

Moderator: Dr. Walter Unger

1:00 - 1:15 pm

Critical Observations on Micrografting
Dr. Edmond I. Griffin

1:15 - 1:25

The Minigraft Revolution: Can We Keep It Ethical?
Dr. William R. Rassman

1:25 - 1:35

Why Transplantation is a Series of Trade-Offs
Dr. Russell Knudsen

1:35 - 1:45

The New Hairline: Start With Slits, Finish With Holes
Dr. Lefter Mantse

1:45 - 1:55

Discussion

1:55 - 2:05

The Philosophy of Mixed Grafts vs. Exclusively Micro Grafts
Dr. M. Kourtis

2:05 - 2:15

Large Grafts: Are They Obsolete?
Dr. Paul Straub

2:15 - 2:25

Rationalization in Using Slits and Holes in Micrograft Mega Session
Dr. Gerard Boutboul

2:25 - 2:35

Working Relationships with Others in the Hair Replacement Industry
Dr. Matt Leavitt

2:35 - 2:50

Micros/Minis/Slits/Holes — That Is The Question
Dr. Walter Unger

2:50 - 3:00

Economical Use of The Donor Area
Dr. Claudia Prawetz-Moser

3:00 - 3:10

Utilization of Nitrous Oxide in Hair Transplant Surgery
Dr. Neil S. Sadick

3:10 - 3:30

Discussion

Medical Assistant Seminar Faculty

Trina Brandy, RN, Dr. Nick Brandy, Pittsburgh, PA

Deborah Elliott, RN, Dr. Randall Sword, Torrence, CA

Joseph F. Greco, PA/C, Dr. Robert Kramer, Venice, FL

Jody Hanson, Dr. William Rassman, Agoura, CA

Julie Miller, Dr. Bruce Miller, Portland, OR

Gerard Murphy, CMA, Dr. Robert Cattani, Staten Island, NY

Carol Rosanelli, RN, BS, JD, Dr. Thomas Rosanelli, San Francisco, CA

Nancy Shelton, Dr. Dow Stough, Hot Springs, AR

Ingrid Wagner-Smith, Dr. Bruce White, St. Louis, MO

Pat Tafoya, Dr. Ed Griffin, Atlanta, GA

Charlotte Watson, LPN, Dr. Dow Stough, Hot Springs, AR

MEDICAL ASSISTANT SEMINAR

1:00 - 4:00 pm

Rosetti B/C Room

WELCOME TO TORONTO

Dr. Martin Unger, Local Program Chairman

1:00 pm

Opening Presentation

Joseph F. Greco, PA/C, and Nancy Shelton

1:05 - 1:15

Appropriate Use of Preoperative Antibiotics for Prevention of Surgical Site Infections and Endocarditis

