

Nashville

4th

Fourth Annual Meeting

**PROGRAM**



International Society of Hair Restoration Surgery  
September 18-22, 1996  
Opryland Hotel, Nashville, Tennessee



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### President's Message

The Fourth Annual Scientific Meeting of the International Society of Hair Restoration Surgery will be convened at the spectacular Opryland Hotel in Nashville, Tennessee. This unique location will offer an interesting, exciting and yet relaxing setting for our meeting. I hope that you will bring your family with you to the enjoy the country music capital of the world!

As in past years our meeting will again provide attendees with limited-sized intensive workshops, forums for lively discussions of controversial issues in hair restoration surgery, exposure to new research and developments in our field, and sessions regarding ethics and marketing of hair restoration practices. Additionally, we have taken your comments about prior meetings and made major changes in our program format - the most significant of which is a single-stranded educational experience. We have also scheduled time for recreation into the convention allowing attendees to interact on a social basis with colleagues from around the world.

You all - sorry - y'all do know by now that this meeting - The Big One - is one you should not miss if you have any interest in learning more about our ever-evolving field of hair restoration surgery.

I look forward to seeing you in Nashville.

Sincerely Yours,

Robert T. Leonard, Jr., DO  
President  
International Society For Hair Restoration Surgery

### 1997 Annual Meeting Committee 1996 Meeting Program Committee

Russell Knudsen, MD, *Chairman*  
Manfred Lucas, MD  
James Arnold, MD  
Robert Haber, MD, *Chairman*  
*Workshop Coordinator*  
*Robert Haber, MD*

### 1997 1996 Medical Assistants Program Committee

*DEBORAH ELLIOTT, RN, BS*  
Carol Rosanelli, RN, JD, *Chair*  
Deborah Elliott, RN, BS  
*Tom Rosanelli, MD*

### 1997 ISHRS 1996 Officers:

James E. Vogel, MD, *President*  
Russell Knudsen, MD, *VICE PRESIDENT*  
DANIEL ROUSSO, MD - *SECRETAR*  
SHELDON KABAKER, MD - *TREASURER*  
ROBERT T. LEONARD, JR., DO - *IMMEDIATE*  
ISHRS 1997 Board of Governors *PAST PRE*

Dominic Brandy, MD  
Patrick Frechet, MD  
Takeshi T. Hirayama, MD  
~~Sheldon Kabaker, MD~~ - MARCELO CANDEMI  
Marc A. Pomerantz, MD - *M.*  
~~Daniel E. Rouso, MD~~ - BOBBY LEMMER, MD  
Martin C. Unger, MD - ROLF NORDSTROM,  
~~Paul Straub, MD~~ - MARC A. POMERANTZ, MD  
WALTER UNGER, MD

### ISHRS Past Presidents

1994 Dow Stough, MD  
1995 Paul Straub, MD  
1996 ROBERT T. LEONARD, JR., D.O.

### Nashville, Tennessee

From the legends like the Grand Ole Opry and Andrew Jackson's Hermitage to the newest hits including the Wildhorse Saloon and the renovation of the historic Ryman Auditorium, Music City features an all-star cast of attractions. When it comes to conventions, Nashville's not the same old song and dance. Nashville is Music City USA - a city brushed with antebellum charm, tailored by world-class accommodations and polished with entertainment. Here country mixes with the classics and southern hospitality takes on a unique form of sophistication.



# Schedule At A Glance

## Wednesday, September 18, 1996

- 12:00nn- 1:00pm.....Executive Committee  
Sam Davis Boardroom
- 1:00pm- 5:00pm.....Board of Governors  
Sam Davis Boardroom
- 5:00pm- 7:00pm.....Registration  
Capitol Lobby reg desk
- 3:00pm- 9:00pm.....A/V Preview  
Capitol Lobby foyer
- 5:00pm- 7:00pm.....Visit the Exhibits  
Ryman-B4
- 5:00pm- 7:00pm.....Reception  
Ryman B4-Exhibit Hall

## Thursday, September 19, 1996

- 7:00am- 4:00pm .....Video Theater  
Lincoln C/D/E Room
- 7:00am- 5:00pm .....Registration  
Capitol Lobby
- 7:00am- 9:00pm .....A/V Preview  
Capitol Lobby foyer
- 7:15am-8:45am.....Workshops
- Workshop 101  
Sevier D Room
- Workshop 102  
Sevier E Room
- Workshop 103  
Lincoln B Room
- Workshop 104  
Polk A Room
- Workshop 105  
Polk B Room
- Workshop 106  
Johnson A Room
- Workshop 107  
Johnson B Room
- 8:00am- 4:00pm .....Visit the Exhibits  
Ryman B4
- 8:00am- 9:00am.....Continental Breakfast/  
Visit the Exhibits  
Ryman B4-Exhibit Hall
- 8:00am- 5:00pm .....Press Room  
Sevier B Room
- 8:30am-11:30am.....Tour: Tennessee State  
Museum & Capital
- 9:00am- 4:30pm .....Medical Assistants  
Meeting  
Memphis A Room
- 9:00am- 5:00pm .....General Session  
Taylor/Browning Rooms
- 10:30am-11:00am...Coffee Break/  
Visit the Exhibits  
Ryman B4-Exhibit Hall
- 12:30am- 1:30pm ...Lunch  
Adams Room
- 12:30pm-1:30pm....Lunch  
Medical Assistants  
Jefferson A Room
- 1:00pm- 5:00pm.....Tour: Historic Franklin
- 3:00pm- 3:30pm.....Coffee Break/  
Visit the Exhibits  
Ryman B4-Exhibit Hall
- 6:30pm- 8:00pm.....Reception  
Adams Room

## Friday, September 20, 1996

- 7:00am- 4:00pm .....Video Theater  
Lincoln C/D/E Room
- 7:00am- 5:00pm .....Registration  
Capitol Lobby
- 7:00am- 9:00pm .....A/V Preview  
Capitol Lobby foyer
- 7:15am-8:45am.....Workshops
- Workshop 201  
Sevier D Room
- Workshop 202  
Sevier E Room
- Workshop 203  
Lincoln B Room
- Workshop 204  
Polk A Room
- Workshop 205  
Polk B Room
- Workshop 206  
Belmont A Room
- Workshop 207  
Belmont B Room
- 8:00am-12:30pm .....Visit the Exhibits  
Ryman B4
- 8:00am- 9:00am.....Continental Breakfast/  
Visit the Exhibits  
Ryman B4-Exhibit Hall
- 8:00am- 5:00pm .....Press Room  
Sevier B Room
- 9:00am-12:30pm ....General Session  
Taylor/Browning Rooms
- 9:00am-12:30pm .....Medical Assistants  
General Session  
Memphis A Room
- 9:00am-12:00nn .....Tour: Music City USA
- 11:00am-11:30am...Coffee Break/  
Visit the Exhibits  
Ryman B4-Exhibit Hall
- 12:30am- 1:30pm ...Lunch  
Washington Room
- 1:00pm- 5:00pm.....Tour: Nashville  
Shopping
- 1:30pm- 6:30pm.....Golf Tournament  
Springhouse Course
- 2:00pm- 6:00pm.....Tennis Tournament  
Opryland Courts
- 6:30pm- 8:00pm.....Reception  
Washington Room
- 8:30pm-12:30am .....Optional Event:  
The Grand Ole Opry



## Saturday, September 21, 1996

- 7:00am- 4:00pm .....Video Theater  
*Lincoln C/D/E Room*
- 7:00am- 5:00pm .....Registration  
*Capitol Lobby*
- 7:00am- 9:00pm .....A/V Preview  
*Capitol Lobby foyer*
- 7:15am-8:45am.....Workshops
- Workshop 301  
*Sevier D Room*
- Workshop 302  
*Sevier E Room*
- Workshop 303  
*Lincoln B Room*
- Workshop 304  
*Polk A Room*
- Workshop 305  
*Polk B Room*
- 8:00am- 4:00pm .....Visit the Exhibits  
*Ryman B4*
- 8:00am- 9:00am.....Continental Breakfast/  
Visit the Exhibits  
*Ryman B4-Exhibit Hall*
- 8:00am- 5:00pm .....Press Room  
*Sevier B Room*
- 8:30am-12:30pm ....Tour: The Hermitage
- 9:00am- 5:00pm .....General Session  
*Taylor/Browning Room*
- 11:00am-11:30am...Coffee Break/  
Visit the Exhibits  
*Ryman B4-Exhibit Hall*
- 12:30am- 1:30pm ...Lunch-ISHRS Annual  
Business Meeting-  
Members Only  
*Washington Room*
- 12:30am- 1:30pm ...Lunch-Non members  
*Carrol Room*
- 1:00pm- 5:00pm.....Tour: Belle Meade  
Plantation
- 3:00pm- 3:30pm.....Coffee Break/  
Visit the Exhibits  
*Ryman B4-Exhibit Hall*
- 7:00pm-11:00pm .....Special Event:  
Dinner/Dance  
*Washington Room*

