

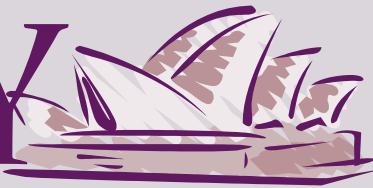
**Working
Towards a
Sustainable
Industry for
the Future**

Final Program Guide



International Society of Hair Restoration Surgery
13th Annual Scientific Meeting

SYDNEY



The BIG One, Down Under

August 24–28, 2005 • Hilton Sydney • Sydney, NSW, Australia

2005 Annual Scientific Meeting Committee

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*Thank
You*

The ISHRS gratefully acknowledges

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Message from the President and Program Chair

Welcome to Sydney! This has been a stellar year, both in terms of preparations for this meeting and for the Society as a whole. As a result of our applying for ACCME accreditation (Accreditation Council for Continuing Medical Education), we have formalized our meeting processes to a greater extent and have put into place guidelines that will only enhance the scientific content and quality of our CME. We are proud to present to you this grand educational experience.

This year's theme is "Working Towards a Sustainable Industry for the Future." In determining this program, we have conducted a thorough needs assessment and analysis of feedback from the attendees at last year's meeting, together with the assistance from the CME Committee plus advice from previous program chairs, so that the sessions reflect the chosen theme, its underlying philosophy, and, most importantly, meet your needs.

Whether you are a novice or an experienced surgeon, this program has information that is extremely relevant to your practice. From basic science to live surgery, from didactic lectures to open panel discussions to video theatre, you will have numerous opportunities to enhance and advance your knowledge. Our faculty is comprised of the most respected leaders in the field of hair loss and hair restoration surgery.

As the world's foremost society in hair restoration surgery, we encourage you to participate in the open discussions, to become involved in the Society by joining committees, sharing what you learn with colleagues in your area, and better informing your patients as to the latest procedures and trends.

Finally, take some time to enjoy to the exotic land of Australia. Attend the social events and make some wonderful new friends and professional relationships.

Welcome, and warmest regards,



E. Antonio Mangubat

E. Antonio Mangubat, MD
President, International Society of Hair Restoration Surgery



Jennifer H. Martinick, MBBS
Chair, 2005 Annual Scientific Meeting

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Disclaimer

Registrants for this course understand that medical and scientific knowledge are constantly evolving and that the views and techniques of the instructors are their own and may reflect innovations and opinions not universally shared. The views and techniques of the instructors are not necessarily those of the International Society of Hair Restoration Surgery (ISHRS), but are presented in this forum to advance scientific and medical education. Registrants waive any claim against ISHRS arising out of information presented in this course.

As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at the 13th Annual Scientific Meeting.

By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. All speakers, topics, and schedules are subject to change without prior notification and will not be considered reasons for refund requests.

Registrants also understand that operating rooms and health care facilities present inherent dangers. Registrants waive any claim against ISHRS for injury or other damage resulting in any way from course participation.

General Information

Continuing Medical Education Mission Statement

CME Purpose

The purpose of the International Society of Hair Restoration Surgery's CME program is to meet the educational needs of its members by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills, knowledge, and attitudes as well as promote lifelong learning for its members. CME activities will result in enhanced patient care by enabling participants to make more precise diagnoses, to refine surgical skills, and to reduce or eliminate medical and to surgical complications.

Target Audiences

The primary target audience of the International Society of Hair Restoration Surgery's CME program is its physician members, consisting of surgeons from around the world. The secondary audience for the CME program includes residents, nurses, surgical assistants, and other allied health personnel. The ISHRS encourages international and interdisciplinary exchange of medical knowledge and practice through calls for papers and invitations to interdisciplinary and international speakers with special expertise. Further, the ISHRS seeks to expand the international participation at individual courses as a critical part of each year's CME activities.

