

P R O G R A M



International Society of Hair Restoration Surgery

7th Annual Meeting October 20-24, 1999

Hyatt Regency in
Embarcadero Center
San Francisco, California

SAN FRANCISCO

"This is the most comprehensive
program with the largest faculty
concentrated in hair restoration
surgery. If you're going to
attend a **hair** meeting - have
it be this one!"

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"I don't know of any other city where you can walk through so many culturally diverse neighborhoods, and you're never out of sight of the wild hills. Nature is very close here."

*-Gary Snyder,
Pulitzer Prize-winning poet*



GOLDEN GATE BRIDGE

Looking north, from San Francisco to Marin County. The world's best-loved bridge is recognized everywhere as a symbol of San Francisco. Built in 1937, the 1.7-mile suspension span was designed to withstand the forces of nature, including gale force winds and earthquakes. Over 40 million vehicles a year make the crossing.

-SFCVB photo by Phil Coblentz



ALCATRAZ

Once the chilling destination of maximum-security convicts, Alcatraz now sees hundreds of thousands more tourists per year than the total number of prisoners in its entire 29-year life as a federal penitentiary. Audio-assisted tours in several languages recount the history of the island and its famous inmate inhabitants: Machine Gun Kelley, Al Capone, Robert Stroud, "the Birdman of Alcatraz." On a clear day, the views of the San Francisco skyline and bridges are alone worth the crossing by ferryboat.

-SFCVB photo by Phil Coblentz

Message from the President



Dear Colleague:

The time has come again for the annual scientific meeting of the International Society of Hair Restoration Surgery. It is with great anticipation that I cordially invite you to attend this spectacular educational event.

Our 1999 Annual Meeting Committee, including Jim Arnold, MD, Chair, Paul Rose, MD, Paul Cotterill, MD, and Carol Rosanelli, RN, JD, has organized a full and educationally intense program for those interested in hair restoration surgery. You don't want to miss this meeting!

Starting with the Beginners Program and Assistants Beginners Program, those just entering the field or wishing to refresh their basic skills will have a wonderful opportunity to do so. The Beginners Programs will take place on Wednesday, October 20, one day prior to the official start of the meeting. The Beginners Program for physicians incorporates didactic lectures along with hands-on stations. When you register for the meeting, there is no additional charge for this valuable workshop.

Along with the Assistants Beginners Program, Carol Rosanelli has planned morning breakout sessions for the assistants. Assistants are invited to attend and join the physicians in the scientific sessions and are encouraged to attend the assistant breakout sessions. Please see page 15 for the agenda of Medical Assistants Breakout Sessions.

I encourage you all to register and attend this worthwhile meeting. For doctors, please encourage your assistants to attend. The information they will take with them is extremely useful in your day-to-day practice. Please invite your colleagues to join us.

I hope to see you all in San Francisco!

Sincerely yours,

Sheldon S. Kabaker, MD
Sheldon S. Kabaker, MD
President

Who Will Benefit From Attending?

- Physicians entering the field of hair restoration surgery or having minimal experience.
- Experienced physicians in hair restoration surgery.
- Medical assistants involved in hair restoration surgery procedures.

Message from the Program Chair



The ISHRS has prepared a terrific program for San Francisco. Responding to member requests the program has been given greater depth. We have assigned a higher scientific standard for speaker presentations and placed a greater emphasis on practical surgical techniques. Information for the novice surgeon has also been expanded. The scientific quality of our conference will be evident in the presentation of basic research related to hair as well as numerous clinical studies. Bobby Limmer, MD will lead a special session by a variety of respected investigators in our field, addressing the current issues concerning follicular units, hair transection, and hair survival.

Clinical studies and clinical results from surgery will also be thoroughly presented. Matt Leavitt, DO, will moderate a session on the important clinical studies performed at the Orlando live surgery workshop co-sponsored by the ISHRS and the World Hair Society last March.

Clear details of many surgical techniques will be presented to all attendees. Video has been substituted in place of live surgery. In the past, live surgery was available only to a small group. For San Francisco, world-renowned surgeons have condensed their procedures into video highlights for presentation to the entire conference. Of special interest will be accomplished surgeons demonstrating eight very different methods used to convert donor tissue into follicular units/micrografts. The use of video and computer aided presentations have never before enabled all attendees of a conference the privilege to see surgery in such detail.

The ISHRS Scientific Committee received twice the number of abstracts for presentation this year than ever before. To share this wealth of information, the conference will have both an expanded series of poster exhibits and a special Potpourri Session. Six special prizes will be awarded for poster exhibits this year. To encourage presentation of the latest information in San Francisco, the ISHRS will continue to accept poster exhibits up to September 15, 1999, just one month prior to the conference.

The special Potpourri session has been organized for the last day of the conference. Many of the best known surgeons in our field will participate in this fast paced portion of the conference. Their subjects will be diverse, covering a wide variety of interesting and important aspects of hair replacement surgery. A number of surgical pearls, valuable tips, and ways to be more efficient in your practice will be presented. This session on the last day of our meeting is not to be missed. Everyone is encouraged to arrange their travel plans to allot time for this valuable session.

The City of San Francisco is the perfect place for a conference of this magnitude. The Embarcadero Hyatt hotel is located precisely where the heart of San Francisco opens onto the beautiful waters of the San Francisco Bay. The initial response to our conference has been overwhelming and special arrangements have been secured for the facilities to accommodate all who attend. The Embarcadero Hyatt is within a short walk of many San Francisco highlights; shopping at Union Square, a cable car ride to Fishermans Wharf, a walk through the exotic streets of China Town, scores of restaurant along the waterfront and scattered everywhere in this beautiful and exciting city. Attendees are encouraged to add a few extra days to their trip for time to savor the special qualities of this beautiful city.

Your ISHRS leadership has made all efforts to ensure the San Francisco meeting will be the most instructive and enjoyable conference ever assembled for the hair replacement surgeon. This meeting will define the state of our art at the turn of this Millennium.

James Arnold, MD
James Arnold, MD, Program Chair

Participant Objectives:

Upon completion of scientific sessions, participants will be able to:

- Describe the latest advances in follicular unit and graft transplantation, in reductions, flaps, and other movements of the scalp, and in medical treatments available for hair loss.
- Compare advantages and disadvantages of various graft implanter techniques for hair transplantation.
- Explain the difference between hair density and hair volume.
- Better identify when to prescribe various treatments according to sex, age, and ethnic origin of patient.
- Describe eight ways to convert donor tissue into follicular unit grafts.
- Generalize the modern variations in scalp reductions.
- Critique treatments of patients who suffered complications and received corrections.
- List factors of a successful transplant practice.

Program at a Glance

Wednesday, October 20, 1999

9:00 AM–6:00 PM	Registration
9:00 AM–5:00 PM	Physicians Beginners Program
10:00 AM–3:30 PM	Medical Assistants Beginners Program
3:00 PM–3:30 PM	Coffee Break
3:00 PM–7:00 PM	Visit the Exhibits
5:30 PM–7:30 PM	Welcome Reception

Thursday, October 21, 1999

7:00 AM–6:00 PM	Registration
8:00 AM–6:30 PM	Visit the Exhibits
6:45 AM–7:15 AM	Workshop Continental Breakfast
7:15 AM–8:45 AM	Workshop 101, 102, 103
7:30 AM–8:45 AM	Medical Assistants Breakout Session
8:00 AM–9:00 AM	Continental Breakfast
9:00 AM–10:30 AM	Scientific Session I— State of the Art
10:30 AM–11:00 AM	Coffee Break and Visit the Exhibits
11:00 AM–12:30 PM	Scientific Session II— New Innovations
12:30 PM–2:00 PM	Lunch
2:00 PM–3:30 PM	Scientific Session III— Eight Ways to Convert Donor Tissue into Follicular Unit Grafts (Video Demonstrations)
3:30 PM–4:00 PM	Coffee Break and Visit the Exhibits
4:00 PM–5:30 PM	Scientific Session IV— Scientific Studies on Hair Transplantation

Friday, October 22, 1999

7:00 AM–3:00 PM	Registration
8:00 AM–6:30 PM	Visit the Exhibits
6:45 AM–7:15 AM	Workshop Continental Breakfast
7:15 AM–8:45 AM	Workshop 201, 202, 203, 204
7:30 AM–10:00 AM	Medical Assistants Breakout Session
8:00 AM–9:00 AM	Continental Breakfast
9:00 AM–10:30 AM	Scientific Session I— Scalp Reductions and Related Procedures for the Modern Surgeon
10:30 AM–11:00 AM	Coffee Break and Visit the Exhibits
11:00 AM–12:30 PM	Scientific Session II— Video Surgical Theater PART 1
12:30 PM–1:30 PM	Box Lunch
1:30 PM–2:00 PM	Scientific Session III— Guest Lecturer Treating Hair Loss Without Surgery

2:00 PM–3:00 PM

Complications and Corrections Panel

3:00 PM—(undetermined) Open Microphone/Chatroom

Saturday, October 23, 1999

7:00 AM–6:00 PM	Registration
8:00 AM–6:00 PM	Visit the Exhibits
6:45 AM–7:15 AM	Workshop Continental Breakfast
7:15 AM–8:45 AM	Workshop 301, 302, 303, 304
7:15 AM–8:45 AM	Medical Assistants Breakout Session
8:00 AM–9:00 AM	Continental Breakfast
9:00 AM–10:30 AM	Scientific Session I— What Makes a Transplant Practice Successful
10:30 AM–11:00 AM	Coffee Break and Visit the Exhibits
11:00 AM–12:30 PM	Scientific Session II— Video Surgical Theater PART 2
12:30 PM–1:30 PM	Lunch (on your own)
1:30 PM–3:00 PM	Scientific Session III— Results of the World Hair Society Live Spring Workshop/Orlando Meeting
3:00 PM–3:30 PM	Special Guest Lecture— The Psychological Effects of Hair Loss (James Koo, MD)
3:30 PM–4:00 PM	Coffee Break and Visit the Exhibits
4:00 PM–5:30 PM	Scientific Session IV— Doctors and Their Patients
7:00 PM–12:00 AM	Reception and Dinner/Dance

Sunday, October 24, 1999

7:00 AM–2:00 PM	Registration
6:45 AM–7:15 AM	Workshop Continental Breakfast
8:00 AM–9:00 AM	Continental Breakfast
9:00 AM–12:30 PM	Scientific Session I— Potpourri of Useful Ideas for the Hair Replacement Surgeon