## Sunday, September 22, 1996

- 7:00am-11:30am.....Registration  
*Capitol Lobby*
- 7:00am-11:30am.....A/V Preview  
*Capitol Lobby foyer*
- 7:00am- 8:00am.....Continental Breakfast  
*Capitol Lobby foyer*
- 8:00am-11:30am.....General Session  
*Taylor/Browning Rooms*
- 8:00am-11:30am.....Press Room  
*Sevier B Room*
- 9:30am-10:00am.....Coffee Break  
*Capitol Lobby foyer*

### Program Chairman's Message



Even though the 3rd Annual Meeting in Las Vegas was a great success, much thought has been given to making the 4th Annual Meeting better than ever.

We are returning to a single-strand format so that all attendees have the opportunity to hear from all the speakers. We have a truly outstanding International faculty in Nashville which reflects the prestige of the ISHRS Annual Meeting.

This year's program is aimed firmly at the "advanced" level as we believe this is the appropriate role of our meeting. None the less, inexperienced or novice surgeons will find value in the Beginners workshop on the first morning. Other "state of the art" workshops are offered concurrently and are mostly repeated with different leading authorities to give a choice to the attendee.

The Interactive Video Session consists of previously unseen videos with live narration by the surgeon/author.

Much thought has been given to the social program and in an effort to prevent exhaustion, golf & tennis tournaments have been introduced for the first time.

Special thanks go to Carol Rosanelli, the Medical Assistants Program Chair for organizing the excellent Assistants Program. I would also like to thank my program Co-Directors, Drs. James Arnold, & Manfred Lucas for a job well done and also thank Dr. Robert Haber for his sterling effort in organizing a terrific Workshop Program.

I look forward to welcoming you to our meeting in Nashville.

Sincerely Yours,

Russell Knudsen, MB, BS  
1996 ISHRS Program Chairman



# ISHRS Scientific Program

## Thursday, September 19

7:15am-8:45am.....Workshops,  
(register early -  
limited to 40pp each)  
Fee: \$50.00 per person

- 101 Beginner's Workshop  
Paul Cotterill, MD
- 102 Laser Transplantation  
Marc Avram, MD
- 103 Hairline Design  
O'Tar Norwood, MD
- 104 Megasessions  
Dense Packing  
Manfred Lucas, MD
- 105 Efficiency in Graft  
Cutting and  
Transplantation  
James Arnold, MD

9:00am .....Opening Address  
Russell Knudsen, MD,  
Program Chairman

Presidential Address  
James E. Vogel, MD

Gold & Platinum  
Follicle Awards

Research Grant Awards

9:45am-10:30am ....Perspectives Session:  
"State of the Art 1996"  
Moderator:  
Richard Shiell, MD

9:45am.....Hair Grafting  
O'Tar T. Norwood, MD

10:00am.....Scalp Reduction  
Martin Unger, MD

10:15am.....Scalp Flaps  
Sheldon Kabaker, MD

10:30am-11:00am ..Coffee Break/  
Visit the Exhibits

11:00am-12:30pm..Interactive Video  
Session  
Moderator:  
James Arnold, MD

11:00am.....The Burrows Triangle  
Scalp Reduction  
Bernard Herschel Cohen,  
MD

11:10am.....Linear Grafting Using  
a Modified Slot  
Method  
Gary Hitzig, MD

11:20am.....The Punctiform  
Technique-The  
Importance of the  
Second Replacement  
Procedure  
Carlos Uebel, MD

11:30am.....Dissection with the  
Binocular Stereoscopic  
Dissecting Microscope  
David Scager, MD

11:40am.....The Non-Mist Motor  
Marcelo Gandelman, MD

11:50am.....The Unger  
Modification of the  
Frechet Triple  
Transposition Flap  
Martin Unger, MD

12:00nn .....A Time Saving Device  
for Pre & Post  
Operative Scalp  
Cleaning  
Edward Griffin, MD

12:10pm .....Designing a Minigraft  
Punch  
James Arnold, MD

12:20pm .....Skin Extension for  
Scalp Reduction/  
Preliminary Study and  
Work Hypothesis  
Piero Rosati, MD

# Medical Assistants Program

## Thursday, September 19

7:15am - 8:45am....Workshops  
(register early -  
limited to 20pp each)

- 106 Hair Transplants - The  
Procedure Start to  
Finish  
Joe Greco, PA/C, PhD,  
moderator  
Trina Brandy, RN, CNOR

Instrumentation  
provided by Ellis  
Instruments

107 Scalp Reductions-  
Start to Finish  
Patrick Tafoya,  
Moderator  
Helen Marzola, RGN

Instrumentation  
provided by Ellis  
Instruments

9:00am-10:30am....Welcome & "State of  
the Art 1996"

10:30am-11:00am..Coffee Break/  
Visit the Exhibits

11:00am-12:30pm..Office and Staff-How  
to Get Started  
Trina Brandy, RN,  
CNOR, Moderator

11:00am.....Introduction  
Carol Rosanelli, RN, JD  
Trina Brandy, RN, CNOR

11:05am.....Setting Up Your First  
Office Cost Effectively  
Helen Marzola, RGN

11:20am.....Finding and Choosing  
New Staff  
Trina Brandy, RN, CNOR

11:30am.....The Ideal Surgical  
Assistant  
Maureen McKeown, RN

11:45am.....Training A New  
Assistant, Using a  
Checklist  
Terri Kerr, EMT

11:55am.....Developing Staff  
Teamwork in the  
Surgical Suite and  
Coordinated Patient  
Support  
Lou Amico



**Thursday, September 19 continued**

- 12:30pm-1:30pm.....Lunch
- 1:30pm-3:00pm.....Mini/Micro Grafting,  
Megasections  
Moderator:  
Bobby Limmer, MD
- 1:30pm .....The Density Issue  
Bobby Limmer, MD
- 1:40pm .....How Much Hair Will  
Make Me Happy?  
William Rassman, MD
- 1:50pm .....Does the Size of the  
Graft Matter?  
David Seager, MD
- 2:00pm .....The Yield in  
Megasection  
Ron Shapiro, MD
- 2:10pm .....Current Advances in  
Large Transplants  
Sessions—Megasections  
and Maxisections  
Robert True, MD
- 2:20pm .....Design and Execution  
of the Frontal  
Forelock in Advanced  
M.P.B.  
Ken Buchwach, MD

- 2:30pm .....The Punctiform  
Technique on Female  
Baldness & on  
Secondary Facelifts  
Carlos Uebel, MD
- 2:40pm .....Questions
- 3:00pm-3:30pm.....Coffee Break/  
Visit the Exhibits
- 3:30pm-5:00pm.....Harnessing Viscoelastic  
Properties of the Scalp  
Moderator:  
Daniel Rouso, MD
- 3:30pm .....Combined Immediate  
& Delayed Extension  
to Increase Efficiency  
Patrick Frechet, MD
- 3:40pm .....A New Scalp  
Reduction  
Technique—No Visible  
Scarring  
Mario Marzola, MD, BS
- 3:50pm .....The Fleming/Mayer  
Flap—20 Years and  
Thousands of Flaps  
Later  
Toby Mayer, MD