Statement of Need

Results of research studies are changing physicians' understanding in the treatment of hair loss. Techniques and methods in hair restoration surgery are continually being refined to maximize hair density, produce higher rates of graft growth, reduce scars, and reduce the rate of complications. The practicing hair restoration surgeon must be well informed about this new information. This meeting will cover the issues and advances in medical and surgical hair restoration. A faculty of well-known experts from private and academic sectors will discuss specifics and the state of the industry. Our distinguished faculty will provide commentary on controversial subjects. By providing access to the latest research developments and expert perspectives, this meeting will provide hair restoration surgeons with up-to-date clinical management strategies. The end result being better treatment and treatment options for patients.

Expected Results

The CME program will result in improved surgical skills and medical knowledge among its participants. All participants will be expected to provide written feedback following all educational sessions, and the CME committee will rely on this feedback to assess the effectiveness of educational efforts and direct changes in programs in order to ensure that educational objectives are met or exceeded.

Learner Objectives

Throughout this program the learner objectives are listed within the Day-By-Day program for each segment of the General Session. Course and Workshop learner objectives are listed by their descriptions.

Audio Tapes (CDs) for Purchase

New this year, the ISHRS will audio record the main general sessions (unedited) for purchase after the meeting, including Thursday, Friday, Saturday, and Sunday, excludes the Live Patient Viewing. Prices are \$150.00 (USD) for meeting attendees and \$500.00 for ISHRS members who did not attend the meeting. Non-members who did not attend the meeting are not eligible to purchase the audio recordings. You may reserve your copy by completing a form at the meeting registration desk.

Video, Photography & Audio Recording Policy

Video recording and/or photography are prohibited in all educational sessions. Under no circumstances are video, digital, or still cameras to be utilized in the educational sessions. Violators will have their cameras/equipment confiscated until the end of the meeting on Sunday. Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction). Photography of scientific material is prohibited. **The only exception to the photography policy are photos taken by the official ISHRS photographer, for purposes of podium photos to use in ISHRS publications.**

Cellular Phone/Pager Policy

The use of cellular phones and pagers in the General Session or workshop rooms is prohibited. Attendees must either turn off or vibrate cellular phones and pagers.

Speaker Disclosures of Conflicts of Interest

All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book provided onsite at the meeting.

Verification of Attendance

Physicians will receive in their registration packets a form called "Documentation of Attendance/CME Credits Claimed." Physicians should indicate the number of CME hours they are claiming on this form and turn-in the white copy (top copy) to a collection box located near the Registration Desk. Keep the pink copy (bottom copy) for your files. Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he/she belongs.

AAD Members—For those that subscribe to the American Academy of Dermatology (AAD) Transcript Program, you must submit an attendance validation "Green Card". We will mail your green card to the AAD after the meeting. If you did not bring a Green Card with to this meeting, you may mail it directly to the AAD when you return.

Physicians will receive a personalized Certificate of Attendance for CME **mailed after the meeting.** Physicians will only receive a CME certificate if the "Documentation of Attendance/CME Credits Claimed" form is completed. Ancillary staff will receive a Certificate of Attendance in their registration packets.

Evaluation Surveys

The CME Committee and Annual Meeting Committee kindly request that you complete the evaluation surveys for each workshop, course and general session that you attend. Your feedback is very valuable to us! We make changes to the program and faculty based on your comments so we may continually improve the Annual Meeting. New this year, **each day** we are raffling a **certificate worth \$250.00 (USD) off of an ISHRS meeting held in the next 2 years** for those that turn in their completed General Session evaluation surveys and Overall Meeting evaluation. Thank you for your participation.

Internet Café

New this year! We are pleased to provide meeting attendees with an Internet Café for their use, located in the Exhibit Hall. You may check e-mail or research the web on relevant scientific topics. The ISHRS acknowledges **Merck & Co., Inc.** for their generosity in sponsoring this service.