CME Credit

The American Academy of Dermatology certifies that this educational activity has been recognized for a maximum of 30 hours of AAD Category I credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

9:00 AM–6:00 PM Registration

Medical Assistants Beginners Program

10:00 AM–10:05 AM Welcome/Introduction to Hair Transplants
Carol Rosanelli, RN, JD

10:05 AM–10:15 AM How to Reduce Pain in the Donor Area (Basic Anesthesia)
Silvia Rozenfeler

10:15 AM–10:30 AM A Step Towards the Perfect Strip
Denise Kadach

10:30 AM–11:00 AM The Wonderful World of Dissection
Patrick Tafoya

11:00 AM–12:15 PM Placing Grafts Workshop
Ellen Murphy Smith, RN

12:15 PM–12:30 PM QUESTIONS AND ANSWERS
Speaker Panel

12:30 PM–1:30 PM LUNCH (on your own)

1:30 PM–3:00 PM Continuation of Medical Assistants Beginners Program

*Attention Assistants: Please see page 15 for Medical Assistant Breakout Sessions

Beginners Program (for Physicians)

9:00 AM–9:15 AM Introduction: Hair Replacement—Different Roads/Same Destination
Paul T. Rose, MD

9:15 AM–9:30 AM Etiology of Hair Loss
Jerry E. Cooley, MD

9:30 AM–9:45 AM The Consultation/Patient Evaluation
Sharon A. Keene, MD

9:45 AM–10:00 AM The Hair Replacement Office-Ergonomics
Carlos J. Puig, DO

10:00 AM–10:15 AM The Pre-Operative Phase
Bradley R. Wolf, MD

10:15 AM–10:30 AM Harvesting and Graft Preparation
John P. Cole, MD

10:30 AM–10:45 AM Questions

11:00 AM–11:15 AM BREAK

11:15 AM–11:30 AM Constructing the Hairline
Marc R. Avram, MD

11:30 AM–11:45 AM Recipient Sites and Placement
Arthur Tykocinski, MD

11:45 AM–12:00 PM Reductions and Lifts
Paul M. Straub, MD

12:00 PM–12:15 PM Avoiding Problems/Dealing with Complications
Robert T. Leonard, Jr, DO

12:15 PM–12:30 PM Staffing
Carol Rosanelli, RN, JD

12:30 PM–12:45 PM Establishing a Practice & Marketing
Matt L. Leavitt, DO

12:45 PM–1:00 PM QUESTIONS AND ANSWERS

1:00 PM–2:00 PM LUNCH (on your own)

2:00 PM–5:00 PM Continuation of Physicians Beginners Program - (Hands-on Workshop)

3:00 PM–7:00 PM

VISIT THE EXHIBITS

5:30 PM–7:30 PM

WELCOME RECEPTION



Medical Assistants Beginners Program

Organized by:
Carol Rosanelli, RN, JD

Our Medical Assistants Beginners Program is aimed at assistants who have not yet been involved in hair restoration surgery, as well as those who have limited exposure. At the conclusion of the session, participants will be able to recognize and identify the basic and most integral steps of a surgical procedure and the assistants' responsibility during these steps. Attendees will get the chance to address their concerns and question assistants, many with 10-20 years experience in hair transplants, as to their personal hints for success. There is no additional fee for this session.



Physicians Beginners Program

Organized by: *Paul T. Rose, MD*

The Beginners Program is primarily designed for the novice hair replacement surgeon. The course will be taught by a distinguished faculty with many years of experience.

The lecture portion of the program presents the basic concepts and techniques of hair replacement surgery. Topics to be covered include the consultation, planning the hairline, donor area harvesting, recipient site incisions, placing the grafts, scalp reduction and other aspects of hair replacement. Participants will also learn about current issues and controversies in the field of hair replacement to be discussed at other ISHRS sessions.

This year the Beginners Program also includes a hands-on workshop in the afternoon. Using model heads, participants can learn how to design a hairline and recipient sites, make recipient incisions and place grafts under the guidance of experienced hair replacement surgeons and assistants.

Medical knowledge required at the physician level. Although this session requires no additional fee, pre-registration is required to participate. Limited to the first 150 registrants – must be a physician.

CME Hours: 4 hours

Fee: No charge

Morning Workshop Descriptions

* All workshops take place: 7:15 AM–8:45 AM. Fee: \$75.00 per person per workshop. CME Hours: 2 hours per workshop. Limit to one workshop per day because workshops run concurrently. Early morning continental breakfast will be available for workshop registrants on each day. Register early - limited seats! Please note: participation in each workshop is limited and will be confirmed on a first-come, first-served basis to ISHRS members only. Non-members may purchase workshop tickets on-site pending availability.

THURSDAY

Workshop 101: Anatomy and Physiology of the Hair Follicle: A Primer for Hair Restoration Surgeons

Directors: **Jerry E. Cooley, MD & John P. Cole, MD**

This workshop will provide an in-depth look at the anatomy and physiology of the hair follicle specifically as it relates to hair restoration surgery. Topics covered will include: Hedderington and the follicular unit, hair cycling and the "bulge," follicular transection and regeneration, and hormones and balding.

Workshop 102: The Modern Approach to Scalp Reduction Surgery

Director: **Bernard H. Cohen, MD**

The philosophy of scalp reduction and its relevance in contemporary hair restoration is a controversial issue. This workshop will cover the subject of scalp reduction with a somewhat broad overview. The speaker will discuss indications, designs, expansion, extension, instrumentation, stretch back, and valuable technical pearls.

Workshop 103: The Power of Computers in Medical Presentations and Imaging

Directors: **E. Antonio Mangubat, MD & Barry E. DiBernardo, MD**

This computer workshop will introduce physicians to the practical uses of computers for presentation and for their practice. Electronic presentations with Microsoft's PowerPoint are not only informative but also interesting and very easy to create. Digital photography will also be highlighted. You will be amazed at the image quality that can be captured instantaneously and catalogued for immediate recall. Is 35mm-photography dead or dying? No more negatives to lose, get reprints on demand, send photos to a colleague via email and use your pictures in a PowerPoint presentation. Numerous cameras will be available for your examination and education. Lastly, computer imaging can be a useful communication tool if used correctly. Come see the powerful ways that it can be used in patient consultations and treatment plans. This promises to be a true cutting edge workshop on the state-of-the-art of computers in medicine. If possible, bring a laptop with Microsoft PowerPoint loaded. The wave of the future has arrived. Be there to learn about it. This workshop will be repeated on Friday morning. This session is limited to 40 persons, so register early to secure your seat! (supported by United Imaging Corporation)

FRIDAY

Workshop 201: The Philosophy and Practical Application of Follicular Unit Transplantation

Director: **Robert M. Bernstein, MD**

Follicular Unit Transplantation is a method of hair restoration surgery where hair is transplanted exclusively in its naturally occurring, individual follicular units. This workshop will cover the principles and techniques that allow the safe movement of large numbers of follicular unit grafts in a single procedure. In this session we will also discuss the surgical planning and aesthetic judgements needed to achieve the best possible cosmetic results.

Workshop 202: Hairline Design - New and Improved Workshop!

Faculty: **Dow B. Stough, MD, Director; Carlos O. Uebel, MD, Edwin S. Epstein, MD, Sajjad H. Kahn, MD, Jennifer H. Martinick, MBBS, Ronald Shapiro, MD**

This year's Hairline Design Workshop has been revised and expanded. Dr. Sajjad Khan will review key anatomic landmarks and terminology. Dr. Carlos Uebel will describe the sawtooth pattern for hairline design. Dr. Jennifer Martinick will describe her method for the snail-track pattern. Dr. Dow Stough will describe the zig-zag pattern. Dr. Ron Shapiro will describe specific steps for construction. The material and ideas for this session have not been previously presented. Other faculty members include Dr. Jim Arnold and Dr. Bradley Wolf, who will bring cases and describe their approaches.

Workshop 203: Ergonomics, Efficiency and Instrumentation

Directors: **Guillermo S. Blugerman, MD & Arthur Tykocinski, MD**

The key to performing hair transplantation rapidly is through the principles of efficiency. Methods allowing the surgeon and assistants to work continuously without fatigue apply the principles of ergonomics. This workshop will explore efficiency and ergonomics applied to the various tasks in hair transplantation. Participants will discover a multitude of ways to simply and streamline their surgery.

Workshop 204: The Power of Computers in Medical Presentations and Imaging

Directors: **E. Antonio Mangubat, MD & Barry E. DiBernardo, MD**

This is a repeat of Workshop 103. Please read description as listed above Workshop 103. This session is limited to 40 persons, so register early to secure your seat!

SATURDAY

Workshop 301: Lasers and Hair Transplantation

Director: **Marc R. Avram, MD**

The workshop will review the clinical applications of hair removal lasers. Appropriate expectations, risks, benefits, and side-effects associated with the Ruby, Alexandrite, Diode, and Pulse light lasers will be reviewed. In addition, a review of the latest clinical trials for each laser will be discussed.

Workshop 302: Medical and Surgical Treatments for Women with Hair Loss

Directors: **Paul C. Cotterill, MD & Chris Dutra, MD**

The treatment of women with scalp hair loss differs greatly than that of their male counterpart. To better understand the approach to medical treatments to be presented, a review of the pathophysiological differences regarding scalp hair loss between men and women will also be given. The various surgical treatments and approaches appropriate for women with scalp hair loss will also be presented with the goal of allowing physicians to feel more comfortable about incorporating women into their practice.

Workshop 303: The Modern Organization of a Transplant Practice

Director: **Peter J. Panagotacos, MD**

The evolution of Hair Transplantation from punch grafts to micrografting using microscopic dissection requires a dramatic change in attitude, personnel, instrumentation, patient education (marketing), and assistant motivation and education. These topics plus "How to use the electronic media for patient education" will be discussed. Instruments will be on display with assistants demonstrating methods of cool light transillumination for microscopic dissection. A brief discussion of medical treatments to augment the Hair Transplant practice will be included.

Workshop 304: Medical-Legal Concerns to Hair Replacement Surgeons

Director: **Paul T. Rose, MD**

In this workshop, we will discuss in a round table format, basic concepts of negligence, malpractice and contracts as they relate to hair replacement. We will also discuss how a lawsuit develops and the interacting with attorneys and insurance companies.