John K. Randall, RPh, MD

1:15 - 1:35

Legal Documentation and Consent Forms

Carol Rosanelli, RN, BS, JD

1:35 - 1:50

Getting The Picture

Dr. Robert Haber

1:50 - 2:00

Patient Concerns: Pre-op/Post-op, Shampoo and Follow-Up

Pat Tafoya

2:00 - 2:10

HIV and Hepatitis — Protecting Your Staff and Your Patients

Deborah Elliott, RN

2:10 - 2:20

Room Set Up - Organization

Julie Miller

2:20 - 2:30

Getting Set

Ingrid Wagner-Smith

2:30 - 2:40

Cutting and Placing

Jody Hanson

2:40 - 2:50

Sectioning Canadian Style

Valerie Mitchell, RN

2:50 - 3:05

Break

3:05 - 3:20

Splitting Hairs

Charlotte Watson, LPN

3:20 - 3:35

Scalp Lifting and B.A.R. — Anatomy Included

Trina Brandy, RN

3:35 - 3:45

Scalp Reduction — An Assistant's Perspective

Gerard Murphy, CMA

3:45 - 4:00

The Role of the Hair Transplant Assistant

Helen Marie Ingram, Nursing Director, National Center for Hair Restoration

4:00 - 4:15

Teaching Medical Assistants the Art of Consultation

Dr. Patrick Quinlan

4:15 - 4:30

Open Forum — Pearls

4:30

Discussion

| | |
|--------------------|---|
| 7:00 am - 4:30 pm | REGISTRATION outside Churchill Room |
| 7:00 am - 5:00 pm | VIDEO THEATRE ROOM <i>Rosetti A Room, see p.11 for schedule</i> |
| 8:00 am - 12:00 nn | GENERAL SESSION <i>Churchill Room</i> |
| 8:00 - 9:30 am | Developing International Standards Moderator: Dr. Patrick Quinlan |
| 8:00 am | Welcome <i>Dr. Patrick Quinlan</i> |
| 8:05 - 8:15 | Let's Standardize Hair Restoration Photography <i>Dr. Robert Haber</i> |
| 8:15 - 8:25 | Standardization of Hair and Scalp Clinical Photography <i>Dr. Barry E. DiBernardo</i> |
| 8:25 - 8:40 | Standardization of Small Graft Terminology <i>Dr. Russell Knudsen</i> |
| 8:40 - 8:50 | The Savin Scale for Grading Alopecia — A New System for Standardization of Hair Loss <i>Dr. Ronald C. Savin</i> |
| 8:50 - 9:05 | Laboratory Standards for Hair Restoration Surgery: HIV- Hepatitis A through E — What a Hair Transplant Surgeon Must Know and Should Order <i>Dr. Patrick Quinlan</i> |
| 9:05 - 9:15 | Standards for Rational Use of Antibiotics in Hair Restoration Surgery <i>Dr. John K. Randall</i> |
| 9:15 - 9:30 | Discussion |
| 9:30 am - 10:45 am | Micrografting as a Science Moderator: Dr. Bobby Limmer |
| 9:30 - 9:45 | Total Micrografting <i>Dr. Bobby Limmer</i> |
| 9:45 - 10:00 | The Science of Hair Density/Consequences of Dense Packing of Grafts in Megatransplant Session <i>Dr. William R. Rassman</i> |
| 10:00 - 10:15 | A New Method for Graft Count Estimation in Total Micrografting — Introduction of the Trichoscope® <i>Dr. Robert Haber</i> |
| 10:15 - 10:30 | The Micro Punctiform Technique — A Ten-Year Perspective on Total Micrografting <i>Dr. Carlos Uebel</i> |
| 10:30 - 10:45 | Discussion |

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|---------------------|---|
| 10:45 am - 12:00 nn | Micrografting Techniques Moderator: Dr. O'Tar T. Norwood |
| 10:45 - 11:00 am | Patient Selection, Design, and Hair Style <i>Dr. O'Tar T. Norwood</i> |
| 11:00 - 11:15 | A Concentric Method for Mini-Micrografting in Extensively Bald Patients <i>Dr. Dominic Brandy</i> |
| 11:15 - 11:30 | Hair Transplantation in the Poor Candidate - The Asian Experience <i>Dr. Damkerng Pathomvanich</i> |
| 11:30 - 11:45 | Complications of Total Micrografting — The Emergence of the Post Transplant Epidermal Cyst <i>Dr. Dow Stough and Dr. David Whiting</i> |
| 11:45 am - 12:00 nn | Micro Hair Transplants: The Solution? <i>Dr. Yves G. Crassas</i> |

12:00 nn **PLATED LUNCH WITH BUSINESS MEETING**
Mountbatten B/C Room

GOLDEN AND PLATINUM FOLLICLE AWARDS

James E. Vogel, MD, Scientific Committee Chairman, will present the **Golden Follicle Award** for the year's best clinical research or innovation in hair restoration and the **Platinum Follicle Award** for the year's best basic scientific research in hair pathophysiology or anatomy.

PLEASE NOTE: Following lunch you will have three (3) options for afternoon sessions:

1. Scalp Lifting/Hair Bearing Flaps — Volumetric Tissue Expansion (p. 8); 2. Free Papers (p. 9); or 3. Return to General Session (see below)

| | |
|----------------|---|
| 1:00 - 4:15 pm | GENERAL SESSION <i>Churchill Room</i> What's New and Useful Brief talks — each speaker will present new ideas and techniques which have not previously been presented. |
| 1:00 - 1:45 pm | Anesthesia Moderator: Dr. David Seager |
| 1:00 - 1:07 pm | Iontophoretic Anesthesia in Hair Transplantation <i>Dr. Carlos J. Puig</i> |
| 1:07 - 1:14 | Head Nerve Block Anesthesia by Iontophoresis <i>Shiro Yamada, D.Sc.</i> |
| 1:14 - 1:23 | Delivery of Anesthesia by Infusion Pump <i>Dr. Robert Haber</i> |
| 1:23 - 1:30 | Calcium Alginate — A New Dressing to Minimize Bleeding in the Recipient Area <i>Dr. Robert J. Schemmer</i> |
| 1:30 - 1:45 | Discussion |