- 4:00pm .....The Use of Tissue  
Expansion in Aesthetic  
Surgery of The Scalp  
Richard Fleming, MD
- 4:10pm .....Tissue Expansion in  
Reconstructive Surgery  
of the Scalp  
Toby Mayer, MD
- 4:20pm .....Value of Frechet  
Extenders to Reduce  
Stretchback After  
Scalp Reduction  
Procedures  
Rolf Nordstrom, MD
- 4:30pm .....A Comparison of Scalp  
Kinetics in Scalp  
Lifting With and  
Without an Intact  
Occipital  
Neurovascular Bundle  
Dominic Brandy, MD
- 4:40pm .....Questions

**Thursday, September 19 continued**

- 12:10pm .....Discussion Panel,  
Question & Answer  
Session
- 12:30pm-1:30pm.....Lunch
- 1:30pm-2:45pm.....Surgical Fine Points  
and Beyond  
Carol Rosanelli, RN, JD,  
Moderator
- 1:30pm .....Introduction  
Carol Rosanelli, RN, JD
- 1:35pm .....Scalp Reductions—  
Start to Finish  
Carolyn McCay, RN
- 1:45pm .....Designing and  
Creating Your Own  
Scalp Extender  
Patrick Tafoya

- 1:55pm .....Micro-Minigrrafting  
Sessions—What Really  
Works  
Carol Rosanelli, RN, JD
- 2:05pm .....The Wonderful World  
of Dissection  
Patrick Tafoya
- 2:15pm .....Cloth Surgical Towel -  
Blood Contamination  
Barrier  
Wanda Norris, RN
- 2:25pm .....Use of Collodion as a  
Non-Bandage  
Technique  
Angela Wong
- 2:35pm-2:45pm.....Coffee Break/  
Visit the Exhibits
- 2:45pm-4:30pm.....Beyond Just Cutting and  
Placing Grafts  
Deborah Elliott, RN, BS,  
Moderator

- 2:45pm .....Introduction  
Carol Rosanelli, RN, JD  
Deborah Elliott, RN, BS
- 2:55pm .....Care and Comfort of  
Patients
- 3:05pm .....OSHA Requirements  
Carol Rosanelli, RN, JD
- 3:35pm .....Ergonomic, Who,  
What, Where and How  
Maureen McKeown, RN



# ISHRS Scientific Program *continued*

## Friday, September 20

7:15am-8:45am.....Workshops  
(register early-  
limited to 40pp each)  
Fee: \$50.00 per person

201 Digital Hair  
Photographing  
Barry DiBernardo, MD

202 Scalp Lift Reduction  
Design  
Dominic Brandy, MD

203 Megasessions Dense  
Packing  
Carlos Uebel, MD

204 Graft Cutting:  
Ergonomics  
Bobby Limmer, MD

205 CPR Certification

9:00am-11:00am....Controversies Debates  
Moderator:  
Russell Knudsen, MD

9:00am.....Should Alopecia  
Reductions be Used  
at All?  
Pro: Mario Marzola, MD  
Con: Robert Haber, MD

9:15am.....Should Alopecia  
Reductions Be Closed  
to the Midline?  
Pro: Dominic Brandy, MD  
Con: Matt Leavitt, MD

9:30am.....Are Megasessions/  
Densepacking Always  
Appropriate?  
Pro: William Rassman, MD  
Con: James E. Vogel, MD

9:45am.....Circumferential  
Balding: Treat or  
Ignore It?  
Treat: Rolf Nordstrom, MD  
Ignore:  
Michael Beehner, MD

10:00am.....Are Standard Grafts  
Still Justified?  
Pro: Larry Bosley, MD  
Con: Dow Stough, MD

10:15am.....Slits vs. Holes as  
Recipient Sites  
Slits: Carlos Puig, MD  
Holes: James Arnold, MD

10:30am.....Multi-Bladed vs.  
Elliptical Excision of  
Donor  
Multi-bladed:  
Emil Bisaccia, MD  
Elliptical: B. Limmer, MD

10:45am.....Questions

11:00am-11:30am..Coffee Break/  
Visit the Exhibits

11:30am-12:30pm..International Forum  
Moderator:  
Mario Marzola, MB, BS

11:30am.....Australia:  
Mario Marzola, MB, BS

11:38am.....Italy:  
Gianfranco Schiavone, MD

11:46am.....Netherlands:  
Loek Habbema, MD

11:54am.....England:  
Henry Clamp, MB, BS

12:00nn.....Japan:  
Takeshi Hirayama, MD

12:08pm.....Switzerland:  
Urs Durdli, MD

12:16pm.....Questions

## Saturday, September 21

7:15am-8:45am.....Workshops  
(register early-  
limited to 40pp each)  
Fee: \$50.00 per person

301 Laser Transplantation  
Walter Unger, MD

# Medical Assistants Program *continued*

## Thursday, September 19 *continued*

3:50pm.....Problems Encountered  
and Solved  
Panel Discussion:  
Deborah Elliott, RN, BS;  
Laura Hazen  
Carol Rosanelli, RN, JD;  
Tom Rosanelli, MD;  
Helen Marzola, RGN

4:10pm.....Questions & Answers-  
Above panel offers sug-  
gestions on dilemmas  
you have encountered

## Friday, September 20

7:15am-8:45am.....Workshops  
(register early-  
limited to 20pp each)

206 Handout Exchange-  
Compiling a Patient  
Chart  
Deborah Elliott, RN, BS,  
moderator

207 Emergency Care in the  
Office (Don't Pull Your  
Hair Out Until Help  
Gets There)  
Tom Rosanelli, MD,  
Moderator  
Rick Collier, RN, BS,  
Paramedic Instructor

Fee: \$50.00 per person

9:00am-10:30am.....The Business Side of  
the Office  
Kim Overman, MBA,  
Moderator

9:00am.....Introduction  
Carol Rosanelli, RN, JD  
Kim Overman, MBA

9:05am.....Corporate Identity-  
Creating Your Own  
Image  
Helen Marzola, RGN

9:15am.....Setting Up Your Own  
In-Office Ad Agency  
Lou Amico

9:30am.....How to Build a  
Patient Base  
Dan Wagner

9:50am.....Assessing Your  
Advertising  
Carol Rosanelli, RN, JD



## Saturday, September 21 continued

- 302 Hairline Design  
*Dow Stough, MD*
- 303 Megasections/Dense Packing  
*Ron Shapiro, MD*
- 304 GraftCutting/Ergonomics  
*Bobby Limmer, MD*
- 305 CPR Certification
- 9:00am-9:30am.....Free Papers: Laser Hair Transplantation  
*Moderator: Walter Unger, MD*
- 9:00am.....Laser Assisted Hair Transplantation  
*Walter Unger, MD*
- 9:07am.....The Role of the Laser in Hair Transplantation  
*Marc Avram, MD*
- 9:14am.....The Effect of Laser Parameters on Scalp Tissue—A Histologic Study  
*Charles D. Smithdeal, MD*
- 9:21am.....Questions
- 9:30am-11:00am.....Technology Session: New Instrumentation  
*Moderator: Dow Stough, MD*
- 9:30am.....Using the Surgitron to Create Recipient Sites  
*Carl Shory, MD*
- 9:40am.....The Banuchi Implanter  
*Isabel Banuchi, MD*
- 9:50am.....The Back-Light Cutting Table  
*Paul Rose, MD*
- 10:00am.....A Hair Graft Support Tray to Facilitate Graft Implantation  
*Eric Eisenberg, MD*
- 10:10am.....Suction Assisted Scalp Harvesting  
*Dow Stough, MD*
- 10:20am.....New Instrumentation for Hair Restoration  
*Dominic Brandy, MD*
- 10:30am.....An Update on Introducing Forceps: An Instrument for Atraumatic Placement of Micrografts  
*Joseph Greco, PhD, PA/C*
- 10:40am.....The Donor Area: Advantages of Tumescence Anesthesia For Strip Grafting  
*Bernard Nusbaum, MD*
- 10:50am.....Questions
- 11:00am-11:30am...Coffee Break/  
Visit the Exhibits
- 11:30am-12:30pm...Perspectives Session: Planning—The Effect of Newer Techniques  
*Moderator: James Vogel, MD*
- 11:30am.....Bluford Stough, III, MD
- 11:40am.....James Vogel, MD
- 11:50am.....Walter Unger, MD
- 12:00nn.....Daniel Rousso, MD
- 12:10pm.....Claudia Prawitz Moser  
*Jorg Huguenick, MD*
- 12:20pm.....Questions
- 12:30pm-1:30pm...Lunch
- 1:30pm-3:00pm.....Discussion Panel: Making the Patient Happy—Especially the Young  
*Moderator: Manfred Lucas, MD*

