

Puerto Vallarta

# PROGRAM

*Don't miss it –  
the biggest  
and best  
hair meeting  
in the world!*



## International Society of Hair Restoration Surgery 9th Annual Meeting

October 18-22, 2001

Puerto Vallarta, Mexico

Krystal Vallarta Hotel



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## Introduction To PUERTO VALLARTA

When you think of the Mexican Riviera, with its palm-fringed beaches, luxuriant jungle vegetation and posh resorts, lots of places may come to mind, but no resort better typifies the classic Mexican beach vacation than Puerto Vallarta.

The town sits on Bahia de Banderas, the largest natural bay in Mexico, with 100 miles of coastline ringed by mountains. You'll find long stretches of beach to the north of town, and delightful coves to the south.

Along Vallarta's charming cobblestone streets and waterfront malecon are unique shops that feature everything from fine jewelry to eclectic treasures. The town's riverside Mercado offers the opportunity to dabble in the art of bargaining for your treasure!



*Dr. Marcelo Gandelman*

## President's Message

It is my honor and pleasure to invite you to our 9<sup>th</sup> Annual Scientific Meeting! Enhanced this year with the charm of the celebrated Mexican hospitality our meeting will gain the friendship, the colors, the warm climate, and the music of Puerto Vallarta – The Mexican Riviera. The success of this meeting is due to the hard work of the ISHRS Board of Governors, the ISHRS committees and the fantastic ISHRS administrative staff led by our Executive Director, Victoria Ceh, all in charge to make Hair Transplantation a respected reality.

This will be the best event ever, where young specialists meet great teachers, where you can learn from old friends at the swimming pools, make new ones playing tennis, dance at authentic Mexican fiestas, drawing surgery diagrams on napkins while enjoying American, Mexican, Japanese or Argentine cuisine. Learn the most recent technological advancements in our specialty attending the Scientific Sessions, the Workshops and the Review Course for ABHRS Program. Our Program Chairman, Dr. Marc Avram and his Scientific Meeting Committee, Drs. Paul Rose, Jerry Cooley, John Cole, and William Parsley, and Medical Assistants' Chair, Marilynne Gillespie, RN, selected the presentations from a large pool of excellent submissions, having in mind continuing the high standard of past Meetings.

The traditional Hands-on Beginners Program run by Drs. Parsley and Cole will focus on the field's present status and future advances, combining new techniques and old knowledge. The charm and experience of Marilynne Gillespie will make the Medical Assistant's Meeting a worthwhile event where you can always learn extra tips and pearls. At the Workshops you will share your learning vacation with outstanding authors. Shopping at the Exhibits you will take home new gadgets, making your staff happy. Enjoy the cocktails with the Mariachis! Bring your family to the Gala Dinner Dance!

Bienvenidos, Welcome  
Marcelo Gandelman, MD  
ISHRS President

## Scientific Session Participant Objectives

Upon completion of the scientific sessions, participants will be able to:

- Learn the latest techniques in hair restoration surgery and avoid common errors in hair transplantation.
- Recognize, describe and avoid errors in the planning and performance of a hair transplant operation. Also, learn how to correct errors of other surgeons.
- Evaluate the effects of certain drugs in the growth of transplanted hair.
- Learn clinical updates on commonly used drugs.
- Discuss ethical issues in hair restoration surgery.
- Learn techniques in hair restoration which are unique to gender and ethnic patient groups.
- Learn various grafting techniques, and compare techniques involving the preservation of grafts during graft preparation and graft placement.
- Prepare for the Board examination process.
- Learn "A to Z" basics of hair restoration surgery, for novices and seasoned professionals alike: from diagnosis and consultation, to donor harvest, graft preparation and hairline design.
- Implement practical knowledge in hands-on workshops.
- Discuss hair growth treatments including cell stimulants, enzyme and receptor blockers, gene therapy and tissue engineering.
- Learn automation techniques and evaluate the potential usefulness of each technique for your practice.
- Learn various techniques in hairline design for patients, including women and various ethnic groups.
- Explore new methodologies in estimating the donor area and follicular unit calculation.
- Participate in critical analysis of real transplant results, and share professional experiences.
- Learn patient and staff communication techniques.
- Compare the various methods of hair transplantation.

# WELCOME



Dr. Marc R. Avram

## Message from the Program Chair

On behalf of the ISHRS, welcome to the 9<sup>th</sup> annual meeting! What better way to experience the warmth and authenticity of the ISHRS “family” than the warmth and authenticity of Mexico? In addition to providing opportunities for travel and fun, the primary purpose of this meeting continues to be providing practical

knowledge to surgeons and assistants at all skill levels. As we have done in the past, programming includes an emphasis on scientific research and studies.

The Beginner’s Program will once again be lead by Drs. John Cole and Bill Parsley. This full-day program, for beginners and “veterans” alike, offers reinforced knowledge in two ways: a morning of lectures from experts throughout the world and an afternoon “hand-ons” workshop to reinforce the morning instruction.

Daily morning workshops offer a variety of learning experiences. One explores new methodologies in estimating the donor area; another examines the newest technologies in automation in hair transplantation. A new workshop addressing staff training issues will benefit physicians and assistants alike.

Aside from exciting lecturers, workshops and scientific sessions, this meeting enables colleagues to meet and greet from around the world. We hope you will enjoy our wonderful social opportunities as well, such as our Welcome Reception on Thursday, and the Gala Dinner on Saturday.

The Annual Scientific Meeting Committee and ISHRS leadership have worked hard over the past year to bring you enriching educational opportunities in a beautiful setting. We hope that you will take advantage of this great learning experience, and enjoy the unique camaraderie of the ISHRS.

Sincerely,

Marc R. Avram MD

Chair, 2001 Annual Scientific Meeting Committee

## 2000-2001

## International Society of Hair Restoration Surgery Officers and Board of Governors

### President

Marcelo Gandelman, MD, *Sao Paulo, Brazil*

### Vice President

Bobby L. Limmer, MD, *San Antonio, Texas, USA*

### Secretary

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Daniel E. Rousso, MD, *Birmingham, Alabama, USA*

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E. Antonio Mangubat, MD, *Seattle, Washington, USA*

Rolf Nordström, MD, *Helsinki, Finland*

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Ron Shapiro, MD, *Bloomington, Minnesota, USA*

Martin G. Unger, MD, *Toronto, Canada*

### Past-Presidents:

Daniel E. Rousso, MD, *1999-2000*

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Russell Knudsen, MBBS, *1997-1998*

James E. Vogel, MD, *1996-1997*

Robert T. Leonard, DO, *1995-1996*

Paul M. Straub, MD, *1994-1995*

Dow B. Stough, MD, *1993-1994*

### 2001 Annual Scientific Meeting Committee:

Marc R. Avram, MD, *Chair*

Paul T. Rose, MD

John P. Cole, MD

William M. Parsley, MD

Jerry E. Cooley, MD

Marilynne Gillespie, RN

## Who Will Benefit From Attending?

- Experienced and novice hair replacement physicians.
- Ancillary Medical Personnel involved in hair replacement work.

## CME Credit

The American Academy of Dermatology certifies that this educational activity has been recognized for a maximum of 34 hours of AAD Category I credit and may be used toward the American Academy of Dermatology’s Continuing Medical Education Award.



# PROGRAM GRID

**Thursday  
October 18**

6:00AM	7:00AM	8:00AM	9:00AM	10:00AM	11:00AM	12 NOON	1:00PM	2:00PM	3:00PM	4:00PM	5:00PM	6:00PM	7:00PM	8:00PM	9:00PM
<b>REGISTRATION</b>															
		Coffee Service													
			Beginner's Program Part I					Beginner's Program Part II							
			ISHRS Review Course for ABHRS Exam: Part I												
Committee Meetings							ISHRS Board of Governors Meeting								
Welcome Reception															
Exhibitor & Poster Set-up															
Review Course: Part II															

**Friday  
October 19**

6:00AM	7:00AM	8:00AM	9:00AM	10:00AM	11:00AM	12NOON	1:00PM	2:00PM	3:00PM	4:00PM	5:00PM	6:00PM	7:00PM	8:00PM	9:00PM
REGISTRATION															
Cont Breakfast			View Exhibit & Posters			View Exhibit & Posters									
Cont Br			Scientific Session			Box Lunch			Scientific Session						
Wrkshp 101															
Wrkshp 102															
Med Assts															
Rvw Course: Part III						Med Assts Program and Box Lunch									

**Saturday  
October 20**

6:00AM	7:00AM	8:00AM	9:00AM	10:00AM	11:00AM	12NOON	1:00PM	2:00PM	3:00PM	4:00PM	5:00PM	6:00PM	7:00PM	8:00PM	9:00PM
REGISTRATION															
Cont Breakft				View Exhibit & Posters											
Wrkshp 201		Wrkshp 202		Scientific Session											
		Cont Br		Box Lunch General Membership Mtg											
Med Assts															
Rvw Course: Part IV															
Gala Dinner - ISHRS Mexican Fiesta															

