

TABLE OF CONTENTS

2	Program At - A - Glance
3	Floorplans
4	Detailed Program
10	Featured Speakers
12	Extra Courses
21	Poster Presentations
22	Faculty, Moderators and Poster Presenters
24	Exhibit Hall
25	Exhibits
29	Board Members, Past-Presidents, Award and Research Grant Recipients
30	General Information
31	Registration Categories
32	Tours and Things To Do
33	General Membership Meeting
37	Attachment A to Summation Report

Message from President and Program Chair

Welcome to New York! This past year has been exciting, challenging, and rewarding, as seen from the vantage points of the President and Program Chair. We have worked hard to prepare a meeting that will be intellectually stimulating and socially exhausting. The Society has been alive with ideas, controversy, inventiveness and problem solving over the past year. All that energy will materialize here in New York with a meeting that will creatively distill everything into knowledge that you will not only find useful, but that will in turn stimulate the next round of ideas that will take us into the next year.

Over the next few days, participants will gain a greater understanding about all aspects of hair restoration from the greatest experts in the world. From basic science to live surgery, from formal lectures to free-form discussion, you will have a myriad of opportunities to advance your knowledge whether you are a beginner or a world famous surgeon, or a surgical assistant.

This will also be the time when thus far quiet members decide to come to the mic for the first time, or to ask to be placed on a committee, and therefore to become more involved. Or to generate an idea for a study that will be presented at a future meeting.

To all of you, we wish you a fun, rewarding meeting in one of the greatest cities in the world!

Sincerely,



Robert S. Haber, MD,
*President, International Society
of Hair Restoration Surgery*



Jerry E. Cooley, MD,
*Chair, 2005 Annual Scientific
Meeting Committee*

Disclaimer

Registrants for this course understand that medical and scientific knowledge are constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the International Society of Hair Restoration Surgery (ISHRS), but are presented in this forum to advance scientific and medical education. Registrants waive any claim against ISHRS arising out of information presented in this course. Registrants also understand that operating rooms and health care facilities present inherent dangers. Registrants waive any claim against ISHRS for injury or other damage resulting in any way from course participation.

PROGRAM AT - A - GLANCE

WEDNESDAY/OCTOBER 15, 2003

7:00 AM–5:00 PM **Registration**
45th St. Registration Booth (5th Floor)

7:00 AM–10:00 AM **Committee Meetings**
Various rooms (7th Floor)

7:00 AM–5:30 PM **Speaker Ready Room**
Gilbert (4th Floor)

8:00 AM–5:00 PM **Advanced Review Course**
Wilder (4th Floor)

8:00 AM–5:00 PM **Introduction to Hair Restoration Surgery Course**
Odets (4th Floor)

10:00 AM–5:00 PM **ISHRS Board of Governors Meeting**
O'Neill (4th Floor)

12:00 PM–4:00 PM **Posters Set-up**
5th Floor Foyer

5:30 PM–7:30 PM **Welcome Reception**
9th Floor Promenade

THURSDAY/OCTOBER 16, 2003

6:00 AM–6:00 PM **Speaker Ready Room**
Gilbert (4th Floor)

6:30 AM–6:00 PM **Registration**
45th St. Registration Booth (5th Floor)

7:00 AM–8:30 AM **Morning Workshops**
101: Hairline – Odets (4th Floor)
102: Pre/Post-Procedure – Hart (4th Floor)
103: Automation – Wilder (4th Floor)
104: What's Unique – Ziegfeld (4th Floor)
Orientation to FTP – O'Neill (4th Floor)

7:00 AM–8:45 AM **Surgical Assistants Program, Session I**
Chelsea/Gotham/Hudson/Empire (7th Floor)

8:00 AM–9:00 AM **Continental Breakfast**
Westside Ballroom South (5th Floor)

8:00 AM–9:30 AM **Exhibits**
Westside Ballroom South (5th Floor)

9:00 AM–6:00 PM **General Session**
Westside Ballroom North (5th Floor)

10:30 AM–1:00 PM **Exhibits**
Westside Ballroom South (5th Floor)

12:30 PM–2:00 PM **Surgical Assistants Program, Session II: Business Meeting and Luncheon**
Chelsea/Gotham/Hudson/Empire (7th Floor)

2:30 PM–5:30 PM **Optional Tour #701: Garment District and Showroom Excursion**
Shuttle departs from 45th Street side of hotel outside of Starbucks

3:45 PM–5:00 PM **Exhibits**
Westside Ballroom South (5th Floor)

8:00 PM **Optional Broadway Play (Tour #702): "The Producers"**

FRIDAY/OCTOBER 17, 2002

6:30 AM–4:00 PM **Speaker Ready Room**
Gilbert (4th Floor)

6:30 AM–6:00 PM **Registration**
45th St. Registration Booth (5th Floor)

7:00 AM–8:30 AM **Morning Workshops**
201: How to Set Up Practice – Hart (4th Floor)
202: Cloning – Wilder (4th Floor)
203: Photography – Odets (4th Floor)
204: Marketing – Ziegfeld (4th Floor)
205: ABHRS Exam Prep – O'Neill (4th Floor)

7:00 AM–8:45 AM **Surgical Assistants Program, Sess. III**
Marquis C (9th Floor)

8:00 AM–9:00 AM **Continental Breakfast**
Westside Ballroom South (5th Floor)

8:00 AM–9:30 AM **Exhibits**
Westside Ballroom South (5th Floor)

9:00 AM–6:00 PM **General Session**
Westside Ballroom North (5th Floor)

9:45 PM–12:30 PM **Optional Tour #703: NBC Studio Excursion**
Shuttle departs from 45th Street side of hotel outside of Starbucks

10:15 AM–12:30 PM **Exhibits**
Westside Ballroom South (5th Floor)

12:00 PM–2:00 PM **ISHRS General Membership Business Meeting & Box Lunch**
Westside Ballroom North (5th Floor)

3:00 PM–4:30 PM **Exhibits**
Westside Ballroom South (5th Floor)

5:00 PM–6:00 PM **Live Patient Viewing**
Marquis Ballroom (9th Floor)

SATURDAY/OCTOBER 18, 2003

6:30 AM–2:30 PM **Speaker Ready Room**
Gilbert (4th Floor)

6:30 AM–1:30 PM **Registration**
45th St. Registration Booth (5th Floor)

7:00 AM–8:30 AM **Morning Workshops**
301: Microscopes – Odets (4th Floor)
302: Female HRS – Wilder (4th Floor)
303: Synthetic Fibers – Ziegfeld (4th Floor)
304: Differential Diagnosis – Hart (4th Floor)

8:00 AM–9:00 AM **Continental Breakfast**
Westside Ballroom South (5th Floor)

8:00 AM–1:00 PM **Exhibits**
Westside Ballroom South (5th Floor)

9:00 AM–12:00 PM **General Session**
Westside Ballroom North (5th Floor)

12:00 PM–1:00 PM **Exhibit Hall Final Hour – Prize Drawing**
Westside Ballroom South (5th Floor)

12:30 PM–5:30 PM **Live Surgery Workshops**
Offsite — Shuttle departs at 12:30 PM from 45th Street side of hotel outside of Starbucks

1:30 PM–5:30 PM **Optional Tour #704: I Love New York Fast & Furious Excursion**
Shuttle departs from 45th Street side of hotel outside of Starbucks

7:00 PM–12:00 AM **Gala Dinner/Dance & Awards Ceremony**
Broadway Ballroom (6th Floor)

SUNDAY/OCTOBER 19, 2003

7:30 AM–12:00 PM **Registration**
7th Floor Foyer

8:00 AM–9:00 AM **Breakfast of Champions**
Soho/Gramercy/Olmstead/Herald (7th Floor)

8:30 AM–12:00 PM **Speaker Ready Room**
Gilbert (4th Floor)

8:00 AM–9:30 AM **Continental Breakfast**
7th Floor Foyer

9:00 AM–12:00 PM **General Session**
Astor Ballroom (7th Floor)

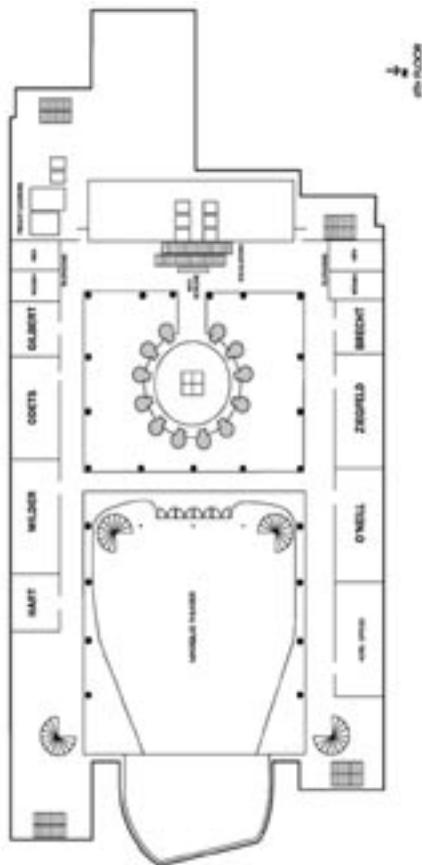
12:00 PM **Adjourn**

New York Marriott Marquis

Floor Plans



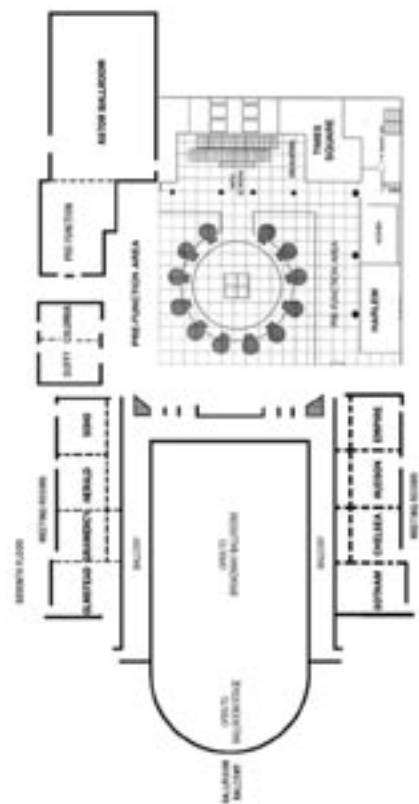
Fourth Floor



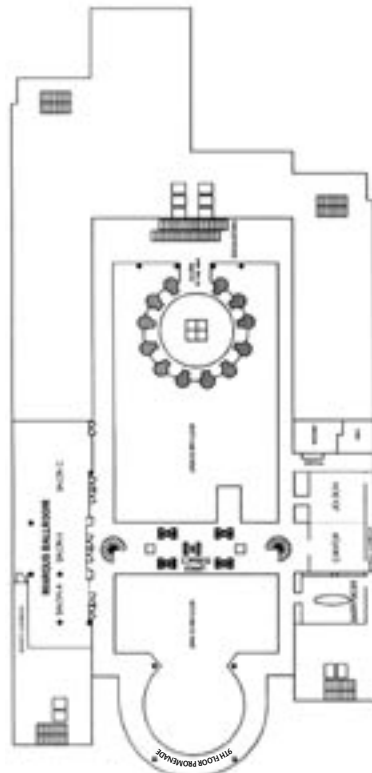
Fifth Floor — West Side Ballroom



Seventh Floor



Ninth Floor



DETAILED PROGRAM

WEDNESDAY/OCTOBER 15, 2003

- 7:00 AM–5:00 PM Registration
45th St. Registration Booth (5th Floor)
- 7:00 AM–10:00 AM Committee Meetings
Various rooms (7th Floor)
- 7:00 AM–5:30 PM Speaker Ready Room
Gilbert (4th Floor)
- 8:00 AM–5:00 PM Advanced Review Course
Wilder (4th Floor)
- 8:00 AM–5:00 PM Introduction to Hair Restoration Surgery Course
Odets (4th Floor)
- 10:00 AM–5:00 PM ISHRS Board of Governors Meeting
O'Neill (4th Floor)
- 12:00 PM–4:00 PM Posters Set-up
5th Floor Foyer
- 5:30 PM–7:30 PM **Welcome Reception**
9th Floor Promenade
- An elegant start to a cutting edge meeting! Join us for cocktails and hors d'oeuvres on the 9th Floor of the Marriot Marquis overlooking the lights of Times Square. The Welcome Reception is open to all meeting attendees, their guests, and exhibitors.

The ISHRS gratefully acknowledges Merck & Co., Inc. for their generous sponsorship of the Welcome Reception.

THURSDAY/OCTOBER 16, 2003

- 6:00 AM–6:00 PM Speaker Ready Room
Gilbert (4th Floor)
- 6:30 AM–6:00 PM Registration
45th St. Registration Booth (5th Floor)
- 7:00 AM–8:30 AM Morning Workshops
Workshop 101: Creating the Natural Hairline: How To Do It
Odets (4th Floor)
Director: Ron Shapiro, MD
- Workshop 102: Pre- and Post-Procedure Care/ Handout Exchange**
Hart (4th Floor)
Director: Vance W. Elliott, MD
- Workshop 103: Automation in Hair Transplantation**
Wilder (4th Floor)
Co-Directors: Yves G. Crassas, MD and E. Antonio Mangubat, MD
- Workshop 104: What's Unique About My Office**
Ziegfeld (4th Floor)
Co-Directors: Edwin S. Epstein, MD, William M. Parsley, MD, and David J. Seager, MD
- Orientation to the New ISHRS Fellowship Training Guidelines**
O'Neill (4th Floor)
Director: Carlos J. Puig, DO

- 7:00 AM–8:45 AM Surgical Assistants Program, Session I
Chelsea/Gotham/Hudson/Empire (7th Fl.)
- 8:00 AM–9:00 AM Continental Breakfast
Westside Ballroom South (5th Floor)
- 8:00 AM–5:00 AM Exhibits
Westside Ballroom South (5th Floor)
Exhibit Hours: 8:00 AM–9:30 AM; 10:30 AM–1:00 PM; 3:45 PM–5:00 PM
- 9:00 AM–6:00 PM General Session
Westside Ballroom North (5th Floor)

Opening Session

- Moderator: Jerry E. Cooley, MD*
- 9:00 AM–9:10 AM Welcome and Introduction to the Meeting:
Chairman's Remarks
Jerry E. Cooley, MD
- 9:10 AM–9:25 AM Presidential Address
Robert S. Haber, MD
- 9:25 AM–9:40 AM Déjà vu All Over Again: Paradigm Shifts in Hair Restoration
Russell Knudsen, MBBS
- 9:40 AM–9:55 AM Through a Glass Darkly: Predictions for the Future of Hair Restoration
Richard C. Shiell, MBBS
- 9:55 AM–10:10 AM Growing the Hair Restoration Market
Carlos J. Puig, DO
- 10:10 AM–10:30 AM Doctoring-up Your Practice: Why So Many Doctors Are Turning to Public Relations
Featured Speaker: Katherine M. Rothman
- 10:30 AM–10:45 AM Questions and Answers
- 10:45 AM–11:15 AM Coffee Break/Visit the Exhibits and Posters

ISHRS gratefully acknowledges Pfizer Consumer Healthcare for their generous sponsorship of this coffee break.

Masters' Panel

- Moderator: Jennifer H. Martinick, MBBS*
- The Three Most Important Ways to Achieve Density and Avoid Poor Growth in Hair Transplantation**
- 11:15 AM–11:22 AM *Bobby L. Limmer, MD*
- 11:22 AM–11:29 AM *Walter P. Unger, MD*
- 11:30 AM–11:37 AM *David J. Seager, MD*
- 11:37 AM–11:44 AM *Ron Shapiro, MD*
- 11:45 AM–11:52 AM *Michael L. Beebner, MD*
- 11:53 AM–12:00 PM *William M. Parsley, MD*
- 12:00 PM–12:07 PM *Marc R. Avram, MD*

Restoration Without Transplantation

- 12:08 PM–12:18 PM Scalp Reduction Update
Patrick Frechet, MD
- 12:18 PM–12:28 PM The Role of Expansion and Advancement
Sheldon S. Kabaker, MD
- 12:30 PM–1:50 PM Lunch (on your own for physicians)
- 12:30 PM–2:00 PM Surgical Assistants Program, Session II: Business Meeting and Luncheon
Chelsea/Gotham/Hudson/Empire (7th Fl.)