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|-----------------------|---|-----------------------|--|
| 1:45 - 3:05 pm | Micrografting Moderator: Dr. Manfred Lucas | 3:51 - 3:58 | Horizontal Split Follicular Implants — A Study of Four Patients <i>Dr. Bobby Limmer</i> |
| 1:45 - 1:52 pm | Preloading Forcep: A Way to Reduce Time Placing Minigrafts & Micrografts <i>Dr. Daniel E. Rousso</i> | 3:58 - 4:05 | Hair Transplantation Between Identical Twins <i>Dr. William R. Rassman</i> |
| 1:52 - 1:59 | New Refined Choi "Single Hair Injection" for Rapid Transplantation <i>Dr. Yung Chul Choi</i> | 4:05 - 4:17 | Synthetic Hair Implantation: The Pursuit of Safety and Improvements of Materials and Devices <i>Shiro Yamada, D.Sc.</i> |
| 1:59 - 2:07 | Minigrafts and Micrografts Using Radiosurgical Techniques <i>Dr. Carl B. Shory</i> | 4:17 - 4:27 | Synthetic Hair Implantation: The Clinical Experiences of Twenty Years <i>Dr. Kouzo Fukuta</i> |
| 2:07 - 2:19 | Update on Laser Hair Transplantation <i>Dr. Walter Unger</i> | 4:27 - 4:45 | Discussion |
| 2:19 - 2:26 | Retraction — Sectioning and the Electric Knife <i>Joseph F. Greco, PA/C</i> | | |
| 2:26 - 2:33 | The Use of Infrared Coagulation in Hair Transplant and Scalp Reduction Surgery <i>Dr. Gary S. Hitzig</i> | 1:00 - 4:15 pm | ROSETTI B/C ROOM |
| 2:33 - 2:39 | Using a Myringotomy Knife to Prepare Recipient Sites for Micrografts <i>Dr. James Arnold</i> | 1:00 - 2:45 pm | Scalp Lifting Moderator: Mario Marzola |
| 2:39 - 2:45 | Accelerated Cutting of Minigrafts Using Hair Shaper Blades <i>Dr. James Arnold</i> | 1:00 - 1:20 pm | Lateral Scalp Lifting <i>Dr. Mario Marzola</i> |
| 2:45 - 2:52 | Update on No-Kor Needle and Microslit Grafting <i>Dr. Michael A. Meshkin</i> | 1:20 - 1:40 | Scalp Lifting — Advantages and Disadvantages <i>Dr. David Zipfel</i> |
| 2:52 - 2:59 | New Motorized Micrograft Technique <i>Dr. Pierre Bouhanna</i> | 1:40 - 2:00 | Integration of Scalp Lifting with Small Graft Hair Restoration Surgery <i>Dr. Dominic Brandy</i> |
| 2:59 - 3:05 | Discussion | 2:00 - 2:20 | Anatomical Landmarks in Scalp Lifting <i>Dr. James Swinehart</i> |
| 3:05 - 3:20 | Break | 2:20 - 2:45 | Discussion |
| 3:20 - 4:45 pm | Follicular Research and Development Moderator: Dr. James E. Vogel | 2:45 - 3:00 | Break |
| 3:20 - 3:27 pm | Oral Finasteride for Male Pattern Baldness — Should We Be Worried? <i>Dr. David Whiting</i> | 3:00 - 4:30 pm | Hair Bearing Flaps — Volumetric Tissue Expansion Moderator: Dr. Daniel E. Rousso |
| 3:27 - 3:34 | Hair Growth in Skin Grafts Transplanted onto Rats Using Topical Cyclosporine (Csa) <i>Dr. Gilmar S. Salvador and Dr. Syllene Nunes</i> | 3:00 - 3:15 | Expansion and Scalp Flap Combination Procedures at The Cleveland Clinic <i>Dr. Armand Lucas</i> |
| 3:34 - 3:44 | A Study of the Histology of Hair Micrograft Transplantation <i>Dr. Marcelo Gandelman</i> | 3:15 - 3:30 | Use of Scalp Flaps for Frontal Alopecia <i>Dr. Daniel E. Rousso</i> |
| 3:44 - 3:51 | Hair Follicular Regeneration after Horizontal Sectioning <i>Dr. Jung-Chul Kim</i> | 3:30 - 3:45 | Free Flaps for Male Pattern Baldness <i>Dr. Hani Matloub</i> |
| | | 3:45 - 4:00 | Medico-Legal Implications of Scalp Flap Surgery <i>Dr. Shelly Kabaker</i> |
| | | 4:00 - 4:15 | The Expanded "BAT" Flap for Treatment of Male Pattern Baldness <i>Dr. Richard D. Anderson</i> |
| | | 4:15 | Discussion |