7:00 AM–6:00 PM	Registration
8:00 AM–6:30 PM	Visit the Exhibits
6:45 AM–7:15 AM	Early Morning Workshop Continental Breakfast

7:15 AM–8:45 AM	Workshop 101: Anatomy and Physiology of the Hair Follicle: A Primer for Hair Restoration Surgeons <i>Directors: Jerry E. Cooley, MD & John P. Cole, MD</i>
7:15 AM–8:45 AM	Workshop 102: The Modern Approach to Scalp Reduction Surgery <i>Director: Bernard H. Cohen, MD</i>
7:15 AM–8:45 AM	Workshop 103: The Power of Computers in Medical Presentations and Imaging <i>Directors: E. Antonio Mangubat, MD & Barry E. DiBernardo, MD</i>

**See page 7 for
Workshop
Descriptions**

7:30 AM–8:45 AM	Medical Assistants' Breakout Session (see page 15 for description)
8:00 AM–9:00 AM	Continental Breakfast

"Opening of the Meeting & State of the Art Lectures" Moderator: James Arnold, MD

SCIENTIFIC SESSION I

9:00 AM–9:05 AM	Welcome Remarks	<i>Sheldon S. Kabaker, MD, President</i>
9:05 AM–9:12 AM	How to Get the Most Out of This Meeting	<i>James Arnold, MD, Program Chair</i>
9:12 AM–9:22 AM	The 'Forum' - Your Voice in the Field	<i>Russell Knudsen, MBBS, Forum Co-Editor</i>
9:22 AM–9:32 AM	Who We Are and What We Do - Results of the ISHRS Survey	<i>Jordon Zuckerman, MD</i>
9:32 AM–9:47 AM	State of the Art Lecture: Follicular Unit Hair Transplantation	<i>Edmond I. Griffin, MD</i>
9:47 AM–10:02 AM	State of the Art Lecture: Grafts of Every Size Have a Time and a Place	<i>Michael L. Beehner, MD</i>
10:02 AM–10:17 AM	State of the Art Lecture: Reductions, Flaps, Expanders and Extenders	<i>James E. Vogel, MD</i>
10:17 AM–10:27 AM	State of the Art Lecture: The Medical Treatment of Hair Loss	<i>Jerry E. Cooley, MD</i>
10:30 AM–11:00 AM	COFFEE BREAK AND VISIT THE EXHIBITS	

"New Ideas and Recent Innovations"

Moderator: Daniel E. Rousso, MD

SCIENTIFIC SESSION II

11:00 AM–11:07 AM	Open Donor Method Revisited at the Follicular Unit Level	<i>William R. Rassman, MD</i>
11:07 AM–11:22 AM	A Comparison of Graft Implanting Techniques in Hair Transplantation	<i>Dow B. Stough, MD & Jeffrey M. Whitworth, MD</i>
11:22 AM–11:29 AM	Restoring the Lateral Hump	<i>Ronald Shapiro, MD</i>
11:29 AM–11:39 AM	What Do We See - Hair Density? Hair Volume?	<i>John P. Cole, MD</i>
11:39 AM–11:46 AM	What is More Important: the Number of Grafts Transplanted or the Number of Hairs?	<i>Marc R. Avram, MD</i>
11:46 AM–11:56 AM	Women Lose Hair - Only Differently	<i>O'Tar T. Norwood, MD</i>
11:56 AM–12:06 PM	Hair Repair Surgery Inc. the Use of Follicular Regeneration for Hair Line	<i>James M. Swinehart, MD</i>
12:06 PM–12:13 PM	The Current Status of Cloning Hair	<i>Walter P. Unger, MD</i>
12:13 PM–12:23 PM	The Anchor Flap for Correcting Anterior Hair Loss	<i>Patrick Frechet, MD</i>
12:23 PM–12:30 PM	Twister Incision, Searching for a Solution to Popping	<i>Guillermo S. Blugerman, MD & Diego Schavezon, MD</i>
12:30 PM–2:00 PM	LUNCH (Sit-Down Lunch for All Registered Attendees)	

"Eight Ways to Convert Donor Tissue into Follicular Unit/Micro-Grafts"

Moderator: John P. Cole, MD

This session will utilize a video demonstration format.

SCIENTIFIC SESSION III

2:00 PM–2:10 PM	When Microscopes are Essential and When They Are Not	<i>John P. Cole, MD</i>
2:10 PM–2:20 PM	Classic Microscopic Dissection	<i>David J. Seager, MD</i>
2:20 PM–2:30 PM	One Microscope for Three Assistants	<i>Ronald Shapiro, MD</i>
2:30 PM–2:40 PM	Creating Grafts Without Microscopes	<i>Larry L. Bosley, MD</i>
2:40 PM–2:50 PM	Magnifiers and the Modified Swinehart/Moser Technique	<i>James M. Swinehart, MD</i>
2:50 PM–3:00 PM	Narrow Strips and Scissors	<i>Robert H. True, MD & Robert Michael Elliott, MD</i>
3:00 PM–3:10 PM	Microscopic Slivering Donor Tissue into Long Horizontal Strips	<i>Sheldon S. Kabaker, MD</i>
3:10 PM–3:20 PM	Update on Impulsive Force Graft Cutting Method	<i>E. Antonio Mangubat, MD</i>
3:20 PM–3:30 PM	QUESTIONS AND ANSWERS	
3:30 PM–4:00 PM	COFFEE BREAK AND VISIT THE EXHIBITS	

"Scientific Advancements: Studies on The Factors Influencing Survival and Growth of Transplanted Hair"

Moderator: Bobby L. Limmer, MD

SCIENTIFIC SESSION IV

4:00 PM–4:10 PM	Applying the Scientific Approach to Our Unanswered Questions	<i>Bobby L. Limmer, MD</i>
4:10 PM–4:25 PM	Longitudinal Clinical Research into the Importance of Transplanting Intact Follicular Units Versus Follicular Units that Have Been Traumatized using a Variety of Methods Including Transsection at the "Bulge"	<i>Jennifer H. Martinick, MBBS</i>
4:25 PM–4:35 PM	Hair Growth in Intact Follicular Units vs. Non-Intact Follicular Units	<i>Michael L. Beehner, MD</i>
4:35 PM–4:45 PM	Minigraft Survival: Implications for Follicular Unit vs. Micro/Minigraft Techniques	<i>William H. Reed, II, MD</i>
4:45 PM–4:52 PM	Forsaking the Follicular Unit	<i>Paul T. Rose, MD</i>
4:52 PM–5:02 PM	Cosmetic Comparison of "Planting Everything" with Impact Cut Grafts vs. Microscopically Trimmed Follicular Units	<i>Carlos J. Puig, DO</i>
5:02 PM–5:09 PM	A Comparison of Hair Survival in Recipient Sites Created by Cold Steel, Erbium Laser and Combined Erbium CO2 Laser	<i>Neil S. Sadick, MD</i>
5:09 PM–5:16 PM	Hair Transplant vs. Finasteride in Identical Twins	<i>Steven C. Chang, MD</i>
5:16 PM–5:23 PM	The Effects of Hydrogen Peroxide on the Living Hair Follicle	<i>Jung Chul Kim, MD</i>
5:23 PM–5:30 PM	Less Defluvium and Rapid Growth with a cold Hairband: A Comparative Study of 160 Patients	<i>Nicolas Lusovic, MD & Alejandra Susacasa, MD</i>
5:30 PM–6:00 PM	QUESTIONS AND ANSWERS	

7:00 AM–6:00 PM	Registration
8:00 AM–6:30 PM	Visit the Exhibits
6:45 AM–7:15 AM	Early Morning Workshop Continental Breakfast

7:15 AM–8:45 AM	Workshop 201: The Philosophy and Practical Application of Follicular Unit Transplantation <i>Director: Robert M. Bernstein, MD</i>
7:15 AM–8:45 AM	Workshop 202: Hairline Design - New and Improved Workshop! <i>Director: Dow B. Stough, MD</i>
7:15 AM–8:45 AM	Workshop 203: Ergonomics, Efficiency and Instrumentation <i>Directors: Guillermo S. Blugerman, MD & Arthur Tykocinski, MD</i>
7:15 AM–8:45 AM	Workshop 204: The Power of Computers in Medical Presentations and Imaging <i>Directors: E. Antonio Mangubat, MD & Barry E. DiBernardo, MD</i>

**See page 7 for
Workshop
Descriptions**

7:30 AM–10:00 AM	Medical Assistants' Breakout Session (see page 15 for description)
8:00 AM–9:00 AM	Continental Breakfast

"Scalp Reductions and Related Procedures for the Modern Surgeon"

Moderator: Gerard Seery, MD

SCIENTIFIC SESSION I

9:00 AM–9:15 AM	What Went Wrong with Scalp Reduction Surgery	<i>Gerard Seery, MD</i>
9:15 AM–9:25 AM	Why Flaps are Essential in the Treatment of Extensive Baldness	<i>Patrick Frechet, MD</i>
9:25 AM–9:35 AM	Insights in the Frechet Slot Correction After 300 Patients	<i>Daniel Didocha, DO</i>
9:35 AM–9:45 AM	Scalp Reductions—10 Years of Evolution	<i>Yves G. Crassas, MD</i>
9:45 AM–9:55 AM	The Role of Tissue Expansion in Surgical Hair Restoration	<i>Jeffrey S. Epstein, MD</i>
9:55 AM–10:02 AM	New Approach to Baldness Reduction: A Partnership	<i>Andre Hazan, MD</i>
	Between Surgeon and Patient	
10:02 AM–10:09 AM	A Simple Method to Minimize Scarring in the Donor Area	<i>Simon Rosenbaum, MBBS</i>
10:09 AM–10:16 AM	A New Suture for the Donor Area: Poliglecaprone 25	<i>Robert M. Bernstein, MD</i>
10:30 AM–11:00 AM	COFFEE BREAK AND VISIT THE EXHIBITS	

"Video Surgical Theater PART I"

Moderator: Robert V. Cattani, MD

Surgeons demonstrate their individual techniques in this video demonstration format.