DETAILED PROGRAM

Brave New Hair: New Research and Surgical Techniques

Moderator: Paul T. Rose, MD

- 1:50 PM–1:55 PM Hair Research and Hair Restoration: Introductory Remarks
Jerry E. Cooley, MD
- 1:55 PM–2:02 PM To Multiply or Not to Multiply, That's the Question....
Conradus G. Gbo, MD
- 2:03 PM–2:23 PM Update in Hair Follicle Research: Implications for Gene and Cell Therapy
Angela M. Christiano, PhD
- 2:23 PM–2:28 PM Questions & Answers
- 2:28 PM–2:32 PM Cell Therapy: A Research Update
Walter P. Unger, MD
- 2:32 PM–2:39 PM Cell Therapy: From the Laboratory to the Clinic
Bessam K. Farjo, MD
- 2:39 PM–2:46 PM Cell Therapy: Promises, Promises
Kenneth J. Wasbenik, MD, PhD
- 2:46 PM–2:53 PM Tissue Engineering of Human Hair Follicles: Long-Term Culture of Human Skin Flaps is a Powerful Method to Study Follicle-Formation of in vitro Generated Follicle-Inducing Cells
Walter Krugluger, MD
- 2:53 PM–3:00 PM Screening of Dermal Papilla Specific Genes Using cDNA Microarray
Moonkyu Kim, MD

The Cutting Edge

Moderator: Jeffrey S. Epstein, MD

- 3:00 PM–3:07 PM Autocloning with Plucked Beard Hairs
Gary S. Hitzig, MD
- 3:07 PM–3:14 PM Improved Storage Solutions for Hair Follicle Micrografts: Inhibition of Apoptotic Cell Death During Storage Improves in vitro Hair Shaft Elongation and in Vivo Engraftment of Micrografts
Walter Krugluger, MD
- 3:15 PM–3:22 PM Ischemia-Reperfusion Injury and Graft Storage Solutions
Jerry E. Cooley, MD
- 3:22 PM–3:29 PM Factors Affecting Graft Survival
Jung Chul Kim, MD
- 3:30 PM–3:37 PM Follicular Unit Extraction: An Update
William R. Rassman, MD
- 3:38 PM–3:45 PM Reducing Transection in Follicular Unit Extraction
Robert H. True, MD, MPH
- 3:45 PM–3:52 PM Coronal (CAG) Versus Sagittal Angled Grafting (SAG)
Jennifer H. Martinick, MBBS
- 3:53 PM–4:00 PM Comparing FU Growth in Sharp Point 15°, 19G Needle, 18G Needle Recipient Sites: Hair Counts, Hair Diameter, Digital Photos, Histologic Slides
Patricia Cabuzac, MD
- 4:00 PM–4:30 PM Coffee Break/Visit the Exhibits and Posters

Cutting Edge II

Moderator: Glenn M. Charles, DO

- 4:30 PM–4:37 PM Introduction of the Hair Volume Index (HVI) and its Correlation to Subjective Visual Hair Density
James A. Harris, MD
- 4:37 PM–4:44 PM The Evaluation of the Hair Diameter Before and After Hair Transplantation
David Perez-Meza, MD
- 4:44 PM–4:51 PM Telogen Frequency of Donor Scalp and Its Implications
William H. Reed, II, MD
- 4:51 PM–4:58 PM Mayer-Pauls Scalp Elasticity Scale
Tania Pauls, MD
- 4:58 PM–5:05 PM The Physical Aspects and Computer Simulation of Scalp Blood Supply
Arthur Tykocinski, MD
- 5:05 PM–5:10 PM Questions and Answers

Walk the Talk I: Video Theater

Moderator: Mark S. Di Stefano, MD

- 5:10 PM–5:17 PM Video Presentation: Mixed Grafting With Slots
Vance W. Elliott, MD
- 5:17 PM–5:24 PM Video Presentation: Mixed Grafting
William H. Reed, II, MD
- 5:24 PM–5:31 PM Video Presentation: Scalp Reduction
Yves G. Crassas, MD
- 5:31 PM–5:39 PM Video Presentation: Scalp Reduction/Triple Flap Repair
Daniel Didocba, DO
- 5:39 PM–5:46 PM Video Presentation: Follicular Unit Grafting/Stick and Place
Bradley L. Limmer, MD
- 5:46 PM–5:53 PM Video Presentation: Lateral Slits
Jerry Wong, MD
- 5:53 PM–6:00 PM Video Presentation: Follicular Extraction
Robert G. Jones, MD & Alan S. Feller, DO

- 2:30 PM–5:30 PM Optional Tour #701: Garment District and Showroom Excursion
Shuttle departs from 45th Street side of hotel outside of Starbucks
- 8:00 PM Optional Broadway Play (Tour #702): "The Producers"

Continuing Medical Education (CME) Credit

The ISHRS 11TH Annual Scientific Meeting (program #611-100) is recognized by the American Academy of Dermatology for a maximum of 39 hours of AAD Category I CME credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

DETAILED PROGRAM

FRIDAY/OCTOBER 17, 2003

- 6:30 AM–4:00 PM Speaker Ready Room
Gilbert (4th Floor)
- 6:30 AM–6:00 PM Registration
45th St. Registration Booth (5th Floor)
- 7:00 AM–8:30 AM Morning Workshops
Workshop 201: How to Set Up a Hair Restoration Practice
Hart (4th Floor)
Director: Paul J. McAndrews, MD
- Workshop 202: “Hair Follicle Cloning”: The Promise of Tissue Engineering in Hair Restoration**
Wilder (4th Floor)
Director: Jerry E. Cooley, MD
- Workshop 203: Everything You Need to Know About Photography in Hair Restoration: Standard, Digital and Video Formats**
Odets (4th Floor)
Director: E. Antonio Mangubat, MD
- Workshop 204: Marketing 101 to 999**
Ziegfeld (4th Floor)
Director: Jeffrey S. Epstein, MD
- Workshop 205: ABHRS Board Exam Preparation**
O'Neill (4th Floor)
Co-Directors: Robert V. Cattani, MD, Carlos J. Puig, DO, and Shelly A. Friedman, DO
- 7:00 AM–8:45 AM Surgical Assistants Program, Session III
Marquis C (9th Floor)
- 8:00 AM–9:00 AM Continental Breakfast
Westside Ballroom South (5th Floor)
- 8:00 AM–4:30 AM Exhibits
Westside Ballroom South (5th Floor)
Exhibit Hours: 8:00 AM–9:30 AM; 10:15 AM–12:30 PM; 3:00 PM–4:30 PM
- 9:45 AM–12:30 PM Optional Tour #703: NBC Studio Excursion
Shuttle departs from 45th Street side of hotel outside of Starbucks
- 9:00 AM–6:00 PM General Session
Westside Ballroom North (5th Floor)

Back to Basics: Pathophysiology and Pharmacology in Hair Restoration

Moderator: Ivan S. Cohen, MD

- 9:00 AM–9:07 AM Hair Transplantation in Women: Beware of Diagnoses that Masquerade as Androgenetic Alopecia
Ivan S. Cohen, MD
- 9:08 AM–9:15 AM Scarring Alopecia in an Androgenetic Pattern
Bernard P. Nusbaum, MD
- 9:15 AM–9:25 AM Finasteride and Minoxidil Update
Kenneth J. Wasbenik, MD, PhD
- 9:25 AM–9:45 AM The Finasteride Story
Featured Speaker: Julianne L. Imperato-McGinley, MD

- 9:45 AM–9:55 AM Questions and Answers
- 9:55 AM–10:02 AM Comparing Medical Management to Surgical Management for Patients with Androgenetic Alopecia
Paul J. McAndrews, MD
- 10:03 AM–10:10 AM Hair Transplant Surgery in the Treatment of Alopecia in Black Women
Valerie D. Callender, MD
- 10:10 AM–10:17 AM One Year, Double-Blind, Randomized, Placebo-controlled Study to Determine the Effect of Finasteride 1 mg Before, During, and Post Hair Transplantation in Men with Androgenetic Alopecia
Matt L. Leavitt, DO
- 10:18 AM–10:25 AM Update on Low Level Laser Treatment for Hair Loss
Martin G. Unger, MD
- 10:25 AM–10:30 AM Questions and Answers
- 10:30 AM–10:45 AM Coffee Break/Visit the Exhibits and Posters

The Casting of Pearls: Practical Tips

Moderator: Sharon A. Keene, MD

- 10:45 AM–10:52 AM New Tools Which Improve the Efficiency of Dissection, Recipient Site Creation, and Graft Placement During Follicular Unit Megasessions
Sharon A. Keene, MD
- 10:52 AM–10:59 AM Triple S Donor Harvesting
Arturo Sandoval-Camarena, MD
- 11:00 AM–11:07 AM Coronal Angled Slot Grafting
Gary S. Hitzig, MD
- 11:08 AM–11:15 AM The Strategic Sliver
Paul T. Rowe, MD
- 11:15 AM–11:22 AM Illumination and Polarization: A Better Way to See
Marc R. Avram, MD
- 11:23 AM–11:30 AM Recipient-Site Dominance: A Research Update
Sungjoo Hwang, MD
- 11:30 AM–11:37 AM Supraorbital and Supratrochlear Nerve Blocks in Hair Transplantation
Cam Simmons, MD
- 11:38 AM–11:45 AM Closure of the Donor Area. The Use of a New Suture. Vicryl Rapide (Poliglactin 910)
David Perez-Meza, MD
- 11:45 AM–11:52 AM Four-Hands-Stick-and-Place Technique of Hair Transplantation
Jerzy Kolawinski, MD, PhD
- 11:53 AM–12:00 PM Southern Comfort: How to Keep Your Patient Comfortable During Surgery
Dow B. Stough, MD

12:00 PM–2:00 PM	ISHRS General Membership Business Meeting & Box Lunch
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Complications and Corrections

Vignettes

Moderator: Vance W. Elliott, MD

- 2:00 PM–2:05 PM The Report of Four Cases of Post-Op Necrosis After Hair Transplantation
Mohammad Ali Nilforoushzadeh, MD
- 2:05 PM–2:10 PM Tobacco Related Complications in Hair Restoration Surgery and Its Treatments
Antonio S. Ruston, MD

DETAILED PROGRAM

- 2:10 PM–2:15 PM Pseudoaneurysm and Arteriovenous Fistulae after Hair Transplantation
Nicolas A. Lusicic, MD
- 2:15 PM–2:20 PM TBD
- 2:20 PM–2:25 PM Surgical Correction of the Overly Flat Hairline
Michael L. Beebner, MD
- 2:25 PM–2:30 PM Running W-Plasty to Treat the Wide Scar on the Donor Area
Alex Ginzburg, MD
- 2:30 PM–2:45 PM Questions and Answers

Complications Panel

- 2:45 PM–3:45 PM *Moderators: James E. Vogel, MD and Mario Marzola, MBBS*
- 3:45 PM–4:15 PM Coffee Break/Visit the Exhibits and Posters

Pioneers in Education of Hair Restoration Surgery Panel

- 4:15 PM–5:00 PM Moderator: Walter P. Unger, MD
Organized by: Patrick Frechet, MD and William M. Parsley, MD
Panelists include: Thomas Alt, MD, Jay M. Barnett, MD, Robert S. Berger, MD, George A. Farber, MD, O'Tar T. Norwood, MD, Norman Orentreich, MD, Patrick Rabineau, MD, Richard C. Shiell, MBBS, D. Bluford Stough, III, MD, Hiram M. Sturm, MD

Walk the Talk II: Live Patient Viewing

Marquis Ballroom (9th Floor)

Moderator: Richard C. Shiell, MBBS

- 5:00 PM–6:00 PM Doctors include:
Michael L. Beebner, MD, Robert M. Bernstein, MD, Glenn M. Charles, DO, Vance W. Elliott, MD, Jeffrey S. Epstein, MD, Gary S. Hitzig, MD, Sheldon S. Kabaker, MD, William R. Rassman, MD, John P. Schwinning, MD, David J. Seager, MD, Ron Shapiro, MD, Walter P. Unger, MD, and others.

SATURDAY/OCTOBER 18, 2003

- 6:30 AM–2:30 PM Speaker Ready Room
Gilbert (4th Floor)
- 6:30 AM–1:30 PM Registration
45th St. Registration Booth (5th Floor)
- 7:00 AM–8:30 AM Morning Workshops

Workshop 301: It's a Small, Small World: Microscopic Understanding of the Donor Area and Use of Dissecting Microscopes in Hair Restoration Surgery

Odets (4th Floor)
Director: William M. Parsley, MD

Workshop 302: Female Hair Restoration

Wilder (4th Floor)
Director: Paul C. Cotterill, BSc, MD

Workshop 303: Synthetic Fibers in Hair Restoration: Potential Benefits, Patient Selection, Possible Complications

Ziegfeld (4th Floor)
Director: Richard C. Shiell, MBBS

Workshop 304: Differential Diagnosis of Hair Loss and Review of Medical Treatments

Hart (4th Floor)
Director: Paul T. Rose, MD

- 8:00 AM–9:00 AM Continental Breakfast
Westside Ballroom South (5th Floor)
- 8:00 AM–1:00 PM Exhibits
Westside Ballroom South (5th Floor)
- 9:00 AM–12:00 PM General Session
Westside Ballroom North (5th Floor)

Recap: Orlando Live Surgery Workshop Review

Moderator and Introductory Remarks: Matt L. Leavitt, DO

- 9:00 AM–9:05 AM Lotions and Potions: An Update on the Trendy, Non-Surgical Hair Loss "Remedies"
Matt L. Leavitt, DO
- 9:05 PM–9:12 AM Study of Follicular Units Survival after 24 Hours Outside the Body
Alex Ginzburg, MD
- 9:12 AM–9:19 AM Clinical Evaluation of Transplant Debris Tissue During Hair Transplant Surgery. Part II
Jerzy Kolawinski, MD, PhD
- 9:19 AM–9:26 AM Graft Density Production Curve with Dense Packing
Melvin L. Mayer, MD and Sharon A. Keene, MD
- 9:26 AM–9:33 AM Comparison of Different Instruments to Make Sites in the Recipient Area. Needles vs. Blades
David Perez-Meza, MD
- 9:33 AM–9:40 AM The Study of Synchronization and Unsynchronization of Hair Growth Over Time
Michael L. Beebner, MD
- 9:40 AM–9:50 AM Questions and Answers

Art & Aesthetics

Moderator: Mark D. Baxa, MD

- 9:50 AM–9:57 AM Putting the Zen into your Hairlines by Transferring to the Right-Brain Mode
Joseph F. Greco, PhD, PA-C
- 9:58 AM–10:05 AM The Blind and Cascade Effects
Antonio S. Ruston, MD
- 10:06 AM–10:13 AM The Artistry of Creating the "Mirror Image" Laterally in Hair Transplantation
Michael L. Beebner, MD
- 10:13 AM–10:20 AM Angle, Orientation, Direction (AOD): Micro-Attention to Detail
Jennifer H. Martinick, MBBS

Medicolegal Corner

Moderator: Robert H. Truc, MD

- 10:20 AM–10:35 AM HIPAA and The Surgeon: Protecting Patients' Privacy
Featured Speaker: Justin D. Kuralt

Don't forget to complete your session evaluation forms!