| | | | | |
|--------------------------|---|---------------------------|--------------------|---|
| 1:00 pm - 5:00 pm | | MOUNTBATTEN B ROOM | 2:45 - 2:55 | Long Hair Grafting Techniques <i>Dr. Pierre Bouhanna</i> |
| | | Free Papers | 2:55 - 3:05 | The Burow's Triangle Scalp Reduction <i>Dr. Bernard H. Cohen</i> |
| 1:00 - 1:10 pm | A-V Malformations After Hair Restoration Surgery <i>Dr. Robert T. Leonard, Jr.</i> | | 3:05 - 3:20 | Break |
| 1:10 - 1:20 | Modified Incisional Slit Grafting Technique <i>Dr. Martin E. Tessler</i> | | 3:20 - 3:30 | Stem Cells in Human Scalp Hair Follicle <i>Dr. Jung-Chul Kim</i> |
| 1:20 - 1:30 | Operations for the Correction of Unsuccessful Hair Transplantation <i>Dr. Manfred Lucas</i> | | 3:30 - 3:40 | Single Hair Transplantation for Reconstruction of Eyebrows and Eyelashes <i>Dr. Yung Chul Choi</i> |
| 1:30 - 1:40 | Survival with the Punctiform Method <i>Dr. Cristina Mitjans and Dr. Oscar Marinacci</i> | | 3:40 - 3:50 | Incisional Slit Grafting with KTP-532 Assist <i>Dr. Martin J. Carney</i> |
| 1:40 - 1:50 | How to Differentiate Chronic Telogen Effluvium from Female Androgenetic Alopecia <i>Dr. David Whiting</i> | | 3:50 - 4:00 | Hair Surgical Restoration Adding of the New Technologies — First Results <i>Dr. Yves G. Crassas</i> |
| 1:50 - 1:57 | Fibrin Glue and Tissue Expanders in the Management of a Burn Alopecia Scalp Wound <i>Dr. Arthur J. DeBaise</i> | | 4:00 - 4:10 | Donor Site Reharvesting of Previously Used Sites in Patients Whose Donor Sites Appear Exhausted <i>Dr. Peter Goldman</i> |
| 1:57 - 2:05 | External Expansion in the Treatment of Traumatic Alopecia <i>Dr. Arthur J. DeBaise</i> | | 4:10 - 4:20 | Complications in Hair Replacement Surgery <i>Dr. Ray Konior</i> |
| 2:05 - 2:15 | Geometric Hair Transplantation <i>Dr. Dwight A. Scarborough</i> | | 4:20 - 4:30 | Follicular Stem Cells, Hyper-nutrition and Male Pattern Baldness <i>Dr. Masumi Inaba</i> |
| 2:15 - 2:25 | Applications for Hair Transplantation in Women <i>Dr. Paul Cotterill</i> | | 4:30 - 4:40 | The Puncture Method <i>Dr. Jose Belmont</i> |
| 2:25 - 2:35 | The Economical Distribution of the Donor Hair (more than 1400 grafts) <i>Dr. Jörg Hugeneck</i> | | 4:40 - 4:55 | Donor Area Harvesting <i>Dr. Walter Unger</i> |
| 2:35 - 2:45 | Corrective Surgery <i>Dr. Matt Leavitt</i> | | 4:55 - 5:05 | Creating the Natural Hairline <i>Dr. Robert V. Cattani</i> |
| | | | 5:05 - 5:15 | Discussion |

cocktail reception and dinner dance

Cocktail Reception

Saturday, September 10, 1994 • 6:30- 7:30 pm in the Churchill Foyer.

Dinner Dance

Saturday, September 10, 1994 • 7:30 pm in the Churchill Room.

Join your colleagues for a social evening of dining and dancing. Business attire requested.

US \$50.00 per person — registration & tickets required.