SCIENTIFIC SESSION II

11:00 AM–11:10 AM	Micrografting: A Decade of Refinement	<i>Bobby L. Limmer, MD</i>
11:10 AM–11:20 AM	Double PI Technique for Transplanting 1500 Grafts in	<i>Jerzy Kolasinski, MD</i>
	3 Hours with 2 Assistants	
11:20 AM–11:30 AM	1500 Grafts in 3 Hours with No Microscopes	<i>Jeffrey S. Epstein, MD</i>
11:30 AM–11:40 AM	Clinical Experience with the Mangubat Cutter	<i>Marcelo Gandelman, MD & Celia Gandelman, BS</i>
11:40 AM–11:48 AM	The Minimal Depth Shoe Horn Implantor	<i>Mario Marzola, MBBS</i>
11:48 AM–11:56 AM	The Lateral Slit Technique	<i>Jerry Wong, MD</i>
11:56 PM–12:06 PM	Twenty Years of Experience with Hair Restoration	<i>Carlos O. Uebel, MD</i>
12:06 PM–12:14 PM	An Interactive Method of Hairline Design	<i>Bernard H. Cohen, MD</i>
12:14 PM–12:24 PM	Eyebrow Reconstruction	<i>Steven C. Chang, MD</i>
12:30 PM–1:30 PM	LUNCH (Box Lunch for All Registered Attendees)	

SCIENTIFIC SESSION III

Part A: "Guest Speaker: Treating Hair Loss without Surgery"

Introductions by: Jerry E. Cooley, MD

1:30 PM–2:00 PM Treating Hair Loss without Surgery *Janet L. Roberts, MD*

Janet Louise Roberts, MD has an active medical practice with most of her patients seeking treatment for hair loss - yet she performs no surgery. Dr. Roberts is internationally known for her scientific approach in treating hair loss with medical treatment alone. Her experience with finasteride predates the rest of the medical community by several years with some of her patients having over 8 years of treatment. Her active interest in hair loss has led her to participate in a wide range of sponsored clinical trials. Dr. Roberts will address some of the less known factors surrounding the use of finasteride and will share her perspective of the future.

Part B: "Complications of Hair Replacement Surgery"

Moderator: Mario Marzola, MBBS

2:00 PM–3:00 PM Case presentations will be presented and discussed. Improving or corrective measures will be demonstrated by a distinguished panel. The panel participating in the this session will include:

<i>Jeffrey S. Epstein, MD</i>	<i>Shagufia Khan, MD</i>	<i>Nicolas Lusicic, MD</i>
<i>Mario Marzola, MBBS</i>	<i>David J. Seager, MD</i>	<i>Gerard Seery, MD</i>
<i>Alejandra Susacasa, MD</i>	<i>and others</i>	

3:00 PM–3:30 PM COFFEE BREAK AND VISIT THE EXHIBITS

SCIENTIFIC SESSION IV

"An Open Microphone - The Virtual Chatroom"

Moderator: Dow B. Stough, MD

3:30 PM–SUNDOWN

Microphones will be placed in the aisles for universal access. Every member of the audience will be welcome to ask questions, make comments, or open discussions on controversial subjects. No subjects, concerns or opinions will be censored. The moderator will facilitate discussions of each subject among the panelists and audience. The moderator will also act as a referee should embroiled or inflammatory issues arise (which they will). Experienced surgeons representing various areas of expertise will be present to assisting answering questions or rendering opinions, including;

<i>Michael L. Beehner, MD</i>	<i>Henry Clamp, MD</i>	<i>John P. Cole, MD</i>
<i>Jerry E. Cooley, MD</i>	<i>Patrick Frechet, MD</i>	<i>Marcelo Gandelman, MD</i>
<i>Russell Knudsen, MBBS</i>	<i>Matt L. Leavitt, DO</i>	<i>Robert T. Leonard, Jr., DO</i>
<i>Bobby L. Limmer, MD</i>	<i>E. Antonio Mangubat, MD</i>	<i>Jennifer H. Martinick, MBBS</i>
<i>O'Tar T. Norwood, MD</i>	<i>Paul T. Rose, MD</i>	<i>Daniel E. Rousso, MD</i>
<i>David J. Seager, MD,</i>	<i>Gerard Seery, MD</i>	<i>Richard C. Shiell, MBBS</i>
<i>Carlos O. Uebel, MD</i>	<i>Martin G. Unger, MD</i>	<i>Walter P. Unger, MD</i>
<i>and others</i>		

Posters

Please make sure to visit the Poster Exhibits. Much can be learned from abstracts presented in a poster format. The poster presentations are of special importance this year. The Scientific and Education Committee will be reviewing and rating the posters in several categories. Prizes will be given to the winners in the various categories.

"The most useful piece of clinical information I found at last year's conference was on a poster."

-Richard C. Shiell, MBBS

7:00 AM–6:00 PM	Registration
8:00 AM–6:30 PM	Visit the Exhibits
6:45 AM–7:15 AM	Early Morning Workshop Continental Breakfast

7:15 AM–8:45 AM	Workshop 301: Lasers and Hair Transplantation <i>Director: Marc R. Avram, MD</i>
7:15 AM–8:45 AM	Workshop 302: Medical and Surgical Treatments for Women with Hair Loss <i>Directors: Paul C. Cotterill, MD & Chris Dutra, MD</i>
7:15 AM–8:45 AM	Workshop 303: The Modern Organization of a Transplant Practice <i>Director: Peter J. Panagotacos, MD</i>
7:15 AM–8:45 AM	Workshop 304: Medical-Legal Concerns to Hair Replacement Surgeons <i>Director: Paul T. Rose, MD</i>

**See page 7 for
Workshop
Descriptions**

7:15 AM–8:45 AM	Medical Assistants' Breakout Session (see page 15 for description)
8:00 AM–9:00 AM	Continental Breakfast

"What Makes a Transplant Practice Successful?" Moderator: Robert T. Leonard, Jr., DO

SCIENTIFIC SESSION I

9:00 AM–9:07 AM	Patient Expectations	Robert T. Leonard, Jr., DO
9:07 AM–9:17 AM	The Effect of Finasteride on Surgical Planning	Russell Knudsen, MBBS
9:17 AM–9:24 AM	Giving the Patient Choice - What is on your menu?—	Arturo Sandoval, MD
	Follicular units, grafts cut to size	
9:24 AM–9:31 AM	Hair loss with Follicular Units & Hair Density of Grafts Cut to Size.	Thomas Rosanelli, MD
9:31 AM–9:38 AM	Hair Survival of Centrally Placed Grafts	Michael L. Beehner, MD
9:38 AM–9:45 AM	Incorporating Hair Restoration into a Surgical Practice	Jeffrey S. Epstein, MD
9:45 AM–9:52 AM	The Virtues of Video Documentation	Bernard H. Cohen, MD
9:52 AM–9:59 AM	Teamwork and Success from the Assistant's Point-of-view	Carol Rosanelli, RN, JD
9:59 AM–10:06 AM	The Use of a Tissue Adhesive for Closing the Donor Site	Robert S. Haber, MD
10:06 AM–10:13 AM	Triangular Alopecia: Diagnosis and Treatment	Richard C. Shiell, MBBS
10:13 AM–10:20 AM	Hemostasis with Minimal Epinephrine	Robert M. Bernstein, MD
10:20 AM–10:30 AM	Practical Indications of Mini/Micrografts, Finasteride, and	Pierre Bouhanna, MD
	Minoxidil According to Sex, Age and Ethnic Origin	
10:30 AM–10:37 AM	Reducing Pain During Lidocaine Infiltration	Bernard P. Nusbaum, MD
10:37 AM–10:44 AM	Medico-Legal Cases Involving Hair Restoration: A Retrospective Study	Bradley R. Wolf, MD & Ivan Bakhurin, PhD
11:00 AM–11:30 AM	COFFEE BREAK AND VISIT THE EXHIBITS	

"Video Surgical Theater PART II"

Moderator: Paul T. Rose, MD

Surgeons demonstrate their individual techniques in this video demonstration format.

SCIENTIFIC SESSION II

11:30 AM–11:40 AM	Applying Ergonomic Principles to Hair Transplantation	Guillermo S. Blugerman, MD
11:40 AM–11:52 AM	Simplifying Transplant Surgery with the Hair Implanter Pen	Pascal Boudjema, MD
	and Other Techniques	
11:52 AM–12:02 PM	The Nordstrom Approach to Crown Baldness	Rolf Nördstrom, MD, PhD
12:02 AM–12:17 PM	Creating Natural Density with the use of Super	Sajjad H. Khan, MD & Shagufta Khan, MD
	Tumesence and Fine Holes	
12:17 PM–12:27 PM	The Marzola "M" Shaped Reduction	Mario Marzola, MBBS
12:30 PM–1:30 PM	LUNCH (lunch on your own)	

Part A: "Updates on Scientific Studies Introduced at the World Hair Society Spring Live Surgery Workshop" **Moderator: Matt L. Leavitt, DO**

1:30 PM–3:00 PM

This session will present updates on the scientific studies introduced at the World Hair Society Spring Live Surgery Workshop held in Orlando in March 1999. Several patients from the Spring Live Surgery Workshop will be present for attendees to evaluate. Studies will include:

- The Use of Bisected Hairs to Soften the Hairline
- Cosmetic Results with Different Methods of Creating Recipient Sites
- Erybium vs. Erybium/CO2 Lasers - Comparing Tissue Damage and Hair Survival
- Staples vs. Suturing Techniques for Donor Sites
- Comparison of Impact Cutter Grafts vs. Microscopically Cut Grafts
- Comparison of Follicular Unit Grafts created by Microscopes vs. Magnifiers with Both Pigmented and Non-pigmented Hair
- Growth of Intact and Non-intact Follicular Units

Surgeons participating in the studies who will assist in the presentation and discussion include:

<i>Muhammad A. Abushawareb, MD</i>	<i>James Arnold, MD</i>	<i>Marco Barasco, MD</i>
<i>Michael L. Beehner, MD</i>	<i>Robert M. Bernstein, MD</i>	<i>John P. Cole, MD</i>
<i>Guillermo S. Blugerman, MD</i>	<i>Patrick Frechet, MD</i>	<i>Marcelo Gandelman, MD</i>
<i>Jung Chul Kim, MD</i>	<i>E. Antonio Mangubat, MD</i>	<i>Jennifer H. Martinick, MBBS</i>
<i>Melvin L. Mayer, MD</i>	<i>David Perez-Meza, MD</i>	<i>Paul T. Rose, MD</i>
<i>Ronald Shapiro, MD</i>	<i>Bradley Wolf, MD</i>	<i>and others</i>

Part B: "Guest Speaker: The Psychological Effects of Hair Loss"

3:00 PM–3:30 PM

The Psychological Effects of Hair Loss*James Koo, MD*

James Koo, MD is a witty and well-known speaker. One of his special interests is the psychological impact of hair loss. Dr. Koo's observations and insights into the lives of patients affected by hair loss are original and unique. He shares valuable information for all doctors treating patients with hair loss. Understanding the patient's secretive perspective gives surgeons a valuable tool for guiding patients into making good decisions. Dr. Koo has a humorous, entertaining style of delivery. The ISHRS is greatly honored to have Dr. Koo address our conference.