## Friday, September 20 continued

- 10:00am.....The Financial Side of a Surgical Practice  
*Kim Overman, MBA*
- 10:15am.....Discussion, Questions & Answers
- 10:30am-11:00am...Coffee Break/  
Visit the Exhibits
- 11:00am-12:30pm...When Front and Back Office Meet  
*Carol Rosanelli, RN, JD, Moderator*
- 11:00am.....Introduction  
*Carol Rosanelli, RN, JD*
- 11:05am.....The Balancing Act—Front and Back Office  
*Anna Tiran*
- 11:20am.....Office Manger, Surgical Assistant and Patient— The Total Perspective  
*Bob Pinti*
- 11:35am.....The Ethical Side to Business and Patient Care  
*Robert Leonard, Jr., DO*
- 11:45am.....Discussion, Questions & Answers
- 12:00nn-12:30pm...Election of 1997 Chairperson and Adjournment



# ISHRS Scientific Program *continued*

## Saturday, September 21 *continued*

- 1:30pm ..... The Devastating Emotional Effects of Male Pattern Baldness On Young Men as Seen Through the Eyes of Sister, Mother & Nurse  
*Carolyn MacKay, RN, BScN*
- 1:40pm ..... The Consultation and Aesthetics  
*Manfred Lucas, MD*
- 1:50pm ..... Anesthesia and Analgesia  
*David Seager, MD*
- 2:00pm ..... Communication with the Patient  
*Edward Griffin, MD*
- 2:10pm ..... The Young Patient  
*Robert Haber, MD*
- 2:20pm ..... Camouflage & Its Role  
*Gary Hitzig, MD*
- 2:30pm ..... Questions
- 3:00pm ..... Coffee Break/  
Visit the Exhibits
- 3:30pm-5:00pm..... Free Papers: Potpourri  
*Moderator: Robert Leonard, DO*
- 3:30pm ..... The Role of the Dermal Papilla in Hair Growth & Hair Restoration Surgery  
*Jerry E. Cooley, MD*
- 3:37pm..... Efficacy of Paddy Leaf Shampoo and Hair Tonic  
*Masumi Inaba, MD*
- 3:44pm ..... The Concept of "Central Density" in Hair Transplant Surgery  
*Michael Beehner, MD*
- 3:51pm ..... An Expression Profile of Active Genes in Human Dermal Papilla Cells  
*Jung Chul Kim, MD*
- 3:58pm ..... Follicular Transplantation  
*Robert Bernstein, MD*
- 4:05pm ..... The Biomechanical Properties of Scalp Flaps  
*Edoardo Raposio, MD*
- 4:12pm ..... Eyelash & Eyebrow Restoration—A New Niche For Your Protection  
*Marcelo Gandelman, MD*
- 4:19pm ..... Achieving Better Grafting Results by Avoiding H-Factor  
*Joseph Greco, PhD, PA/C*
- 4:26pm ..... Patient Education with Modern Technology: V-Mail, E-Mail and Internet Web Sites  
*Peter Pantagotacos, MD*

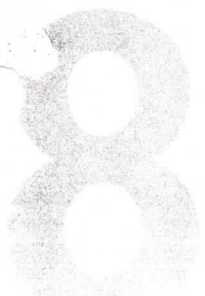
- 4:33pm ..... Proscar in Male Pattern Baldness  
*James Swinchart, MD*
- 4:40pm ..... Graft Insertion: Instrumentation Technique  
*Bernard Nusbaum, MD*
- 4:47pm ..... Questions

## Sunday, September 22

- 8:00am-9:30am..... Discussion Panel: Risk Management/ Correcting Poor Results  
*Moderator: Henry Clamp, MD*  
*Panelists: Paul Cotterill, MD, Richard Shiell, MD, Arturo Sandoval, MD, Kenneth Kern, MD, William Rassman, MD, Raymond Konior, MD*
- 9:30am-10:00am.... Coffee Break
- 10:00am-11:30am.. Discussion Panel: Advertising and Ethics  
*Moderator: Sheldon Kabaker, MD*  
*Panelists: Carlos Puig, DO, Robert Cattani, MD, Paul Straub, MD, Robert Leonard, DO, Nancy Martin*



The historic Ryman Auditorium in downtown Nashville was once home to the Grand Ole Opry.





# Faculty and Guest Speakers

James Arnold, MD, Lecturer of Dermatology, Stanford Department of Dermatology, San Jose, CA

Marc Avram, MD, New York, NY

Isabel Banuchi, Cosmetic Dermatology, Hato Rey, Puerto Rico

Michael Beehner, MD, Saratoga Springs, NY

Robert M. Bernstein, MD, Assistant Clinical Professor of Dermatology, College of Physicians and Surgery, Columbia University, New York, NY

Emil Bisaccia, MD, Associate Clinical Professor of Medicine and Dermatology, Columbia University, College of Physicians & Surgeons, New York, NY

Larry Lee Bosley, MD, Beverly Hills, CA

Dominic Brandy, MD, Clinical Instructor, University of Pittsburgh Medical Center, Pittsburgh, PA

Benneth A. Buchwach, MD, FACS, Clinical Assistant Professor, Department of Otolaryngology-Head and Neck Surgery, University of Kansas Medical Center, Kansas City, KS, Private Practice, Facial Plastic Surgery, Kansas City, MO

Robert Cattoni, MD, Staten Island, NY

Henry Clamp, MB, Senior Medical Officer, LST-Clinics, Nuneaton, Warwickshire, England

Bernard Hershel Cohen, MD, Miami, FL

Gerald E. Cooley, MD, Department of Dermatology, University of Maryland, Baltimore, MD

Paul C. Cotterill, MD, Private Practice/Hair Restoration, Toronto, Ontario, Canada

Barry DiBernardo, MD, Clinical Institute of Plastic Surgery, University of Medicine and Dentistry, Newark, NJ

Urs Durdli, MD, Meggen Luzern, Switzerland

Eric L. Eisenberg, MD, FRCP ( C ), Division of Dermatology, Toronto Hospital, Department of Medicine, University of Toronto, Ontario, Canada

Richard W. Fleming, MD, Clinical Professor, Division of Facial Plastic Surgery, Department of Otolaryngology-Head and Neck Surgery, USC/Los Angeles, Private Practice, Beverly Hills, CA

Patrick Frechet, MD, Private Practice, Paris, France

France Marcelo Gandelman, MD, Lecturer, Department of Plastic Surgery, Medical School, University of Sao Paulo, Brazil

Joseph F. Greco, PhD, PA-C, Appearances Cosmetic Surgery, Venice, FL

Edmond Griffin, MD, Atlanta, GA

Loek Habbema, MD, Amsterdam, The Netherlands

Robert S. Haber, MD, Assistant Professor of Dermatology, Case Western Reserve University, Cleveland, OH

Takeshi Hirayama, MD, Tokyo, Japan

Gary S. Hitzig, MD, Fellow, American Academy of Cosmetic Surgery, L. I. Medical Associates, Rockville Centre, NY

Masumi Inaba, MD, Tokyo, Japan

Sheldon S. Kabaker, MD, Associate Clinical Professor, University of California, Division of Facial Plastic Surgery

Kenneth Kern, MD, Hartford, CT

Jung-Chul Kim, MD, Associate Professor, Department of Immunology, Kyungpook Medical School, Taegu, Korea

Russell Knudsen, MB,BS, Private Practice, Sydney, NSW Australia

Raymond J. Konior, MD, Chief, Division of Facial Plastic Surgery, Department of Otolaryngology-Head and Neck Surgery, Loyola University, Maywood, IL

Matt L. Leavitt, DO, Medical Director, Medical Hair Restoration; Chairman, World Association of Hair Restoration Surgeons; President, American Osteopathic College of Dermatology, Heathrow, FL

Robert T. Leonard, DO, Department of Surgery, South County Hospital, Wakefield, RI