DETAILED PROGRAM

- 10:35 AM–10:42 AM Achieving Office Accreditation: The Florida Experience
Jeffrey S. Epstein, MD
- 10:43 AM–10:50 AM Emergency Preparedness in the Hair Transplant Office: A Survey of ISHRS Members
Edwin Suddleson, MD
- 10:50 AM–11:05 AM Coffee Break/Visit the Exhibits and Posters

Surgical Sartori

Moderator: Bessam K. Farjo, MD

- 11:05 AM–11:12 AM Reclaiming Lives — When Hair Restoration Plays the Major Role in Healing the Psyche of a Patient
Vincenzo Gambino, MD
- 11:13 AM–11:20 AM A Comparison Between the Donor Sites of FOX and Sutured Donor Sites
Paul M. Straub, MD
- 11:20 AM–11:27 AM A Safer Alternative to Lidocaine
Robert H. True, MD, MPH
- 11:27 AM–11:34 AM “One Pass Transplant” in Female Androgenic Alopecia. Probably the Best Technique from a Biological, Dermatological, Surgical Point of View
Fabio Massimo Rinaldi, MD
- 11:35 AM–11:42 AM Dissection Comparison Between 1mm, 2mm, and Chunk Slivers
Larry L. Leonard
- 11:43 AM–11:50 AM The Donor Site: A Study Comparing Two Techniques of Closure
Jeffrey S. Epstein, MD
- 11:51 AM–11:58 AM TBD

- 12:00 PM–1:00 PM Exhibit Hall Final Hours/Snacks and Prize Drawing
Westside Ballroom South (5th Floor)
- 12:30 PM–5:30 PM **Live Surgery Workshops**
Offsite - Shuttle departs at 12:30 PM from 45th Street side of hotel outside of Starbucks
- 1:30 PM–5:30 PM Optional Tour #704: I Love New York Fast & Furious Excursion
Shuttle departs from 45th Street side of hotel outside of Starbucks
- 7:00 PM–12:00 AM **Gala Dinner/Dance & Awards Ceremony**
Broadway Ballroom (6th Floor)

Join us for our annual Gala Dinner/Dance and Awards Ceremony in the Broadway Ballroom of the Marriott Marquis. This is a special, once a year opportunity to relax and enjoy the company of colleagues and friends from around the globe. Come dine and dance! Recognition and service awards will be presented during the Awards Ceremony, including the Golden and Platinum Follicle Awards and new Distinguished Assistant Award. The dress code will be black tie optional, or if you prefer, a costume reflective of your native country. One ticket is included with your paid registration to the meeting. Tickets are required to enter.

- 7:00 PM–8:00 PM Cocktails
7:45 PM Doors open for dinner
8:00 PM–12:00 AM Dinner, awards, dancing

SUNDAY/OCTOBER 19, 2003

- 7:30 AM–12:00 PM Registration
7th Floor Foyer
- 8:30 AM–12:00 PM Speaker Ready Room
Gilbert (4th Floor)
- 8:00 AM–9:30 AM Continental Breakfast
7th Floor Foyer
- 8:00 AM–9:00am **Breakfast of Champions**
Soho/Gramercy/Olmstead/Herald (7th Floor)
- Join an expert for breakfast – informal round table discussions.
Faculty include: Michael L. Beebner, MD, Patrick Frechet, MD, E. Antonio Mangubat, MD, William M. Parsley, MD, Paul T. Rose, MD, Ron Shapiro, MD, Martin G. Unger, MD, Jerry Wong, MD, and more. Open to all attendees. Free rotation among tables; first-come, first-served.
- 9:00 AM–12:00 PM General Session
Astor Ballroom (7th Floor)

Potpourri

Moderator: James A. Harris, MD

- 9:00 AM–9:07 AM Internet Marketing of the Hair Restoration Surgery
Ivan Bakburin, MBA
- 9:07 AM–9:14 AM How Valid is the Micrometer in Assessing the Miniaturization of the Transplanted Hair?
William H. Reed, II, MD
- 9:14 AM–9:21 AM A Modified Subcuticular Suture for Two-Layer Donor Closure
Edwin S. Epstein, MD
- 9:21 AM–9:28 AM Temporal Points – Surgical Techniques and Classification
Melvin L. Mayer, MD
- 9:28 AM–9:35 AM Moustache Repair
Samir Ramadan Ibrahim, MD
- 9:35 AM–9:42 AM Hair Transplantation in Burns and Scarring Alopecias
Nicolas A. Lusivic, MD
- 9:42 AM–9:49 AM Recipient Area Measurement and Application
Steven C. Chang, MD
- 9:50 AM–9:57 AM Forehead-Taping — A New Method to Prevent Excessive Swelling after Hair Transplantation
Frank Gerhard Neidel, MD
- 9:57 AM–10:03 AM Questions and Answers

ISHRS gratefully acknowledges the following corporate sponsors of the 11th Annual Scientific Meeting for their generosity in providing educational grants.

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DETAILED PROGRAM

Potpourri II

Moderator: David Perez-Meza, MD

- 10:03 AM–10:10 AM Wound Healing and Scar Width Evaluation in the Donor Area. One-Layer vs. Two-Layer Closure (Multicenter Study)
David Perez-Meza, MD
- 10:10 AM–10:17 AM Method to Remove Scabs in the Postoperative of Hair Restoration Surgery
Nicolas A. Lusovic, MD
- 10:17 AM–10:24 AM Follicular Unit Extraction in South Asians
Asad Toor, MD
- 10:24 AM–10:31 AM The Use of Computerized Scalp Magnification in the Treatment of Androgenetic Alopecia
Alan J. Bauman, MD
- 10:31 AM–10:38 AM Donor Site Scar Comparison Using Three Suturing Techniques
Tominaga Yuji, MD
- 10:38 AM–10:45 AM Critical Evaluation of Hair Density Achieved with Automation
Yves G. Crassas, MD

- 10:45 AM–10:52 AM Aesthetic Results of Treatment of Large Alopecia with Scalp Expansion
Jerzy Kolasinski, MD, PhD
- 10:53 AM–11:00 AM Role of Dyes in Gray Hair Transplantation
Shagufta Khan, MD
- 11:00 AM–11:07 AM How to Combine the Implanter in Follicular Unit Extraction
Konstantine J. Minotakis, MD
- 11:07 AM–11:15 AM TBD

Step Up to the Mic: Open Microphone Forum

- 11:15 AM–12:00 PM Moderators: *Mario Marzola, MBBS, Russell Knudsen, MBBS, and Dow B. Stough, MD*

12:00 PM Adjourn

12:00 PM–7:00 PM Ancillary Meeting: International Board of Hair Restoration Surgery (IBHRS) Annual Exam



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FEATURED SPEAKERS



Angela M. Christiano, PhD
Department of Dermatology, Columbia University, New York

Thurs./Oct. 16, 2:00 PM

Dr. Angela M. Christiano is a world renowned researcher in the field of hair follicle research. She is an Associate Professor of Dermatology and Genetics & Development at Columbia University in New York. Her research focuses on the genetics and biology of hair loss which has led to landmark discoveries of two genes involved in inherited hair loss. Dr. Christiano has published more than 145 peer-reviewed publications and more than 40 reviews in the area of inherited skin disorders, and she serves as the Editor of Experimental Dermatology. She has recently initiated research on exploring tissue engineering and cell therapy as a method of treating hair loss, joining forces with British researcher Dr. Colin Jahoda.

Julianne L. Imperato-McGinley, MD

Chief, Department of Endocrinology, Diabetes, & Metabolism, and Rochelle Belfer Professor of Medicine, Cornell Medical Center, New York

Fri./Oct. 17, 9:30 AM

During the early 1970s, Dr. Julianne Imperato, a Cornell endocrinologist, conducted an expedition to the Dominican Republic to investigate reports of an isolated village where children appearing to be girls turned into men at puberty. Her research into this phenomenon led to our understanding of dihydrotestosterone's role in normal development as well as its contribution to acne, prostate enlargement, and hair loss. This paved the way for the development of finasteride, the first rationally designed oral medication for androgenetic alopecia. Dr. Imperato will share this fascinating story that has had such an important effect on our specialty.



Justin D. Kuralt
Consultant, Total Medical Compliance, Charlotte, North Carolina

Sat./Oct. 18, 10:00 AM

Justin D. Kuralt is a consultant for Total Medical Compliance, Inc., a company dedicated to assisting health professionals comply with state and federal regulatory laws. Mr. Kuralt and his company have trained over 5,000 physicians in the states of North and South Carolina on how to comply with Occupational Safety and Health Administration laws and the recently passed Health Insurance Portability and Accountability Act (HIPAA). Mr. Kuralt will focus on what United States hair restoration surgeons need to know to comply with this law and more generally what all surgeons need to do to safeguard patient privacy rights. Mr. Kuralt has a background in pharmaceutical sales and in coaching sports, experiences which have uniquely prepared him for his current position.



Katherine M. Rothman
CEO, KMR Communications, Inc., New York

Wed./Oct. 15, 10:00 AM

Kathy Rothman is president and founder of KMR COMMUNICATIONS, INC., a Manhattan based firm specializing in consumer oriented public relations which represents beauty, health, and cosmetic clients including numerous hair restoration surgeons and cosmetic surgeons. Within a year of the creation of KMR COMMUNICATIONS INC., the firm was named one of the top fifty healthcare public relations firms in the United States. Ms. Rothman has authored numerous articles and given presentations at conferences on how physicians can successfully use public relations to expand their practice.

New York City. Photo courtesy of NYC & Company.



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EXTRA COURSES

Advanced Review Course in Hair Restoration Surgery

Wilder (4th Floor)

Date/Time: Wednesday/October 15, 2003
8:00 AM–5:00 PM (lunch on your own)

Fee: \$400.00

This course is designed for the intermediate and advanced hair restoration surgeon. Participants should possess a base knowledge and proficiency in hair anatomy, physiology, and basic hair restoration surgery techniques. The course will be comprised of a one-day session of live didactic lectures and the provision of comprehensive written handouts on each topic. Important points of all topics of hair restoration surgery will be covered with a special emphasis on latest cutting edge technology, such as the finer points of follicular unit extraction, ultra dense packing and how to achieve it, the latest in thinking about anagen time, what is exogen/kenogen etc., hair cloning/cell therapy, and successful prevention/management of difficulties associated with complex, prolonged megasessions. The course will prepare candidates for the ABHRS exam, but all experienced hair restoration surgeons will benefit. Those who have registered for this course and are pursuing ABHRS certification may attend the morning workshop, "205: ABHRS Board Exam Preparation" on Friday/Oct. 17 at no additional charge.

Learner Objectives – Upon completion of this course, participants will:

- Develop or improve skills in the latest techniques in hair restoration surgery, including performing large, prolonged megasessions, the extreme dense packing of follicular unit micrografts, and follicular unit extraction.
- Understand the latest concepts and developments across the entire spectrum of hair restoration surgery.
- Be prepared for the oral and written portions of the ABHRS board examination.



David J. Seager, MD,
Director



Bernard P. Nusbaum, MD,
Assistant Director

Course Outline

8:00 AM–8:15 AM
 8:16 AM–8:26 AM
 8:27 AM–8:37 AM
 8:38 AM–9:03 AM
 9:04 AM–9:09 AM
 9:10 AM–9:15 AM
 9:16 AM–9:26 AM
 9:27 AM–9:37 AM
 9:38 AM–9:48 AM

 9:49 AM–10:05 AM

 10:06 AM–10:26 AM

 10:27 AM–10:37 AM
 10:38 AM–10:48 AM
 10:49 AM–10:59 AM
 11:00 AM–11:10 AM
 11:11 AM–11:21 AM
 11:22 AM–11:32 AM
 11:33 AM–11:43 AM
 11:44 AM–12:00 PM

 12:00 PM–12:45 PM

 12:45 PM–1:15 PM
 1:16 PM–1:26 PM
 1:27 PM–1:37 PM
 1:38 PM–1:48 PM
 1:49 PM–1:59 PM
 2:00 PM–2:10 PM
 2:11 PM–2:21 PM
 2:22 PM–2:32 PM
 2:33 PM–2:38 PM
 2:39 PM–2:44 PM
 2:45 PM–2:55 PM
 2:56 PM–3:01 PM
 3:01 PM–3:11 PM
 3:12 PM–3:22 PM
 3:23 PM–3:43 PM

 3:44 PM–3:54 PM

 3:55 PM–4:05 PM
 4:06 PM–4:26 PM
 4:27 PM–4:37 PM
 4:38 PM–4:50 PM

Anatomy, Physiology & Histology
 Anesthesia & Sedations
 Donor Area & Harvesting
 Follicular Units / Graft Preparation
 Transected Follicles—Do They Grow I
 Transected Follicles—Do They Grow II
 Scalplifts & Flaps
 Scalp Reductions
 Hairline Designs & Construction

Matt L. Leavitt, DO
David J. Seager, MD
Paul T. Rose, MD
Bobby L. Limmer, MD
Melvin L. Mayer, MD
Bobby L. Limmer, MD
E. Antonio Mangubat, MD
Martin G. Unger, MD
Dow B. Stough, MD

Coffee Break

The Recipient Area—General, Standard,
 Minigrafts, Coronal/Sagittal Incisions
 Ergonomics in FUT
 Psychology & Hair Loss
 Failures and Complications
 Scar Revision
 Correcting Previous Work
 Malpractice & Medico—Legal Considerations
 Female Hair Loss
 Q & A

Michael L. Beebner, MD
Bernard P. Nusbaum, MD
James A. Harris, MD
Jennifer H. Martinick, MD
Marcelo Gandelman, MD
James E. Vogel, MD
Richard C. Shiell, MBBS
Shelly A. Friedman, DO

Lunch

Hair Loss Diagnosis
 Medical Therapy
 Hair Cloning & Cell Therapy
 Hair Transplantation in Women
 Hair Transplants in Transsexuals
 Beards & Mustaches I
 Beards & Mustaches II
 Follicular Unit Extraction I
 Follicular Unit Extraction II
 Follicular Unit Extraction III
 Follicular Unit Extraction IV
 FUE Panel Discussion
 Post Operative Care
 Consultation and Patient Selection
 Professional Ethics

Bernard P. Nusbaum, MD
William M. Parsley, MD
Jerry E. Cooley, MD
Marc R. Avram, MD
Richard C. Shiell, MBBS
Samir Ramadan Ibrahim, MD
Bradley R. Wolf, MD
William R. Rassman, MD
Alan S. Feller, DO
Robert G. Jones, MD
Russell Knudsen, MBBS
Drs. Rassman, Feller, Jones, Knudsen
Thomas Rosanelli, MD
Robert T. Leonard, Jr., DO
Carlos J. Puig, DO

Coffee Break

Frontal Nerve Blocks
 Operating Room Emergencies
 Donor Hair from Other Areas
 Q & A

Cam Simmons, MD
Carlos J. Puig, DO
Konstantinos J. Minotakis, MD

Introduction to Hair Restoration Surgery Course

Date/Time: Wednesday/October 15, 2003,
8:00 AM–5:00 PM (lunch on your own)

Fee: \$200.00

This introductory course is designed to clearly and concisely provide a basic knowledge in hair restoration surgery for the novice hair surgeon and the intermediate or advanced surgeon wanting a refresher course. Participants should already possess an understanding of hair and skin biology. The faculty of this course are world leaders whose combined knowledge is the 'state of the art' of the industry. They apply rigorous and consistent standards of care towards their patients and are willing to share their knowledge with you. The primary audience for this course is the beginning physician in hair restoration surgery. Following the morning didactic session, there will be an afternoon hands-on workshop in which participants can apply this new knowledge.

In the hands-on workshop experienced surgeons will discuss and demonstrate various elements of the transplant process at each station. The group will be divided into eight groups and 20 minutes will be allocated to each station (10 minutes for instructor presentation and 10 minutes for participant interaction). Some materials such as instruments and mannequin heads will be available at various tables. Participants will not be allowed to wander from station to station but will rotate in an orderly sequence which will be determined at the beginning.

Learner Objectives — Upon completion of this course, participants will:

- Understand the nature of androgenetic alopecia and identify hair loss patterns amenable to hair restoration surgery.
- Understand the level of competency expected.
- Understand the basics of setting up a hair restoration surgical facility.
- Be able to list the basic causes of hair loss and treatments available.
- Understand the psychology of the hair loss sufferer (both male and female), as well as start to crystallize their own philosophy towards hair transplantation.
- Identify safe donor area and have knowledge of the various means of donor extraction.
- Understand several methods of graft preparation and placement and basics of scalp reduction.
- Be exposed to several common complications and awareness of emergency preparedness.