General Information

2004-2005 ISHRS Officers and Board of Governors

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NEW ORLEANS
Unveiling the Latest in
Hair Restoration Surgery
ISHRS 14th Annual Scientific Meeting
October 11-15, 2006
Sheraton, New Orleans, Louisiana, USA



Future ISHRS Annual Scientific Meetings

14th Annual Scientific Meeting

October 11-15, 2006
Sheraton New Orleans,
New Orleans, Louisiana, USA

15th Annual Scientific Meeting

October 24-28, 2007
San Diego, California, USA



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Program-At-A-Glance — Room Assignments

Wednesday/August 24, 2005

| | |
|------------------|--|
| 6:00 AM–10:00 AM | Committee Meetings Level 1 Room 7, Level 1 Boardroom 2, Level 4 Rooms 3, Level 4 Room 4 & 5 |
| 7:00 AM–5:30 PM | Registration Level 3 Foyer |
| 7:00 AM | Internet Café Opens Level 3 Foyer |
| 7:00 AM–5:30 PM | Speaker Ready Room Level 2 Room 6 |
| 8:00 AM–5:30 PM | Basics in Hair Restoration Surgery Course Level 2 State Room (morning); Level 2 Rooms 3 & 4 (afternoon) |
| 8:00 AM–5:30 PM | Advanced Review Course Level 2 Room 2 |
| 10:00 AM–5:00 PM | ISHRS Board of Governors Meeting Level 1 Rooms 5 & 6 |
| 12:00 PM–7:00 PM | Exhibit & Posters Set-up Level 3 Exhibition Area |
| 7:15 PM | ABHRS Board of Directors Meeting (ANCILLARY MEETING) Level 2 Room 2 |

Thursday/August 25, 2005

| | |
|------------------|---|
| 6:00 AM–6:00 PM | Speaker Ready Room Level 2 Room 6 |
| 6:30 AM–6:00 PM | Registration Level 3 Foyer |
| 24 HOURS | Internet Café Level 3 Foyer |
| 6:30 AM–8:45 AM | Surgical Assistants Program, Session I Level 2 State Room |
| 7:00 AM–8:30 AM | Morning Workshops 101: Hairline Design – Level 4 Room 3 102: Do's & Don'ts – Level 4 Room 2 103: Testmanship-ABHRS – Level 4 Room 4 104: Marketing & Ethics – Level 4 Room 5 |
| 8:00 AM–9:00 AM | Continental Breakfast Level 3 Exhibition Area |
| 8:00 AM–7:30 PM | Exhibits & Poster Viewing Level 3 Exhibition Area |
| 8:45 AM–5:50 PM | General Session Level 3 Ballroom |
| 12:30 PM–2:00 PM | Afternoon Workshops 111: Maximizing Density – Level 4 Room 4 112: Backbone of HT – Level 4 Room 3 113: FTP Managing Grp Disc – Level 4 Room 2 114: Scalp Derm – Level 4 Room 5 |
| 12:30 PM–2:00 PM | Surgical Assistants Program, Session II: Business Meeting and Luncheon Level 2 State Room |
| 6:00 PM–7:30 PM | Wine & Cheese Welcome Reception Level 3 Exhibition Area |

Friday/August 26, 2005

| | |
|-----------------|---|
| 6:00 AM–3:30 PM | Speaker Ready Room Level 2 Room 6 |
| 6:15 AM–3:30 PM | Registration Level 3 Foyer |
| 24 HOURS | Internet Café Level 3 Foyer |
| 6:45 AM–8:15 AM | Morning Workshops 201: Preparing Grafts – Level 4 Room 3 202: MUGs – Level 4 Room 2 203: Female Hair Loss – Level 4 Room 4 204: Lateral Slits – Level 4 Room 5 |

Friday/August 26, 2005 (continued)

| | |
|-------------------|---|
| 7:00 AM–8:30 AM | Surgical Assistants Program, Session III Level 2 State Room |
| 8:00 AM–9:00 AM | Continental Breakfast Level 3 Exhibition Area |
| 8:00 AM–4:00 PM | Exhibits & Poster Viewing Level 3 Exhibition Area |
| 8:30 AM–3:30 PM | General Session Level 3 Ballroom |
| 10:20 AM–11:00 AM | ISHRS General Membership Business Meeting Level 3 Ballroom |
| 12:00 PM–1:30 PM | Afternoon Workshops 211: Making Incisions – Level 4 Room 3 212: Donor Area – Level 4 Room 2 213: Asian Pearls – Level 4 Room 4 214: FUE – Level 4 Room 5 |
| 1:30 PM–2:45 PM | Surgical Assistants Program, Session IV Level 2 State Room |
| 2:45 PM–3:30 PM | Live Patient Viewing Level 2 Room 2 |
| 4:00 PM–7:30 PM | Optional Tour: Harbour Cruise with Dinner Shuttle departs at 4:15 pm from Pitt Street |
| 8:00 PM–10:00 PM | Optional Tour: Symphony at Sydney Opera House |