| | | | |
|---------------------|---|---------------------|--|
| 7:30 am - 11:30 am | REGISTRATION outside Churchill Room | 10:45 - 10:55 | Clinical Experience with the Frechet Extender <i>Dr. Martin Unger</i> |
| 7:30 am - 1:00 pm | VIDEO THEATRE ROOM <i>Rosetti A Room, see p. 11 for schedule</i> | 10:55 - 11:05 | Complications of the Frechet Extender <i>Dr. D. Bluford Stough</i> |
| 8:00 am | Attend Risk Management/Medico-Legal Corner (see p. 10) OR Remain for General Session | 11:05 - 11:15 | Clinical Aspects of Scalp Extension <i>Dr. Robert H. True and</i> <i>Dr. R. M. Elliott</i> |
| 8:00 am - 12:00 nn | GENERAL SESSION <i>Churchill A Room</i> | 11:15 - 11:25 | Rapid Intraoperative Tissue Expansion by the Use of Tension Clamps <i>Dr. James Arnold</i> |
| | Reductions Moderator: Dr. Martin Unger | 11:25 - 11:35 | The Sure Closure - A New Device for Scalp Expansion <i>Dr. Craig Schauder</i> |
| 8:00 - 8:15 am | Scalp Reduction - Tailor the Operation to Each Patient <i>Dr. Martin Unger</i> | 11:35 - 11:45 | My Views of Scalp Stretching <i>Dr. Bernard H. Cohen</i> |
| 8:15 - 8:30 | Conversion of Previous Mid-Line Reductions to Zig Zag Pattern for a Better Cosmesis <i>Dr. Paul Straub</i> | 11:45 am - 12:00 nn | Discussion |
| 8:30 - 8:45 | Scalp Reduction — Is it Worthwhile? <i>Dr. Henry H. Roenigk</i> | 12:00 nn | ADJOURNMENT |
| 8:45 - 9:00 | The Changing Place for Scalp Reductions in Hair Replacement Surgery <i>Dr. Gary Monheit</i> | | |
| 9:00 - 9:15 | Discussion | 8:00 - 11:00 am | CHURCHILL B ROOM |
| 9:15 - 9:30 | Mid-Line Sagittal Scalp Reduction with a Twist <i>Dr. Daniel E. Rousso</i> | 8:00 - 9:30 am | Risk Management Protect your practice and your time from needless lawsuits. Send in your consent forms in advance - they will be reviewed and any problem areas addressed at this workshop. This session will be taught by attorney Bernard D. Hirsh, the nation's leading expert in informed consent, and will focus on problems unique to hair transplantation. This session will not only save you hundreds of dollars in legal advice, it may prevent you from experiencing a lawsuit. |
| 9:30 - 9:45 | Sub-Periosteal Scalp Reduction <i>Dr. Gerard F. Seery</i> | 9:30 am - 11:00 am | Medico-Legal Corner Moderator: Dr. Robert T. Leonard, Jr. |
| 9:45 - 10:00 | Discussion/Break | 9:30 - 9:50 am | Medico-Legal Issues in Hair Replacement Surgery <i>Dr. Robert T. Leonard, Jr.</i> |
| 10:00 am - 12:00 nn | Non-Volumetric Expanders/Extenders Moderator: Dr. Patrick Frechet | 9:50 - 10:10 | Medico-Legal Implications of Scalp Flap Surgery <i>Dr. Shelly Kabaker</i> |
| 10:00 - 10:15 am | The Frechet Extender <i>Dr. Patrick Frechet</i> | 10:10 - 10:30 | Informed Consent in Hair Transplantation <i>Dr. Henry Clamp</i> |
| 10:15 - 10:25 | Circumferential Scalp Reduction with a Sutured-in-Place Silastic-Dacron Extender <i>Dr. Dominic Brandy</i> | 10:30 - 10:50 | Discussion |
| 10:25 - 10:35 | Extender Plates for the Inexpensive Development of an Extender <i>Dr. Dominic Brandy</i> | | |
| 10:35 - 10:45 | The Poor Man's Extender <i>Dr. James Bridenstine</i> | | |

All video presentations will be shown in Rosetti A Room.

FRIDAY, September 9, 1994

| | |
|---------------------|---|
| 9:00 - 9:56 am | Hair Transplant Planning, Design, Operative Procedure; Volume 1 <i>by O'Tar T. Norwood, M.D.</i> |
| 9:58 - 11:47 | Hair Transplant Planning, Design, Operative Procedure; Volume 2 <i>by O'Tar T. Norwood, M.D.</i> |
| 11:48 am - 12:00 nn | Radiosurgical Donor Harvesting <i>by Carl Shory, M.D.</i> |
| 12:00 - 12:20 pm | Punch-grafts <i>by Richard Shiell, M.D.</i> |
| 12:20 - 1:02 | Mini and Micrografts <i>by Edmond Griffin, M.D.</i> |
| 1:02 - 2:17 | Elliptical Donor Harvesting <i>by Robert Limmer, M.D.</i> |
| 2:20 - 2:41 | Mini and Micrografts Exclusively <i>by Manfred Lucas, M.D.</i> |
| 2:41 - 2:55 | Hair Transplants Made Easy <i>by Marcelo Gandelman, M.D.</i> |
| 2:55 - 3:30 | The Feathering Zone <i>by Dow Stough, M.D.</i> |
| 3:32 - 4:08 | Classic Scalp Reduction <i>by Martin Unger, M.D.</i> |
| 4:08 - 5:10 | Scalp Reduction with Brow Lift <i>by Paul Straub, M.D.</i> |
| 5:10 - 5:32 | Frechet Method of Slot Correction <i>by Patrick Frechet, M.D.</i> |
| 5:35 - 6:28 | Extensive Scalp-lifting <i>by Dominic Brandy, M.D.</i> |
| 6:28 - 7:00 | Tissue Expansion Scalp Reduction <i>by Sheldon Kabaker, M.D.</i> |