3:30PM–4:00 PM

COFFEE BREAK AND VISIT THE EXHIBITS

"Doctors and Their Patients"

Moderator: Richard C. Shiell, MBBS

4:00 PM–4:30 PM

Invited surgeons will present examples of their surgical results with a live patient. Each surgeon will describe their methods and show before photos of the patient. A video camera will project the patient's finished results on a large screen. The surgeon and patient will next move to an open area, allowing members of the audience to closely examine each patient. Invited surgeons include:

<i>Michael L. Beehner, MD</i>	<i>Bobby L. Limmer, MD</i>	<i>Gary S. Hitzig, MD</i>
<i>E. Antonio Mangubat, MD</i>	<i>Barry S. Markman, MD</i>	<i>Peter J. Panagotacos, MD</i>
<i>Rosanelli, MD</i>	<i>David J. Seager, MD</i>	<i>Thomas</i>
<i>Robert H. True, MD</i>		<i>Ronald Shapiro, MD</i>

Gala Dinner/Dance

Join President, Sheldon S. Kabaker, MD, for an evening of dining and dancing. Enjoy this social event with your friends and colleagues of the ISHRS. The Golden and Platinum Follicle Awards, 1999 Research Grant Recipients, and Poster Awards will be presented. The Gala Dinner/Dance will be held in the Hyatt Regency San Francisco (Embarcadero Center). The dress code is business attire or, if you prefer, a costume reflective of your native country. All meeting registrants are invited to attend this event. Additional tickets may be purchased for a fee of \$75 per ticket. Be sure to exchange the ticket voucher in your registration packet for an actual ticket at the registration desk. Ticket required to enter ballroom.

7:00 PM–8:00 PM

Cocktail Reception

8:00 PM–12:00 AM

Dinner with dancing to follow



7:00 AM–2:00 PM Registration
8:00 AM–9:00 AM Continental Breakfast

"A Potpourri of Useful Ideas for the Hair Replacement Surgeon" *Moderators: Melvin L. Mayer, MD & Robert S. Haber, MD*

9:00 AM–9:07 AM	Factors influencing "Popping"	<i>Edwin S. Epstein, MD</i>
9:07 AM–9:14 AM	What NOT to do for success	<i>Shelly A. Friedman, MD</i>
9:14 AM–9:21 AM	Impressionism and Modern Hair Transplantation	<i>Bradley R. Wolf, MD</i>
9:21 AM–9:28 AM	Rug Wars- The Follicle Strikes Back	<i>Vance W. Elliott, MD</i>
9:28 AM–9:35 AM	A Flap Surgeons Experience in the Micrograft Revolution	<i>Richard Flemming, MD & Toby Mayer, MD</i>
9:35 AM–9:42 AM	Hairline Restoration Following Face-Lift Procedures	<i>Nilofer P. Farjo, MD</i>
9:42 AM–9:49 AM	How to treat a Woman—Always a Dilemma	<i>Vincenzo Gambino, MD</i>
9:49 AM–9:56 AM	The Ashraf Adjustable Knife	<i>Bahman Ashraf, MD</i>
9:56 AM–10:03 AM	Sapphire Erbium Laser Assisted Hair Transplantation: Revolutionary Breakthrough	<i>Albert J. Nemeth, MD, Wolfgang Illich, Dipl.Physik, & John Millns, MD</i>
10:03 AM–10:10 AM	Emergencies in Hair Transplantation Surgery	<i>David Perez-Mesa, MD</i>
10:10 AM–10:17 AM	Laser Assisted Autologue Hair Transplantation (LAAHT) CO2 Laser vs. Erbium YAG Laser	<i>Frank Neidel, MD</i>
10:17 AM–10:24 AM	Cell Culture, The Hair Follicle and Hair Transplantation: Fundamental Concepts	<i>William H. Reed, II, MD</i>
10:24 AM–10:31 AM	Follicular Hair Transplant - The Brazilian Style	<i>Arthur Tykocinski, MD Tania Tykocinski, DDS</i>
10:31 AM–10:38 AM	Why I Made a 90° Switch	<i>Victor Hasson, MD</i>
10:38 AM–10:45 AM	A Personal and Unique Approach to Hair Transplantation	<i>Eric L. Eisenberg, MD</i>
10:45 AM–10:52 AM	Estimating Graft Numbers Made Easy	<i>Bessam K. Farjo, MD</i>
10:52 AM–10:59 AM	Donor Harvesting A New Approach to Minimizing Transection of the Hair Follicle	<i>Damkerng Pathomvanich, MD</i>
10:59 AM–11:06 AM	Unusual Applications for Hair Grafting	<i>Jennifer H. Martinick, MBBS</i>
11:06 AM–11:13 AM	The Regrowth of Hair Following Laser Removal	<i>Guillermo S. Blugerman, MD</i>
11:13 AM–11:20 AM	Comparison of Natural and Surgically Created Transition Zones	<i>William M. Parsley, MD</i>
11:20 AM–11:27 AM	Patient Education with Modern Technology: V-Mail, E-Mail and Internal Website	<i>Peter J. Panagotacos, MD</i>
11:27 AM–11:34 AM	Natural Coverage - How to Define it - How to Get it	<i>Yves G. Crassas, MD</i>
11:34 AM–11:41 AM	Micros and Minis for the Japanese Patient	<i>Kenichiro Imagawa, MD</i>
11:41 AM–11:48 AM	Non-Medical Hair Additions for Women	<i>Loek Habbema, MD</i>
11:48 AM–11:55 AM	Is Sleeping In An Upright Position Necessary Following Hair Transplant Surgery	<i>Glenn M. Charles, DO</i>
11:55 AM–12:02 PM	Efficacy of Corticosteroids in the Prevention of Postoperative Edema in Hair Transplant Patients	<i>Roy G. Jones, MD, Robert M. Bernstein, MD, William R. Rassman, MD, & Robert E. McClellan, MD</i>
12:02 PM–12:09 PM	Combination Method to Achieve Full Head Coverage in the Class IV to VII Patient	<i>John P. Schwinning, MD</i>

Medical Assistant Breakout Sessions

** The Medical Assistants are invited to attend the Physician General Sessions, but are encouraged to attend the breakout Medical Assistant Sessions held in the mornings.*

THURSDAY, OCTOBER 21, 1999 (7:30AM–8:45AM)

"What Every Experienced Staff Person Should Know"

7:30 AM–7:35 AM	Welcome and Introduction	<i>Carol Rosanelli, RN, JD</i>
7:35 AM–7:45 AM	Keep Your Eye on the Ball - Aspects of a Successful Practice	<i>Susan Mangubat</i>
7:45 AM–7:55 AM	Staff Training and Selection	<i>Peter J. Panagotacos, MD</i>
7:55 AM–8:15 AM	Consulting Help Test	<i>Franc Sagarra</i>
8:15 AM–8:30 AM	Basic Instrumentation and Care of Instruments	<i>Chuck Ellis</i>
8:30 AM–8:45 AM	Medical Assistant Handbook	<i>Patrick Tafoya</i>
12:30 PM–2:00 PM	Medical Assistants Luncheon (special luncheon separate from the doctors luncheon)	

FRIDAY, OCTOBER 22, 1999 (7:30AM–10:00AM)

"Providing State-of-the-Art Patient Care"

7:30 AM–7:35 AM	Introduction	<i>Carol Rosanelli, RN, JD</i>
7:35 AM–7:55 AM	Analyzing the Body Before Surgery	<i>Franc Sagarra</i>
7:55 AM–8:10 AM	Red Flags: Unusual Patients	<i>Joseph F. Greco, PA, PhD</i>
8:10 AM–8:25 AM	A Step Toward the Perfect Strip - From Another Angle	<i>Denise S. Kadach</i>
8:25 AM–8:35 AM	Microscopic Creation of Long Follicular Wide Strips	<i>Scott Smith, ORT</i>
8:35 AM–8:45 AM	Hair Transplant Post-Op Care to Minimize Donor Scar	<i>Angela Wan</i>
8:45 AM–9:00 AM	Coffee Break	

"Hair Transplants: More than Just for the Scalp"

9:00 AM–9:10 AM	Tips for Transplantation into Scar Tissue	<i>Linda Orsler, SRN</i>
9:10 AM–9:20 AM	Eyebrow Restoration Using Single Hair Micrografting	<i>Carole Jeanne Lindsay, RMA</i>
9:20 AM–9:30 AM	Chest Hair Transplantation	<i>Thomas Rosanelli, MD</i>
9:30 AM–9:40 AM	Pubic Hair Transplantation	<i>Carol Rosanelli, RN, JD</i>
9:40 AM–10:00 AM	Questions and Answers	

SATURDAY, OCTOBER 23, 1999 (7:15AM–8:45AM)

"What's New in the U.S. and the World"

7:15 AM–7:20 AM	Introduction	<i>Carol Rosanelli, RN, JD</i>
7:20 AM–7:25 AM	OSHA Update	<i>Carol Rosanelli, RN, JD</i>
7:25 AM–7:50 AM	Digital Photography from All Angles	<i>Patrick Tafoya</i>
7:50 AM–8:10 AM	Bioryt-Plan/Choosing the Best Day for Surgery	<i>Franc Sagarra</i>
8:10 AM–8:20 AM	Taking the Office Abroad	<i>Peter J. Panagotacos, MD</i>
8:20 AM–8:25 AM	Submit Written Questions/5-Minute Break	

"An International Comparison of Experiences"

Speakers will present what they find to be differences in their countries as far as pre-, peri- and post-op care. Questions from the moderator as well as the audience will help explore similarities and differences.