Jennifer H. Martinick, MBBS,
Co-Director, Morning Didactic



Glenn M. Charles, DO,
Co-Director, Afternoon
Hands-On

Morning Didactic Course Outline, 8:00 AM–12:00 PM		ODETS (4TH FLOOR)
Introduction	Jennifer H. Martinick, MD	8:00 AM
History of Hair Transplantation	Bobby L. Limmer, MD	8:01 AM
Developing a Philosophy	Dow B. Stough, MD	8:11 AM
Causes of Hair Loss and Treatments available	Russell Knudsen, MBBS	8:21 AM
Female hair loss	Paul C. Cotterill, BSc, MD	8:31 AM
Transplantation in Women	Michael L. Beehner, MD	8:41 AM
Hairline Design	Ron Shapiro, MD	8:51 AM
Consultation and Patient selection	Alan S. Feller, DO	9:01 AM
Psychology of Hair Loss	James A. Harris, MD	9:16 AM
Planning the Procedure	William M. Parsley, MD	9:26 AM
Instrumentation	Paul T. Rose, MD	9:36 AM
Coffee Break		9:46 AM–10:00 AM
Donor Harvesting	Vance Elliott, MD	10:00 AM
Graft Preparation	Edwin Suddleson, MD	10:10 AM
Recipient Site Creation & Graft Placement	Sharon A. Keene, MD	10:20 AM
Follicular Unit Transplantation and Extraction	William R. Rassman, MD	10:35 AM
Post-Operative Care	Bernard P. Nusbaum, MD	10:45 AM
Scalp Reduction	Martin G. Unger, MD	10:55 AM
Correcting previous work and Unusual applications of hair restoration	Jeffrey S. Epstein, MD	11:05 AM
Failures, Complications, and Emergencies	Arthur Tykocinski, MD	11:15 AM
Office set up, and Staff training	Craig L. Ziering, DO	11:25 AM
Questions and Answers	Faculty	11:35 AM–12:00 PM

Afternoon Hands-On Stations/Instructors, 1:00 PM–5:00 PM		ZIEGFELD (4TH FLOOR)
1. Recipient Sites (including Sagittal & Coronal)	Sharon A. Keene, MD	
2. Mini/Micro grafts	William H. Reed, II, MD	
3. Follicular Units	James A. Harris, MD	
4. Scalp Reductions, Flaps & Repairs	Daniel Didocba, DO	
5. Unusual Cases (Females & Ethnic)	Jeffrey S. Epstein, MD	
6. Donor Management & Graft Preparation	Melvin L. Mayer, MD	
7. Graft Placement (including Stick & Place method)	Bradley L. Limmer, MD	
8. Hairline Design	Vance W. Elliott, MD	

EXTRA COURSES

Surgical Assistants Program

This program is designed to create a better understanding of all aspects of the assistant's role in hair restoration surgery. Programming is also applicable to office managers and consultants in the physician's office. Through greater insights into the psychological and physiological needs of the patient and through sharing of knowledge and clinical experiences the assistant is better able to improve the patient's experience and the assistant's level of job satisfaction. The goal of this program is to share this knowledge in a relaxed atmosphere conducive to interaction and discussion. Both lecture format and round table discussions will take place. These breakout sessions are scheduled so the surgical assistants may also attend the physician General Sessions.

Learner Objectives — Upon completion of this course, participants will:

- Learn practical knowledge on the latest techniques for surgical assistants in hair restoration surgery.
- Enhance their skill set on both surgical and office aspects through networking and sharing pearls of wisdom.

Fee: No extra fee required.



Marilynne Gillespie,
RN, Co-Chair



Carole Jeanne Limmer,
RMA, Co-Chair

Thursday/October 16, 2003

Session I

Chelsea/Gotham/Hudson/Empire (7th Floor)

- 7:00 AM–7:15 AM Welcome, Get Your Breakfast, Visit with Each Other
7:15 AM–7:45 AM Formal Welcome and Open Discussion
Marilynne Gillespie, RN, and Carole Jeanne Limmer, RMA
7:45 AM–8:10 AM Hair Transplant Forum International: The Assistants Corner
Shanee Courtney, RN
8:10 AM–8:25 AM Hair Restoration — A Medical Approach
Bradley L. Limmer, MD
8:25 AM–8:40 AM A Pragmatic Approach in Utilizing Massage Stimuli During the Administration of Local Anesthesia
Jeanine Farab, RN
8:40 AM–8:45 AM Closing

Session II

Chelsea/Gotham/Hudson/Empire (7th Floor)

- 12:30 PM–2:00 PM Surgical Assistants Annual Business Meeting and Luncheon
ISHRS gratefully acknowledges Merck & Co., Inc. in helping support this luncheon.

Friday/October 17, 2003

Session III

Marquis C (9th Floor)

- 7:00 AM–7:15 AM Greeting
Marilynne Gillespie, RN, and Carole Jeanne Limmer, RMA
7:15 AM–7:35 AM Post-Op Care
Betsy S. Einzig, LPN
7:35 AM–7:55 AM Quality Management in Moser Medical Group
Paulina Hoellmueller
7:55 AM–8:15 AM Techniques and Tricks to Place in These Days of 'How close can we make our recipient sites?'
Larry L. Leonard
8:15 AM–8:30 AM The Asian Market in Hair Transplantation
Cheryl Hurong, RN, Chief Nurse, Hair Synergy Group, Asia
8:30 AM–8:45 AM Q&A: Basket of questions
Panel
8:45 AM Program Closing
Marilynne Gillespie, RN, and Carole Jeanne Limmer, RMA

A special thank you goes to ProCytte Corporation for their generosity in supplying gift bags full of products for the Assistants.



New York City. Photo courtesy of NYC & Company.

Morning Workshops



Jeffrey S. Epstein, MD, *Workshop Director*
 Jerry E. Cooley, MD, *Program Chair and Workshop Co-Director*

The morning workshops take place 7:00 AM–8:30 AM and are open to physicians and interested office staff. Each morning an early continental breakfast will be available for workshop

participants. Seating is limited in each workshop. Registration is required and will be confirmed on a first-come, first-served basis. Only ISHRS members may advance register for workshops. Non-members may purchase tickets on-site, pending availability.

Fee: \$75.00 per workshop

THURSDAY/OCTOBER 16, 2003

101: Creating the Natural Hairline: How To Do It

Melvin L. Mayer, MD, Paul T. Rose, MD, Arturo Sandoval-Camarena, MD, Ron Shapiro, MD (Director), Craig L. Ziering, DO

Odele (4th Floor)

Patients have come to expect a natural looking hairline after hair transplantation. With the use of advanced surgical techniques and a few key artistic concepts, this goal should be attainable. These artistic concepts include building the perfect transition zone, reconstructing the temporal points and lateral hump, and achieving the correct exit angle. Hairline design in women and ethnic groups will also be discussed. The presenters will share their secrets and philosophies which they have refined over the years to satisfy their patients' demand for a natural hairline.

Learner objectives:

- Learn key terms related to hairline design.
- Understand the essential elements necessary to create a natural hairline in all patients.
- Discover how the hairline should be individualized for each patient depending on their hair and scalp characteristics, as well as gender and ethnic background.

SPECIAL WORKSHOP!

Orientation to the NEW ISHRS Fellowship Training Guidelines

Carlos J. Puig, DO, *Chair, ISHRS Fellowship Training Committee*

Date/Time: Thursday/October 16, 2003, 7:00 AM–8:30 AM

Fee: No extra fee required. Please check box on registration form if you plan to attend this orientation workshop.

This workshop will present the new ISHRS Fellowship Training Program Guidelines, explain the application process, and describe how the Fellowship Training Committee plans to assist individuals through the process. All those who are program Directors or are interested in starting a fellowship program should attend. (CME hours will not be given for attending this orientation workshop.)

O'Neill (4th Floor)

102: Pre- and Post-Procedure Care/Handout Exchange

M. Truett Bridges, Jr., MD, Vance W. Elliott, MD (Director), Nilofer P. Farjo, MD, Russell Knudsen, MBBS, William H. Reed, II, MD

Hart (4th Floor)

The importance of sound before and after care of the hair transplant patient cannot be overemphasized. Designed for all levels of hair restoration surgeons, each faculty member will present what they feel are the key, important steps. Included will be pearls on reducing edema, accelerating healing, and minimizing complications. In addition, a handout exchange will be conducted amongst all attendees. Please bring 20 copies (minimum) of one handout that your office provides to patients.

Learner objectives:

- Learn the critical points of before and after care for the patient.
- Obtain and share patient pre- and post-op care instructions.

103: Automation in Hair Transplantation

Co-Directors: Yves G. Crassas, MD, E. Antonio Mangubat, MD

Wilder (4th Floor)

Most surgeons dream of faster, more efficient ways to transplant hair. These presenters share the tools and techniques they have developed to make this dream a reality. By attending this workshop, participants will learn about this new technology and decide if it is right for his/her practice.

Learner objectives:

- Understand the obstacles facing the accomplishment of a fast, efficient hair transplant.
- Learn about the variety of commercially available instruments which have been designed to speed up the surgical process.
- Identify the problems and pitfalls of using these tools and techniques.

104: What's Unique About My Office

Co-Directors: Edwin S. Epstein, MD, William M. Parsley, MD, David J. Seager, MD

Ziegfeld (4th Floor)

One of the most popular workshops in last year's meeting! Step into the office of three experienced hair transplant surgeons and see what makes their office unique. A visual walk through will be presented via video or other media as each presenter discusses the elements they believe are vital to a well run office including office and procedure room design, the typical patient's experience from consultation to post-op care, and other unique aspects to the surgeon's approach and technique. Particular emphasis will be placed on the "little things" each surgeon has found important.

Learner objectives:

- Learn how experienced surgeons design and run their offices.
- Discover the similarities and differences in these offices.
- Identify several ideas and tips that can be taken home and incorporated into each participant's office.

EXTRA COURSES

FRIDAY/OCTOBER 17, 2003, 7:00 AM–8:30 AM

MORNING WORKSHOPS

201: How to Set Up a Hair Restoration Practice

Glenn M. Charles, DO, James A. Harris, MD, Paul J. McAndrews, MD (Director) **Hart (4th Floor)**

Designed for physicians new to the field, but with applicability to all levels of hair transplant surgeons. This workshop will discuss the different ways to set up a hair transplant practice. The three workshop directors each have different types of practices, and therefore attendees will be offered several different perspectives.

Learner objectives:

- Develop a useful list of items needed to start a hair restoration practice.
- Learn from the presenters how to create an efficient, well-run practice, from employees to office design to instruments.

202: "Hair Follicle Cloning": The Promise of Tissue Engineering in Hair Restoration

Jerry E. Cooley, MD (Director), Conradus Wilder (4th Floor)
Gbo, MD, Prof. Walter Krugluger, Paul T. Rose, MD, Kenneth J. Washenik, MD, PhD

Patients often inquire about 'cloning' hair follicles to treat hair loss. The presenters, each affiliated with separate private tissue engineering ventures, will discuss this topic in detail. Specific topics to be discussed include: the theory behind using tissue engineering for hair loss, the research background, an update on the latest research, and the obstacles to implementing it for use in humans. Be prepared to answer the toughest questions from patients!

Learner objectives:

- Understand the theoretical benefits of tissue engineering for hair loss.
- Review the past and most recent research relating to this field.
- Identify the important challenges and obstacles for this technology.

203: Everything You Need to Know About Photography in Hair Restoration: Standard, Digital, and Video Formats

Patricia Cabuzac, MD, Bessam K. Farjo, MD, Alan S. Feller, DO, E. Antonio Mangubat, MD (Director) **Odet's (4th Floor)**

The proper use of still photography is essential for proper documentation, medico-legal protection, and marketing. The use of traditional and digital photography will be discussed and their differences noted. Everything needed to understand digital photography will be discussed including taking pictures, transfer, storage, and manipulation of images. In addition, the use of video photography will be presented, including how to make this technology user friendly, as well as how to incorporate photography on the Internet.

Learner objectives:

- Understand the pros and cons of digital photography compared to traditional film photography.
- Understand how to take high quality digital photographs, transfer them to a computer, store and manipulate them, print them, and incorporate them into a website.
- Learn how digital video can be incorporated into one's practice.

204: Marketing 101 to 999

Ivan Bakburin, MBA, Jeffrey S. Epstein, MD (Director), Robert T. Leonard, Jr., DO, Konstantine J. Minotakis, MD **Ziegfeld (4th Floor)**

Designed for any hair restoration surgeon looking to further expand their practice through a variety of approaches. Included in the discussion will be technique in: public relations, external marketing and advertising, and internal marketing. These three surgeons will discuss what has and has not worked for them, from their different perspectives and practices.

Learner objectives:

- Learn the different marketing avenues available to hair transplant practices.
- Understand the role of the Internet in practice promotion.

205: ABHRS Board Exam Preparation

Co-Directors: Robert V. Cattani, MD, Carlos O'Neill (4th Floor)
J. Puig, DO, Shelly A. Friedman, DO

This workshop is designed to be an orientation to the ABHRS examination process. It will review the structure of the written and oral examinations. The program will focus on understanding the structure of the examination, how to navigate through oral examination questions so candidates can organize their approach to and study for the exam. Access codes to the ABHRS comprehensive online review lectures will be distributed. There is no extra fee for those registered for the Advanced Review Course.

301: It's a Small, Small World: Microscopic Understanding of the Donor Area and Use of Dissecting Microscopes in Hair Restoration Surgery

Francisco Jimenez-Acosta, MD, William M. Parsley, MD (Director) *Odeto (4th Floor)*

Much of the refinements in hair restoration surgery have come from understanding hair in microscopic terms. It is widely accepted that the use of microscopes in graft preparation has revolutionized the field. In this workshop, you'll receive a theoretical and practical introduction to a microscopic analysis of follicular units and the use of the dissecting microscope in graft preparation.

Learner objectives:

- Understand hair anatomy, density of follicular units, and ethnic variations as seen through histologic sections and surface microscopy.
- Learn the workings of the dissecting stereo microscope and identify the differences in several commercially available models.
- Discover how use of the microscope can improve the results achieved in one's practice.

302: Female Hair Restoration

Paul C. Cotterill, BSc, MD (Director), Eric L. Eisenberg, MD, David H. Kingsley, PhD, FIT, LTTS, IAT *Wilder (4th Floor)*

The female hair loss patient constitutes as much as 10% of the patient base of many hair replacement surgeons. Understanding the causes, and learning how to treat the hair loss in women is the focus of this workshop. Designed for all levels of hair restoration surgeons, the faculty will discuss their indications for and methods of surgery.

Learner objectives:

- Understand the different causes of hair loss in women and to gain a better understanding of the pathophysiological differences of hair loss in women compared to men.
- Learn the role of the Trichologist and the importance of understanding the psychological basis of female hair loss and how best to use this knowledge when consulting with females.
- Learn the medical and surgical approaches and techniques, specific to females.

303: Synthetic Fibers in Hair Restoration: Potential Benefits, Patient Selection, Possible Complications

Gerard W. Brady, MD, Kouzo Fukuta, MD, Mariangela Santiago, MD, Richard C. Shiell, MBBS (Director) *Ziegfeld (4th Floor)*

Artificial hair fibers have injected interest, controversy, opposition, and excitement into the field of hair restoration. The presenter has extensive experience with the use of this technology and will share how it can be used to produce satisfying results in the appropriately selected patient. The actual and potential complications of artificial fibers will also be discussed, as will the differences in past and present fibers.

Learner objectives:

- Learn how artificial fibers can help the donor-depleted patient.
- Learn how to select patients, choose the best fiber, and the technique of implantation.
- Understand the possible complications and obstacles to more widespread acceptance of this form of treatment.

304: Differential Diagnosis of Hair Loss and Review of Medical Treatments

Paul T. Rose, MD (Director), Bernard P. Nusbaum, MD, Kenneth J. Washenik, MD, PhD *Hart (4th Floor)*

The diagnosis of male pattern hair loss is generally quite straightforward. However, the hair restoration surgeon is often presented with other types of hair loss in which the etiology is unclear. The diagnosis of hair loss in women can be particularly challenging. The presenters will discuss a logical, stepwise approach to diagnosing hair loss and review the available medical treatments. This is knowledge all hair restoration surgeons should have.

Learner objectives:

- Learn the various types of non-androgenetic alopecia and when to suspect them.
- Understand how to diagnose alopecia using a logical algorithm.
- Review the various medical treatments available to treat androgenetic and non-androgenetic alopecia.

EXTRA COURSES

Live Surgery Observational Workshops



Marc R. Avram, MD, *Local Liaison/Coordinator*
Jerry E. Cooley, MD, *Program Chair and Co-Coordinator*

Back by popular demand! Direct observation of a live procedure is one of the best learning methods. Unlike other live surgery workshops, this year's schedule will include 5 separate workshops each held in the physician's office performing the surgery. Attendees will watch surgeons working with their own staff, instruments and environment. The listed surgeons will serve as the hosts in their New York offices. In addition, there will be visiting teaching faculty at several of the locations. Each site will have a limited number of attendees to maximize the learning experience.