SATURDAY, September 10, 1994

| | |
|----------------|---|
| 7:00 - 7:39 am | Temporo-Parical-Occipital Scalp Flap <i>by Daniel E. Rousso, M.D.</i> |
| 7:40 - 7:47 | The Brandy Scalp-lift <i>by Larry Schlesinger, M.D.</i> |
| 7:48 - 8:58 | A systematic Three-Step Minigrafting Approach Using a Stencil and Quadruple Blade <i>by Dominic Brandy, M.D.</i> |
| 9:00 - 9:15 | Tissue Adhesive in Hair Transplantation <i>by Robert Elliott, M.D. and Robert True, M.D.</i> |
| 9:15 - 9:50 | Expansion Assisted Treatment of Baldness <i>by Richard Anderson</i> |

| | |
|---------------------|---|
| 9:50 - 10:05 | Mini-micrografts <i>by Carlos Uebel, M.D.</i> |
| 10:05 - 10:40 | New Instrumentation for the 90's <i>by Dow Stough, M.D.</i> |
| 10:45 - 11:00 | The Angular Flap <i>by Carlos Uebel, M.D.</i> |
| 11:00 - 11:10 | Transplant Capillaire <i>by Yves Crassas, M.D.</i> |
| 11:10 - 11:50 | Circumferential Scalp Reduction with a Tensed Silastic-Dacron Strip <i>by Dominic Brandy, M.D.</i> |
| 11:50 am - 12:08 pm | 1200 Micrografts <i>by Claudia Prawetz-Moser, M.D.</i> |
| 12:10 - 1:45 | Scalp-lifting (long version) <i>by Dominic Brandy, M.D.</i> |
| 1:50 - 2:46 | Hair Transplant Planning, Design, Procedure #1 <i>by O'Tar T. Norwood, M.D.</i> |
| 2:50 - 3:26 | Classic Scalp Reduction <i>by Martin Unger, M.D.</i> |
| 3:26 - 4:28 | Scalp Reduction with Brow Lift <i>by Paul Straub, M.D.</i> |
| 4:28 - 5:00 | Frechet Method of Slot Correction <i>by Patrick Frechet, M.D.</i> |

SUNDAY, September 10, 1994

| | |
|---------------------|---|
| 7:30 - 7:50 am | Punch-grafts <i>by Richard Shiell, M.D.</i> |
| 7:50 - 8:32 | Mini and Micrografts <i>by Edmund Griffin, M.D.</i> |
| 8:32 - 8:47 | Elliptical Donor Harvesting <i>by Robert Limmer, M.D.</i> |
| 8:54 - 9:10 | Mini and Micrografts Exclusively <i>by Manfred Lucas, M.D.</i> |
| 9:10 - 9:24 | Hair Transplants Made Easy <i>by Marcelo Gandelman, M.D.</i> |
| 9:24 - 10:00 | The Feathering Zone <i>by Dow Stough, M.D.</i> |
| 10:00 - 10:53 | Extensive Scalp-lifting <i>by Dominic Brandy, M.D.</i> |
| 10:53 - 11:23 | Tissue Expansion Scalp Reduction <i>by Sheldon Kabaker, M.D.</i> |
| 11:23 am - 12:02 pm | Temporo-Parical-Occipital Scalp Flap <i>by Daniel Rousso, M.D.</i> |
| 12:02 - 12:17 | Pain Control In Hair Transplantation <i>by David Seager, M.D.</i> |
| 12:30 - 1:00 | Retraction Sectioning <i>by Joe Greco, P.A./C.</i> |

Exhibits will be located in the Churchill Foyer, and will be open during the following hours:

| Friday | Saturday | Sunday | |
|--|--|---|--|
| 8:00 am - 5:00 pm | 8:00 am - 5:00 pm 6:30 pm Reception | 8:00 am - 12:00 nn | |
| <ul style="list-style-type: none"> • American Hair Loss Council • Boyd Industries Inc. • Byron Medical • Criticare Systems, Inc. • Ellman International, Inc. • George Tiemann & Company | <ul style="list-style-type: none"> • Hair Transplant Forum International • Kakinuma Medical Inc. • Life Medical Sciences, Inc. • MTL Direct Advertising Agency | <ul style="list-style-type: none"> • Naturalase • New Concepts Hairgoods, Inc. • Personna Medical • The Professional Hair Institute, Inc. | <ul style="list-style-type: none"> • Redfield Corporation • Robbins Instruments, Inc. • Rx Honing Machine Corporation • The Upjohn Company • Van Sickle Surgical Instrument Company |