B. L. Limmer, MD, Clinical Professor of Dermatology, University of Texas Health Science Center, San Antonio, TX

Manfred Lucas, MD, Munich, Germany

Nancy Martin,

Mario Marzola, MD, Stirling, Australia

Toby G. Mayer, MD, Clinical Professor, Division of Facial Plastic Surgery, Department of Otolaryngology-Head and Neck Surgery, USC/Los Angeles, Private Practice, Beverly Hills, CA

Carolyn McKay, RN, BScN, Toronto, Ontario, Canada

Rolf E. A. Nordstrom, MD, Chairman/Professor, Department of Plastic and Reconstructive Surgery, Univers Hospital of Tromso, Norway; Chief, Nordstrom Hospital, Helsinki, Finland

O'Tar T. Norwood, MD, Associate Clinical Professor of Dermatology, University of Oklahoma Health Sciences Center, Oklahoma City, OK

Bernard Nusbaum, MD, Miami, FL

Peter Panagotacos, MD, San Francisco, CA

Claudia Prawetz-Moser, Vienna, Austria

Carols J. Puig, DO, Medical Director, Puig Medical Group, Houston, TX

Edoardo Raposio, MD, Genova, Italy

William R. Rassman, MD, Los Angeles, CA

Piero Rosati, MD, Professor of Plastic Surgery, Department of Otolaryngology, University of Ferrara, Italy

Paul Rose, MD, Assistant Clinical Professor of Dermatology, University of South Florida, Tampa, FL

Daniel E. Rouso, MD, Clinical Assistant Professor, University of Alabama, Birmingham, AL

Arturo Sandoval, MD, Otolaryngologist, Guadalajara, Mexico

Giovanni Schiavone, MD, Rome, Italy

David J. Seager, MBBS, Active Staff Member, Centenary Hospital, Toronto, Ontario, Canada

Ron Shapiro, MD, Clearwater, FL

Richard C. Shiell, MD, Milbourne, Australia

Carl B. Shory, MD, Chief of Surgery, Latham's Hair Clinic, Birmingham, AL

Charles D. Smithdeal, MD, Laser Hair Center Medical Association, Los Angeles, CA

Bluford Stough, MD, Clinical Professor of Dermatology, University of Arkansas Medical Center, Little Rock, AR

Dowling B. Stough, MD, Clinical Assistant Professor of Dermatology, University of Arkansas, Little Rock, AR

Paul Straub, MD, Torrance, CA

James Swinehart, MD, Denver, CO

Robert True, MD, Irvine, CA

Carlos O. Uebel, MD, Plastic Surgeon & Assistant Professor, University of Porto Alegre, RS, Brazil

Martin G. Unger, MD, Chief Plastic Surgeon, One Medical Place Hospital, Toronto, Ontario, Canada

Walter P. Unger, MD, Associate Professor of Medicine (Dermatology), University of Toronto, Ontario, Canada

James E. Vogel, MD, Instructor, Division of Plastic Surgery, Johns Hopkins Hospital, Baltimore, MD



# Poster Presentations

- P1 Strategies for Dealing With Nine Common Presenting Clinical Patterns of Baldness/Thinning  
*Michael Bechner, MD, Saratoga Springs, NY*
- P2 A Rational Approach to Transplanting the Crown-Vertex  
*Michael Bechner, MD, Saratoga Springs, NY*
- P3 Effects of Galetomies on Scalp Flaps  
*Edoardo Raposio, MD, Genova, Italy; Rolf E. A. Nordstrom, MD, Helsinki, Finland*
- P4 Tension and Flap Advancement in the Human Scalp  
*Edoardo Raposio, MD, Genova, Italy; Rolf E. A. Nordstrom, MD, Helsinki, Finland*
- P5 Undermining of the Scalp: Quantitative Effects  
*Edoardo Raposio, MD, Genova, Italy; Rolf E. A. Nordstrom, MD, Helsinki, Finland*
- P6 Micro-bundle Grafts  
*Yung Chul Choi, MD, Seoul, Korea; Jung Chul Kim, MD, Taegu, Korea*
- P7 The Repair of the Hairline. The Role of Camouflage  
*Mark V. Andrews, MD, Los Angeles, CA*
- P8 Instrumentation and Technique, Critical to Successful Management  
*William R. Rassman, MD, Los Angeles, CA*
- P9 Abstract for Characteristics of Asian Hair  
*Allan K. Yung, MD, Alhambra, CA*
- P10 Hair Transplant Surgery for Women  
*Marc R. Avram, MD, New York, NY*
- P11 Communicating Hair Numbers in Hair Transplant Surgery in the 1990's  
*Marc R. Avram, MD, New York, NY*
- P12 Correction of Scar Alopecia Using Follicular Transplantation  
*Brian Buinewicz, MD, Abington, PA; Douglas Ramos, MD*
- P13 Cloth Surgical Towel Blood-Contamination Barrier  
*Wanda W. Norris, Knoxville, TN*
- P14 Graft Insertion: Instrumentation and Techniques  
*Bernard P. Nusbaum, MD, Miami, FL*
- P15 The Design of the Natural Hairline  
*Robert E. McClellan, MD, Los Angeles, CA*
- P16 Single Hair Transplantation in Cicatricial Alopecia Due to Burns  
*Chang Kwun Hong, MD, Seoul, Korea; Young Joon Kim, MD, Seoul, Korea*
- P17 Hyperbaric Oxygen Treatments in the Hair Transplant Patient  
*Melvin L. Mayer, MD, Poway, CA*
- P18 Refined Harvesting of Donor Strips  
*James Arnold, MD, San Jose, CA*
- P19 Technical Systematization of Hair Restoration Surgery  
*Jose Candido Muricy, MD; Maria Angelica De Moura Brito Muricy, MD; Curitiba, Puerto Rico*
- P20 Scalp Dilator in Mini/Micro Grafting  
*Piero Rosati, MD, Ferrara, Italy*
- P21 Hair Restoration with Stainless Steel Rivets (SSR)  
*James Fulton, MD*
- P22 Internal Extension Applied to Very Large Reductions: Our Experience, Evaluation-Evolution  
*Yves Crassas, MD, Lyon, France*



Opryland Hotel



# Tours and Special Events

Tours and social activities are open to physicians and spouses/guests who have registered and obtained badges. Advance registration is required for all tours as a limited number of tickets may be available on site. A minimum of 40 people per bus is required in order to offer each tour. Should that number not be realized, some offerings may be cancelled. In the event of a cancellation, refund checks will be issued following the meeting. All tours depart from the Magnolia Lobby entrance at the Opryland Hotel unless otherwise indicated. Please note that unless a tour is cancelled by the operator, refunds will not be issued for varying weather conditions.

## Welcome Reception (Event #401)

A reception will be held in the exhibit area during registration Wednesday evening.

*Date:* Wednesday, September 18

*Time:* 5:00pm - 7:00pm

*Location:* Ryman 3B/Exhibit Hall

*Fee:* no fee however, please indicate number attending on registration form

## Tour: Tennessee State Museum & State Capital (Event #402)

The tour begins with a drive through historic Nashville. You will see the Ryman Auditorium, former home of the Grand Ole Opry, Riverfront Park and newly restored Second Avenue. Then tour the historic State Capitol building built by William Strickland, architect of Independence Hall in Philadelphia. Next is a guided tour through the Tennessee State Museum. Amid displays depicting the history and culture of Tennessee, see antique clothing, water wheels, fine furniture and flint-locks. One of the finest quilt collections in the world hangs in the museum's gallery, while in the rotating gallery are exhibits by contemporary southern artists and craftsmen. There is also a spectacular Civil War collection.

*Date:* Thursday, September 19

*Time:* 8:30am-11:30am

*Fee:* \$15.00 per person

## Tour: Historic Franklin (Event #403)

Eighteen miles south of Nashville is the Victorian town of Franklin. The original 19th century 15-block downtown remains intact and the entire area is listed in the National Register of Historic Places.

Boutiques, antique shops, art galleries, restaurants and specialty stores are housed in the renovated and restored buildings. The tour will take you through 44 historic markers noting different places and events, with time to shop and browse.