**Sunday  
October 21**

6:00AM	7:00AM	8:00AM	9:00AM	10:00AM	11:00AM	12NOON	1:00PM	2:00PM	3:00PM	4:00PM	5:00PM	6:00PM	7:00PM	8:00PM	9:00PM
REGISTRATION															
Cont Breakft		View Exhibit & Posters													
Wkshp 301		Scientific Session													
Wkshp 302															
Cont Br															
Med Assts															

**Monday  
October 22**

6:00AM	7:00AM	8:00AM	9:00AM	10:00AM	11:00AM	12NOON	1:00PM	2:00PM	3:00PM	4:00PM	5:00PM	6:00PM	7:00PM	8:00PM	9:00PM
<div> <div>REGISTRATION</div> <div> <div>Cont Br</div> <div>Scientific Session</div> </div> </div>															

# PROGRAM AT A GLANCE

## Thursday/October 18, 2001

7:30 AM–5:00 PM .....	Registration
8:00 AM–10:00 AM .....	Committee Meetings
8:00 AM–5:00 PM .....	Review Course for ABHRS Exam: Part I
9:00 AM–1:00 PM .....	Beginner's Program Part I: Lectures
10:30 AM–4:30 PM .....	Board of Governors Meeting
2:00 PM–5:00 PM .....	Beginner's Program Part II: Hands-On
5:30 PM–7:00 PM .....	Welcome Reception
7:30 PM–10:30 PM .....	Review Course for ABHRS Exam: Part II
8:00 PM–10:00 PM .....	Exhibitor & Poster Set-Up

## Friday/October 19, 2001

6:30 AM–7:30 AM .....	Early Continental Breakfast
6:30 AM–5:00 PM .....	Registration
7:00 AM–8:30 AM .....	Workshops 101, 102
7:00 AM–9:00 AM .....	Med Assistants Meeting
7:00 AM–9:00 AM .....	Review Course for ABHRS Exam: Part III
8:30 AM–9:00 AM .....	Continental Breakfast
8:30 AM–1:30 PM; 2:30 PM–4:00 PM .....	View Exhibits & Posters
9:00 AM–12:15 PM .....	Scientific Session
12:15 PM–1:30 PM .....	Box Lunch
12:00 PM–2:30 PM .....	Medical Assistants Box Lunch/Meeting
1:30 PM–6:00 PM .....	Scientific Session

## Saturday/October 20, 2001

6:30 AM–7:30 AM .....	Early Continental Breakfast
6:30 AM–2:00 PM .....	Registration
7:00 AM–8:30 AM .....	Workshops 201, 202
7:00 AM–8:30 AM .....	Medical Assistants Meeting
7:00 AM–9:00 AM .....	Review Course for ABHRS Exam: Part IV
8:30 AM–9:00 AM .....	Continental Breakfast
8:30 AM–1:00 PM .....	View Exhibits & Posters
9:00 AM–12:30 PM .....	Scientific Session
12:30 PM–2:00 PM .....	Box Lunch / General Membership Meeting
7:00 PM–10:00 PM .....	Gala Dinner - ISHRS Mexican Fiesta

## Sunday/October 21, 2001

6:30 AM–7:30 AM .....	Early Continental Breakfast
6:30 AM–1:00 PM .....	Registration
7:00 AM–8:30 AM .....	Workshops 301, 302
8:30 AM–9:00 AM .....	Continental Breakfast
8:30 AM–1:00 PM .....	View Exhibits & Posters
9:00 AM–12:30 PM .....	Scientific Session

## Monday/October 22, 2001

7:00 AM–12:00 PM .....	Registration
7:30 AM–8:30 AM .....	Continental Breakfast
8:30 AM–12:30 PM .....	Scientific Session

**The ISHRS is pleased to recognize  
Merck & Co. Inc. and Pharmacia  
Consumer Healthcare for their  
generous support of this  
9th Annual Meeting.**



# THURSDAY PROGRAM

## Thursday Schedule

7:30 AM–5:00 PM	Registration
6:30 AM–5:00 PM	A/V Preview Room
9:00 AM–1:00 PM	Beginners Program: Part I
8:00 AM–5:00 PM	Review Course for ABHRS Exam: Part I
8:00 AM–10:00 AM	ISHRS Committee Meetings
10:30 AM–4:30 AM	ISHRS Board of Governors Meeting
2:00 PM–5:00 PM	Beginners Program: Part II
5:30 PM–7:00 PM	<b>Welcome Reception</b> Kick off your Mexican adventure by meeting your colleagues—reacquaint yourself with old friends and make new ones. At a beautiful Oceanside setting, make time for fun and peer networking! The ISHRS acknowledges Merck & Co. Inc., makers of Propecia®, for their generosity in supporting the Welcome Reception.
7:30 PM–10:30 PM	Review Course for ABHRS Exam: Part II
8:00 PM–10:00PM	Exhibitor and Poster Set Up

## ISHRS Review Course for Preparation of the ABHRS Exam



Robert V. Cattani, MD

### **Robert V. Cattani, MD, Director and David J. Seager, MD, Assistant Director**

This course is designed as a review course for those preparing to take the board examination in hair restoration surgery offered by the American Board of Hair Restoration Surgery. The course runs the full day Thursday and in the mornings on Friday and Saturday.

Fee: \$1,000.00

### **Thursday/October 18, 2001**

#### **Part I (8:00 AM–5:00 PM)**

8:00 AM–8:10 AM	Introduction and Welcome Address <i>Robert V. Cattani, MD, David J. Seager, MD</i>
8:10 AM–8:20 AM	ABHRS Credential and Examinations <i>Shelly A. Friedman, DO, Carlos J. Puig, DO, Michael L. Beehner, MD, Examination Cmt</i>
8:20 AM–8:40 AM	Pearls and Guidelines for Oral Examinations <i>Robert V. Cattani, MD, Walter P. Unger, MD</i>
8:40 AM–9:15 AM	Anatomy and Histology <i>Matt L. Leavitt, DO</i>
9:15 AM–9:45 AM	Hair Loss Diagnosis <i>Shelly A. Friedman, DO</i>
9:45 AM–10:15 AM	Medical Hair Loss Pathology <i>James Arnold, MD</i>
10:15 AM–10:30 AM	Coffee Break
10:30 AM–11:00 AM	Materials and Methods to Pass Your Examinations <i>Shelly A. Friedman, DO, Carlos J. Puig, DO</i>
11:00 AM–11:45 AM	Anesthesia Pharmacology <i>Dow B. Stough, MD</i>
11:45 AM–12:45 PM	Mock Examinations <i>Given by Faculty</i>
12:45 PM–1:45 PM	Lunch
1:45 PM–2:15 PM	General Principles of Hairline Construction and Design - Part I <i>Shelly A. Friedman, DO</i>
2:15 PM–2:45 PM	General Principles of Hairline Construction and Design - Part II <i>Richard C. Shiell, MBBS</i>

2:45 PM–3:15 PM	Holes, Slits and Lasers in Hair Restoration <i>Walter P. Unger, MD</i>
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3:15 PM–3:45 PM	Follicular Units in Hair Restoration Surgery <i>David J. Seager, MD</i>
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3:45 PM–4:00 PM	Coffee Break
4:00 PM–4:30 PM	Scalp Reduction <i>Martin G. Unger, MD</i>

4:30 PM–5:00 PM	Mock Examinations <i>Given by Faculty</i>
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#### **Part II (7:30 PM–10:30 PM)**

7:30 PM–8:30 PM	Hosted Dinner and Discussion/Mock Examinations <i>Given by Faculty</i>
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8:30 PM–9:30 PM	Scalp Surgery, Scalp Lifting, Scalp Extensions, Scalp Flaps <i>E. Antonio Mangubat, MD</i>
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9:30 PM–10:00 PM	Scalp Surgery Modalities in Hair Restoration <i>Bernard H. Cohen, MD</i>
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10:00 PM–10:30 PM	Mock Examinations, Case Presentations, Problem Scenarios <i>Given by Faculty</i>
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### **Friday/October 19, 2001**

#### **Part III (7:00 AM–9:00 AM)**

7:00 AM–9:00 AM	ACLS and Operating Room Emergencies <i>Faculty</i>
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### **Saturday/October 20, 2001**

#### **Part IV (7:00 AM–9:00 AM)**

7:00 AM–8:45 AM	Final Oral Examination Instructions, Trial Mock Examinations, <i>Faculty</i> Ask and Examine the Experts
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# BEGINNER'S PROGRAM

**Organized by: John P. Cole, MD & William M. Parsley, MD**

The beginners program is designed to provide basic knowledge of hair restoration surgery. The participant may possess minimal or seasoned experience in the field of hair restoration. This program begins with a general overview of hair restoration surgery and a historical reflection. We will cover the diagnosis, consultation, donor harvest, graft preparation, hairline design, and graft placement. In addition, we will cover an introduction to scalp reduction surgery on the beginner level. Since a large portion of any medical practice requires business and marketing acumen, we will cover this area, as well. With the advent of large sessions of follicular unit grafting, staffing has taken added importance. Therefore, staff management and training will be discussed.

The faculty of this program has years of clinical and educational experience in the field of hair restoration surgery. Many devote their entire medical practice to this field. You will find them brimming with detailed understanding and remarkably approachable.