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|-------------------------|------------------------|-----------------------|-----------------------|
| Tom Alt | Patrick Frechet | Robert E. Magnuson | Gilmar S. Salvador |
| Richard D. Anderson | Kouzo Fukuta | Mike Mahoney | Ronald C. Savin |
| James Arnold | Marcelo Gandelman | Lefter Mantse | Dwight A. Scarborough |
| Jose Belmont | Gaiezza de Giaxa | Oscar Marinacci | Craig Schauder |
| William H. Beeson | Peter Goldman | Emanuel Marritt | Robert J. Schemmer |
| Emil Bisaccia | Edmond I. Griffin | Mario Marzola | David Seager |
| L. Lee Bosley | Joseph F. Greco | Hani Matloub | Gerard F. Seery |
| Pierre Bouhanna | Loek Habbema | Michael A. Meshkin | Nancy Shelton |
| Gerard Boutboul | Robert Haber | Julie Miller | Carl B. Shory |
| Dominic Brandy | Jody Hanson | Valerie Mitchell | D. Bluford Stough |
| Trina Brandy | Bernard D. Hirsh | Cristina Mitjans | Dow Stough |
| James Bridenstine | Gary S. Hitzig | Gary Monheit | Paul Straub |
| Martin J. Carney | Jörg Hugeneck | Gerard Murphy | James Swinehart |
| Robert V. Cattani | Amanda R. Hutcherson | O'Tar T. Norwood | Pat Tafoya |
| Yung Chul Choi | Masumi Inaba | David S. Orentreich | Martin E. Tessler |
| Henry Clamp | Helen Marie Ingram | Damkerng Pathomvanich | Robert H. True |
| Bernard H. Cohen | Shelly Kabaker | Claudia Prawetz-Moser | Carlos Uebel |
| William P. Coleman, III | Jung-Chul Kim | Carlos J. Puig | Martin Unger |
| Paul Cotterill | Russell Knudsen | Patrick J. Quinlan | Walter Unger |
| Yves G. Crassas | Ray Konior | John K. Randall | James E. Vogel |
| Arthur J. DeBaise | M. Kourtis | William R. Rassman | Ingrid Wagner-Smith |
| Barry E. DiBernardo | Matt Leavitt | Henry H. Roenigk | Charlotte Watson |
| Leonard Dzubow | Robert T. Leonard, Jr. | Carol Rosanelli | David Whiting |
| Eric Eisenberg | Bobby Limmer | Daniel E. Rousso | Shiro Yamada |
| Deborah Elliott | Armand Lucas | Neil S. Sadick | David Zipfel |
| R.M. Elliott | Manfred Lucas | | |

TORONTO

This diverse city located on the edge of Lake Ontario offers a taste of culture, excitement and convenience. You will find Toronto to be exceptionally beautiful during the fall months as you participate in the ISHRS meeting.

THE DELTA CHelsea INN

The Delta Chelsea Inn is a full service hotel located in the heart of downtown Toronto, steps to major shopping, theatre, sports and cultural attractions and surrounded by major hospitals and medical institutions. The Inn offers a state-of-the-art health club that features a pool, sauna, free weights and lifecycle machines.

Entertainment, food and beverages are located in two lounges, the Inn's main dining room and the Market Garden, a self service gourmet food court.

The hotel can be contacted directly for further information at:

The Delta Chelsea Inn Phone: 416/595-1975
33 Gerrard Street West FAX: 416/585-4362
Toronto, ON M5G 1Z4
CANADA

HOTEL ACCOMMODATIONS

The Delta Chelsea Inn will be accommodating our members and guests for this year's meeting. Please identify yourself with the ISHRS meeting when making your reservations. Room rates are quoted in Canadian funds at \$138.00 single/double per night. **Reservations must be received by August 12, 1994.** After that time, rooms are subject to availability.

Reservations may be made by calling the hotel directly at:

1-800-C-H-E-L-S-E-A (243-5732) in the U.S. or Canada
416/C-H-E-L-S-E-A (243-5732) in Toronto.

Or, complete the reservation card which will be enclosed with your meeting registration confirmation and return it to:

Reservations Department
The Delta Chelsea Inn
33 Gerrard Street West
Toronto, ON M5G 1Z4 CANADA

CHILD CARE

The Delta Chelsea Inn has a special Children's Creative Centre where full supervision is available in 2½-hour time periods. There is a separate family pool and whirlpool. Kids under six eat free from the Children's Menu. Children under 18 stay free in their parents' room. Additional child care services may be arranged by contacting the Inn's concierge desk at 416/595-1975.

CANADIAN TAX REFUND

Visitors to Canada may apply for a refund of some of the 7% Goods and Services Tax (GST) they pay in Canada. Watch for the detailed information card with your meeting registration materials. A "Goods and Services Tax Refund for Visitors" pamphlet is also available at all Canadian Customs offices, most tourism information outlets, participating Canadian Duty Free Shops, major department stores and major hotels.