*Date:* Thursday, September 19

*Time:* 1:00pm-5:00pm

*Fee:* \$20.00 per person

## Reception (Event #404)

*Date:* Thursday, September 19

*Time:* 6:30pm-8:00pm

*Location:* Adams Room, Opryland Hotel

*Fee:* No fee, however please indicate number attending on registration form

## Tour: Music City, USA (Event #405)

This tour begins with a drive through historic downtown Nashville, past the newly restored Ryman Auditorium, the State Capitol, Riverfront Park, Fort Nashboro, Second Avenue and Wildhorse Salon. The tour will then continue on to the Country Music Hall of Fame where you will get a behind the scenes look at country music's beginnings and development. Established in 1958, the museum highlights everyone from the early greats to contemporary artists. You will enjoy browsing through the giant collection of costumes, personal items, rare photographs, vintage film, musical instruments and recordings by major stars from Gene Autry to Vince Gill. The return trip will take you through famous Music Row, home to recording studios, record companies and music publishing houses.

*Date:* Friday, September 20

*Time:* 9:00am-12:00nn

*Fee:* \$25.00 per person

## Tour: "Only in Nashville" Shopping (Event #406)

Nashville entertains shoppers with an array of unusual shopping experiences, including antique and treasure shops, native Tennessee crafts, the District and the Outlet Mall.

*Date:* Friday, September 20

*Time:* 1:00pm-5:00pm

*Fee:* \$15.00 per person

## Golf Tournament (Event #407)

Springhouse Golf Club, located at Opryland Hotel, is home to one of the biggest stops on the Senior PGA Tour, the BellSouth Senior Classic. Carved from the banks of the Cumberland River, this spectacular links-style course was designed by Larry Nelson, former PGA and US Open champion. The tournament will have a 1:30pm shotgun start.

*Date:* Friday, September 20

*Time:* 1:30pm-6:30pm

*Fee:* \$80.00 per person

## Tennis Tournament (Event #408)

Arranged by Opryland Hotel tennis pro and played on hotel courts.

*Date:* Friday, September 20

*Time:* 2:00pm-5:00pm

*Fee:* \$25.00 per person

## Reception (Event #409)

*Date:* Friday, September 20

*Time:* 6:30pm-8:00pm

*Location:* Washington Room, Opryland Hotel

*Fee:* No fee, however please indicate number attending on registration form

*Tours continued on page 12.*



*Enter the ISHRS Golf Tournament.*



# Tours and Special Events *continued*

## **Optional Event: The Grand Ole Opry (Event #410)**

See the show that put the "music" in Music City! Since its first broadcast in 1925, millions of fans have been captivated by the music and the magic of country music's show of shows, making the Grand Ole Opry an American Institution. For over 65 years the Grand Ole Opry has given us performances by the legendary entertainers who represent country music elite. This "only in Nashville" experience is a must for anyone. Performers will be announced on the Friday morning before that weekend's shows.

*Date:* Friday, September 20

*Time:* 8:30am-12:30pm

*Fee:* \$35.00 per person

## **Tour: The Hermitage (Event #411)**

This tour will take you to the beautiful plantation home of Andrew Jackson. The Hermitage was his haven where he sought shelter from the political tension and turmoil of the time. Visit the carriage house, Jackson's tomb, original log cabins and more. You will also have a chance to visit Tulip-Grove, the home Jackson built for his nephew, Andrew Jackson Donelson, who was his personal secretary in Washington, and his niece, Emily, who served as official White House hostess.

*Date:* Saturday, September 21

*Time:* 8:30am-12:30pm

*Fee:* \$25.00 per person

## **Tour: Belle Meade Plantation/Cheekwood Mansion Botanical Gardens and Museum of Art (Event #412)**

The tour will begin with a drive through Centennial Park, home of the Parthenon, the only full-scale replica of the original Parthenon in Athens, Greece. Built in 1897 for Nashville Centennial Celebration, it houses a 42' statue of Athena, the tallest indoor sculpture in the western world. The next stop will be Belle Meade Plantation, a Greek Revival mansion restored with antique furnishings and decorative arts of the 19th century. The plantation was once the center of a 5,400 acre world-famous thoroughbred nursery and stud farm. In fact, today, 52 Kentucky Derby winners, including Secretariat, trace their heritage to stock from Belle Meade Plantation. The tour will continue on to the opulent 1920s Georgian-style mansion of Leslie Cheek, founder of the Maxwell House coffee dynasty. The mansion contains three floors of 19th and 20th century American art as well as major traveling exhibitions. There are also 55 acres of gardens, woodlands, lawns and fountains.

*Date:* Saturday, September 21

*Time:* 1:00pm-5:00pm

*Fee:* \$30.00 per person

## **Special Event: Dinner Dance (Event #413)**

*Date:* Saturday, September 21

*Time:* 7:00pm-11:00pm

*Location:* Washington Room, Opryland  
*Hotel Fee:* The dinner/dance is included as a part of the physician and spouse/guest registration. You will receive a voucher(s) in your registration packet to be exchanged for a ticket. Additional tickets can be purchased for non-registered family members or guests at \$75.00 per person. Please note: The Saturday evening dinner/dance attire is "Texas Black Tie" which translates as tuxedo jackets, blue jeans and boots for the men and denim skirt/evening attire for the women. Or if you prefer—a costume reflective of your native country.



*Belle Meade Plantation*



# Technical Exhibits

## Exhibit Dates & Hours:

Wednesday,  
September 18 .....5:00pm-7:00pm  
Thursday,  
September 19 .....8:00am-4:00pm  
Friday,  
September 20 .....8:00am-12:30pm  
Saturday,  
September 21 .....8:00am-4:00pm

The following is a partial list of exhibiting companies as of May. A full listing of companies will be available on site.

## A TO Z SURGICAL

2021 The Alameda, Suite 385  
San Jose, CA 95126  
(408) 243-3006

A to Z surgical specializes in Hair Transplantation instruments, supplies and teaching materials which enable surgeons to learn Micro and Minigrafting techniques. Several new instruments developed by A to Z are available to simplify Hair Transplantation and to shorten surgery time. The A to Z starter kit provides the basic information and instruments surgeons need to add Hair transplantation to their practice. We also offer all the ranges of finest quality traditional and new instruments for your other surgical needs.

## BOYD INDUSTRIES, INC

12275 75th Street North  
Largo, FL 34643  
(800) 255-2693

Boyd has designed products specifically for use in hair transplant surgery. The Boyd line consists of hair transplant surgery chairs, graft tables, surgical lighting, ergonomic torso wrap stool for graft cutting and accessories.

## BYRON MEDICAL

3280 East Hemisphere Loop  
Suite 100  
Tucson, AZ 85706  
(520) 573-0857

Byron Medical will be exhibiting a full line of hair transplant instrumentation and supplies, including multiblade knives, forceps, and Nokor needles. We will be featuring the Banuchi graft dispenser, as well as our complete line of aesthetic surgery products and supplies.

## COHERENT, INC.

3290 West Bayshore Road  
Palo Alto, CA 94303  
(415) 858-2250

## DMI (Division of The HealthChair Group)

2601 S. Constitution Blvd.  
Salt Lake City, UT 84119  
(801) 972-3165

DMI has been manufacturing ambulatory surgery tables, exam/treatment chairs, cabinetry and stools for more than 20 years. We will exhibit a variety of each of these with our on board post and rail mounted accessories. A variety of lights, mayo trays, I.V. and mobile systems will also be available.

## ELLIS INSTRUMENTS, INC.

21 Cook Avenue  
Madison, NJ 07940  
(201) 503-9222

State-of-the-art instrumentation for hair transplantation.

## ELLMAN INTERNATIONAL, INC

1135 Railroad Avenue  
Hewlett, NY 11557  
(516) 569-1482

The Ellman Surgitron EEPF is a high frequency radiosurgical instrument used to harvest donor grafts with great advantages over the punch and scalpel techniques. Ellman also manufactures a tissue glue and dispensing system used to seal grafts at the recipient site. Hands-on mini clinics will be available.

## GREAT COVER UP

165 N. Village Avenue, Suite 128  
Rockville Center, NY 11570  
(800) 874-4247

Natural keratin fiber used as scalp camouflage for thinning hair or to conceal post transplant healing.

## MEDI CREDIT

5150 E. Pacific Coast Highway, Suite 470  
Long Beach, CA 90804  
(310) 597-9671

Patient financing for the doctor's patients, plus bank card processing of Visa, Mastercard, Discover and American Express.