Saturday/August 27, 2005

| | |
|------------------|--|
| 6:30 AM–2:30 PM | Speaker Ready Room Level 2 Room 6 |
| 6:45 AM–2:00 PM | Registration Level 3 Foyer |
| UNTIL 1:00 PM | Internet Café Level 3 Foyer |
| 6:45 AM–7:30 AM | Continental Breakfast Level 3 Exhibition Area |
| 6:45 AM–1:00 PM | Exhibits & Poster Viewing Level 3 Exhibition Area |
| 7:30 AM–12:00 PM | General Session Level 3 Ballroom |
| 12:00 PM–1:00 PM | Exhibit Hall Final Hour & Snacks Level 3 Exhibition Area |
| 12:15 PM–5:30 PM | Live Surgery Workshop Shuttle departs at 12:30 pm from Pitt Street |
| 1:00 PM–2:15 PM | Optional General Session – Video Theater Level 3 Ballroom |
| 1:15 PM–5:00 PM | Optional City Tour: Introducing Sydney Shuttle departs at 1:30 pm from Pitt Street |
| 7:00 PM–8:00 PM | Gala Reception Level 3 Foyer |
| 8:00 PM–1:00 AM | Gala Dinner/Dance & Awards Ceremony Level 3 Ballroom |

Sunday/August 28, 2005

| | |
|------------------|---|
| 7:00 AM–11:00 AM | Speaker Ready Room Level 2 Room 6 |
| 7:30 AM–12:00 PM | Registration Level 3 Foyer |
| 7:30 AM–8:30 AM | Continental Breakfast Level 3 Foyer (Coffee Service until 10:30 am) |
| 8:00 AM–11:30 AM | General Session Level 3 Ballroom |
| 11:30 AM | Adjourn |
| 11:30 AM–1:00 PM | Program Committee Post-Meeting Eval Session Level 1 Boardroom |