Date/Time:

Saturday/October 18, 2003, 12:30 PM–5:30 PM
(actual instruction 1 PM–5 PM)

*Shuttles load at 12:15 PM and depart at 12:50 PM
from 45th Street side of hotel outside of Starbucks.*

Ticket required to load bus.

Fee: \$250.00 per workshop

501: AVRAM

Host Surgeon: Marc R. Avram, MD

**Visiting Teaching Faculty: Francisco Jimenez-Acosta, MD,
Dow B. Stough, MD**

We will be performing a hair transplant on a female patient. With the introduction of 1-3 hair grafts the number of female hair transplant patients has increased. Special considerations in the consultation, hairline design, medication and unpredictable donor hair will be reviewed in this workshop. In addition polarized magnification for creating grafts and recipient sites will be demonstrated. Appropriate instruments, staff training, medications will be discussed throughout the surgery.

Learner objectives:

- Understand how to properly select women with hair loss who would benefit from hair transplantation.
- Identify similarities and differences in regard to donor harvesting and graft placement in women versus men.
- Learn how to counsel women to ensure satisfaction with the procedure.

502: BERNSTEIN

Host Surgeon: Robert M. Bernstein, MD

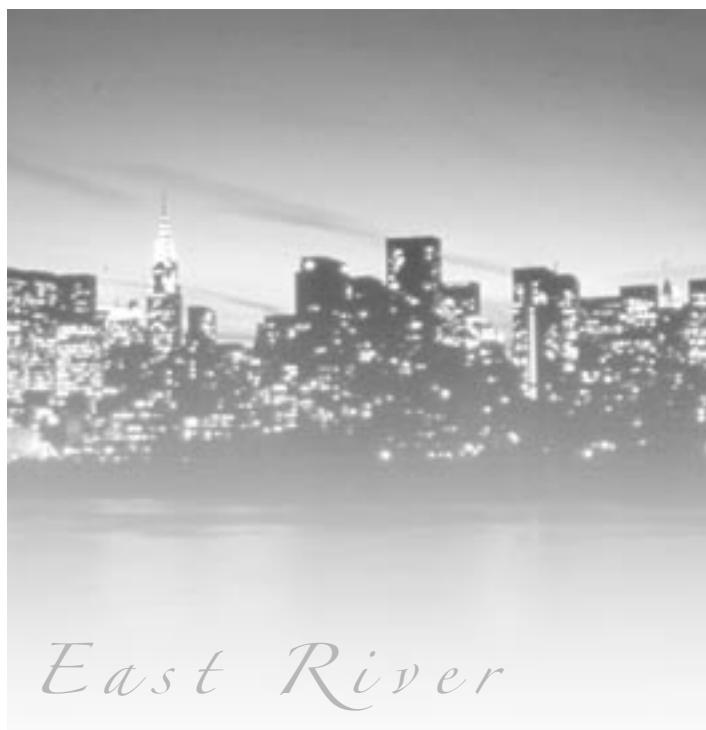
**Visiting Teaching Faculty: William R. Rassman, MD,
Paul T. Rose, MD**

Follicular Unit Transplantation is a method of hair restoration surgery where hair is transplanted exclusively in its naturally occurring, individual follicular units. In an office setting, we will demonstrate single-strip harvesting with stereo-microscopic dissection and Follicular Unit Extraction, as two complementary methods for obtaining donor tissue. The goal will be to illustrate the techniques that allow the safe movement of large numbers of follicular unit grafts in a single procedure and discuss the planning and design of large hair transplant sessions.

We will also demonstrate the use of special slivering and dissection techniques as well as the use of special blades to make recipient sites.

Learner objectives:

- Understand the rationale behind the use of microscopes and follicular units.
- Learn how to harvest the donor strip without transecting follicles using either strip excision or follicular unit extraction.
- Observe how to sliver the strip using the stereo-microscope.
- Learn how to properly prepare follicular unit grafts.
- Understand the proper technique to perform follicular unit extraction.



East River Skyline. Photo courtesy of NYC & Company.

503: LEAVITT

Host Surgeon: Matt L. Leavitt, DO
Visiting Teaching Faculty: Jerry Wong, MD,
Craig L. Ziering, DO

We will be demonstrating various ways to perform follicular unit grafting to achieve the best results. The techniques of donor harvesting, graft dissection, and rapid placement of large numbers of grafts will be shown. We will also demonstrate how to aesthetically transplant the crown. A busy hair restoration surgery practice that performs numerous surgeries in a single day requires optimal planning, organization, and efficiency. How this can be accomplished will be discussed and demonstrated.

Learner objectives:

- Observe how to efficiently administer local anesthetic and prepare the patient for surgery.
- Learn how to harvest a single donor strip while minimizing transection.
- Observe how to quickly prepare large numbers of viable grafts.
- Observe how the insertion of grafts can be accomplished quickly and without trauma.
- Understand the proper technique for transplanting the crown to achieve a natural result.
- Understand how to organize team members to efficiently perform large cases.

In addition, we will demonstrate the technique of coronal angle grafting (CAG), in which there has been much recent interest. We have found that this technique produces a more natural alignment and direction of hair growth. The successful implementation of this technique depends on the correct instruments and technique, both of which will be demonstrated.

Learner objectives:

- Understand the benefits of coronal site creation.
- Learn the proper blade to use for coronal angle grafting (CAG).
- Understand how to make coronal incisions without vascular damage.
- Understand how to place grafts in coronal sites.



Times Square. Photo courtesy of NYC & Company.

504: BOSLEY/SUDDLESON

Host Surgeon: L. Lee Bosley, MD, Edwin Suddleson, MD
Visiting Teaching Faculty: Robert Jones, MD,
Alan S. Feller, DO, Konstantinos J. Minotakis, MD

We will be performing a hair transplant involving large numbers of follicular unit grafts to produce density and a natural result. We will discuss and show how to organize the staff and procedure to ensure safety and efficiency. Observe how to perform modern hair transplantation in a state of the art facility.

Learner objectives:

- Understand how a busy clinic is organized to ensure patient safety and comfort
- Learn how to properly obtain the donor strip, rapidly create follicular unit grafts, and accomplish graft insertion with minimal trauma
- Observe how a busy transplant clinic is organized to ensure both high quality and efficiency

We will also demonstrate the technique of follicular unit extraction (FUE). This technique is gaining widespread public attention and many patients now request it over traditional strip harvesting. It is particularly helpful in patients who have had prior strip harvesting, those with very short hairstyles, and in repairing wide donor scars. We have developed a technique which speeds the process of FUE while still ensuring intact follicular units are extracted. Using this technique, no linear donor scar is created. We will also demonstrate how FUE grafts can be placed in coronal recipient sites which have been custom made to match the size of the graft.

Learner objectives:

- Identify the indications and uses for FUE.
- Observe how to perform FUE quickly while minimizing follicle transection.
- Learn how to make coronal recipient sites with custom blades

505: UNGER

Host Surgeon: Walter P. Unger, MD
Visiting Teaching Faculty: Robin Unger, MD

A patient who has had three repair sessions carried out will be shown. The participants will have the opportunity to evaluate the advantages of using a variety of grafts including FUs, double and triple FU slit grafts (DFU, TFU), slot grafts and 2 mm round grafts to correct the unaesthetic results. They will also observe the fourth repair session in this patient, to see how these grafts are actually utilized.

Learner objectives:

- Learn how to microscopically prepare single and multiple follicular unit grafts.
- Understand the potential benefits and specific situations for using mixed size grafts.
- Understand the importance of choosing patients properly so multi-FU grafts need not look "pluggy."

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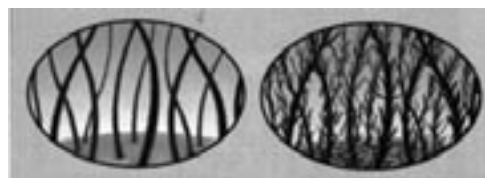
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- 1 Hair Transplantation in the Treatment of Hairpiece-Induced Traction Alopecia: A Follicular-Unit Extraction Approach
Alan J. Bauman, MD
- 2 Case Presentation: 23 Years of Hair Restoration Procedures in a Single Patient
Gerard W. Brady, MD
- 3 Tips for the Hair Transplant Surgeon
Alex Ginzburg, MD
- 4 Application of the Hair Volume Index (HVI) in Obtaining a Target Hair Density
James A. Harris, MD
- 5 Bio Diversity of Hair Shaft Diameters
James A. Harris, MD
- 6 Introduction of the Hair Volume Index (HVI) and its Correlation to Subjective Visual Hair Density
James A. Harris, MD
- 7 Recipient Site Angles and Their Effect
S. Kincaid, MD; Gregory Keller, MD
- 8 Eyelash Aesthetic Augmentation with Single Hair Transplantation - Review of Technique and Case Reports
Young-Ran Lee, MD, PhD
- 9 Hair Restoration Surgery in Patients with Pubic Atrichosis/Hypotrichosis: Review of Technique and 315 Cases
Young-Ran Lee, MD, PhD
- 10 Supraorbital and Supratrochlear Nerve Blocks in Hair Transplant Surgery
William H. Lindzey, MD
- 11 Antisense oligonucleotides — A new proposal in an experimental phase for the medical treatment of androgenetic alopecia.
Marlia Arturo Segundo Gonzalez, MD
- 12 Ergonomics in Hair Transplant Offices — The Use of the PEMA Handles
David Perez-Meza, MD
- 13 Really Natural Appearance of the First Front Lines
Antonio S. Ruston, MD
- 14 Transplant of Single Hairs to Refine the Brow Lift Surgery
Antonio S. Ruston, MD
- 15 Use of the 0,75 mm Punch and Lasertherapy to Correct Unesthetic Hair Transplant Results
Antonio S. Ruston, MD
- 16 Hair Fiber Restoration — A Surgical Option to Treat Female Pattern Baldness
Mariangela Freitas Santiago, MD
- 17 Body Type and Balding
Paul M. Straub, MD
- 18 Optimizing Outcome in Hair Transplantation: Adjuvant Treatment with Minoxidil in Asians
Eileen Tan, MD
- 19 Latex Allergy — Hidden Menace
Robert H. True, MD, MPH
- 20 Disposable Instrumentation in Hair Restoration
Colin Westwood, MD
- 21 Cutting Edge Microsurgical Blade Cutter
Jerry Wong, MD

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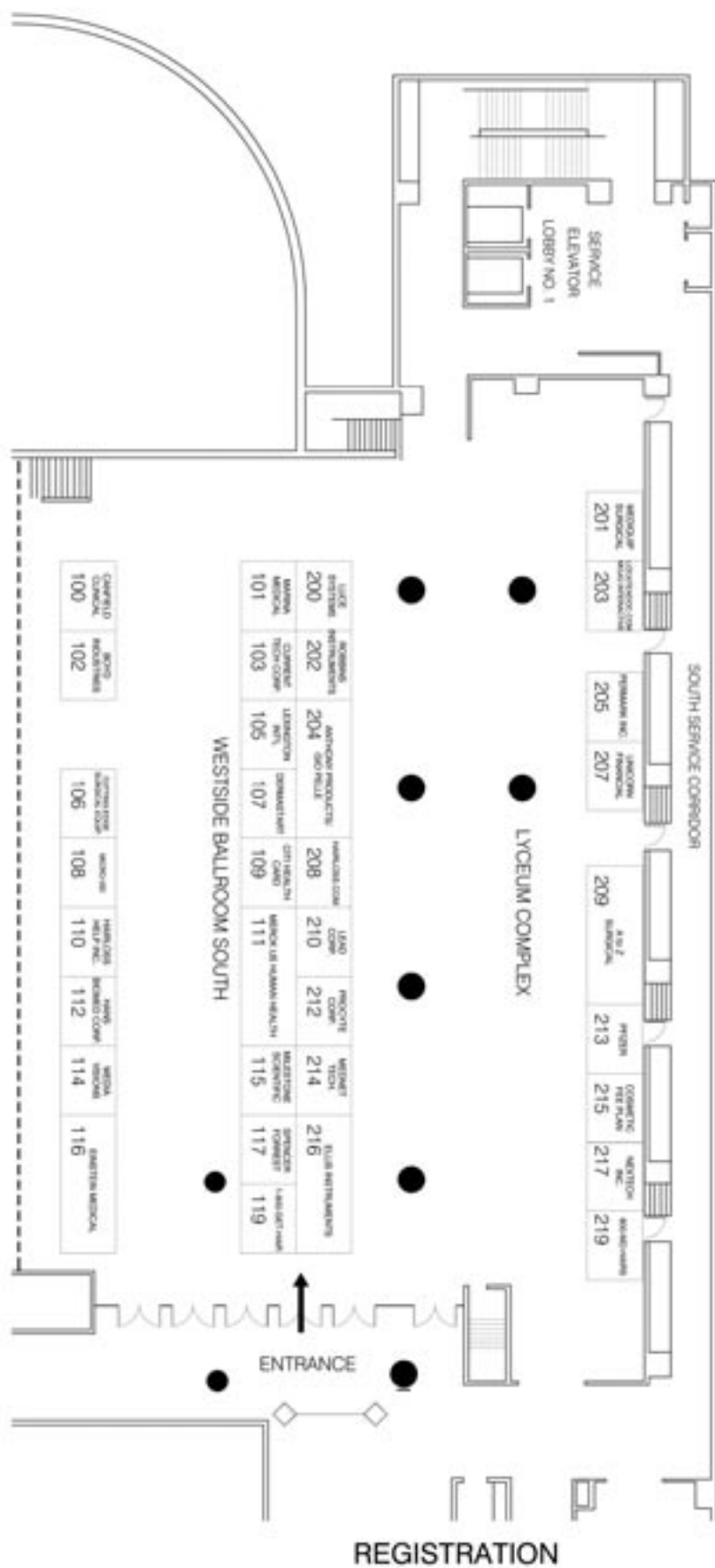
A black and white photograph of the Statue of Liberty, showing the statue from the waist up, holding the torch in her right hand. The statue is set against a cloudy sky. The image is partially obscured by a white box containing text on the right side.

Learner Objectives –

Upon completion of the General Sessions, participants will:

- Understand the concept of paradigms in hair restoration and learn how paradigms shift over time.
- Learn what may lie ahead in the near and distant future for hair restoration.
- Learn what experts feel are the three most important factors in achieving density and avoiding poor growth following a hair transplant.
- Learn new surgical techniques by watching them demonstrated during the video theater.
- Understand how clinically proven medical therapies complement surgical hair restoration.
- Learn the indications, contraindications, effectiveness, side effects and limitations of currently available medical therapy for hair loss.
- Learn about hair loss which is not typical androgenetic alopecia, when to suspect it, how to correctly diagnose it, how to counsel patients, and how to treat.
- Understand how the public image of hair restoration can be enhanced and how to implement public relations in one's practice.
- Learn about new patient privacy laws which are now mandatory for surgeons in the United States and considered good practice for all surgeons.
- Learn the benefits and limitations of various surgical techniques such as follicular unit grafting, mini- and micro-grafting, standard size grafts, reductions and flaps.
- Learn about surgical instrumentation including those designed to automate the transplant procedure.

EXHIBIT HALL



Westside Ballroom South (5th Floor)

You are invited to visit the technical exhibit show at the 11th Annual Scientific Meeting in Westside Ballroom South (5th Floor). Companies of interest to hair restoration surgeons will be displaying their products and equipment. Representatives will be available to answer questions. Please make sure to visit the exhibit hall to sample the latest necessities in the hair restoration profession.

New this year! – Be sure to visit each exhibitor to get your “passport” game card stamped. Your game card is located in your registration packet. Those who collect the required stamps will be entered into a drawing to win various prizes. Many prizes have been kindly donated by the exhibiting companies. Please see the back of the game card for a list of prizes and sponsoring companies.

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Hans Hair Transplanter, One-step hair restoration system, easy to use - no need to make holes separately, well-known as Choi implanter but even better for high efficiency and result providing over 90% growth rate of transplanted hairs.