## MOSBY/WILLIAMS & WILKINS

924 Saundersville Ferry Road  
Mt. Juliet, TN 37122  
(615) 758-7753

Books, Journals and Multimedia for today's health professional from the world's premier medical publishers.

## OCOEE, INC.

1101 Kermit Drive, Suite 608  
Nashville, TN 37217  
(800) 976-2633 or (615) 399-9978

The Ocoee Scalp Cleansing Unit efficiently provides automated pre- and post-operative cleansing of the scalp in minutes. Whether it is set up for psoriasis debridement, hair transplant or facial plastic surgery, the combination of patient and technician satisfaction makes the Ocoee Scalp Unit an essential adjunct for scalp procedures.

## PERSONNA MEDICAL

P.O. Box 500  
Staunton, VA 24402  
(800) 457-2222

Personna Medical will exhibit Personna Plus(r) Micro-Coat(r) stainless blades safety scalpels, DE & SE Prep blades and other surgical blades.

## THE PROFESSIONAL HAIR INSTITUTE

1401 Greenbrier Parkway, Suite 500  
Chesapeake, VA 23320  
(804) 523-4700

Physicians entry into Hair Transplantation Program, Advertising & Marketing & Media Programs. Video Microscopic Technology, medical furniture & equipment.



# Technical Exhibits *continued*

## **RAMTIN COSMETICS INTERNATIONAL**

1503 South Coast Drive, Suite 111  
Costa Mesa, CA 92626  
(800) 784-2472

Hair care specially formulated for transplanted hair and restored scalp. HT2000 is the only hair care available for the pre and post operative period, as well as long term maintenance. HT2000 is only available through approved medical hair transplant centers.

## **ROBBINS INSTRUMENTS, INC**

P.O. Box 441  
Chatham, NJ 07928  
(201) 635-8972

## **ROCKWELL MEDICAL SUPPLY, INC**

P.O. Box 8  
Lomita, CA 90717-0008  
(310) 830-3980

Rockwell Medical Supply, Inc carries a wide inventory of medical supplies, instruments, equipment, and pharmaceuticals, used in hair restoration surgical centers, we also offer our services in setting up new facilities and continued support.

## **Rx HONING MACHINE**

1301 E. 5th  
Mishawaka, IN 46544  
(219) 259-1606

The Rx System II is used to sharpen all your surgical instruments, including the micro hair punches. Safe and easy to use for the office personnel.

## **HENRY SCHEIN, INC.**

135 Durvea Road  
Melville, NY 11747  
(516) 843-5500

Henry Schein is a national supplier of physician office products, committed to and capable of handling the diverse needs within the hair restoration community. We feature three strategically located distribution centers, unparalleled customer satisfaction and a 99+% fulfillment rate. Don't forget to ask about our Med-Cash patient financing program.

## **SHARPLAN LASERS, INC.**

1 Pearl Court  
Allendale, NJ 07401  
(201) 327-1666

## **SurgiTel/GENERAL SCIENTIFIC CORP**

77 Enterprise Drive  
Ann Arbor, MI 48103  
(313) 996-9200

Advanced telescopic magnification loupes, known as SurgiTel, feature the most advanced ergonomic adjustment capabilities currently available. The unique ergonomic design allows conformity to any user's most comfortable working posture. Patent pending double nose pad frames distribute the weight evenly for much better comfort. We will also feature our Halogen Light System.

## **TEL-A-PATIENT**

2121 San Joaquin Hills Road  
New Port Beach, CA 92660  
(714) 729-2288

Tel-A-Patient and TeleVox unite to turn your telephone into a Powerful Patient Communication Center with three innovative products. As the leader in practice building on-hold since 1986, TAP produces personal, customized information about your practice and provides the Number One Digital Playback System. HouseCalls, from TeleVox, is a Digital Voice System that works with your computer scheduling program to confirm appointments, recall patients and reschedule no-shows in your staff's voice. HouseCalls streamlines patient flow, improves productivity and adds immediately to your bottom line.

## **GEORGE TIEMANN & CO**

25 Plant Avenue  
Hauppauge, NY 11788-3804  
(516) 273-0005

Extensive line of multibladed scalp handles, Personna Plus Blades. Also a complete line of Tiemann Supercut Undermining Scissors, the NEW Supercut GRADLE Scissors, and Square graft punches.

## **THE TULIP COMPANY**

P.O. Box 3025  
San Diego, CA 92613  
(619) 557-8420

The Tulip patented Syringes System, The Tulip Endoscopy System, "Uppies" post-op garments, "Chin-Up" facial garments.

## **VAN SICKLE SURGICAL INSTRUMENTS, INC**

1820 Bedford Road, Suite G  
Bedford, TX 76021  
(817) 267-9100

Van Sickle offers a complete line of the highest quality American and German manufactured surgical instruments for the plastic and hair transplant surgeons. We also provide expert instrument repair services through our own repair shop.



# General Information

## Registration

There is no provision for partial registration or refunds for social activities not attended

Members.....Fee: \$675.00  
Attendance is open to all members of the International Society For Hair Restoration Surgery and to those physicians whose applications for membership were completed by June 21, 1996.

Non Member Physician.....Fee: \$875.00

Resident.....Fee: \$325.00  
Physicians must be currently participating in an approved residency training program. Physicians participating in a fellowship program should submit a letter of verification from the fellowship director.

Medical/Surgical Assistant.....Fee: \$225.00

Non Member Medical/  
Surgical Assistant .....Fee: \$375.00

Spouse/Guest.....Fee: \$225.00  
This registration is available for members of the physician's immediate family and is required for admittance to the exhibits and the scheduled social events which include the receptions and dinner/dance.

## Workshops

Workshops will be offered on Thursday, Friday and Saturday from 7:15am to 8:45am. The number of attendees in each workshop will be limited to 40 people each and will be confirmed on a first-come, first-serve basis. Tickets will be issued and included in the registration packets. Tickets can be purchased on site pending availability. The ISHRS workshops are \$50.00 each. There is no fee for the Medical Assistants Workshops (106, 107, 206) except for #207 which is \$15.00 per person.

## Receptions/Lunches

No fees or tickets will be required for the Wednesday evening and Thursday evening receptions or the lunches each day.

However, please indicate on the registration form which of these functions you will be attending.

## Dinner Dance

A ticket exchange will be required for participation at the Dinner/ Dance on Saturday evening. This event is included as part of the registration fee. You will receive a voucher(s) in your registration packet that must be exchanged for a ticket(s). Additional tickets can be purchased for non-registered family members or guests at \$75.00 per person.

## Attire

The suggested attire for the meeting and social activities is business attire. The Saturday evening dinner/dance attire is "Texas Black Tie" which translates as tuxedo jackets, blue jeans and boots for the men and denim skirt/evening attire for the women. Or if you prefer - a costume reflective of your native country.

## Cancellation/Refund Policy

Registration fees, less a \$50.00 administration fee will be refunded upon notice of cancellation to the ISHRS office. In order to qualify for a refund of fees, cancellation notice must be received no later than September 1, 1996. There will be no refund of fees for cancellation received after that date or for lack of attendance without notification.

## CME Credit

The American Academy of Dermatology certifies that this educational activity has been recognized for a maximum of 24 hours of AAD Category I credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

## CEU Credit

For CEU credit information, contact the ISHRS headquarters' office by phone at (847) 330-9830 or (800) 444-2737.

## Verification of Attendance/Evaluation

You will receive evaluation forms for all the sessions at the meeting; please fill out the forms completely and deposit them in the collection box at the registration desk. Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he or she belongs. A certificate of attendance will be provided to all registrants. For those who are enrolled in the AAD CME Transcript/Award Program, credit will be automatically applied when your evaluation forms are processed.

## Golden Follicle Award

"The Year's best clinical research or innovation in hair restoration."

1996 - to be announced at the Annual Meeting

1995 - Walter P. Unger, MD

1994 - Patrick Frechet, MD

## Platinum Follicle Award

"The year's best scientific research in hair pathophysiology or anatomy."