Moderator: *Carol Rosanelli, RN, JD*
 Faculty: *Linda Orsler, SRN – Great Britain*
Franc Sagarra – Switzerland
and others

Silvia Rozenfeler – Israel
Joseph F. Greco, PA, PhD – United States

Painted Ladies— Victorian Homes Tour (Event #701)

Thursday, October 21

1:00 PM Depart hotel,

5:00 PM Return to hotel

Price: \$50.00 per person



Join us for a fascinating excursion as we enter San Francisco's famous Victorian homes. Meticulously maintained and beautifully refurbished, our "painted ladies" provide a glimpse into the City's unique and colorful past. These architectural treasures survived the 1906 earthquake and fire and their character still stands as an example of San Francisco's romantic past. Along with two Victorian homes, you will visit districts famed for their renovated Victorians. A knowledgeable guide will explain the various types of structures built in San Francisco, as well as give background on the areas and neighborhoods of our beautiful city.

Beach Blanket Babylon (Event #702)

Thursday, October 21

7:00 PM Depart hotel,

10:30 PM Return to hotel

(Curtain @ 8:00 PM. No one under 21 allowed.)

Price: \$60.00 per person



The nation's longest running biggest hit musical revue is staged at San Francisco's Club Fugazi. Snow White continues her fast paced musical tour around the world in search of a prince. Along the way she encounters a star-studded lineup of hilarious characters. Outrageous and delightful, Beach Blanket Babylon overflows with zany humor and San Francisco's unique spirit. This wacky musical revue has entered its 20th year, surpassing records set by many Broadway musicals. San Francisco's "hottest little show" continually adds new characters with taller, more elaborate headaddresses, and is an extravaganza of dance, song and parody. Your guests will long remember their unique laughter-filled evening.

Chinatown Walking Tour (Event #703)

Friday, October 22

8:00 AM Depart hotel,

12:00 NOON Return to hotel

Price: \$20.00 per person



Explore Chinatown in the best possible manner – on foot. San Francisco's Chinatown is home to the largest Chinese community outside of Asia, with 20,000 people living in an 18 square block area. Every aspect of Chinese culture is represented here. Wander down maze-like back alleys and discover herbalist shops, fortune cookie factories and Buddhist temples. The sights and sounds of San Francisco's Chinatown make for a tantalizing and mesmerizing wander. Before departing Chinatown you will visit a teahouse to experience an ancient Chinese custom, the *TEA CEREMONY*. During the ceremony you will be given a brief history of tea and descriptions of the different aspects and legends surrounding this fabulous herb.

Please note: This is a walking tour – dress for the weather and wear comfortable shoes.

Majestic Muir Woods and Sausalito (Event #704)

Saturday, October 23

8:00 AM Depart hotel,

12:00 NOON Return to hotel

Price: \$30.00 per person



Scenic Marin County is considered one of the world's most beautiful spots. From the Spectacular Golden Gate Bridge north to Sonoma County, Marin has reserved over one third of its land for parks and preserved open space. The 550-acre Muir Woods boasts redwood trees hundreds of years old and hundreds of feet high. Ferns, wild flowers, and redwood burls make the cathedral-like valley a fascinating environment for a self-guided walk. The Mediterranean atmosphere of Sausalito beckons you. This former fishing town and quaint artists' colony is perched on the edge of the San Francisco Bay. Its winding streets are lined with fine restaurants, elegant shops, and wonderful art galleries. The view of San Francisco from across the water is simply stunning, and makes for wonderful photographs.

Alcatraz Island

C/O National Park Service, Golden Gate National Recreation Area, Special Park Uses Group, Building 201, Fort Mason, 94123. Alison Hood, Park Ranger, (415) 556-8207.

Alcatraz is part of the Golden Gate National Recreation Area, operated by the National Park Service. One of the few former prisons in the United States open to the public, Alcatraz represents an important era in the history of the prison system, which in itself reflects on the social history of the entire U.S. The National Park Service is constantly seeking new ways to explore the use of Alcatraz and provide further opportunities for public enjoyment.

Ansel Adams Center for Photography

250 Fourth Street, San Francisco 94103. Lisa Robb, Director of Operations, (415) 495-7000.

Operated by The Friends of Photography, this museum is near Moscone Center. Five exhibition galleries, including one devoted exclusively to works by Ansel Adams, encompass 3,600 square feet. Catering is possible.

Asian Art Museum

Tea Garden Drive at Ninth Ave., Golden Gate Park, (415) 379-8801.

Adult Admission \$7, free first Wed. each month. Open Tues.–

Sun. 9:30 AM–5 PM, and 10 AM–8:45 PM first Wed. of each month.

More than 40 Asian countries are represented here, the largest museum outside the continent devoted exclusively to Asian artworks. Special: **Inside Out: New Chinese Art**, more than 80 works of contemporary art in Mainland Chinese, Taiwanese, Hong Kong, and recent émigré artists, all created since 1985, through Jun. 1 (shown also at Museum of Modern Art). **The unending Path: Paintings by Harold Wong, 1957-1997**, 23 large-scale paintings by the Hong Kong artist exploring the transformation between traditional and contemporary Chinese art, through Oct. 17.

Growing Up Asian in America, contest of photos, drawings, and essays describing the experience of Asian youth in America, May 1-7. **Jade**, permanent gallery featuring more than 1,200 Chinese jade objects, from the Neolithic period through the 20th century, ongoing. **Chinese Bronze and Buddhist Arts from the Permanent Collection**, more than 100 bronzes and sculpture, including the Money Tree, a rare bronze funerary object from the 2nd-3rd century CE, ongoing.

California Historical Society

678 Mission Street, San Francisco. (415) 357-1848. Open Tues.–Sat 11 AM–5 PM; \$3 adults, \$1 students/seniors.

Founded in 1871, the Historical Society houses more than 350 oil paintings and landscapes of early California, 600 watercolors and drawings, and 600 rare lithographs. The on-site library contains thousands of books, manuscripts, posters, newspapers, and photographs documenting the history of the state. The bookstore features a terrific selection of books about San Francisco, as well as those written by San Franciscans—from Twain to Didion. Special: **Carriage Days**, costumes of California women from 1840-1920, through May 22. **Stay East Young Man: California's Gold Rush Letter Sheets**, illustrated stationary depicting the life and time of California during the Gold Rush through May 22.

The Cannery

2801 Leavenworth Street, San Francisco 94133. Christopher Martin, Manager, (415) 771-3112.

Built in 1906, this popular complex near Fisherman's Wharf was originally the world's largest fruit cannery. Now filled with more than 50 specialty shops, restaurants, a comedy club and a teddy bear factory, The Cannery features live entertainment daily.

Coit Tower

One Telegraph Hill, (415) 362-0808.

One of San Francisco's most famous landmarks, Coit Tower was donated by Lillie Hitchcock Coit to beautify the city she loved. Located at the summit of Telegraph Hill, this unique building features murals from the 1930's depicting the life and times of California's agricultural, industrial and commercial pursuits.

M.H. de Young Memorial Museum

Golden Gate Park, San Francisco 94118. (415) 750-3683.

San Francisco's most diversified museum features paintings, sculpture, decorative arts and textiles displayed in over 40 galleries. Ancient art, American art and the arts of peoples from Africa, Ocean and the Americas are included.

Ghirardelli Square

900 North Point Street, San Francisco 94109. For information contact (415) 775-5500.

Once a 19th century chocolate factory, Ghirardelli Square is now a vibrant retail/restaurant center offering a memorable setting for receptions and parties. Enjoy exquisite views of the bay from flowering filled courtyards and plazas.

Napa Valley Wine Train

1275 McKinstry Street, Napa 94559. Erica Ercolano, Sales Director, (707) 253-2160.

Lavishly restored 1915 vintage Pullman carriages replete with rich polished woods, etched glass, custom carpeting and fine fabrics roll through scenic Napa Valley on a regular basis, providing an ideal atmosphere for any special event. Gourmet cuisine prepared on board and served with Napa Valley varietals. Train accommodates 12 to 240 passengers.

Palace of Fine Arts

3601 Lyon Street, San Francisco. External grounds (415) 666-7035; theater (415) 563-6504.

This stunningly picturesque area, close to the Golden Gate Bridge, is one of the most beautiful settings in The City. It consists of a park, a small lagoon with swans, a large rotunda and Greek-style colonnades adjacent to the Exploratorium.

San Francisco Museum of Modern Art

151 Third Street, San Francisco. (415) 357-4000. Admission \$7; \$3.50 seniors and students. Open Mon., Tues., Fri.–Sun. 11 AM–6 PM., Thurs. 11 AM–9 PM. Free first Tues. each month; half price every Thurs. 6–9 PM. Tickets available at the entrance and through BASS Ticket outlets or charge-by-phone, (415) 776-1999 (BASS charges a fee).

The 225,000-square-foot museum, designed by Swiss architect Mario Botta, is the second-largest structure in the U.S. devoted exclusively to modern art. The permanent collection comprises about 17,000 artworks, including extensive early Modernist works, and a renowned collection of 20th century photography.

Tickets—Bass

(510) 762-2277.

Tickets for theater, sports, concerts, and other events sold through outlets at Tower Records, Warehouse Records, or charge by phone. A service charge is added to the ticket price.

Tickets—Tix Bay Area

Stockton Street between Post and Geary Streets., (415) 433-7827. Open Tues.–Thurs. 11 AM–6 PM and Fri.–Sat. 11 AM–7 PM

A kiosk on Union Square offers half-price, day-or-performance tickets for theater, dance, music, and events; payment in cash or travelers checks only. TIX is also a BASS outlet which sells advance, full-price tickets (a service charge is added to the ticket price); also carries Golden Gate Park Explorer Pass. (Cards MC,V)

Top Of The Mark

Mark Hopkins Inter-Continental Hotel, 1 Nob Hill, (415) 616-6916.

Mon.–Fri. 3-5 PM, and Sunday brunch from 10 AM–2:30 PM Free dance lessons Mon.–Tues. nights. Cover charge after 8:30 PM.