Lead Corporation

593-10 Bangbae 3 Dong
Seo-cho Gu
Seoul 137-825 SOUTH KOREA
Tel.: 02-585-6411, Fax: 02-588-8285
lead@hairsience.co.kr
Lee Sangtae

One-step Hair Transplanter (O.S.T.), which is a medical instrument used exclusively in Follicular Unit Hair Transplantation procedures.

Booth 216/218

Booth 208

Booth 110

Booth 112

Booth 210

Lexington International, LLC

4800 N. Federal Highway, Suite 305A
Boca Raton, FL 33431 USA
Toll-free: (800) 9REGROW or (561) 417-0200, Fax: (561) 892-0747
dm@lasercomb.net, www.lasercomb.net
David Michaels

HairMax LaserComb is a Laser Phototherapy device designed to provide healthy low level laser energy to the hair. Clinically proven to improve the quality, strength and thickness of hair. Very effective for thinning hair and in conjunction with transplants.

Booth 105

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San Francisco, CA 94111 USA
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info@mediquipsurgical.com, www.mediquipsurgical.com
Eli Zeevi

Mediquip Surgical - State-of-the-art instruments and supplies for hair transplantation. New products include disposable surfaces for slivering and dissection, templates to simplify donor harvesting, color-coded site markers, educational book for patients and more.

Booth 201

Locateadoc.com/Mojo Interactive

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(407) 830-9957, Fax: (407) 830-9917
sales@mojointeractive.com
Blaine Roseberry

LocateADoc.com is the premier one-click patient referral site on the Internet. Found through search engines such as GOOGLE, YAHOO, AOL & MSN. LocateADoc.com, Delivering patients, not clicks.

Booth 203

MedNet Technologies, Inc.

1975 Linden Boulevard
Elmont, NY 11003 USA
(516) 285-2200, Fax: (516) 285-1685
cpellman@mednet-tech.com, www.mednet-tech.com
Christian Pellman

MedNet Technologies designs, hosts and manages websites for medical and dental practices, hospitals and other healthcare organizations. Clients range in size from small medical offices to teaching hospitals, medical societies and other healthcare-related companies.

Booth 214

Luce Systems, Inc.

2530 Superior Avenue, Suite 5E
Cleveland, OH 44114 USA
(216) 241-4500, Fax: 440-461-0861
rosalina@apk.net
Joseph Rosalina, Esq.

Hair and Skin Analysis and Maintenance Systems.

Booth 200

Merck US Human Health

351 N. Sumneytown Pike
UG 3A-21
North Wales, PA 19454 USA
(267) 305-6604, Fax: (267) 305-1266
Elaine_mann@merck.com, www.merck.com
Laine R. Mann

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Booth 111/113

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Booth 101

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Booth 108

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service@hairtransplantnetwork.com, www.hairtransplantnetwork.com
Patrick Hennessey

Media Visions, publisher of the Hair Transplant Network.com, will be showcasing their new multimedia resources and services. Stop by for a free CD presenting how these new resources and services empower member physicians with excellent and affordable patient outreach and education.

Booth 114

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Stuart Wildhorn

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Booth 115

EXHIBITS

Nextech, Inc.

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sales@nextech.com, www.nextech.com

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Larry Goolsby

Pfizer is a global, research-based pharmaceutical company. Please visit our exhibit so that we may provide you with information about Men's ROGAINE® and Women's ROGAINE®. We wish you a successful meeting.

Booth 217

ProCyte Corporation

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GraftCyte® System for post-hair transplant care. Tricomin® products for thinning hair. Therapeutic skin care, Neova® Therapy anti-aging products and professional strength glycolics. Ti-Silc® sun-protection. Complex Cu3® post-laser system.

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Booth 212

Booth 202

Booth 117

Booth 207

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Kimberly Miller
Membership & Administrative Manager
Registration Manager

Jule Uddfolk, CMP
Meeting and Exhibits Manager

Amy Whitaker
Membership and Administrative Assistant

Jeffrey Miller
Database & Technical Support

Cheryl Duckler
Managing Editor, *Forum*

Headquarters Office:

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13 South 2nd Street
Geneva, IL 60134, USA
Phone: 630-262-5399, 800-444-2737
Fax: 630-262-1520
E-mail: info@ishrs.org
Website: www.ISHRS.org

BOARD MEMBERS, PAST-PRESIDENTS, AWARD AND RESEARCH GRANT RECIPIENTS

Past-Presidents:

Bobby L. Limmer, MD	2001-2002
Marcelo Gandelman, MD	2000-2001
Daniel E. Rousso, MD	1999-2000
Sheldon S. Kabaker, MD	1998-1999
Russell Knudsen, MBBS	1997-1998
James E. Vogel, MD	1996-1997
Robert T. Leonard, Jr., DO	1995-1996
Paul M. Straub, MD	1994-1995
Dow B. Stough, MD	1993-1994

Manfred Lucas Awardees:

Sheldon S. Kabaker, MD	2000
Richard C. Shiell, MBBS	1999
O 'Tar T. Norwood, MD	1998
Norman Orentreich, MD	1997

Golden Follicle Awardees:

Matt L. Leavitt, DO	2002
David J. Seager, MD	2001
Russell Knudsen, MBBS	2000
Dow B. Stough, MD	1999
O 'Tar T. Norwood, MD	1998
Richard C. Shiell, MBBS	1997
James Arnold, MD	1996
Walter P. Unger, MD	1995
Patrick Frechet, MD	1994

Platinum Follicle Awardees:

Gerard Seery, MD	2002
Robert M. Bernstein, MD	2001
Carlos O. Uebel, MD	2000
Michael L. Beehner, MD	1999
Marcelo Gandelman, MD	1998
Rolf Nordstrom, MD	1997
Bobby L. Limmer, MD	1996
Masumi Inaba, MD	1995
Jung Chul Kim, MD	1994

Research Grant Recipients:

John P. Cole, MD	2002
Jerry E. Cooley, MD	2002
Joerg Hugeneck, MD	2002
Paul T. Rose, MD	2002

Jung Chul Kim, MD & Sungjoo H. Hwang, MD	2001
------------------------------------------	------

Melvin L. Mayer, MD	2000
Michael L. Beehner, MD	2000

Marco N. Barusco, MD	1999
John P. Cole, MD	1999
Jennifer H. Martinick, MBBS	1999
David Perez-Meza, MD	1999
Jerry Shapiro, MD	1999

Robert S. Haber, MD	1998
Guillermo Blugerman, MD	1998

Michael L. Beehner, MD	1997
Melvin L. Mayer, MD	1997
William H. Reed, II, MD	1997

Joseph Greco, PhD	1996
Rainer Sachse, MD	1996
James M. Swinehart, MD	1996
Ramon Vila-Rovira, MD	1996
Bradley R. Wolf, MD	1996

Jerry E. Cooley, MD	1995
Thomas S. Potter, MD	1995
Edoardo Raposio, MD	1995

Robert S. Haber, MD	1994
Kenneth A. Kern, MD	1994
Jung Chul Kim, MD	1994
David Mobley, MD	1994
& Daniel E. Rousso, MD	
James E. Vogel, MD	1994

International Society of Hair Restoration Surgery

2002-2003 Officers and Board of Governors

President

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Cleveland, OH, USA

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Adelaide, Australia

Secretary

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Future ISHRS Annual Scientific Meetings

Fresh air and fresh ideas in Hair Restoration



International Society of Hair Restoration Surgery
12th Annual Scientific Meeting
August 11-15, 2004
Westin Bayshore Resort & Marina
Vancouver, BC, Canada

12th Annual Scientific Meeting

August 11-15, 2004
Westin Bayshore Resort • Marina
Vancouver, B.C., Canada

13th Annual Scientific Meeting

August 24-28, 2005
Hilton Sydney
Sydney, Australia

GENERAL INFORMATION

Video, Photography & Audio Recording Policy

Video recording and/or photography are prohibited in all educational sessions. Under no circumstance are video, digital or still cameras to be utilized in the educational sessions. Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction). Photography of scientific material is prohibited.

Speaker Disclosures of Conflicts of Interest

All presenters are asked to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family, departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are published in the Abstract Book provided on-site at the meeting.

Introduction to HRS Course

Participants should be aware that the ideas and comments expressed in the Introduction to Hair Restoration Surgery Course are not necessarily endorsed by nor are those of the International Society of Hair Restoration Surgery. Additionally, by attending this course, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. As noted in the description of this program, this course is "designed to provide basic knowledge of hair restoration" techniques.

Tickets for Receptions/Meals

No fees or tickets will be required for the Wednesday evening Welcome Reception. All registrants are welcome to attend. Tickets ARE required for the Box Lunch on Friday and Saturday evening Gala Dinner/Dance. One ticket for the box lunch on Friday and one ticket for the Gala Dinner/Dance & Awards Ceremony is included as part of the meeting registration fee for physicians, surgical assistants, office staff, and registered spouse/guests. Each Gala ticket comes with 2 drink tickets for alcoholic drinks. All tickets will be provided in your registration packet.

Attire

Suggested attire throughout each meeting session and social activity is business attire except for the Gala which is black tie optional or a costume reflective of your native country.

Persons with Disabilities

The ISHRS provides services for persons with disabilities. If special arrangements are required for an individual to attend this conference, please notify the headquarters office at 630-262-5399 by September 19, 2003.

Official Language

The official language of the International Society of Hair Restoration Surgery is English. Simultaneous translation is not available for this meeting.

Cancellation/Refund Policy

Registration fees, less a \$50 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received by October 1, 2003. After October 1, 2003, there will be no refund of fees for cancellations or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

Ground Transportation to Hotel

From New York/La Guardia Airport (LGA) — (15 miles from hotel) Take Grand Central Parkway to L.I.E. (Midtown Tunnel) straight up 42nd Street to 8th Avenue. Turn right on 46th Street.

From New York/John F. Kennedy Airport (JFK) — (15 miles from hotel) Take Van Wyck Expressway to Grand Central Parkway to L.I.E. (Midtown Tunnel) straight up 42nd Street to 8th Avenue. Turn right on 46th St.

From Newark Airport (EWR) — (20 miles from hotel) Take NJ Turnpike (N) to Lincoln Tunnel. Follow signs to 42nd Street (N). Take a left onto 8th Avenue and a right on 46th Street. Proceed straight to hotel.

Hotel Information

New York Marriott Marquis
1535 Broadway, New York, NY 10036
Phone: 212-398-1900, Fax: 212-704-8930
www.nymarriottmarquis.com

Verification of Attendance/Evaluations

You will receive evaluation forms for all general sessions in your registration packet. Evaluation forms for extra workshops and courses will be distributed in the course. Please complete an evaluation form for all sessions, workshops, and extra courses that you attended. It is very important that we receive feedback so we can make improvements to the Annual Meeting.

Physicians will also receive in their registration packets a form called "Documentation of Attendance/CME Hours Claimed." Physicians should indicate the number of CME hours they are claiming on this form and turn-in the white copy (top copy) to a collection box located near the Registration Desk. Keep the pink copy (bottom copy) for your files. Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he/she belongs. However, for those in the American Academy of Dermatology (AAD) CME Transcript/Award Program, credit will automatically be applied when your forms are processed. Physicians will receive a Certificate of Attendance for CME in their registration packets (ancillary staff will receive a Certificate of Attendance). To be valid, physicians must write the number of CME hours they are claiming and sign the certificate. It is for the physician to keep as their record of attendance.

REGISTRATION CATEGORIES

The general registration fee includes admittance to the General Scientific Sessions, Exhibit Hall and scientific poster displays, continental breakfasts, box lunch, Welcome Reception, one ticket to the Gala Dinner/Dance, a program and abstract book. Extra courses require additional fees. **For onsite registration add \$50.00 for late processing fee.**

Physician – ISHRS Member \$795.00
For Physician members of the ISHRS.

Physician – Non-Member \$995.00
For physicians who are not current members of the ISHRS. Physicians who have applied for membership are considered non-members until they are fully voted in to membership and are not eligible for the member rate. Registration verification is required for all non-members and must accompany registration form. Acceptable forms of verification for non-member physicians include: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

Physician Resident – ISHRS Member \$425.00
For Resident members of the ISHRS.

Physician Resident – Non-Member \$425.00
For physician residents who are not current members of the ISHRS and are currently participating in an approved residency training program. Non-member residents must submit a letter of verification from the residency program director along with their registration form.

Surgical Assistant – ISHRS Member \$295.00
For members of the ISHRS Surgical Assistants Auxiliary.

Surgical Assistant – Non-Member \$475.00
For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary. Those who have applied for membership are considered non-members until they are fully voted in to membership and are not eligible for the member rate. Registration verification required.*

Office Staff \$475.00
For office staff in a hair restoration surgery practice. Registration verification required.*

***Registration verification is required** for all non-members and must accompany registration form. Acceptable forms of verification for non-member assistants, office staff, office managers, and clinic directors/owners include a letter attesting to current employment by a physician on the physician's letterhead, or a letter from a current ISHRS physician member attesting to the credentials of the individual.

Office Manager \$475.00
For office managers of a hair restoration surgery practice. Registration verification required.*

Clinic Director/Owner \$995.00
For non-physician clinic directors and owners of hair restoration practices. Registration verification required.*

Spouse/Guest \$475.00
For a spouse or guest of the Physician or Surgical Assistant that does not belong in any of the above categories. Registration is required for admittance to the Scientific General Sessions, Exhibit Hall, coffee breaks, and continental breakfasts. A registered spouse/guest will receive a ticket for the box lunch and Gala Dinner/Dance in their spouse/sponsor's registration packet. Spouses/Guests who are not registered will not be permitted into these listed functions. However, unregistered spouses/guests will be permitted to the Evening Welcome Reception on Wednesday/October 15, 2003, and to view the Exhibit Hall only during the hours 8:00 AM–1:00 PM on Saturday/October 18, 2003. Note: Unregistered spouses/guests will NOT receive a name badge and are not eligible for the exhibit hall raffle.

Incentive Program

Back by popular demand...bring multiple staff to the meeting and receive a special rebate offer! For those medical offices that bring 2 or more non-physician personnel to the 2003 Annual Scientific Meeting, the following guidelines apply to qualify for the rebate.

- Rebates are offered only to non-physician personnel which are employed in the same office. i.e., surgical assistants (member/non-member), office staff, clinic director/office manager, and spouse/guest registration categories.
- A Registration Rebate Form must be completed and submitted no later than October 31, 2003. Forms received after this date will not be eligible for this special offer. Contact the ISHRS Headquarters office for a Rebate Request Form.
- A rebate check will be issued 2-4 weeks after the meeting, so that attendance can be verified for the individuals that are listed on the Registration Rebate Form.
- Only one rebate check will be issued to the employing physician at the address indicated on the Registration Rebate Form.

Bring 2-3 non-physician personnel and receive a \$50.00 rebate per person!

Bring 4 or more non-physician personnel and receive a \$75.00 rebate per person!

TOURS AND THINGS TO DO



New York City....

New York City...the global leader in commerce and culture – the world's most intriguing and diverse city. This is home to landmarks such as the Statue of Liberty and the Empire State Building; Broadway shows and animated Times Square; world-class museums such as the Metropolitan Museum of Art and the Guggenheim; the United Nations; Central Park; and it is the fashion center of America, if not the world. Shopping and dining experiences abound! Plan to spend some time exploring this incredible city. For tourist information please contact NYC & Company, the city's official tourism marketing organization, at 800-NYCVISIT for visitor literature, 212-484-1222 for Visitor Counselors, or www.nycvisit.com.

ISHRS' Charter Tours and The Producers Tickets

We have organized select charter tours and a Broadway show outing so that you can experience some of what New York City has to offer in the company of ISHRS colleagues. Sign up early for one or all...seats are limited!

Garment District and Showroom Excursion (Tour #701)

Date: Thursday/October 16, 2003, at 2:30 PM–5:30 PM

Price: \$80.00 per person

One of the oldest industries in New York City is the garment trade. The renowned garment district in New York City is home to the world's hottest fashion designers of today, and the proving ground for the designers of tomorrow. Come explore the garment district of Manhattan with a licensed New York City tour guide and learn about the history and evolution of this area.



You will also visit a showroom and hear about fashion trends. Whether you seek information about the workings of the fashion industry, wish to purchase designer discounts, desire a sneak peak at the next big 'look' or just want a lighthearted way to see the city like a native, this tour is for you.