Included in the beginner's course is a detailed manual devoted to your education. Several authors have prepared abstracts directed at the beginner's level. In addition, we have several training videos designed to help you with graft placement, donor harvesting, hairline design, and recipient site preparation.

Following the didactic session, you will have an opportunity to implement your new knowledge at the hands-on workshop. Here you will be able to ask questions and gain insight from a host of experienced hair restoration surgeons. There will be nine stations in which participants will formally rotate. Most stations are directly hands-on and others are for observation only. For the novice, as well as, the experienced surgeon, the entire experience should prove meaningful, thought provoking, and insightful.

Fee: \$200.00  
CME Hours: 7 hours

*Registration Limited to 70 persons.*

## Morning Didactic

**9:00 AM–1:00 PM**

**Course Director: John P. Cole, MD**

9:00 AM–9:10 AM

Introduction, History, and Evolution of Hair Restoration Surgery

9:10 AM–9:25 AM

Etiology and Causes of Hair Loss Arturo Sandoval-Camarena, MD

9:25 AM–9:40 AM

The Consultation / Patient Evaluation Robert M. Bernstein, MD

9:40 AM–9:50 AM

Psychology and the Patient With Hair loss

9:50 AM–10:05 AM

Office Set Up and Ergonomics

10:05 AM–10:20 AM

Donor Harvesting

10:20 AM–10:35 AM

Graft Preparation

10:35 AM–10:50 AM

Break

10:50 AM–11:05 AM

Recipient Sites and Placement

11:05 AM–11:20 AM

Hairline Design

11:20 AM–11:35 AM

Scalp Reductions

11:35 AM–11:50 AM

Avoiding Problems/ Dealing with Complications

11:50 AM–12:05 PM

Staffing

12:05 PM–12:20 PM

Establishing a Practice and Marketing

12:20 PM–12:30 PM

Female Hair Loss

12:30 PM–12:40 PM

Complications

12:40 PM–1:00 PM

Questions and Answers

1:00 PM–2:00 PM

Lunch (on your own)



**John P. Cole, MD**

*John P. Cole, MD*

*Arturo Sandoval-Camarena, MD*

*Robert M. Bernstein, MD*

*Bradley R. Wolf, MD*

*James Arnold, MD*

*Bradley L. Limmer, MD*

*Arthur Tykocinski, MD*

*Ron Shapiro, MD*

*Jennifer H. Martinick, MBBS*

*Jerzy Kolasinski, MD, PhD*

*Robert T. Leonard, Jr., DO*

*Roy Jones, MD*

*William R. Rassman, MD*

*Paul C. Cotterill, MD*

*Russell Knudsen, MBBS*

## Afternoon Hands-on

**2:00 PM–5:00 PM**

**Course Director: William M. Parsley, MD**

For this portion of the course, participants will be split into smaller groups and formally rotate through the following stations. There will be free time to free-flow through the stations after the formal rotation is complete. Each station will be instructed by a faculty physician and/or assistant team.

Stations:

1. Preparation and Procedure for Strip Removal
2. Determination of Strip Size and Donor Site Requirements
3. Frontal Hairline Design – includes Frontal Forelock
4. Temporal and Vertex Design
5. Site Creation – techniques and instruments
6. Graft Cutting – includes microscopes, magnifiers, backlights, etc.
7. Graft Planting
8. Basic Surgical Technique
9. Automation Equipment



**William M. Parsley, MD**

*Participants should be aware that the ideas and comments expressed in this course are not necessarily endorsed by nor are those of the International Society of Hair Restoration Surgery. Additionally, by attending this course, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. As noted in the description of this program above, this course is "designed to provide basic knowledge of hair restoration" techniques.*



# WORKSHOPS

**Morning workshops will take place 7:00 AM–8:30 AM. The fee is \$75.00 per person per workshop. CME Hours: 2 hours per workshop. Limit to one workshop per day because workshops run concurrently. Each morning a continental breakfast will be available for workshop registrants. Advanced registration limited to 40 seats per session. ISHRS Members only.**  
**Fee: \$75.00**

## Friday/October 19, 2001

### **101: Basic science and medical treatments: What's hot in the world of hair research**

**Director: Jerry E. Cooley, MD**

Research into the basic workings of the hair follicle continues at a feverish pace. Several important studies have been published recently which not only further our understanding of hair follicle physiology but also suggest new options for treating hair loss. In this workshop, basic hair physiology is briefly reviewed with emphasis placed on recent research findings. New hair growth treatments including cell stimulants, enzyme and receptor blockers, gene therapy, and tissue engineering are also discussed. Finally, the use of 'pseudo-science' in various quack treatments is briefly discussed.

### **102: Automation in Hair Transplantation**

**Director: E. Antonio Mangubat, MD**

Contemporary hair transplantation (HT) technique is a repetitive task procedure. Surgeons worldwide have identified HT as suited for automation because of its repetitive nature. Many techniques and devices have been developed to assist the HT surgeon in speeding up the procedure through various automation techniques and devices. The purpose of this workshop is to present all automation techniques available and allow the participants to evaluate the potential usefulness of each technique in their practices.

## Saturday/October 20, 2001

### **201: The Art of Hairline Design**

**Directors: Edwin S. Epstein, MD & Bradley R. Wolf, MD**

**Faculty (tentative): Jerry Wong, MD; Victor Hasson, MD; Ron Shapiro, MD; Craig L. Ziering, DO; Edwin S. Epstein, MD; Bradley R. Wolf, MD**

The hairline, more than any other aspect, defines the result of hair restoration surgery. It is often the signature of the physician and becomes that of the patient. Experience, artistic foresight, and knowledge of anatomical landmarks are necessary to produce natural appearing hairlines in all patients. This workshop features experienced physicians who will explore all aspects of artistic hairline creation including: creation of temporal lines/points and the lateral hump, creation of the anterior line (transition zone), the correct exit angle, hairlines in women and ethnic groups, and natural posterior (vertex) hairlines.

### **202: Estimating the Donor Area**

**Director: Dow B. Stough, MD**

**Faculty: Robert M. Bernstein, MD; Steven Chang, MD; John P. Cole, MD**

Estimating the requirements for the donor strip length and width has always been a concern for transplant surgeons. This workshop will explore new methodologies, which are being developed for this area. The basic science aspects of follicular unit calculation will be reviewed along with instrumentation which assists in the follicular unit count for our patients.

## Sunday/October 21, 2001

### **301: Critiquing Hair Transplant Results**

**Directors: William M. Parsley, MD; Michael L. Beehner, MD & Richard C. Schiell, MBBS**

In this workshop pictures of transplant results will be presented for critical analysis. Some will be pictures from patient files and some will be pictures from magazines, etc. Among the topics to be discussed are:

- What is good about the surgical result?
- What is wrong with the surgical result? Why can it be detected?
- How could this have been approached differently to achieve a better result?
- What corrections can be done to improve the result?

Audience participation will be encouraged in order to provide an atmosphere of open exchange.

### **302: Training the Perfect Hair Transplant Staff**

**Directors: Denise Kadach, Dayanna McLean & Ellen Murphy-Smith**

This workshop will explore all aspects of creating an efficient, highly skilled hair transplant technician from **both** physician and assistant point-of-view. A faculty of experienced physicians and surgical assistants will discuss all aspects of training and patient care.





# FRIDAY PROGRAM

## Friday/October 19, 2001

6:30 AM–7:30 AM Early Continental Breakfast  
*Sponsored by Pharmacia Consumer Healthcare*

7:00 AM – 8:30 AM **Workshop 101:** Basic science and medical treatments: What's hot in the world of hair research  
*Director: Jerry E. Cooley, MD*

**Workshop 102:** Automation in Hair Transplantation  
*Director: E. Antonio Mangubat, MD*

*Refer to Workshop Descriptions on Page 8.*

### Welcome and Introduction to the Meeting

**Moderator: Marc R. Avram, MD**

9:00 AM–9:07 AM Welcome Remarks from the President  
*Marcelo Gandelman, MD*

9:07 AM–9:13 AM Program Chair Remarks  
*Marc R. Avram, MD*

9:14 AM–9:24 AM History of Hair Transplantation  
*Richard C. Shiell, MBBS*

### Ideas and Controversies

**Moderator: Robert S. Haber, MD**

9:25 AM–9:34 AM Hair Survival in Follicular Units (FU) and 2 MM Round Grafts in Comparable Recipient Sites of a Single Patient  
*Walter P. Unger, MD; David J. Seager, MD*

9:35 AM–9:44 AM Extended Evaluations of Follicular Regeneration of Transected Follicles Near the Bulge Versus the Bulb, Compared to Controls  
*Melvin L. Mayer, MD*

9:45 AM–9:54 AM Hair Transplant in Incompatible Hosts  
*Antonio Alvi, MD*

9:55 AM–10:04 AM Graft Dissection with Fiberoptic Back Lighting, a Comparative Trial  
*John P. Cole, MD*

10:05 AM–10:14 AM Minimal Depth versus Full Depth Recipient Sites in Minigraft and Follicular Unit  
*Michael L. Beehner, MD*