Hotel Floor Plans

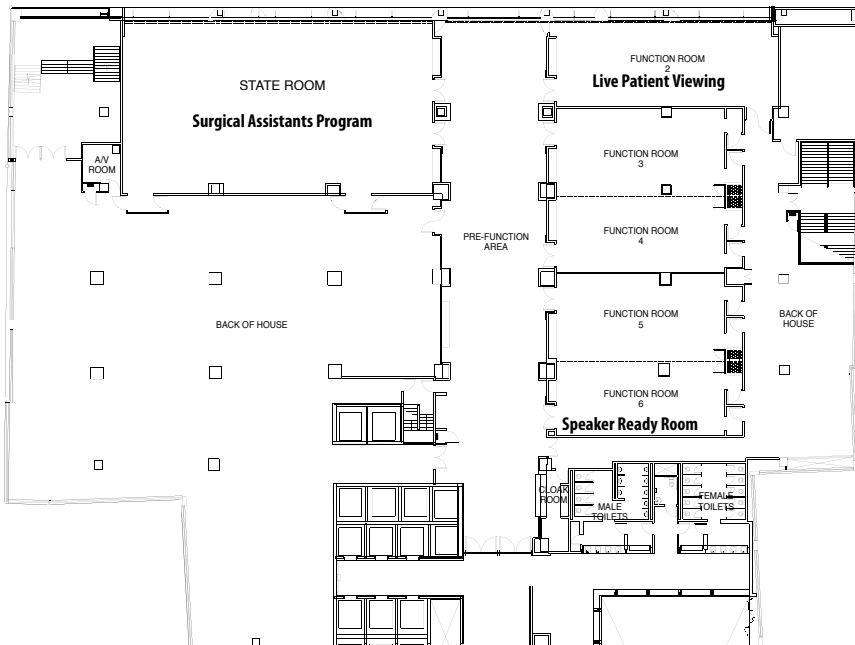


International Society of Hair Restoration Surgery
13th Annual Scientific Meeting

SYDNEY

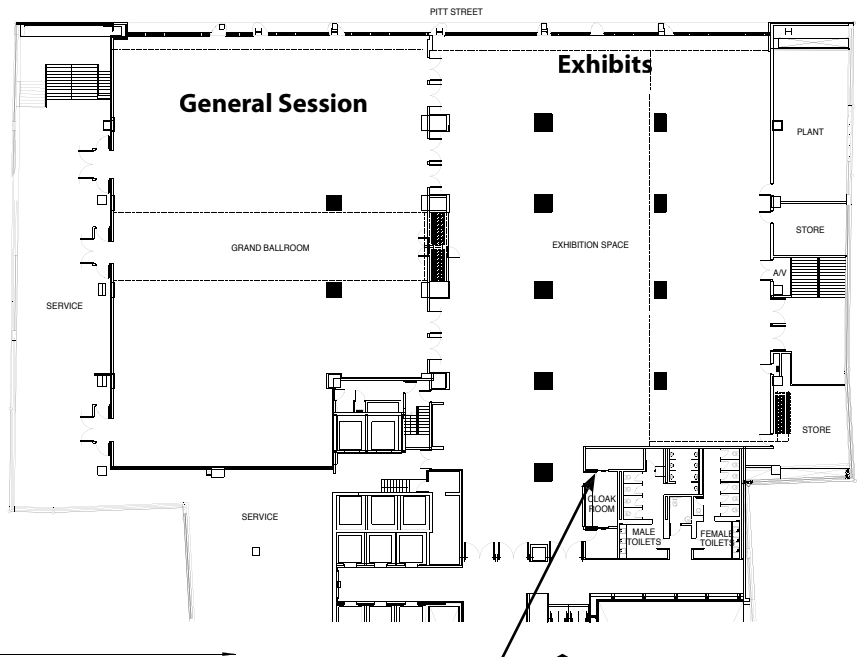
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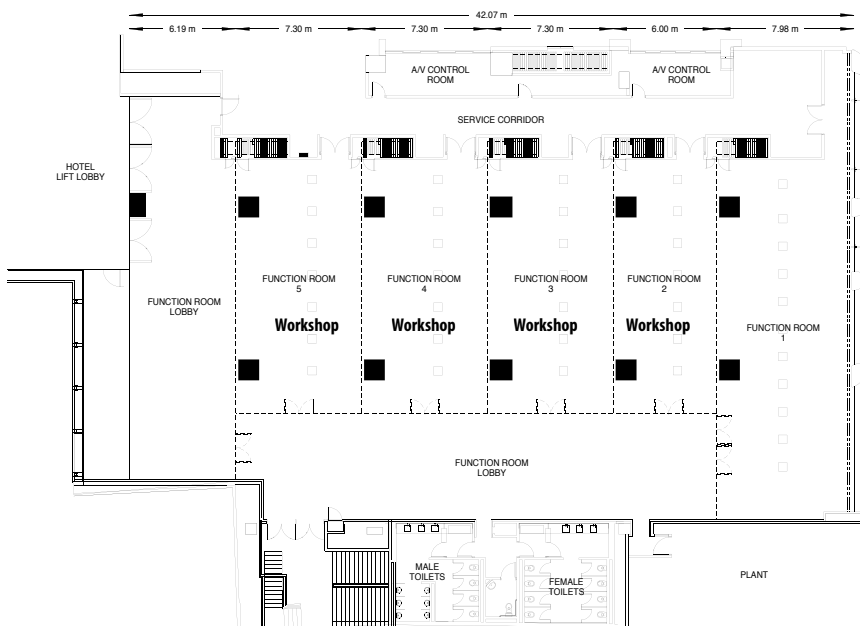