1996 - to be announced at the Annual Meeting

1995 - Masumi Inabi, MD

1994 - Jung-Chul Kim, MD, PhD



# General Information *continued*

## ISHRS Membership

The International Society of Hair Restoration Surgery is totally committed to the educational advancement of hair restoration surgery. The Society is the only truly international organization totally dedicated to this cause. Categories of Membership:

1. Member
2. Resident
3. Medical/Surgical Assistant

### Benefits of Membership

1. *Dermatologic Surgery* (offered to Members/Residents only)
2. Reduced meeting registration rate
3. Certificate of membership
4. Annual membership directory
5. Annual subscription to *Hair Transplant Forum International*, which is a bi-monthly newsletter and the official publication of the ISHRS.

Information and applications for membership in the Society may be obtained by contacting the ISHRS office at 930 N. Meacham, Schaumburg, Illinois, 60173.

Phone: (847) 330-9830 or (800) 444-2737

Fax: (847) 330-1090.

E-mail: [cachziger@aad.org](mailto:cachziger@aad.org)

## Opryland Hotel Reservations

At Opryland Hotel Convention Center in Nashville you'll find a magnificent environment filled with breathtaking architecture and old fashioned Southern hospitality. The hotel features 15 restaurants and lounges, over four acres of indoor water gardens, 22 retail shops, an 18-hole championship golf course, a world-class theme park, the internationally known Grand Ole Opry, the world's largest showboat and top-notch entertainment for all ages

You may make your reservations at Opryland Hotel by calling (615) 889-1000. Be sure to identify yourself with the ISHRS to qualify for the group rate:

*\$135.00 single/double*

*\$165.00 single/double Garden Terrace*

Reservation requests received after August 20, 1996 will be confirmed on a space available basis at regular hotel rates.

## Air Travel Information

The International Society for Hair Restoration Surgery has arranged for discounted convention airfares with Delta and United Airlines. Those attending the ISHRS meeting in Nashville can take advantage of the following savings:

*5% off of the lowest published fares*

*10% off of unrestricted coach fares*

Call now while the lowest fares are still available. You may call the ISHRS Travel desk, staffed by Travel Technology, the Society's official travel agency at:

*1-800-677-5537 (USA)*

*312-527-7270 (collect-international)*

*8:00am - 6:00pm (CST), Monday-Friday*

If you wish, you or your local travel agent can call direct to:

*Delta Airlines: 1-800-241-6760  
(File #EO187)*

*United Airlines: 1-800-521-4041  
(Meeting ID 557YL)*

## Baby-Sitting/Child Care

The hotel maintains a list of bonded, licensed child care services in Nashville. The Opryland Hotel also has a variety of children's programs and special event. Call (615) 889-1000 for more information.



# Advance Registration Form

International Society of Hair Restoration Surgery  
4th Annual Meeting • September 18-22, 1996  
Opryland Hotel, Nashville, Tennessee

**Advance Registration closes August 23, 1996**

NAME \_\_\_\_\_ PHONE \_\_\_\_\_  
 ADDRESS \_\_\_\_\_ FAX \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_  
 NAME OF ACCOMPANYING GUEST \_\_\_\_\_

## Category of Registration

## Fees Paid

<input type="checkbox"/> Physician Member .....\$675	<input type="checkbox"/> Resident Member .....\$325*	<input type="checkbox"/> Non-Member Physician.....\$875
<input type="checkbox"/> Medical/Surgical Assistant Member .....\$225	<input type="checkbox"/> Non-Member Medical/Surgical Assistant .....\$375	<input type="checkbox"/> Spouse/Guest .....\$225
		\$ _____

\*Letter from Residency or Fellowship Director MUST accompany registration form.

## Workshops

<b>Thursday, 7:15am-8:45am, \$50 each</b> <i>Indicate 1st/2nd/3rd choices</i> <input type="checkbox"/> 101 Beginner's Workshop <input type="checkbox"/> 102 Laser Transplantation <input type="checkbox"/> 103 Hairline Design <input type="checkbox"/> 104 Megasessions Dense Packing <input type="checkbox"/> 105 Efficiency in Graft Cutting & Transplantation	<b>Friday, 7:15am-8:45am, \$50 each</b> <i>Indicate 1st/2nd/3rd choices</i> <input type="checkbox"/> 201 Digital Hair Photographing <input type="checkbox"/> 202 Scalp Lift Reduction Design <input type="checkbox"/> 203 Megasessions Dense Packing <input type="checkbox"/> 204 Graft Cutting: Ergonomics <input type="checkbox"/> 205 CPR Certification	<b>Saturday, 7:15am-8:45am, \$50 each</b> <i>Indicate 1st/2nd/3rd choices</i> <input type="checkbox"/> 301 Laser Transplantation <input type="checkbox"/> 302 Hairline Design <input type="checkbox"/> 303 Megasessions Dense Packing <input type="checkbox"/> 304 Graft Cutting: Ergonomics <input type="checkbox"/> 305 CPR Certification	\$ _____
<b>Medical Assistant's Workshops</b> <i>(No Fee)</i> <input type="checkbox"/> 106 Hair Transplants <input type="checkbox"/> 107 Scalp Reductions	<b>Medical Assistant's Workshops</b> <i>(No Fee, except for 207)</i> <input type="checkbox"/> 206 Handout Exchange <input type="checkbox"/> 207 Emergency Care (\$15/ea)		\$ _____

## Tours/Special Events

Day	Per Ticket	# of Tickets	Total	Per Ticket	# of Tickets	Total
<b>Thursday</b>						
<input type="checkbox"/> 402 Tenn State Museum & State Capital	\$15.00	x _____	= \$ _____	<input type="checkbox"/> 403 Historic Franklin	\$20.00	x _____ = \$ _____
<b>Friday</b>						
<input type="checkbox"/> 405 Music City	\$25.00	x _____	= \$ _____	<input type="checkbox"/> 408 Tennis Tournament	\$25.00	x _____ = \$ _____
<input type="checkbox"/> 406 Nashville Shopping	\$15.00	x _____	= \$ _____	<input type="checkbox"/> 410 Grand Ole Opry	\$35.00	x _____ = \$ _____
<input type="checkbox"/> 407 Golf Tournament	\$80.00	x _____	= \$ _____			
<b>Saturday</b>						
<input type="checkbox"/> 411 The Hermitage	\$25.00	x _____	= \$ _____	<input type="checkbox"/> 412 Belle Meade Plantation	\$30.00	x _____ = \$ _____
						Subtotal \$ _____

## Receptions/Lunches

*(No Fee required) Please indicate which functions you will attend.*

<input type="checkbox"/> 401 Wednesday, 5:00pm: <b>Welcome Reception</b>	<input type="checkbox"/> 415 Saturday, 12:30pm: <b>Membership Lunch</b>
<input type="checkbox"/> 413 Thursday, 12:30pm: <b>Membership Lunch</b>	<input type="checkbox"/> 416 Saturday, 12:30pm: <b>Non-Members Lunch</b>
<input type="checkbox"/> 404 Thursday, 6:30pm: <b>Reception</b>	<input type="checkbox"/> 417 Saturday, 7:00pm: <b>Dinner/Dance</b>
<input type="checkbox"/> 414 Friday, 12:30pm: <b>Membership Lunch</b>	<b>Medical Assistants</b>
<input type="checkbox"/> 409 Friday, 6:30pm: <b>Reception</b>	<input type="checkbox"/> 418 Thursday, 12:30pm: <b>Lunch</b>

## Total Registration Fees Enclosed

\_\_\_\_\_ \$ \_\_\_\_\_

Check enclosed payable to: *International Society of Hair Restoration Surgery*

MasterCard Acct # \_\_\_\_\_ Exp Date \_\_\_\_\_

VISA Acc # \_\_\_\_\_ Exp Date \_\_\_\_\_


SIGNATURE \_\_\_\_\_

## Cancellation Policy

Registration fees, less a US \$50 administrative fee, will be refunded upon notice of cancellation to the Society office. In order to qualify for a refund of fees, cancellation notice must be received no later than September 1, 1996. There will be no refund of fees for cancellations received after that date or for lack of attendance without notification.

**For faster service:** registration forms with credit card payments only may be faxed to: 847/330-1090.

**Send completed registration form and payment to:**



International Society of Hair Restoration Surgery  
Department 21-8241  
Chicago, IL 60678-8241 USA

*Sorry, American Express not accepted.*