10:15 AM–10:24 AM A Double-Blind Randomized Placebo Controlled Study to Determine the Effects of Finasteride in Identical Twins  
*Dow B. Stough, MD*

10:25 AM–10:34 AM Comparison of Microminografting vs. Follicular Unit Transplantation in Their Ability to Produce Exclusively Follicular Unit Grafts When Performed by Experienced Technicians  
*William H. Reed, MD*

10:35 AM–10:45 AM Questions & Answers

10:45 AM–11:15 AM Coffee break/Visit the Exhibits and Posters

**The ISHRS acknowledges Pharmacia Consumer Healthcare, makers of Rogaine®, for their generosity in sponsoring the Continental Breakfast and Box Lunch.**

### Ideas and Controversies

**Moderator: John P. Cole, MD**

11:15 AM–11:22 AM Donor Scar Revision  
*Marcelo Gandelman, MD*

11:22 AM–11:29 AM Deep Plane Fixation Donor Area Closure  
*Gerard Seery, MD*

11:30 AM–11:37 AM Hair Transplantation in the Cicatricial Alopecia in Asians  
*Damkerng Pathomvanich, MD*

11:38 AM–11:45 AM 10 Years Experience with the Frechet Extender  
*Patrick Frechet, MD*

11:46 AM–11:53 AM The “Nordström Suture” to Prevent Scar Widening and to Enhance Serial Reductions  
*Rolf E.A. Nordström, MD, PhD*

11:54 AM–12:01 PM A Study of Stretchback in Alopecia Reductions  
*Michael L. Beehner, MD*

12:02 PM–12:09 PM Large Megasections - Coping with Their Difficulties  
*David J. Seager, MD*

12:10 PM–12:17 PM Clinical and Microscopic Evaluation of the Healing Process of the Hair Transplant Graft  
*David Perez-Meza, MD*

12:17 PM–12:24 PM Combining Follicular Units and Follicular Grouping to Increase Hair Density and Hair Volume  
*Arthur Tykocinski, MD*

12:25 PM–12:30 PM Questions & Answers

12:30 PM–1:30 PM **Box Lunch, Sponsored by Pharmacia Consumer Healthcare**

### FRIDAY AFTERNOON

#### Scientific Session: Part I

**Moderator: Paul T. Rose, MD**

1:30 PM–1:37 PM Hairline Design-The Forelock Box Concept  
*Russell Knudsen, MBBS*

1:38 PM–1:45 PM Natural Frontal and Temporal Hairline Patterns  
*William M. Parsley, MD*

1:46 PM–1:53 PM The Use of “Cross-Hatching” to Improve the Naturalness of a Hair Transplant Procedure  
*Matt L. Leavitt, DO*

1:54 PM–2:01 PM Bisected Hair Follicles Along the Hairline  
*James M. Swinehart, MD*

2:02 PM–2:09 PM The Natural Hairline  
*Jennifer H. Martinick, MBBS*

2:10 PM–2:17 PM The Female Hairline  
*Marc R. Avram, MD*

2:18 PM–2:25 PM Hair-Mass... A Qualitative Measurement of Hair  
*James Arnold, MD*

2:26 PM–2:33 PM Effects of Finasteride on Apoptosis and Regulation of the Human Hair Cycle  
*Bernard P. Nusbaum, MD*

2:34 PM–2:41 PM Saw Palmetto: An Effective Agent in Lowering DHT and Promoting Hair Growth?  
*Edwin S. Epstein, MD*

2:42 PM–2:49 PM Donor Dissecting, Ellipse Handling, and Graft Cutting  
*Damkerng Pathomvanich, MD*

# FRIDAY PROGRAM

2:50 PM–2:57 PM	Incorporating Hair Transplantation Into Your Practice: How It Works For Me <i>Daniel E. Rouso, MD</i>
2:58 PM–3:05 PM	Strategies and Tactics for Repair <i>Robert M. Bernstein, MD</i>
3:06 PM–3:13 PM	Reconstructive Applications of Hair Restoration <i>Alfonso Barrera, MD</i>
3:14 PM–3:30 PM	Coffee break/Visit the Exhibits and Posters

## The Future

**Moderator: JungChul Kim, MD**

3:30 PM–3:55 PM	Finasteride: A Clinical Research Update <i>Keith Kaufman, MD*</i>
3:55 PM–4:09 PM	Follicular Growth Controls: What do they all mean for the hair transplanter? <i>Jerry Shapiro, MD</i>
4:10 PM–4:30 PM	PROPECIA®: Common clinical issues <i>Janet L. Roberts, MD*</i>
4:31 PM–4:38 PM	The Changes in Hair Growth Pattern: Donor Dominance vs Partial Role of Recipient <i>Jung Chul Kim, MD</i>
4:39 PM–5:00 PM	Questions & Answers

\* Drs. Keith Kaufman and Janet L. Roberts are special guest lecturers funded in part by an educational grant from Merck & Co, Inc.

## Graphic (Poster) Presentations

The Graphic (Poster) Presentations have been an annual attraction at this meeting. We hope to expand the number of posters each year—and what better incentive than prizes and recognition! The Scientific Research, Grants and Awards Committee rates the posters in several categories. Prizes are awarded and award recipients are recognized at the Gala Dinner and Awards Ceremony. Meeting attendees gain new insights in viewing abstracts presented in a poster format—make a point to stop and view!

**To view or print this program booklet online, just visit our website at [www.ishrs.org](http://www.ishrs.org). Click on “9<sup>th</sup> Annual Meeting Information.”**

*(You may print and/or download the program booklet in its entirety as a PDF file.)*

## FRIDAY AFTERNOON

### Scientific Session: Part II

**Moderator: Bobby L. Limmer, MD**

5:00 PM–5:14 PM	Ongoing Controversies in Hair Transplantation <i>Bobby L. Limmer, MD</i>
5:15 PM–5:22 PM	Microstrip Grafting <i>Patrick Frechet, MD</i>
5:23 PM–5:30 PM	Density and Follicular Units <i>Ron Shapiro, MD</i>
5:31 PM–5:38 PM	Study and Development of a New Artificial Prosthetic Hair <i>Shiro Yamada, D.Sc.</i>
5:39 PM–5:46 PM	Artificial Hair - The Australian Experience <i>Richard C. Shiell, MBBS</i>
5:47 PM–5:54 PM	Hair Transplantation on Patients with Synthetic Hair <i>Vincenzo Gambino, MD</i>



# SATURDAY PROGRAM

## Saturday/October 20, 2001

6:30 AM–7:30 AM Early Continental Breakfast

7:00 AM–8:30 AM **Workshop 201:** The Art of Hairline Design  
*Directors: Edwin S. Epstein, MD & Bradley R. Wolf, MD*  
*Faculty (tentative): Jerry Wong, MD; Victor Hasson, MD; Ron Shapiro, MD; Craig L. Ziering, DO; Edwin S. Epstein, MD; & Bradley R. Wolf, MD*

**Workshop 202:** Estimating the Donor Area  
*Director: Dow B. Stough, MD*

*Faculty: Robert M. Bernstein, MD; Steven Chang, MD; John P. Cole, MD*

*Refer to Workshop Descriptions on Page 8.*

### SATURDAY MORNING Scientific Session

**Moderator: Sheldon S. Kabaker, MD**

9:00 AM–9:07 AM Supertumescence Expansion Technique for Higher Density  
*Shagufta Khan, MD*

9:08 AM–9:15 AM Analysis of Proliferation and Apoptosis in Androgenetic Alopecia  
*Neil S. Sadick, MD*

9:16 AM–9:23 AM Variations in Follicular Unit Density and Composition by Hair Color, Texture, and Scalp Location  
*Robert H. True, MD*

9:23 AM–9:30 AM Comparison of the Hair Growth of Single Hair Grafts set with Forceps vs. the Hair Implanter Pen  
*Carlos J. Puig, DO*

9:31 AM–9:38 AM Expecting the Unexpected: An Action Plan for Problem Avoidance in Hair Transplant Surgery  
*Eric L. Eisenberg, MD*

9:39 AM–9:46 AM Direct Follicular Unit Extraction  
*William R. Rassman, MD*

9:46 AM–9:53 AM Graft Density Yield Curve  
*Melvin L. Mayer, MD*

9:54 AM–10:01 AM Ethics and Hair Transplantation  
*Paul M. Straub, MD*

10:02 AM–10:09 AM Hair Transplantation in the Hispanic Patient  
*David Perez-Meza, MD*

10:10 AM–10:17 AM Updating the Norwood Scale  
*Marc A. Pomerantz, MD*

10:18 AM–10:25 AM Ways to Improve a Patient's Overall Hair Transplant Experience  
*Glenn M. Charles, DO*

10:26 AM–10:33 AM How To Use an Online Forum for Hair Transplantation  
*Steven Chang, MD*

10:34 AM–10:41 AM Additional Grafts at No Charge? Dividing the Recipient Area Has Many Advantages  
*Arturo Sandoval Camarena, MD*

10:45 AM–11:00 AM Coffee break/Visit the Exhibits and Posters

**11:00 AM–12:30 PM Open Microphone**  
**Referees: Dow B. Stough, MD; Russell Knudsen, MBBS; & Robert S. Haber, MD**  
 ISHRS continues this popular "step up to the mic" program. In an open forum discussion format, participants may pose questions and issues for open discussion. Hot topics, controversies, Q&A — whatever needs to be aired or asked, it will prove to be a lively discussion! No subjects, concerns or opinions are censored, and referees help to facilitate the discussion. A panel of experienced surgeons representing various areas of expertise will be available to assist in answering questions as well.