Originally built in 1939, this room was once the private apartment of a copper magnate. After a complete renovation, one of the city's first and finest skyrooms still offers a magnificent 360 degree view of the Bay and city hills, along with nightly entertainment and dancing beginning at 8:30 PM, afternoon tea service

Faculty and Guest Speakers

Muhammad A. Abushawareb, MD
Riyadh, Saudi Arabia

James Arnold, MD
San Jose, CA, USA

Bahman Ashraf, MD
Iselin, NJ, USA

Marc R. Avram, MD
New York, NY, USA

Ivan Bakhurin, PhD

Marco Barasco, MD

Michael L. Beehner, MD
Saratoga Springs, NY, USA

Robert M. Bernstein, MD
New York, NY, USA

Guillermo S. Blugerman, MD
Buenos Aires, Argentina

Larry L. Bosley, MD
Beverly Hills, CA, USA

Pascal Boudjema, MD
Paris, France

Pierre Bouhanna, MD
Paris, France

Robert V. Cattani, MD
New York, NY, USA

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Newport Beach, CA, USA

Glenn M. Charles, DO
Des Plaines, IL, USA

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Staffs, England, UK

Bernard H. Cohen, MD
Miami, FL, USA

John P. Cole, MD
Atlanta, GA, USA

Jerry E. Cooley, MD
Charlotte, NC, USA

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Toronto, ON Canada

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Lyon, France

Barry E. DiBernardo, MD
Montclair, NJ, USA

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Troy, MI, USA

Chris Dutra, MD
Toronto, ON Canada

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Edmonton, AB, Canada

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Madison, NJ, USA

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Richmond, VA, USA

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Manchester, England, UK

Nilofer P. Farjo, MD
Manchester, England, UK

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Paris, France

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Scottsdale, AZ, USA

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Milano, Italy

Marcelo Gandelman, MD
Sao Paulo, Brazil

Celia Gandelman, BS
Sao Paulo, Brazil

Joseph F. Greco, PA, PhD
Venice, FL, USA

Edmond I. Griffin, MD
Atlanta, GA, USA

Loek Habbema, MD
Bussum, The Netherlands

Robert S. Haber, MD
Mayfield Heights, OH, USA

Victor Hassan, MD
Vancouver, BC, Canada

Andre Hazan, MD
Paris, France

Gary S. Hitzig, MD
Rockville Centre, NY, USA

Wolfgang Illich, Dipl. Physik

Kenichiro Imagawa, MD
Yokohama, Japan

Roy G. Jones, MD
Los Angeles, CA, USA

Sheldon S. Kabaker, MD
Oakland, CA, USA

Denise S. Kadach
New York, NY, USA

Sharon A. Keene, MD
Tucson, AZ, USA

Sajjad H. Khan, MD
San Diego, CA, USA

Shagufta S. Kahn, MD
San Diego, CA, USA

Jung Chul Kim, MD
Taegu, Korea

Russell Knudsen, MBBS
Edgecliff (Sydney), Australia

Jerzy Kolasinski, MD
Swarzedz, Poland

James Koo, MD
San Francisco, CA, USA

Matt L. Leavitt, DO
Heathrow, FL, USA

Robert T. Leonard, Jr., DO
Cranston, RI, USA

Bobby L. Limmer, MD
San Antonio, TX, USA

Carole J. Lindsay, RMA
San Antonio, TX, USA

Nicolas A. Lusicic, MD
Buenos Aires, Argentina

Robert E. McClennan, MD
Los Angeles, CA, USA

E. Antonio Mangubat, MD
Tukwila, WA, USA

Susan Mangubat
Tukwila, WA, USA

Barry S. Markman, MD
Las Vegas, NV, USA

Jennifer H. Martinick, MBBS
Perth, Western Australia

Mario Marzola, MBBS
Adelaide, South Australia

Melvin L. Mayer, MD
San Diego, CA, USA

Toby Mayer, MD

John L. Millns, Jr., MD
Tampa, FL, USA

Frank G. Neidel, MD
Mettman, Germany

Albert J. Nemeth, MD
Clearwater, FL, USA

Rolf Nordstrom, MD
Helsinki, Finland

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South Yarra, Australia

Silvia Rozenfeler
Rosh-Haain, Israel

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Birmingham, AL, USA

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Edison, NJ, USA

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Gerard Seery, MD
Sacramento, CA, USA

Ronald Shapiro, MD
Minneapolis, MN, USA

Richard C. Shiell, MBBS
Melbourne, Australia

Ellen Murphy Smith, RN
New York, NY, USA

Scott Smith, ORT
Oakland, CA, USA

Dow B. Stough, MD
Hot Springs, AR, USA

Paul M. Straub, MD
Torrance, CA, USA

Alejandra Susacasa, MD
Buenos Aires, Argentina

James M. Swinehart, MD
Denver, CO, USA

Patrick Tafoya
Atlanta, GA, USA

Robert H. True, MD
New York, NY, USA

Arthur Tykocinski, MD
Sao Paulo, Brazil

Tania Tykocinski, MD
Sao Paulo, Brazil

Carlos O. Uebel, MD
Porto Alegre, Brazil

Martin G. Unger, MD
Toronto, ON, Canada

Walter P. Unger, MD
Toronto, ON Canada

James E. Vogel, MD
Baltimore, MD, USA

Angela Wan
Edison, NJ, USA

Jeffrey M. Whitworth, MD
Hot Springs, AR, USA

Bradley R. Wolf, MD
Cincinnati, OH, USA

Jerry Wong, MD
Vancouver, BC, Canada

Jordan S. Zuckerman, MD
Bayside, NY, USA

Registration

Please note: there is no provision for partial registration or refunds for social activities not attended.

Physician Members

Fee: \$795

Attendance is open to all Physician members of the International Society of Hair Restoration Surgery (ISHRS) and to those physicians whose applications for membership are completed by September 20, 1999.

Physician Non-Member

Fee: \$1,095

A letter of sponsorship from a member of the Society must accompany the registration form. Advanced registration for workshops is not available for non-members. However, tickets may be purchased on-site pending availability.

Physician Resident

Fee: \$425

Physicians must be currently participating in an approved residency training program. Physicians should submit a letter of verification from the program director.

Medical Assistant Auxiliary Member

Fee: \$295

Attendance is open to all Medical Assistant Auxiliary members of the ISHRS and to those Medical Assistants whose applications for membership are completed by September 20, 1999.

Medical Assistant Non-Member

Fee: \$475

Office Staff

Fee: \$475

Spouse/Guest

Fee: \$475

This registration is available for a spouse or guest of the physician that does not belong in any of the above categories. Registration is required for admittance to the Scientific General Sessions, Exhibit Hall, Coffee Breaks, and Continental Breakfasts. Spouses/guests who are NOT registered will NOT be permitted into these listed functions. However, unregistered spouses/guests will be permitted to the Welcome Reception on Wednesday, October 20, 5:30-7:30 PM, and to view the Exhibit Hall ONLY during the hours 5:30-7:00 PM on Wednesday, October 20. Please note: unregistered spouses/guests will NOT receive a name badge.

Continuing Medical Education (CME) Credit

The American Academy of Dermatology certifies that this educational activity has been recognized for a maximum of 30 hours of AAD Category I credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

Verification Of Attendance/Evaluation

You will receive speaker/course evaluation forms for all the sessions at the meeting. Please complete forms completely and return to the collection box at the registration desk. Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he/she belongs. A certificate of attendance will be provided to all registrants. For those who are registered in the American Academy of Dermatology (AAD) CME Transcript/Award Program, credit will be automatically applied when your evaluation forms are processed.

Conflicts of Interest

All presenters are asked to complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family, departmental or personal financial involvement; patent rights; and other conflicts of interest. They are also required to express these conflicts of interest on their posters or as they discuss a given topic.

Workshops

Workshops will be offered on Thursday, Friday, and Saturday from 7:15 AM-8:45 AM, and will include breakfast. Participation in each workshop is limited and will be confirmed on a first-come, first-served basis to ISHRS members only. Tickets will be issued and included in the registration packets. Tickets can be purchased on-site pending availability. The workshops are \$75.00 each. Workshops with capacity of 40 persons: 103, 204, 304. Workshops with capacity of 70 persons: 101, 102, 201, 202, 203, 301, 302, 303.

Receptions/Lunches

No fees or tickets will be required for the Wednesday evening Welcome Reception. All attendees are welcome to attend. Tickets are not required for the lunch on Thursday or the box lunch on Friday. However, you must have your ISHRS name badge in order to enter. Name badges will be included in your registration packets.

Saturday Gala Dinner/Dance

One ticket to the Gala Dinner/Dance is included with your registration fee. If you need additional tickets, you can purchase them at a fee of \$75.00 per additional ticket. Please indicate the number of additional tickets you need on the registration form. Tickets will be required to enter the ballroom for the Saturday evening Gala Dinner/Dance. You must exchange the voucher in your registration packet for an actual ticket on-site at the registration desk no later than Friday, October 22 at 12:00 NOON.

Attire

Suggested attire throughout each meeting session and social activity is business attire. Attire at the Saturday evening Gala Dinner/Dance is business attire or, if you prefer, a costume reflective of your native country.

Cancellation/Refund Policy

Registration fees, less a \$50.00 administration fee will be refunded upon notice of cancellation to the ISHRS office. In order to qualify for a refund of fees, cancellation notice must be received in writing no later than October 6, 1999. There will be no refund of fees for cancellation received after that date or for lack of attendance without notification.

General Information

Hyatt Regency In Embarcarado Center

The Hyatt Regency San Francisco in Embarcadero Center brings you all the excitement of one of America's most exciting city. This landmark hotel overlooks the spectacular San Francisco Bay and the City's dynamic waterfront neighborhood. The dramatic Eclipse sculpture, set in a magnificent indoor park, dominate the 17-story Atrium lobby in the hotel. It is the ideal location for shopping and sightseeing adventures found nowhere else. Explore the city on the historic California Street Cable Car and climb the famous hills to visit nearby Chinatown, Union Square, Fisherman's Wharf and Moscone Center. San Francisco International Airport is just 20 minutes away.

Hotel Reservation Procedure

The ISHRS has secured a discounted group rate of \$193.00 Single and \$213.00 Double. Hotel rates are subject to applicable state and local taxes per room, per night. To make reservations at the Hyatt Regency, you may call 415-788-1234 or 800-233-1234. Be sure to identify yourself with the ISHRS in order to receive the discounted rate. All reservation requests must be accompanied by a first night room deposit and must be made by September 15, 1999. Requests made after that date will be confirmed on a space available basis at prevailing hotel rates. Hotel check-in time is 1:00 PM and check-out time is 12:00 NOON.

Hotel Deposit/Guarantee

A deposit equal to one night's stay is required to hold each room reservation. Such deposit shall serve to confirm the room reservation and shall be applied to the first night of the reserved stay. Guaranteed reservations are held for arrival until midnight on the day of arrival. To avoid a cancellation charge of one nights room deposit, reservation cancellations must be made 48 hours prior to the scheduled day of arrival.