The Producers – Broadway Show Tickets (Tour #702)

Place: St. James Theater, 246 West 44th Street (between 7th & 8th Avenues)

Date: Thursday/October 16, 2003, at 8:00 PM, running time 2 hours 40 minutes

Price: \$130.00 per ticket



The ISHRS has secured an exclusive block of center orchestra seats for Mel Brooks' smash Broadway hit, *The Producers*, at the St. James Theater! This is the hottest show on Broadway... winner of the most Tony Awards ever! Based on the Academy Award-winning 1968 film of the same name, *The Producers* is the story of down-on-his-luck theatrical producer Max Bialystock and Leo Bloom, a mousy accountant. Together they hatch the ultimate scam: Raise more money than you need for a sure-fire Broadway fiasco...and pocket the difference.

Sign up early as these tickets will go fast. Transportation to the theater is not provided, as it is located a walkable 1½ blocks from the Marriott Marquis (a walking map will be provided).

NBC Studio Excursion

(Tour #703)

Date: Friday/October 17, 2003, at 9:45 AM–12:30 PM

Price: \$105.00 per person

Experience the magic of television during your visit to the NBC studios located in the heart of New York City's midtown in Rockefeller Center. Depending on availability, see the NBC news control rooms, Conan O'Brien's studio, and the set of Saturday Night Live. Visit the NBC Experience and Store where you will see a weather demonstration and participate in a hands-on activity, which is also combined with an orientation, and history of the NBC network. Note that studio tours are subject to change depending on performance and rehearsal schedules. Length of actual tour is one hour.



I Love New York "Fast & Furious" Excursion (Tour #704)

Date: Saturday/October 18, 2003, at 1:30 PM–5:30 PM

Price: \$45.00 per person

There's no better way to experience the sights and sounds of The World Capital of Excitement – The Greatest City in the World - than to be given an exclusive VIP guided tour! From the comfort of an escorted motorcoach, you will be treated to an "inside look" of the highlights of New York City, interwoven with history, trivia and little-known facts. Periodic stops to leave the vehicle and venture into the city create hands-on opportunities to get a close-up look at the many wonderful and magical places and people that make up New York City.



Among the many sites you will drive or walk by are the Empire State Building, United Nations, Lincoln Center for the Performing Arts, Central Park, Greenwich Village, SoHo, the Financial District, Little Italy, Chinatown, and Battery Park with Statue of Liberty views!

GENERAL MEMBERSHIP MEETING

INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY
GENERAL MEMBERSHIP BUSINESS MEETING
FRIDAY/OCTOBER 17, 2003, 12:00PM-2:00PM
NEW YORK MARRIOTT MARQUIS
NEW YORK, NY, USA

AGENDA

- | | | |
|-------|------------------------------------------------------------------------------------------------------------|-------------------------|
| I. | CALL TO ORDER | Robert S. Haber, MD |
| II. | APPROVAL OF SUMMATION REPORT
General Membership Meeting – October 11, 2002
(Appended to this agenda) | Robert S. Haber, MD |
| III. | OFFICER'S REPORTS | |
| | A. President's Report | Robert S. Haber, MD |
| | B. Vice President's Report | Mario Marzola, MBBS |
| | C. Secretary's Report | Paul T. Rose, MD |
| | D. Treasurer's Report | E. Antonio Mangubat, MD |
| IV. | ELECTION AND INSTALLATION
OF NEW OFFICERS | Robert S. Haber, MD |
| V. | COMMITTEE REPORTS | Robert S. Haber, MD |
| VI. | OLD BUSINESS | |
| VII. | NEW BUSINESS | |
| VIII. | ADJOURNMENT | |

GENERAL MEMBERSHIP MEETING

INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY
SUMMATION REPORT
GENERAL MEMBERSHIP MEETING
MEETING AT CHICAGO MARRIOTT HOTEL, CHICAGO, ILLINOIS
FRIDAY/OCTOBER 11, 2002

I. Call to Order

The meeting was called to order at 1:00pm by the President, Bobby L. Limmer, MD.

II. Establish Quorum

A quorum was established.

III. Approval of Summation Reports

MOTION: Approve the Summation Report of the General Membership Meeting of October 19, 2001, with correction of line 21 to read "...there were 200 attendees at the Annual Meeting...".

ACTION: Approved.

IV. A. President's Report

Defer to the Committee Reports

B. Vice President's Report

Robert S. Haber, MD, reported that the role of the vice president is a supportive role. He outlined his goals for next year serving as president.

MOTION: Accept the Vice President's Report as presented.

ACTION: Approved.

C. Secretary's Report

Mario Marzola, MBBS, stated that from the current reports, there were approximately 515 registered for the meeting. For the year, there were 67 physician member applicants, 1 resident member applicant, and 15 surgical assistant member applicants as reviewed and approved the Membership Committee and ratified by the Board of Governors.

MOTION: Approve the 67 physician member applicants, 1 resident member applicant, and 15 surgical assistant member applicants.

ACTION: Approved.

D. Treasurer's Report

E. Antonio Mangubat, MD, presented the report of the Treasurer stating the Society is in sound condition. The Society had a net worth at the end of 2001 of \$350,000, and as of August 2002 the net worth is \$483,000.

MOTION: Accept the Treasurer's Report as presented.

ACTION: Approved.

New item introduced – Membership in AMA House of Delegates

Dr. Mangubat proposed the idea of ISHRS becoming a member of the AMA House of Delegates which will allow ISHRS and hair restoration to be viewed as a part of the "House of Medicine" in America. He took an informal poll of members to assess how many belong to the AMA. He concluded that a detailed report would be given at a later date.

V. Election and Installation of New Officers

Dr. Limmer informed the general membership of the slate of candidates as nominated by the Board of Governors, reminding the membership that there is careful consideration in choosing the candidates and weight

GENERAL MEMBERSHIP MEETING

is given to those that have shown past contributions to the Society along with maintaining an international distribution. The slate includes: Mario Marzola, MD, for Vice President; Paul T. Rose, MD, for Secretary; Arturo Sandoval-Camarena, MD, for a second 3-year term on the Board of Governors; and Matt L. Leavitt, DO, and Bessam K. Farjo, MD, each for a first 3-year term on the Board of Governors.

A. Vice President

Mario Marzola, MBBS, was nominated by the Board of Governors for the position of Vice President.

MOTION: Approve the nomination of Mario Marzola, MBBS, for the position of Vice President for the term 2002-2003.

ACTION: Approved.

B. Secretary

Paul T. Rose, MD, was nominated by the Board of Governors for the position of Secretary.

MOTION: Approve the nomination of Paul T. Rose, MD, for the position of Secretary for the term 2002-2004.

ACTION: Approved.

C. Board of Governors (three (3) open seats)

The Board of Governors nominated Arturo Sandoval-Camarena, MD, for a second 3-year term on the Board of Governors; and Matt L. Leavitt, DO, and Bessam K. Farjo, MD, each for a first 3-year term on the Board of Governors. Nominations from the floor included, in the following order: Konstantinos J. Minotakis, MD and David J. Seager, MD.

A ballot vote took place and ballots were tallied. Dr. Limmer read the tellers' report:

Teller' Report

Number of votes cast	96
Dr. Sandoval-Camarena received	76
Dr. Leavitt received	60
Dr. Farjo received	57
Dr. Minotakis received	24
Dr. Seager received	60

No illegal votes cast.

Dr. Limmer announced the newly elected Board members as: Arturo Sandoval-Camarena, MD (for a second 3-year term), Matt L. Leavitt, DO (for a first 3-year term), and David J. Seager, MD (for a first 3-year term).

VI. Committee Reports

Dr. Limmer presented his President's Report as a summary of the committee reports presented to the Board of Governors at their meeting on Wednesday/October 9, 2002.

A. Annual Scientific Meeting Committee

The Annual Scientific Meeting Committee outlined the 2003 meeting which will take place in New York over the dates October 15-19, 2003. Jerry E. Cooley, MD will serve as program chair, and planning is already well underway.

B. Bylaws and Ethics Committee

The Bylaws and Ethics Committee held hearings regarding compliance with the Bylaws. Dr. Limmer reminded the members of the need to report within 60 days of an action on their medical license.

C. Live Surgery Workshop Committee

The Board of Governors approved a motion to continue sponsorship of the Orlando Live Surgery Workshop.

GENERAL MEMBERSHIP MEETING

The 2002 Workshop was successful and profitable with approximately \$30,000 in profits to the ISHRS.

D. Scientific Research, Grants, and Awards Committee

Dr. Limmer reported that Chair, O'Tar T. Norwood, MD, resigned from the Scientific Research, Grants, and Awards Committee, and Richard C. Shiell, MBBS, will serve as Chair. There is a plan to increase the size of the Committee to ease the workload.

E. Website Committee

Dr. Limmer reported that the Website Committee is very active under the direction of Chair, E. Antonio Mangubat, MD. There are plans to continue improvement of the site to present our profession in the best way to the public.

F. Surgical Assistants Committee

The Surgical Assistants Committee felt they have had to struggle for recognition. An assistant's award is under development. The Board approved a motion to permit new assistant members to vote at the first assistants business meeting.

G. Pro Bono Foundation Committee

The Pro Bono Foundation Committee is continuing activities for activating the process.

MOTION: Accept the President's Report as presented.

ACTION: Approved.

VII. New Business

A. Bylaws Amendments

The attached Bylaws amendments (revisions) were presented. There was no discussion.

MOTION: Approve the Bylaws amendments as outlined.

ACTION: Approved.

B. Internet

A discussion was held about recent activities on the Internet being viewed as negative with inaccurate claims. It was noted that the Board of Governors approved considering an independent survey of patients to assess patient satisfaction to use as a rebuttal for inaccurate claims on the Internet, in addition to reflect the high quality of HRS work.

C. Pro Bono Foundation Program

It was reported that the Pro Bono Foundation Committee is finalizing the program and members are encouraged to participate in the process of helping patients in need. Lengthy discussion took place regarding including a category for providing corrective HRS procedures to dissatisfied former patients. The group was reminded that the Pro Bono Foundation was originally formed to provide pro bono work to the indigent and to trauma/burn victims.

VIII. Adjournment

The meeting was adjourned at 2:00 PM.

Respectfully submitted,



Mario Marzola, MBBS, Secretary

** Please see Attachment A for Bylaws Amendments **

ATTACHMENT A TO SUMMATION REPORT

BYLAWS

PROPOSED
REVISIONS
October 11, 2002

of the International Society of Hair Restoration Surgery

ARTICLE I - NAME

The name of this Society shall be the INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY. Hereinafter it shall be referred to as the Society.

ARTICLE II - PURPOSE

The purposes of this Society are:

- A. To advance the art and science of hair restoration by licensed, experienced physicians who are qualified to practice this type of medicine and who will do so with the highest degree of skill and artistry.
- B. To encourage the free interchange of ideas, knowledge, and experience among its members in order to maintain the skills and artistry of those members at the highest possible level of skill and knowledge.
- C. To encourage professional excellence and to promote amicable relations among the members.

The Society is not intended to earn profits nor shall it do so. The Society shall not promulgate propaganda as a substantial part of its activities. It shall not have as a major goal an attempt to influence legislation, nor shall it participate in any political campaigning on behalf of any candidate for public office.

The Society shall have a common seal which may be changed or renewed as deemed fit.

ARTICLE III - MEMBERSHIP

- A. The Society shall be composed of three classes of membership: Members, Resident Members and Emeritus Members

1. Members:

Members of the Society shall be physicians (MD, DO, or Non-U.S. equivalent) of good moral character and standing in the community who are fully licensed to practice medicine, and have an interest in hair restoration and scalp surgery.

2. Resident Members:

Resident Members shall be physicians (M.D., D.O., or Non-U.S. equivalent) of good moral character and standing in the community who are actively enrolled in a recognized and accredited formal residency teaching program. The applicant for Resident Member status must present a letter from the Chief of Service or Program Director attesting to their moral character, their enrollment in the residency program, and recommending them for Resident Membership status in the Society. Resident Members shall pay lower yearly dues than members and shall not hold office. They may vote in elections. Upon completion of their residency program and upon payment of the members annual dues they shall

automatically become members of the Society without new application procedures.

3. Emeritus Members:

A member of the Society in good standing who has attained the age of 65 years and who has been an active member of the Society for at least five (5) years shall be eligible for Emeritus Membership. An eligible member must apply, in writing, to the Governors of the Society stating that he/she is no longer engaged in active medical practice for more than fifty (50) days per year. Emeritus Members shall pay no dues and shall have no vote. All other privileges of the Society shall be available to Emeritus Members.

- B. Qualifications for Members

1. Application for Membership - Any physician whose medical license(s) (where applicable) is/are in good standing may make written application to the Secretary of the Society in the format prescribed by the Governors of the Society.

Upon application to membership in the Society, each applicant shall be given a copy of these bylaws as well as the adopted Code of Ethics. The applicant shall then sign a statement attesting to the fact of having read and understood the bylaws and the adopted Code of Ethics. The applicant shall also indicate his/her intention to abide by these bylaws and the adopted Code of Ethics.

2. Processing Applications - Applications must be received not less than thirty (30) days prior to a regularly called meeting of the Board of Governors. Within six (6) weeks after receipt of an application, the Secretary shall notify the applicant of any deficiency in the application. If an application remains incomplete for six months, it shall be deemed to be delinquent, and the applicant shall be notified that he/she must make a new application if they still desire membership in the Society.
 3. Election - All completed applications shall be submitted to the Chairman of the Membership Committee for vetting by that Committee. The Chairman of the Membership Committee shall submit a report to the Board of Governors for their action with recommendations for admission of applicants who qualify and whose applications are complete. A list of applicants who do not qualify along with the reasons for disqualification shall also be submitted. An affirmative vote of three fifths (3/5) of the Governors shall be necessary to elect an applicant to membership. The results of the voting shall be recorded upon the application form, and that form will be filed for ten (10) years. Any applicant who fails to attain membership must wait one (1) year before making re-application.
 4. Fairness - No applicant for any class of membership in the Society shall be denied admission to the Society for reasons of race, gender, religion, or national origin.

ATTACHMENT A TO SUMMATION REPORT

C. Rights and Privileges of Membership

1. Members of the Society, who are in good standing, may attend meetings of the membership and take part in the proceedings, receive publications, and vote upon matters which may be submitted to the membership for their consideration. Only a member of the Society whose membership is in good standing may seek election as an officer of the Society. Elected officers of the Society must all be members in good standing.

D. Loss of Good Standing or Membership

1. Any member whose dues are unpaid by February 28, shall cease to be in good standing, and shall lose all rights and privileges of membership until the delinquency is satisfied. The member will be notified by mail in a timely fashion of the loss of good standing by the Secretary of the Society.
2. Payment of all delinquent dues within two (2) years shall immediately restore a member's good standing. Any member whose dues are unpaid for more than two (2) years will suffer permanent loss of membership unless an appeal is filed with the Governor within sixty (60) days of notice of loss of membership. Reinstatement into the Society after permanent loss of membership shall require application as a new member.
3. Any member who has been convicted of any felony or a serious misdemeanor, except for minor traffic offenses, shall forfeit their membership. Such forfeiture may be appealed only by personal appearance of the member or his/her agent before a sub-committee of at least three (3) Governors of the Society within six (6) months of the conviction. In the case of a member who lives outside of the United States, this requirement may be waived by majority vote of the Governors.
4. If the medical license(s) of a member shall be censured, disciplined, revoked or limited in any way, the member shall be responsible for notifying the Secretary of the Society within 60 days of the completion of the action. At the next regular meeting of the Governors after such notification the Secretary shall notify the Governors of this action. They may take such action upon the member's status as they shall deem fit.
5. If the membership in a National Medical Society of a member shall be censured, disciplined, revoked or limited in any way, the member shall be responsible for notifying the Secretary of the Society of this action. At the next regular meeting of the Governors after such notification, the Secretary shall notify the Governors of this action. They may take such action upon the Member's status as they shall deem fit.
6. During an appeal of forfeiture of membership, both the member and the Governors are entitled to the advice and counsel of an attorney, but such attorneys shall not have the power to represent their clients during the appeals process.
7. If the conviction for which the member suffered forfeiture of membership is reversed or overturned by judicial review, the member's status shall immediately be returned to good standing upon written notification to the Secretary

and receipt of a copy of the notice of the judicial action that has been certified by the court. Any dues or fees which may be in arrears because of the Member's forfeiture of status shall be excused.