12:30 PM–2:00 PM **Box Lunch/General Membership Meeting**

## Gala Dinner and Awards Ceremony

7:00 PM–8:00 PM

**Cocktails**

8:00 PM–10:00 PM

**Dinner and Awards**

Let the Fun Begin! The Fiesta starts off with a colorful parade, headed by the mariachi band and horseback riders, who lead the way from the hotel kiosk through the hotel grounds to the Mexican Plaza. Please join us in the parade route, once we have reached the Mexican Plaza treat yourself to some margaritas, sangria and rum punch as well the Tequila Ceremony.

Join us in the festivities of darts, target games, card tricks, roulette and bottle toss. Don't forget to stop by while we participate in the pinata games and listen to marimba music. After all this fun and excitement, we will feast on a delicious Mexican Fiesta. During the evening we will also be awarding the Golden and Platinum Follicle Awards. One ticket issued per registrant. Use Registration Form, page 16, to order additional tickets.





# SUNDAY PROGRAM

## Sunday/October 21, 2001

6:30 AM–7:30 AM Early Continental Breakfast

7:00 AM – 8:30 AM **Workshop 301:** Critiquing Hair Transplant Results  
*Directors: William M. Parsley, MD;*  
*Michael L. Beehmer, MD & Richard C. Schiell, MBBS*

**Workshop 302:** Training the Perfect Hair Transplant Staff  
*Directors: Denise Kadach; Dayanna McLean & Ellen Murphy-Smith*

*Refer to Workshop Descriptions on Page 8.*

### SUNDAY MORNING Scientific Session

**Moderator: Robert T. Leonard, Jr., DO**

9:00 AM–9:07 AM Integrating Hair Restoration Surgery in a Cosmetic Surgery Practice  
*E. Antonio Mangubat, MD*

9:08 AM–9:15 AM Local Anesthesia Update: Safe Doses of Local Anesthetics and Epinephrine  
*Bradley R. Wolf, MD*

9:16 AM–9:23 AM Longitudinal Study on Hair Growth After Hair Transplantation  
*Jennifer H. Martinick, MBBS*

9:23 AM–9:30 AM Growth Angle of Hair in Nature and Transplanted Hair  
*Konstantinos J. Minotakis, MD*

9:31 AM–9:38 AM Anatomical Restoration of the Eyebrow in Asians  
*Damkerng Pathomvanich, MD*

9:39 AM–9:46 AM Reconstruction of Hair Loss of the Upper Lip in a Man After Plastic Operation of the Cleft Lip and Palate  
*Jerzy Kolasinski, MD, PhD*

9:46 AM–9:53 AM Female Pattern Alopecia: Concept and Incidence  
*O'Tar T. Norwood, MD*

9:54 AM–10:01 AM The Use of an Iso-Oncotic Solution for Donor Tumescence  
*E. Antonio Mangubat, MD*

10:02 AM–10:09 AM Hair Transplantation Surgeons Role in Trauma  
*Sajjad Khan, MD*

10:10 AM–10:30 AM Coffee break/Visit the Exhibits and Posters

10:30 AM–10:37 AM Scalp Dermatology for the Hair Transplant Surgeon: Recognition and Management of Different Alopecias  
*Bernard P. Nusbaum, MD*

10:38 AM–10:45 AM Hair Transplants “The Logic of Automation 10 Years Experience” New Trends  
*Yves Georges Crassas, MD*

10:46 AM–10:53 AM Reception Area: New Post-op Camouflage Possibility  
*Nicolas Lusicic, MD*

10:54 AM–11:01 AM Vasoconstriction In Hair Restoration Surgery; A Comparative Study of Adrenaline vs. Ornipressin  
*Nilofer Farjo, MD*

11:02 AM–11:09 AM Creating the Whorl: A New Approach  
*Craig L. Ziering, DO*

11:10 AM–11:17 AM Perioperative Arnica montana  
*Jeffrey Whitworth, MD*

11:18 AM–11:25 AM Donor Harvesting: Double Blade vs. Triple Blade  
*Bassam Farjo, MD*

### Complications and Correcting Hair Transplant Surgery **Moderators: James E. Vogel, MD & Mario Marzola, MBBS**

11:30 AM–12:30 PM This panel will present and review some of the common and not so common complications and unexpected outcomes following hair transplantation. Avoiding problems and managing them will be included.

#### Learning Objectives:

At the conclusion of this session, participants will be able to:

- Avoid common errors in hair transplantation.
- Recognize, describe, and avoid errors in the planning and performance of a hair transplantation operation.
- Understand how to correct errors made by other surgeons.

## Hotel Krystal Vallarta

Krystal Vallarta offers colonial architecture to provide an incredible atmosphere of peace and relaxation. Right next to the beach, the main pool offers wonderful scenery of waterfalls, bridges, aqueducts, and fountains. There are also perfect spaces to relax.

This hotel is conveniently located at a short distance from the market and downtown area. Pedestrians can enjoy long walks while admiring the beauty of the place and its tasteful details like the impressive Catalanian Cupola in the lobby area and the fountains.

**To view or print this program booklet online, just visit our website at [www.ishrs.org](http://www.ishrs.org). Click on “9<sup>th</sup> Annual Meeting Information.”**

*(You may print and/or download the program booklet in its entirety as a PDF file.)*

# MONDAY PROGRAM

## Monday/October 22, 2001

7:30 AM–8:30 AM Continental Breakfast

### ISHRS/WHS Live Surgery Workshop 2001: Results

**Organizer/Moderator: Matt L. Leavitt, DO**

8:30 AM–9:30 AM This session will present updates on the scientific studies introduced at the 7<sup>th</sup> Annual ISHRS/WHS Live Surgery Workshop, February 21-24, 2001 in Orlando, Florida. Studies include:

- Evaluation of the use of Epinephrine
- Graft Density Survival
- Storage of hair grafts
- Clinical Evaluation of Chubby vs. Skinny Grafts
- Site Angulation
- Comparison of Graft Stress Factors

### MONDAY MORNING Scientific Session

**Moderator: Robert V. Cattani, MD**

- 9:30 AM–9:37 AM A Totally New Laser for Hair  
*Martin G. Unger, MD*
- 9:38 AM–9:45 AM Transplanting on Cicatricial Alopecias  
*Melike Kulahci, MD*
- 9:45 AM–9:52 AM Endoscopic Follicular Dissection Technique  
*Gregory S. Keller, MD*
- 9:53 AM–10:00 AM Guidelines for Hair Transplanting the Young Patient  
*Ivan S. Cohen, MD*
- 10:00 AM–10:07 AM Microprocessor Assisted Local Anesthesia in Hair Transplantation  
*Robert H. True, MD*
- 10:08 AM–10:15 AM Recombinant Follicular Unit Transplantation  
*James A. Harris, MD*
- 10:16 AM–10:23 AM The Use of Flat vs. Round Instruments for the Creation of Recipient Sites in Hair Transplant Surgery - Is There a Difference?  
*Marco N. Barusco, MD*
- 10:23 AM–10:30 AM Optimal Hair Transplantation Using Recipient Site Grid Model Analysis  
*Michael L. Reed, MD*
- 10:31 AM–10:38 AM Hair Transplantation in Donor Deficient Patients/ Challenge of Hair Transplantation in Asian Populations  
*Roy Jones, MD*
- 10:39 AM–10:46 AM Cross Cultural Analysis of Hair Transplant Patients  
*Konstantine Giotis, MD*
- 10:47 AM–10:54 AM Androgen Receptors, Apoptosis, and Patterns of Androgenetic Alopecia  
*Paul T. Rose, MD & Michael B. Morgan, MD*
- 10:55 AM–11:02 AM The Use of Video Microscopy & Computerized Densitometry in the Treatment of Androgenetic Alopecia  
*Alan J. Bauman, MD*
- 11:02 AM–11:09 AM Uniform Density and Natural Hairlines in Hair Transplantation  
*James B. DeYarman, DO*

- 11:10 AM–11:17 AM The Use of a Categorization of Hairline Problems as an Aid to Patients and Surgeons in Cases of Reconstruction or Modification  
*Vance W. Elliott, MD*
- 11:18 AM–11:25 AM Androgenetic Alopecia; Complement Medical and Surgical Treatments  
*Pierre Bouhanna, MD*
- 11:26 AM–11:33 AM Mitek Boney Fixation in Frontal Hairline Correction  
*Jack Fisher, MD*
- 11:33 AM–11:40 AM Hairtransplantation in Transsexual Patients with Male to Female Transformation  
*Ursula Halsner, MD*
- 11:41 AM–11:48 AM An Assistant's Perspective: What Makes an Office Work and What Doesn't  
*Donna G. Burns, MA and Deborah M. Easey, RN*
- 11:49 AM–11:56 AM Tissue Laxity Based on Donor Tissue Ballooning  
*Cary S. Feldman, MD*
- 11:56 AM–12:03 PM Beard Transplantation in a Beardless Man  
*Kayihan Sahinoglu, MD*
- 12:04 PM–12:11 PM Grafting the Donor Area to Minimize Scarring  
*Alejandra Susacasa, MD*
- 12:12 PM–12:19 PM Er: YAG Laser Assisted Autologue Hair Transplantation - 5 year experience with 250 treated patients  
*Frank G. Neidel, MD*
- 12:20 PM–12:30 PM Questions & Answers



# MEDICAL ASSISTANTS

## Medical Assistants Breakout Sessions

Organized by: Marilynne Gillespie, RN



*Marilynne Gillespie, RN*

This program is designed to create a better understanding of all aspects of the assistant's role in Hair Restoration Surgery. Through greater insights into the psychological and physiological needs of the client and through sharing of knowledge and clinical experiences the assistant is better able to improve the clients' experience and the assistants' level of job satisfaction. The goal of this program is to share this knowledge in a relaxed atmosphere conducive to interaction and discussion. The breakout sessions are scheduled so the medical assistants may also attend the physicians Scientific Sessions which follow.