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Toronto, Canada

Air Travel Information

The ISHRS has arranged for discounted convention airfares with Delta and United Airlines. Those attending the ISHRS meeting in Monterey, CA, can take advantage of the following savings:

- 5% off any published fares
- 10% off of unrestricted coach fares when tickets are purchased seven (7) days prior to travel
- Additional 5% discount when tickets are purchased 60 days prior to travel

To take advantage of these savings, you may call Travel Technology Group, the ISHRS official travel agency at: 800-677-5537 (USA) or 312-527-7270 (collect) in Canada/International between 8:30 AM-5:30 PM (CST) Monday through Friday. If you wish, you or your local travel agent may call direct to:

- Delta Airlines, 1-800-241-6760 (File #118306A)
- United Airlines, 1-800-521-4041 (Meeting ID#525XM).

Persons with Disabilities

The ISHRS provides services for persons with disabilities. If special arrangements are required for an individual to attend this conference, please notify the headquarters office prior to the conference at 847-330-9830.

Future ISHRS Annual Meeting Dates

8th Annual Meeting:

November 29-December 3, 2000—Waikoloa, Hawaii, USA

9th Annual Meeting:

October 18-22, 2001—Puerto Vallarta, Mexico

10th Annual Meeting:

October 9-13, 2002—Chicago, Illinois, USA

For Further Information Contact:

Joanne Reichert, CMP
Director, Meetings & Conventions
International Society of Hair Restoration Surgery
930 N. Meacham Road
Schaumburg, IL 60173
Phone: (847) 330-9830 • Fax: (847) 330-1135
Email: jreichert@aad.org

Past Presidents:

Russell Knudsen, MBBS
1997-1998

James E. Vogel, MD
1996-1997

Robert T. Leonard, Jr., DO
1995-1996

Paul Straub, MD
1994-1995

Dow B. Stough, MD
1993-1994

1999 Annual Meeting Committee:

James Arnold, MD, *Chair*

Paul C. Cotterill, MD

Paul T. Rose, MD

Carol Rosenelli, RN, JD

Registration Form

International Society of Hair Restoration Surgery 7th Annual Meeting • October 20-24, 1999

Hyatt Regency San Francisco (Embarcadero Center) • San Francisco, California, USA

One form per registrant. Please make copies of this form if needed.

Advanced Registration Deadline:
September 30, 1999

Name _____

Address _____

City _____

State/Region _____ Postal Code _____

Country _____

Phone _____ Fax _____

REGISTRATION FEE \$ _____

Registration includes admittance to Scientific General Sessions, Exhibit Hall, Coffee Breaks, Continental Breakfast, Welcome Reception, and one voucher to the Gala Dinner/Dance. (Name badge required to attend these listed functions.)

Check category:

- | | | | |
|---|--------|---|-------|
| <input type="checkbox"/> Physician—ISHRS Member | \$795 | <input type="checkbox"/> Medical Assistant—ISHRS Member | \$295 |
| <input type="checkbox"/> Physician Resident ** | \$425 | <input type="checkbox"/> Medical Assistant—Non-Member* | \$475 |
| <input type="checkbox"/> Physician—Non-Member* | \$1095 | <input type="checkbox"/> Office Staff | \$475 |
| | | <input type="checkbox"/> Spouse/Guest (NAME _____) | \$475 |

*Non-members of the ISHRS may apply for membership and receive the member rate. Please phone the ISHRS headquarters office at 800-444-2737 or 847-330-9830 or fax to 847-330-1135 to request an application. New member applications must be received by September 20, 1999, to be eligible.

**Physician residents need letter verification from program director

Beginners Program \$ **Free**

Wednesday, October 20, 1999. Fee: No additional charge if registered for meeting.

- PHYSICIANS: Check here if you will be attending the Physicians Beginners Program morning—Didactic Lecture ☐
- Check here if you will be attending the Physicians Beginners Program afternoon—Hands-on Workshop ☐
- ASSISTANTS: Check here if you will be attending the Medical Assistants Beginners Program ☐

MORNING WORKSHOPS _____ # of workshops @ \$75.00 each \$ _____

Fee: \$75 each (For Physicians only) Please indicate 1st/2nd/3rd numerical choice preference per day:

Thursday, October 21, 1999 Workshop: 101 _____ 102 _____ 103 _____

Friday, October 22, 1999 Workshop: 201 _____ 202 _____ 203 _____ 204 _____

Saturday, October 23, 1999 Workshop: 301 _____ 302 _____ 303 _____ 304 _____

GALA DINNER/DANCE ADDITIONAL TICKETS _____ # additional tickets @ \$75.00 each ... \$ _____

Saturday, October 23, 1999, at 7:00 PM

If paying by check, make payable in U.S. dollars to
International Society of Hair Restoration Surgery and mail
to: ISHRS, Dept. 77-8241, Chicago, IL 60678-8241.

If paying by credit card, complete the information below
and mail or fax to: ISHRS, 930 N. Meacham Road,
Schaumburg, IL, 60173. Fax: 847-330-1135.

☐ Visa ☐ MasterCard ☐ American Express

Card Number _____

Expiration Date _____

Name on Card (print) _____

Authorized Signature _____

TOURS/OPTIONAL ACTIVITIES

Thursday, October 21, 1999

#701 Painted Ladies Victorian Homes _____ @ \$50.00 \$ _____

#702 Beach Blanket Babylon _____ @ \$60.00 \$ _____

Friday, October 22, 1999

#703 Chinatown Walking Tour _____ @ \$20.00 \$ _____

Saturday, October 23, 1999

#704 Majestic Muir Woods & Sausalito _____ @ \$30.00 \$ _____

TOTAL FEE ENCLOSED: \$ _____

Advanced Registration Deadline:
September 30, 1999

A to Z Surgical, Inc.

2021 The Alameda
Suite 385
San Jose, CA 95126
(408) 243-3006
A to Z surgical, Inc. specializes in Hair Transplantation instruments, supplies and teaching materials which enable surgeons to learn Micro and Mini grafting techniques. Several new instruments developed by A to Z Surgical, Inc. are available to simplify Hair Transplantation and to shorten surgery time.

Aesculap-Meditec North America

2525 McGaw Avenue
Irvine, CA 82623-9791
(949) 660-2770
AESCULAP-MEDITEC will present the Er:YAG laser *Dermablade* which has proven very suitable for autologous hair transplantation. It generates holes without thermal damage and without the risk of creating post operative epithelial cysts. It is an easy-to-use device with a short learning curve.

Boyd Industries, Inc.

12900 44th Street, North
Clearwater, FL 33762
(800) 255-2693
Surgical chairs/tables designed for the Hair Transplant Professional, surgical lighting, cabinetry, doctors' stools, and mobile instrument tables.

Canfield Clinical Systems

253 Passaic Avenue
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For more than a decade, Canfield Clinical Systems has been providing medical professionals with the best photographic documentation technology. From high-quality film cameras to the latest in digital imaging – including the full line of Mirror software – Canfield offers solutions that are tailored to the special needs of physicians.

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5699 La Jolla Blvd.
La Jolla, CA 92037
(619) 459-1182
Introducing VAB's DocShop (www.vab.com), CosmeticsDocShop (www.cosmeticsdocshop.com), and HairLossDocShop www.hairlossdocshop.com) the leading exclusive Internet referral systems. The Internet is now the primary source for consumer health care information and DocShop allows patients to easily find your website. Exclusive top listings are still available in most major markets.

Ellis Instruments, Inc.

21 Cook Avenue
Madison, NJ 07940
(800) 218-9082
State of the Art Instrumentation for Hair Restoration Surgery.

Henry Schein, Inc.

135 Duryea Road
Melville, NY 11747
(516) 390-8129
Henry Schein is a national supplier of physician office products; everything from surgical instruments and pharmaceuticals to diagnostics and disposables. We feature unparalleled customer satisfaction at a 99+% fulfillment rate. Don't forget to ask about our Easy Paying Buying Plan – take 10 months to pay for your equipment, interest free!

Lasercomp

17951 Skypark, Suite G
Irvine, CA 92614
(949) 250-8902
Micro Dermabrasion – DermaPeel.

Mediquip Surgical

PO Box 590938
San Francisco, CA 94159
(415) 673-0906

Merck Human Health

Sumneytown Pike
West Point, PA 19486
(215) 652-9006
You are invited to visit our exhibit featuring PROPECIA® (Finasteride). Representatives in attendance will be pleased to answer questions.

National Hair Transplant Specialists

3121 Piedmont Road
Atlanta, GA 30305
(404) 262-8206
Marketing transplant TV commercial and transplant brochures.

Personna Medical

PO Box 500
Staunton, VA 24402
(888) 835-8018
Personna Medical will exhibit Personna Plus™ Micro-Coated surgical blades, DermaBlade®, DermaSeal™ Skin Closure Strips – no liquid adhesive needed, and 90-91 Gem™ blades.

ProCyte Corporation

PO Box 808
Redmond, WA 98073-0808
(425) 869-1239 ext. 353
Copper-peptide technology for enhanced healing. Complete line of private-label/custom packaged skin care products. GraftCyte™ System for post-hair transplant care. Complex Cu₃™ post-laser system. Tricomin® advanced care for thinning hair. TiSilc™ sun-protection products. 4% hydroquinone, glycolics, skin rejuvenation, dispensing convenience kits, & camouflage make-up. Extensive training & support.

Robbins Instruments, Inc.

2 North Passaic Avenue
PO Box 441
Chatham, NJ 07928
(973) 635-8972
Robbins representatives will display state of the art instrumentation for Hair Transplantation. Specialty instruments for Dermatologic Surgery include: the Acrotorque Hand Engine with accessories, the Automatic Hair Micrograft Forceps, the Hyfrecator, the new Adjustable Knife and the Dermo-Jet, the original needless injector.

Spencer Forrest, Inc.

578 Post Road, East, Suite 711
Westport, CT 06880
(203) 221-7171
Toppik Hair Building Fibers consists of colored keratin fibers that combine with thinning hair to enhance the appearance after surgery.

SurgiTel/General Scientific Corporation

77 Enterprise Drive
Ann Arbor, MI 48103
(734) 996-9200
Ultra lightweight surgical telescopes, micro-mini fiber optic lights, and image enhancement filters are presented, which are designed to improve user's working posture and quality of patient care such as preparation of quality hair grafts. The use of SurgiTel systems will significantly reduce the neck and back pains during long surgical procedures.

**International Society of Hair
Restoration Surgery**
930 North Meacham Road
Schaumburg, Illinois 60173



SAN FRANCISCO

7th Annual Meeting October 20-24, 1999