CANCELLATION/REFUND POLICY

Registration fees, less a US \$50 administrative fee, will be refunded upon notice of cancellation to the Society office. In order to qualify for a refund of fees, cancellation notice must be received no later than August 22, 1994. There will be no refund of fees for cancellations received after that date or for lack of attendance without notification.

CME CREDIT

The American Academy of Dermatology certifies that this educational activity (program # 611-100) has been recognized for 16 hours of AAD Category I credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

CEU CREDIT

Contact hours for continuing education in nursing have been applied for through the Dermatology Nurses' Association, which is accredited as an approver of continuing education by the American Nurses Credentialing Center Commission on Accreditation.

EVALUATION

You will receive evaluation forms in your program packet for all general sessions. Please fill out the forms completely and leave them at the Society's meeting registration desk.

TECHNICAL EXHIBITS

The exhibit program will provide first-hand information about products and services specific to hair transplantation and related interests. Please plan to participate in Saturday evening's Cocktail Reception for more intimate contact with exhibitors and for product demonstrations.

Exhibits will be located in the Churchill Foyer and will be open the following hours:

| | |
|----------|---|
| Friday | 8:00 am - 5:00 pm |
| Saturday | 8:00 am - 5:00 pm 6:30 pm Cocktail Reception |
| Sunday | 8:00 am - 12:00 nn |

FOR FURTHER MEETING INFORMATION CONTACT:

International Society of Hair Restoration Surgery
930 North Meacham Road
Schaumburg IL 60173-6016 USA
ATTN: Kay Evenwel

Phone: (708) 330-9830 or (800) 444-2737
Fax: (708) 330-0050

OPENING RECEPTION AT CASA LOMA

On Friday evening, September 9, the Opening Reception will take place at Sir Henry Mill Pellatt's spectacular Casa Loma. This historic castle, built in 1911, blends the styles of Norman, Gothic and Romanesque architecture to create a truly magnificent Canadian landmark. Enjoy a cocktail reception with hors d'oeuvres while touring the grounds and relaxing with your colleagues. The fee for this event is US \$45.00 per person. Tickets are required. Please be sure to indicate the number of tickets on the advance registration form on page 15.

COCKTAIL RECEPTION AND DINNER DANCE

All registrants are invited to attend this cocktail reception on Saturday, September 10, at 6:30 pm, in the Churchill Foyer. Take time to see the latest technical exhibits and gain knowledge as well as personal contact with the exhibitors.

Following the Cocktail Reception on Saturday evening, join friends and colleagues in attending the Dinner Dance in the Churchill Room. A live band will entertain you after you've shared a delicious meal prepared by the hotel's executive chef and staff. The fee for this event is US \$50 per person. Tickets are required. Please be sure to indicate the number of tickets on the advance registration form on page 15.

HARBOUR TOUR

Step out for this 3-hour tour Saturday afternoon, September 10. You will climb aboard a sight-seeing boat for a one-hour cruise on Lake Ontario and experience the beauty of the Toronto skyline and the Toronto Island Lagoons.

When the boat docks at the Harbourfront, you will be given time to explore the area from the foot of York Street to Bathurst Street. The largest part of the Harbourfront, Queen's Quay Terminal, is a mixture of specialty shops. Fashion shops, novelty boutiques, peddler pushcarts with weekly merchandise, gourmet treats, jewelry and imported handbags are a few of the items that might draw your attention.

Also at the Harbourfront is Canada's largest Antique market. Here you will find the very best of almost 100 dealers. Take back some special keepsakes to remember your trip to Toronto, the 1994 meeting site of The Big One!

The fee is US \$30.00 and registration is required. Please indicate the number of attendees on the registration form on page 15.

The Commitment

The International Society of Hair Restoration Surgery is totally committed to the educational advancement of hair restoration surgery. The Society is the only truly international organization totally dedicated to this cause. We are sensitive to our members' needs and our commitment to keep the price of the meetings reasonable.

The Members

Over 600 Members and Medical/Surgical Assistants

Categories

1. Member
2. Resident Member
3. Medical/Surgical Assistants Auxiliary

Benefits

1. Hair Transplant Forum International
2. Journal of Dermatologic Surgery & Oncology*
3. Meeting Discount
4. Certificate of Membership

For more information

For additional membership information or a membership application form, please contact the business office:

International Society of Hair Restoration Surgery
930 North Meacham Road
Schaumburg IL 60173-6016 USA

Phone (708) 330-9830 or (800) 444-2737
FAX (708) 330-0050

**for Members/Resident Members only*