## Friday/October 19, 2001

### 7:30 AM-9:00 AM

7:00 AM-7:30 AM  
7:30 AM-7:45 AM

7:45 AM-7:55 AM

7:55 AM-8:05 AM

8:05 AM-8:15 AM

8:15 AM-8:25 AM

8:25 AM-8:35 AM

8:35 AM-8:45 AM

8:45 AM-8:55 AM

Continental Breakfast

Welcome and Introduction,  
"I'd like to get to know you"

The Psychology of the Hair  
Transplant Patient

Client Satisfaction -

The Assistants Priority  
Patient Communications

Hair Restoration in the Older Patient

Ways to Improve the Patient's Experience and

Results in Hair Transplant Surgery

Ergonomics in the Workplace

Professionalism With the Patient

*Marilynne Gillespie, RN*

*Jennifer H. Martinick, MBBS*

*Colleen Kirkpatrick, RN, BSCN*

*Marc A. Pomerantz, MD*

*Cheryl Pomerantz, RN*

*Glenn M. Charles, DO*

*Maureen McKeown, RN*

*Margaret Dieta*

## Friday/October 19, 2001

### 12:00 PM-2:30 PM

12:00 PM-1:30 PM

1:30 PM-2:30 PM

Box Lunch for Medical Assistants

Shared Gems Roundtable - Clinic Managers

(Moderated by: Marilynne Gillespie, RN & Marilyn Beehner)

This roundtable will be an opportunity for clinic managers to share concerns regarding staffing, procedures, and best practices.

## Saturday/October 20, 2001

### 7:30 AM-9:00 AM

7:00 AM-7:30 AM

7:30 AM-7:40 AM

7:40 AM-7:50 AM

7:50 AM-8:00 AM

8:00 AM-8:10 AM

8:10 AM-8:20 AM

8:20 AM-8:30 AM

8:30 AM-8:40 AM

8:40 AM-8:50 AM

8:50 AM-9:00 AM

Continental Breakfast

Welcome Introduction

Training New Assistants In Follicular

Unit Transplantation

Helpful Hints in Follicular Unit Preparation

Follicular Unit Placement

Control of the Red Tide

I Want Eyebrows! Micrograft Transplantation

of Cases Involving Eyebrows

Practical Aspects of Anesthesia in Hair Transplants-

A Focus on Computer Assist Technique

A Virtually Painless Anesthesia Process

Unveiling of the Assistant's Award

*Marilynne Gillespie, RN*

*Peter J. Panagotacos, MD*

*MaryAnn Parsley, RN*

*Larry Leonard*

*Cheryl Pomerantz, RN*

*Carole J. Limmer, RMA*

*Genevieve Thomas, RN*

*Margaret Dieta*

*Cheryl Pomerantz, RN*





# MEETING INFORMATION

## Registration Fees and Policies

Please note: According to ISHRS policy, there is no provision for partial registration or refunds for social activities not attended.

### Physician Members

**Fee: \$795**

Attendance is open to all Physician members of the International Society of Hair Restoration Surgery (ISHRS) who are members in good standing.

### Physician Non-Member\*\*

**Fee: \$995**

Physicians who have applied for membership are considered non-members until they are fully voted in to membership. (*Applicants may not receive the member rate until they are voted in and pay their first full year of dues. They are eligible for the member rate at the following year's meeting.*) Applicants for membership must pay the non-member rate.

Advanced registration for early Morning Workshops is not available for non-members. However, tickets may be purchased on-site, pending availability.

### Physician Resident

**Fee: \$425**

Physicians must be currently participating in an approved residency training program. Physicians should submit a letter of verification from the program director along with their registration form.

Advanced registration for early Morning Workshops is not available to residents. However, tickets may be purchased on-site, pending availability.

### Medical Assistant Auxiliary Member

**Fee: \$295**

Attendance is open to all Medical Assistant Auxiliary members of the ISHRS who are members in good standing.

### Medical Assistant Non-Member\*\*

**Fee: \$475**

Medical Assistants who have applied for membership are considered non-members until they are fully voted in to membership. (*Applicants may not receive the member rate until they are voted in and pay their first full year of dues. They are eligible for the member rate at the following year's meeting.*) Applicants for membership must pay the non-member Medical Assistant rate.

Advanced registration for early Morning Workshops is not available for non-members. However, tickets may be purchased on-site, pending availability.

### Office Staff\*\*

**Fee: \$475**

Advanced registration for early Morning Workshops is not available for office staff non-members. However, tickets may be purchased on-site, pending availability.

### Clinic Director/Office Manager\*\*

**Fee: \$475**

Advanced registration for early Morning Workshops is not available for non-members. However, tickets may be purchased on-site, pending availability.

## Verification Requirement

Non-members in the above categories marked by (\*\*) will be required to submit with their registration form, verification attesting to their credentials as physicians, medical assistants, office staff, clinic director or office manager.

Acceptable forms of verification for non-member physicians will include: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

Acceptable forms of verification for non-member assistants, office staff, clinic directors or office managers will include letter attesting to current employment as medical assistant, office staff, clinic director or office manager by a physician on the physician's letterhead, or a letter from a current ISHRS physician member attesting to the credentials of the individual.

### Spouse/Guest

**Fee: \$475**

This registration is available for a spouse or guest of the physician or medical assistant that does not belong in any of the above categories. Registration is required for admittance to the Scientific General Sessions, Exhibit Hall, Coffee Breaks, and Continental Breakfasts. Spouses/guests who are NOT registered will NOT be permitted into these listed functions. However, unregistered spouses/guests **will** be permitted to the Welcome Reception on Thursday/October 18, 5:30 PM-7:00 PM, and to view the Exhibit Hall ONLY during the hours 8:30 PM-1:00 PM on Sunday/October 21. Note: unregistered spouses/guests will NOT receive a name badge.

## Continuing Medical Education (CME) Credit

The American Academy of Dermatology certifies that this educational activity has been recognized for a maximum of 34 hours of AAD Category I credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

## Verification of Attendance/Evaluation

You will receive evaluation forms for all the sessions at the meeting (in your registration packet). You will also receive a form called "Documentation of Attendance/CME Hours Claimed" in which you are to indicate the number of CME hours you are claiming for each session. Please complete all of these forms and return to a collection box located at the registration desk.

Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he/she belongs. However, for those who are registered in the American Academy of Dermatology (AAD) CME Transcript/Award Program, credit will be automatically applied when your forms are processed.

You will also receive a Certificate of Attendance in your registration packet. To be valid, you must write the number of CME hours you are claiming and sign the Certificate. This is for you to keep as your record of attendance.

## Conflicts of Interest

All presenters are asked to complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family, departmental or personal financial involvement; patent rights; and other conflicts of interest. They are also required to express these conflicts of interest on their posters or as they discuss a given topic.

## Videotaping/Audiorecording Policy

Video recording of the programs presented at the 9<sup>th</sup> Annual Meeting is prohibited in all educational sessions. Under no circumstances are video cameras to be utilized in the educational sessions; if a participant brings a video recorder to the room, he or she will be asked to remove the recorder from the session. Audiorecording for personal use is permitted.

## Workshops

Workshops will be offered on Friday, Saturday, and Sunday from 7:00 AM-8:30 AM and will include a continental breakfast. Participation in each workshop is limited and will be confirmed on a first-come, first-served basis. Only ISHRS members may advance register for Workshops. Tickets will be issued and included in the registration packets. Tickets can be purchased by all attendees (members and non-members alike) on-site pending availability. The workshops are \$75.00 each. Workshops have a maximum capacity of 40 persons.

The ideas and comments expressed during this meeting are not necessarily endorsed by or those of the International Society of Hair Restoration Surgery.