ARTICLE IV - OFFICERS, TERMS AND DUTIES

Officers - The officers of the Society shall be the President, the Vice President, the Secretary and the Treasurer. The executive committee shall consist of the officers of the Society and ~~International Liaison Representative~~ the Immediate Past-President.

A. Vacancies

1. President - The Vice President shall become the President of the Society in the term which immediately follows his/her election to the Office of Vice President. In case of a vacancy in the Office of President, the Vice President shall assume the office of President and shall serve the remainder of the President's term and shall then continue to serve his/her own complete term of office.
2. Vice President - The Vice President shall be elected by the membership at large. A slate of officers shall be nominated by the board of Governors. Additional nominations may be made by the members. If a vacancy occurs in the office of Vice President, it shall be filled by election by the Board of Governors.
3. Secretary and Treasurer - The Offices of Secretary and of Treasurer shall be elected by the body of the membership at large. Nominations can be placed by the Board of Governors and by members at large. If vacancy occurs in the Office of Secretary and/or Treasurer, it shall be filled by appointments by the President until the next general election.
4. Board of Governors – Representatives to the Board of Governors will be international and every effort will be made to achieve a diversified representation.

Election to the Board of Governors by the General Membership will be based upon nominations by the Executive Committee and/or from the Membership.

B. Terms of Office

1. President:

The term of office of the President is approximately one (1) year commencing at the end of the annual meeting and extending until the end of the following annual meeting.

2. Vice President:

The term of office of the President is approximately one (1) year. The Vice President shall assume the office of President at the end of the annual meeting and shall preside as President for the next annual meeting. If for any reason no annual meeting is held, the President and Vice President shall continue in office until the next annual meeting.

3. Secretary/Treasurer:

The term of office of the Secretary and Treasurer is two (2) years. The Secretary shall be elected on even years (1990,

ATTACHMENT A TO SUMMATION REPORT

1992, etc.) and the Treasurer shall be elected on odd years (1991, 1993, etc.).

C. Duties of the Office

1. The President shall preside at all meetings. He/she shall also be Chairman of the Governors of the Society and a member ex-officio of all committees of the Society. The President shall be the official spokesperson of the Society. No President may encumber the Society with debt nor assume financial obligations in the name of the Society without a three fifths (3/5) majority affirmative vote of the Governors. ~~Upon the expiration of his term of office, the President shall continue to be a Governor of the Society.~~

The President shall, at his/her discretion, have the power to create committees, to designate a chair of any committee so created, and to designate members of such committees from among the membership of the Society.

2. The Vice President shall preside at all meetings in the absence of the President; likewise, he/she shall preside at meeting of the Board of Governors in the absence of the President. The Vice President shall be a voting member of the Governors of the Society.
3. The Secretary or a designate shall keep minutes and records of decision at all meetings of the Society. The Secretary shall be the custodian of all records and papers of the Society except the financial records. The Secretary shall keep a correct list of all members of the Society, and shall be responsible for disseminating news of the Society's activities and meetings to the membership. The Secretary shall count the ballots from each election during the meeting and shall inform the Governors and the membership of the results.
4. The Treasurer of the Society shall demand and receive all funds, bequests, and donations due the Society and shall deposit them in an appropriate bank account. He/she shall disburse such funds from the treasury as the Board of Governors shall direct. He/she shall make a report of the state of the treasury to the Board of Governors at the annual meeting of the Society and at such other times as may be necessary. The Treasurer shall inform the Secretary of the delinquency of any member for failure to pay dues and/or assessments.

ARTICLE V - BOARD OF GOVERNORS

A. Composition

1. The Board of Governors shall consist of the Officers - President, Vice President, ~~Country Representatives to the Board of Governors,~~ Secretary, Treasurer, ~~and the immediate past Past-President and eight (8) Governors.~~ The President of the Society shall also serve as Chairperson of the Board of Governors.

B. Powers

1. The Board of Governors shall have charge and control of all property and funds belonging to the Society.
2. Approval of the Board of Governors must be obtained by three fifths (3/5) affirmative vote before making

any significant expenditure or disposition of money or property of the Society and before assuming any financial obligation in the name of the Society.

3. The Board of Governors shall not authorize any funds for action that advocate a group boycott by members nor violation of any federal or state antitrust or other law. The Board of Governors shall not sponsor nor approve any action by the Society nor its members that knowingly violates any federal or state antitrust or other law.

4. The Board of Governors, at Society expense, shall provide fidelity bond coverage for the Officers, Governors and employees of the Society in an amount sufficient to protect the Society's funds.

- ~~5. The Board of Governors shall, at their discretion, have the power to create committees, to designate a chair of any committee so created, and to designate members of such committees from among the membership of the Society.~~

C. Meeting and Reports

1. The Board of Governors shall hold meetings at such times and places as they shall determine but not less than twice per year. At least one of the meetings of the Board of Governors shall coincide with the annual meeting of the Society.
2. The Board of Governors shall make a report to the members at the regular annual meeting of the Society.

D. Term of office

1. The term of office of the Board of Governors shall be on a rotating schedule. The Board of Governors shall be elected to a three (3) year rotation of service with approximately one-third (1/3) of the Board standing for election each year. The Board of Governors are limited to two consecutive terms. The rotation for election to the Board of Governors shall begin with the general membership meeting of the Fall of 1995.

ARTICLE VI - DISCIPLINE

- A. Disciplinary actions against members - After due notice and hearing, a member of the Society may be censured, placed on probation, suspended or expelled for any of the following infractions:

1. For violation of the Bylaws of the Society and/or Code of Ethics of the Society.

2. If the member has been convicted, adjudged, or recorded as guilty by any competent court of a felony or a crime involving moral turpitude.

3. If the member has been convicted, adjudged or recorded as guilty by any competent court or agency of government resulting in the revocation of a medical license, medical license being censured, disciplined, revoked or limited in any way.

4. If a member fails to reasonably cooperate with the process of review of allegations, provided that appropriate notice has been given to the member or his/her representative.

ATTACHMENT A TO SUMMATION REPORT

B. Ethics Committee

1. A Chairman of the Ethics Committee will be appointed by the President. The Chairman of the Ethics Committee will appoint five (5) members to the Ethics Committee. The President and/or the Board of Governors may veto any appointment to the Board of Ethics.
2. The Chairman of the Ethics Committee and the Members of the Ethics Committee serve at the discretion of the President. Any member of the Ethics Committee may be discharged at any time by the President.
3. The Ethics Committee is not an investigative body. The Ethics Committee will only consider sworn statements and documented evidence.

C. Preferring Charges and Initiating Proceedings

1. Charges against a member of the Society must be in writing, must be specific and must be sworn or affirmed.
2. Charges may be originated by any member of the Society or by a Governor acting in the name of the Society in response to a complaint from a member of the public.

If any member shall bring complaints against three (3) or more different members of the Society within a period of three (3) years, which complaints shall be found to be without substance, the complaining member shall be deemed to be indulging in abuse of process. Any member who does so indulge in abuse of process shall be subject to expulsion from the Society after a hearing as prescribed in these bylaws.

3. When a member of the Ethics Committee has been notified of a complaint, he/she must present the complaint at the next meeting of the Board of Governors to determine whether or not to (1) dismiss the complaint, (2) refer the problem back to the complainant as appropriate for action other than discipline, or (3) to arrange a hearing. In all cases, the member complained of will be notified of the complaint and the decision of the Board of Ethics. If the Board of Ethics think it is appropriate, the complained of member may be required to furnish the Board of Ethics with a written response before a decision is made as to what action to take.
4. Whenever a formal hearing is to be scheduled, the accused member shall promptly be notified of that decision and shall be sent an accurate copy of the charges by certified mail. The member must make a written reply within thirty (30) business days. Failure of the member to make such a written reply may be taken as admission to the charges by default. The member will be reminded of this last condition.

D. Hearing

1. A hearing of charges shall be conducted by the Board of Ethics sitting as a trial body at a time and place reasonably convenient to both the Board of Governors and the accused member. The member shall have written notification of the time and place of the hearing not less than thirty (30) days before the date of the hearing. Appearance of the accused member at the hearing without objection shall constitute waiver of any defect in the notice of the hearing.

2. If the accused member or the complainant fail to appear at the hearing without obtaining a continuance or adjournment, the Board of Ethics may proceed with the hearing in the absence of either or both parties. A decision may be made based upon the evidence made available at the hearing.
3. The accused member shall have the right to attend all hearings in the case, to present witnesses, to submit pertinent evidence, and to cross-examine witnesses presented by others.
4. Failure of the accused member to appear at a duly noticed hearing may be taken as evidence of failure of the member to cooperate with the review process within the meaning of section IV.A.4 of these bylaws.
5. In considering evidence, the Board of Ethics shall not be limited by the technical rules of evidence which apply in courts of law. The Board of Ethics shall not be bound to hear testimony relating to the character or general reputation of any person if such testimony has no direct bearing upon the case at issue.
6. Any party to a hearing has the right to have legal counsel present at any hearing solely for the purpose of obtaining advice, but any such legal counsel is not permitted to represent any party.
7. At the conclusion of the hearing process, the Board of Ethics shall retire to consider their decision. The decision shall be made by majority vote on secret ballots. The decision shall be rendered in writing containing findings of fact and a recommendation of any disciplinary action or dismissal.
8. A record of all hearings must be made and kept on file for (5) five years. A record of the proceedings will be made available to the complainant and the accused upon request.
9. In lieu of a formal hearing, and taking into consideration that the International Society of Hair Restoration Surgery is a world wide body, a hearing may be conducted by other means including, but not limited to, electronic means such as conference telephone calls.
10. A hearing may also take place by the Board of Ethics consisting of consideration of written testimony and evidence presented to it. Only sworn, affirmed and/or notarized statements will be considered. Both the accused and the complainant must be supplied with all evidence, testimony and statements which will be used to make a decision and given thirty (30) days to rebut.

E. Disciplinary Action

1. The penalty shall begin on the day that the member is apprised of the final decision. The penalty can be delayed pending an appeal.

F. Disciplinary Action Definitions - The words, "censure", "probation", "suspend" and "expel" shall have the following meanings:

1. Censure - An entry will be made in the accused physician's membership file that the physician has been found guilty of

ATTACHMENT A TO SUMMATION REPORT

the act complained of and has been advised of the finding. No deprivation of membership privileges will be imposed.

2. Probation - A member may be placed on probation for up to two years. During this time the member's conduct will be monitored or evaluated by a members of the Board of Ethics. During this time, the member will retain all rights and privileges except that the member may not hold elected office in the Society. After the period of probation has ended satisfactorily, the member will be restored to full rights and privileges in the Society.
3. Suspend - A member may be suspended for up to two years. During that time the member shall not vote, hold office, serve on committees, nor participate in the business of the Society. The member shall retain the right to attend scientific meetings of the Society and to pay dues.
4. Expel - A member expelled from the Society shall be denied all rights and privileges of Society membership beginning on the date of expulsion. An expelled member may reapply for membership no sooner than two years after the date of expulsion on the same terms and conditions as any other new applicant. An expelled member shall surrender his/her certificate of membership in the Society to the Secretary. An expelled member shall no longer hold himself/herself out to the public as being a member of the Society. Failure to surrender the certificate of membership upon demand and/or continuing to represent oneself to the public as being a member of the society after expulsion, shall be considered if an expelled member re-applies for membership.

An expelled member shall be deemed a non-member and may attend scientific meetings and present papers at the discretion of the Society using the rules and fees appropriate to non-members.

5. Appeal - either the accused or the complainant can appeal the decision of the Ethics Committee to the Board of Governors.

A request for an appeal to the Board of Governors and the Ethics Committee must be made by certified mail within thirty (30) days following the decision addressed to the Board of Governors at the office of the management of the International Society of Hair Restoration Surgery. All testimony, records, and evidence which was used to make the decision must be made available to the Board of Governors. The Board of Governors at their discretion can (1) deny the appeal, affirming the decision of the Ethics Committee, or (2) hold a hearing following the rules set down for hearing by the Ethics Committee.

A member of the Ethics Committee or a member of the Board of Governors may excuse themselves from a case prior to hearing it based upon conflict of interest or any other reason.

A member or group of members of the Ethics Committee or the Board of Governors may at their discretion issue a minority opinion differing from the decision which will become a part of the record.

6. Principles - At all times, the bylaws of this Society and the principles of Medical Ethics as promulgated by the American Medical Association shall be binding upon this Society and its members.

ARTICLE VII - DUES AND FUNDS

- A. Funds of the Society - These shall consist of monies raised by annual dues levied upon the members and the members of the medical-surgical assistants auxiliary. Voluntary contributions to the Society and income from any other source that may be approved by the board of Governors.
- B. Dues - The amount of annual dues shall be fixed by the Board of Governors. Dues shall become payable on the first day of each year, and they shall become delinquent after the twenty-eighth (28) day of February of that year.

ARTICLE VIII - MISCELLANEOUS

- A. Order of Business - The order of business at the annual meeting shall be as follows:
 1. Call to order
 2. Reading and approval of minutes
 3. Reports of President, Vice President, Secretary and Treasurer
 4. Reports of committees
 5. Election and installation of new officers (every second year)
 6. Old Business
 7. New Business
 8. Adjournment

On any and all questions of procedure or protocol, the regulations in the most recent available edition of Roberts' Rules of Order shall apply.

- B. All general meetings of the Society shall be conducted in the English language. All written presentations to the Society shall be in the English language.

ARTICLE IX - SURGICAL ASSISTANTS AUXILIARY

- A. The Society shall have an Auxiliary for Surgical Assistants who are employed by Physician Members of the Society.
 1. Application for Assistant Membership in the Auxiliary must be accompanied by a letter attesting employment from a Physician Member of the Society who is the current employer of the applicant.
 2. When the employer of an Assistant Member ceases to be a member of the Society, the assistant's membership will continue only until the end of the current dues year unless the Assistant Member gains employment with another Physician Member of the Society. The Assistant Member must notify the Membership Chairman within 60 days of a change.

ATTACHMENT A TO SUMMATION REPORT

B. The purposes of the Auxiliary shall be:

1. To encourage free interchange of ideas, knowledge, and experience among its members in order to assist the members of the Society.
2. To promote amicable relations among the members.

C. Meetings shall be held at the same time and at the same location as the annual meeting of the Society.

D. Members of the Auxiliary may attend the general meetings of the Society provided that meeting tuition is paid by the Auxiliary member or by their sponsoring physician.

E. Annual Meeting of the Auxiliary

1. The general membership of the Auxiliary shall elect a chairperson and a vice chairperson of the Auxiliary at the annual meeting of the Auxiliary.
2. The terms of office of the chairperson and vice chairperson shall extend for approximately one year from one annual meeting until the following annual meeting. Should for any reason no annual meeting be held the terms of office shall be continued until the next annual meeting.
3. The chairperson shall be responsible for arranging a program for the Auxiliary for the annual meeting as such the chairperson shall work closely with the President of the Society or the person delegated by the President of the Society to prepare a program for the annual meeting.

4. The Vice Chairperson shall assist the Chairperson and shall assume the duties of the Chairperson if the Chairperson is unable to perform their duties.

F. The annual dues for the members of the Auxiliary shall be determined by the Board of Governors of the Society. The annual dues of the Auxiliary shall be intermingled with the general fund of the Society. No separate funds shall be maintained by the Auxiliary.

ARTICLE X - AMENDMENTS

- A. Amendments to these bylaws must first be proposed at a meeting of the board of Governors. If the amendment passes by a three fifths (3/5) majority vote of the Governors, it shall be presented to the membership for a vote at the next annual meeting. If the membership passes the changes by a three fifths majority vote, the bylaws will be changed as amended.

If any part or portion of these bylaws shall be found to be unenforceable or unlawful under the laws of a state or of the United States of America, the remaining part or portion which is lawful shall remain in force.

The Bylaws were last amended by the membership on October 21, 2001.

**PROPOSED REVISIONS —October 11, 2002
Accepted by General Membership.**

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NOTES

[illegible]