# REGISTRATION FORM

## International Society of Hair Restoration Surgery

9<sup>th</sup> Annual Meeting

October 18-22, 2001

Puerto Vallarta, Mexico • Krystal Vallarta Hotel

Affix address label or print

Member I.D. # (Transcribe from address label, if applicable): \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Region \_\_\_\_\_ Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Advanced Registration Deadline:**

**September 14, 2001**

*One form per registrant.*

*Please make copies of this form if needed.*

### REGISTRATION FEE ..... \$

Registration includes admittance to Scientific General Sessions, Exhibit Hall, Coffee Breaks, Continental Breakfasts, two box lunches, Welcome Reception, and one voucher to the Gala Dinner Dance. Check category:

<input type="checkbox"/> Physician—ISHRS Member	\$795	<input type="checkbox"/> Medical Assistant—ISHRS Member	\$295
<input type="checkbox"/> Physician Resident *	\$425	<input type="checkbox"/> Medical Assistant—Non-Member**	\$475
<input type="checkbox"/> Physician—Non-Member**	\$995	<input type="checkbox"/> Clinic Director/Office Manager**	\$475
<input type="checkbox"/> Office Staff **	\$475	<input type="checkbox"/> Spouse/Guest (NAME _____)	\$475

\*Physician residents need letter of verification from program director. Refer to page 15 for more information.

\*\*These registration categories require written verification. Refer to page 15 for more information.

### SIMULTANEOUS TRANSLATION:

For Scientific Session only; refer to page 17 for details. ☐ Check here to reserve a translation device.

### BEGINNERS PROGRAM ..... \$

Thursday/October 18, 2001. Fee: \$200.00

### ISHRS REVIEW COURSE FOR PREPARATION OF THE ABHRS EXAM ..... \$

Thursday/October 18 all day; mornings of October 19 and 20. Fee: \$1,000.00

### MORNING WORKSHOPS \_\_\_\_\_ # of workshops @ \$75.00 each ..... \$

Fee: \$75.00 each. Advanced registration only open to ISHRS members. Non-members may purchase tickets on-site, pending availability. Please indicate numerical choice preference per day:

Friday/October 19, 2001	<input type="checkbox"/> Workshop 101: Basic Science and Medical Treatments	<input type="checkbox"/> Workshop 102: Automation in Hair Transplantation
Saturday/October 20, 2001	<input type="checkbox"/> Workshop 201: The Art of Hairline Design	<input type="checkbox"/> Workshop 202: Estimating the Donor Area
Sunday/October 21, 2001	<input type="checkbox"/> Workshop 301: Critiquing Hair Transplant Results	<input type="checkbox"/> Workshop 302: Training the Perfect Hair Transplant Staff

### GALA DINNER ADDITIONAL TICKETS \_\_\_\_\_ # additional tickets @ \$100.00 each ..... \$

Saturday, October 20, 2001, at 7:00 PM

If paying by check, make payable in U.S. dollars to *International Society of Hair Restoration Surgery* and mail to: ISHRS, Dept. 77-8241, Chicago, IL 60678-8241. Allow 5 extra business days for processing.

If paying by credit card, complete the information below and mail or fax to: ISHRS, 930 N. Meacham Road, Schaumburg, IL, 60173. Fax: 847-330-1090.

☐ Visa ☐ MasterCard ☐ American Express

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Name on Card (print) \_\_\_\_\_

Authorized Signature \_\_\_\_\_

### TOURS

Friday/October 19, 2001

#701 Tropical Tour ..... @ \$55.00 = \$ \_\_\_\_\_

Sunday/October 21, 2001

#702 Sailing Adventure ..... @ \$75.00 = \$ \_\_\_\_\_

### Post-Registration Deadline Fee ..... \$

(After September 14, 2001, add \$50.00)

**TOTAL FEE ENCLOSED: ..... \$**

**Advanced Registration Deadline:  
September 14, 2001**

# GENERAL INFORMATION

## Tickets For Receptions/Lunches

No fees or tickets will be required for the Thursday evening Welcome Reception. All attendees are welcome to attend. Tickets are required for the box lunch on Friday and Saturday. One ticket for each lunch will be included in your registration packet, and are included as part of your registration fee.

## Saturday Gala Dinner

One ticket to the Gala Dinner & Awards Ceremony (Mexican Fiesta!) is included with your registration fee. If you need additional tickets for unregistered guests and spouses, you can purchase them at a fee of \$100.00 per additional ticket. Please indicate the number of additional tickets you need on the registration form. Tickets will be required to enter. You must exchange the voucher in your registration packet for an actual ticket on-site at the registration desk no later than Friday, October 19<sup>th</sup> at 12:00 NOON. See attire below.

## Official Language

The official language of the International Society of Hair Restoration Surgery meeting is English.

## Simultaneous Translation

We are happy to announce we will be offering Simultaneous Translation for the General Sessions in Spanish. Translation devices are individual earpieces that are connected to a translator. This process is live as the speakers are presenting information at the General Session Only. If you are interested please make sure that you sign up on the registration form. We must have 50 people interested in order for this service to be provided.

## Weather

Puerto Vallarta sits on the Costa Dorada of Mexico, at the mid-point of Banderas Bay, where the Pacific Ocean washes the border between Jalisco and Nayarit. Located on the same latitude as the Hawaiian Islands (20 degrees north), its sub-tropical climate is often compared to Hawaii's. Puerto Vallarta enjoys a warm, tropical climate year-round. October Temperatures  
High - Celsius: 29 - 33, Fahrenheit: 85 - 91  
Low - Celsius: 24 - 26, Fahrenheit: 74 - 79  
Wet days - 5

## Attire

**Suggested attire throughout each meeting session and social activity is resort casual attire**, you do not need to wear a tie or a suit for this meeting. Even Speakers and Faculty do not need to wear a suit. Attire at the Saturday Evening Gala Dinner will also be resort attire. Cocktails and dinner at the Gala Dinner will be held outside, so dress appropriately for the weather. If you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Dinner.

## Cancellation/Refund Policy

Registration fees, less a \$50.00 administration fee will be refunded upon notice of cancellation to the ISHRS office. In order to qualify for a refund of fees, cancellation notice must be received in writing no later than September 14, 2001. There will be no refund of fees for cancellation received after this date or for lack of attendance without notification.

## Hotel Information

Krystal Vallarta Hotel  
Av. De las Garzas s/n  
Puerto Vallarta, Jalisco, Mexico  
Phone: (+52) 322-402-02 (actual hotel property) or 713-952-7791 (management office in Houston)  
Fax: (+52) 322-402-22 or 713-952-9941  
Reservations: 800-231-9860 (Atlanta, GA) or (+52) 322-402-02 (actual hotel property)

## Hotel Reservations Procedures

The ISHRS has secured discounted group rates at the Krystal Vallarta Hotel in Puerto Vallarta, Mexico. Hotel rates are subject to applicable state and local taxes per room, per night. To make reservations, you may call 52-322-402-02 (U.S. may call toll-free at 800-231-9860). Be sure to identify yourself with the ISHRS group in order to receive the discounted rates. Reservation requests made after September 16, 2001 will be confirmed on a space available basis at prevailing hotel rates. Hotel check-in time is 3:00 PM, and check out time is 12:00 PM.

### Rates:

#### Deluxe or Villa Rooms - US\$93.00 (single/double)

Deluxe Rooms: A typical Deluxe room has 2 beds, a built-in sofa, coffee table, table and 2 chairs. Some rooms open to a little patio/grassy area near one of the pools.

Villa Rooms: A typical Villa room is one bedroom in a "Villa." Each Villa has 3 bedrooms (two bedrooms have 2 double beds and one bedroom has a king bed). Each bedroom (or Villa Room) has a bathroom and T.V. The open-air common-area in the center of the Villa, as well as the private pool, is shared amongst the guests in the 3 bedrooms. This is ideal if 3 friends want to be in close proximity (for example, they can have drinks in the common-area in the evening, sit by their private pool). When making reservations, people can request who will be reserving the three Villa Rooms to "share a Villa."

## Future ISHRS Annual Meeting Dates

### 10th Annual Meeting

October 9-13, 2002  
Chicago Marriott Downtown  
Chicago, Illinois, USA

### 11th Annual Meeting

October 15-19, 2003  
Marriott Marquis  
New York, New York, USA



# GENERAL INFORMATION

## Junior Suite - US\$120.00 (single/double)

A typical Junior Suite has terrace or balcony and looks out onto a pool. Each has 2 beds, 2 built-in sofas, a coffee table, walk-in closet, little desk w/seat, and small table with chairs.

## One Room Master Suite - US\$138.00 (single/double)

A typical Master Suite has 2 balconies (one off of the living room, one off of the bedroom), a living room with 2 sofas, a coffee table, and a T.V. in an armoire. Each Master Suite also has a dining area with a large table that seats four, a kitchen bar area with coffee maker and mini bar, and place to put snacks/beverages. There is one bedroom with a king bed, a T.V. in the armoire, a side table with two chairs, a balcony with screen doors, and a closet with safe.

*\*All rates are quoted in US Dollars. These rates are good for the meeting dates as well as 3 days prior and 3 days post-meeting, should you wish to tag on a vacation. Therefore, the valid dates for the listed rates are: October 15-25, 2001.*

## Hotel Deposit/Guarantee

A deposit equal to two night's stay is required to hold each room reservation. Such deposit shall serve to confirm the room reservation and shall be applied to the first two nights of the reserved stay. Guaranteed reservations are held for arrival until midnight on the day of arrival. To avoid a cancellation charge of two night's room deposit, reservation cancellations must be made 72 hours prior to the scheduled day of arrival. Call the hotel directly to cancel your room reservation.

To obtain a room at the discounted rate within the ISHRS block of rooms, you must make your reservation prior to September 16, 2001. Reservations and room types will be confirmed on a space-available basis. So, make your reservations early!

## Air Travel Information

The ISHRS has arranged for a discounted convention airfare, from 5-10%, with Delta Airlines. Zone fares do not apply. To book a flight through Travel Technology Group, the ISHRS official travel agency, contact them at 800/677-5537 (USA) or 312/527-7270 (collect, outside of the U.S.), Monday through Friday, from 8:30 AM – 5:30 PM CST. Be sure to mention the group name "ISHRS." You may wish to use your personal travel agent, or call Delta Airlines direct at 800/241-6760. Refer to File #166147A.

## Persons with Disabilities

The ISHRS provides services for persons with disabilities. If special arrangements are required for an individual to attend this conference, please notify the headquarters office prior to the conference at 847-330-9830.

## For Further Information Contact

International Society of Hair Restoration Surgery (ISHRS)  
930 N. Meacham Road  
Schaumburg, IL 60173 USA  
Phone: 847-330-9830 or 800-444-2737  
Fax: 847-330-1135  
E-mail: [info@ishrs.org](mailto:info@ishrs.org)

Or visit our website at: [www.ISHRS.org](http://www.ISHRS.org). (You can print and/or download this program brochure in its entirety as a PDF file.)

# TOURS

## Tropical Tour

Friday/October 19, 2001  
10:00 AM – Depart hotel  
3:00 PM – Return to hotel  
Price: \$55.00  
Minimum Number of Participants: 8

The best way to get to know Puerto Vallarta! Is a sightseeing tour of the area! This tour includes a visit to the neighboring town of El Pitillal, and the important landmarks in downtown Puerto Vallarta including the Malecon, Gringo Gulch, The Church and Main Square. After a short stop for shopping, check out the view at Mismaloya and then head up to a jungle restaurant where a hearty lunch is served. You will have a choice of Shrimp, Chicken or Fish. While this tour of the area please remember to wear comfortable clothing and shoes. You will be transported from the hotel by van, but there will be some walking during the 5 hour tour.

## Sailing Adventure

Sunday/October 21, 2001  
1:30 PM – Depart Hotel  
6:00 PM – Return to Hotel  
Price: \$75.00  
Minimum Number of Participants: 10

Get ready to take a sailing adventure to Los Arcos and Las Animas. As you board the boat you will be provided a deli lunch and snorkeling equipment. The boat will travel out to our first stop of Los Arcos. This National Park for divers is a Rocky Formation in the south side of the bay. It's a beautiful location to snorkel and see the reef up close and in-person. Then, onto Las Animas where you will have time to walk the beach and explore the island. Las Animas has one of the nicest beaches in the south part of the bay. This island is only accessible by boat.

*Please note: There are minimum numbers that must be filled in order to offer these tours. If the tour must be canceled due to insufficient numbers, you will be notified and refunded the money.*

# EXHIBITORS

You are invited to visit the technical exhibits show at the 9<sup>th</sup> Annual Meeting. Various companies of interest to the hair restoration surgeon will be displaying their products and equipment. Representatives will be available to answer questions. Please make sure to visit the exhibit hall to sample the latest necessities in hair restoration surgery.

The exhibit hall will be open during the following hours:

Friday/ October 19	8:30 AM–1:30 PM 2:30 PM– 4:30 PM
Saturday/October 20	8:30 AM–1:00 PM
Sunday/October 21	8:30 AM–1:00 PM

## Partial list of Exhibitors

### A To Z Surgical

25 Plant Avenue  
Hauppague, NY 11788  
(800) 843-6266; FAX: (800) 577-6050

A To Z Surgical will be displaying its newest instruments and accessories for hair replacement surgery including the new deeper Minde knives and the Blugerman autoclavable slicing boards. We will also have on display the Mantis microscope. Sign up for a free trial usage.

### Dornier MedTech

1155 Roberts Boulevard  
Kennesaw, GA 30144  
(800) 367-6437; FAX: (770) 426-6115

About Dornier MedTech... Specializing in lithotripters, urotables and medical lasers, Dornier MedTech has operating units and service partners throughout the world – and continues to maintain its commitment to the medical device industry by providing innovative therapeutic, diagnostic and service solutions for numerous medical fields.

### Ellis Instruments, Inc

21 Cook Avenue  
Madison, NJ 07940  
(800) 218-9082, (973) 593-9222; FAX: (973) 593-9277  
State of the art instrumentation and supplies for hair restoration surgery!

### MediQuip Surgical

P.O. Box 590938  
San Francisco, CA 94159-0938  
(415) 673-0906; FAX: (415) 292-9986

### Merck Human Health

Sunnytown Pike  
West Point, PA 19486  
(215) 652-5000

You are invited to visit our exhibit featuring PROPECIA® (finasteride.) Inquiries about our professional, informational and educational services are welcomed.

### Pharmacia Consumer Healthcare

100 Route 206 North  
Peapack, NJ 07977  
(908) 306-8297; FAX: (908) 306-4477

Pharmacia is a global, research-based pharmaceutical company focused on human health care and related products. Please visit our exhibit so that we may provide you with information about ROGAINE® Extra Strength for Men, ROGAINE® for Women and other Pharmacia products. We wish you a successful meeting.

### ProCyte Corporation

8511 154<sup>th</sup> Avenue NE  
Redmond, WA 98052  
(425) 869-1239; FAX: (425) 869-8901

ProCyte brings you the GraftCyte™ System of innovative copper peptide-based advanced hair restoration technologies. GraftCyte™ Moist Dressings optimize the body's natural wound healing processes post-transplant through delivery of copper, an essential micronutrient. GraftCyte™ Concentrated Spray maintains the moist wound environment. GraftCyte™ Post-Surgical Shampoo and Conditioner soothe and control crusting.

### Robbins Instruments Inc

2 North Passaio Avenue  
Chatham, NJ 07928  
(973) 635-8972; FAX: (973) 635-8732

Robbins Instruments Inc. will have on display several new products for you 1) the MultiGraft Stylet. 2) The Pressure Tourniquet to help control the bleeding at the recipient site. 3) The Pocket Blade sizes .9mm thru 2.00mm the right fix every time. 4) The double-sided Knives for the technicians.

## Interested in exhibiting at this meeting?

**Table Tops are still available, but going quickly. Please call 847-330-9830 for more information, or visit our website at [www.ishrs.org](http://www.ishrs.org) to download an Invitation to Exhibit.**



**International Society of Hair  
Restoration Surgery**

930 North Meacham Road  
Schaumburg, Illinois 60173 USA

**International Society of  
Hair Restoration Surgery  
9th Annual Meeting**

October 18-22, 2001  
Puerto Vallarta, Mexico  
Krystal Vallarta Hotel





# TYPESETTING APPROVAL FORM

16422 S McGrath Dr  
Plainfield, IL 60544

phone  
630.330.0907

fax  
815.577.7904

jen@jl-design.com

To Laura Musgraves Company ISHRS

Date July 17, 2001 Job No. 01-137

Job Description ISHRS 2001 Program

No. of Pages (Including Cover Sheet) \_\_\_\_\_

Comments:

When reviewing typesetting, it is important to check for the following:

✓ Layout and design match specs

✓ Information that was supplied is all included

✓ Spelling and grammar are correct

✓ All requested edits have been made

✓ Color breaks are set as you want them

✓ Pictures have correct captions and are cropped to your specs

## You are being sent the following:

- ☐ First draft
- ☐ Draft No. 2 with revisions
- ☐ Draft No. 3 with revisions
- ☐ Draft No. 4 with revisions
- ☐ Draft No. 5 with revisions
- ☐ Draft No. 6 with revisions

## Date Sent (JL Design)

July 17 (PDF) 12p  
July 20 (PDF) 3:30p  
July 26 (PDF) 11p  
July 30 (PDF) 1p  
Aug 5 (PDF) 3p  
Aug 7 (PDF) 6p  
Aug 9 (PDF) 10a  
Aug 13 (PDF) 11:30a  
Aug 13 (PDF) 4:30p

## Date Returned (Client)

July 19 (fax/email)  
July 26 (email)  
July 25 (fax)  
Aug 2 (fax/email)  
Aug 7 (email)  
Aug 8 (fax)  
Aug 10 (fax)  
Aug 13 (email)

If this is a final proof of your job, carefully review and sign off. **NOTE: You should re-review all copy before approving—not just last round of revisions.**

- ☐ Please make the following noted revisions before approval. (Do not sign below if changes need to be made.)
- ☐ Proof is OK—please go to print.  
***I have examined this proof for spelling, color breaks, photos, and all other elements I requested. I understand that any errors found at a later time are my responsibility.***

## For Approved Final Proofs

I have reviewed the final proof of my job and approve it.

Signed \_\_\_\_\_ Date \_\_\_\_\_