Level 2

Level 3
General Session, Exhibits, and Registration



Level 4
All Workshops On Level 4



Day-By-Day Program

Continuing Medical Education (CME) Credit

The International Society of Hair Restoration Surgery's 13th Annual Scientific Meeting (program #611-100) is recognized by the American Academy of Dermatology for 38 hours of AAD Category I CME credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

Tuesday/August 23, 2005

4:30PM-6:00PM ISHRS Executive Committee Meeting

Wednesday/August 24, 2005

7:00AM-5:30PM Registration
 7:00AM-10:00AM Committee Meetings
 8:00AM-5:30PM Basics in Hair Restoration Surgery Course
 8:00AM-5:30PM Advanced Review Course in Hair Restoration Surgery
 10:00AM-5:00PM ISHRS Board of Governors Meeting

Thursday/August 25, 2005

6:30AM-6:00PM Registration
 6:30AM-8:45AM Surgical Assistants Program, Session I
 7:00AM-8:30AM Morning Workshops: 101, 102, 103, 104
 8:45AM-10:30AM **Steps to a Sustainable Industry**
 Learner Objectives:
 • Evaluate the public's perception of hair restoration surgery, and interpret and find ways to solve and improve the industry for a sustainable future.
 • Assess the critical importance of ethics and honesty in the doctor-patient relationship.
 • List the minimum standards considered acceptable in modern hair restoration surgery.

Opening Session

Moderator: *Jennifer H. Martinick, MBBS*

8:45AM-8:49AM Opening/Sustainable Theme
Jennifer H. Martinick, MBBS
 8:50AM-9:00AM Presidential Address
E. Antonio Mangubat, MD
 9:00AM-9:07AM Gaining Public Recognition
Paul T. Rose, MD
 9:08AM-9:15AM Formalizing Professional Development
William M. Parsley, MD
 9:16AM-9:22AM Minimal Gold Standards
Russell Knudsen, MBBS
 9:22AM-9:29AM Securing Professional Identity
James Arnold, MD

Media Panel

Moderator: *Dow B. Stough, MD*

9:30AM-9:32AM Introduction
Dow B. Stough, MD
 9:33AM-9:45AM The Public's Perspective
Michelle Kearney, Editor, Cosmetic Surgery Magazine
 9:46AM-9:58AM The Consumer's Perspective
John Burgess

9:59AM-10:10AM Mr. Fix-it?
 Featured Guest Speaker: *Piero Schiavazzi, PhD*

10:11AM-10:30AM Panel Discussion/Q&A
 10:30AM-11:00AM Coffee Break/Exhibits & Posters
Generously supported by a grant from Pfizer Consumer Healthcare.
 11:00AM-11:40AM **FIT, FUE, FUT, MUG Panel: Is there a place for all these techniques?**
 Moderator: *William M. Parsley, MD*
 Learner Objectives:
 • Compare and contrast the benefits and limitations of hair transplant techniques.
 • Assess when these techniques are used to optimize patient results.
 11:00AM-11:02AM Introduction
William M. Parsley, MD
 11:02AM-11:07AM FUT
David J. Seager, MD
 11:08AM-11:13AM FUE
William R. Rassman, MD
 11:13AM-11:18AM FIT
Paul T. Rose, MD
 11:19AM-11:24AM MUG
Vance W. Elliott, MD
 11:25AM-11:40AM Panel Discussion
 11:40AM-12:30PM **New Concepts in Harvesting**
 Moderator: *Michael L. Beehner, MD*
 Learner Objective:
 • Identify the latest developments in follicular unit extraction.
 11:40AM-11:42AM Introduction
Michael L. Beehner, MD
 11:42AM-11:51AM The Role of Follicular Unit Extraction — The New York Experience
Marc R. Avram, MD
 11:52AM-12:01PM Enhancement of the SAFE System for FUE: Modification of the Dissecting Tip to Increase Rate of Extraction, Minimize Follicular Unit Burial, and Minimize Transection
James A. Harris, MD
 12:02PM-12:11PM Instrumentation for Three-Step FUE
Robert M. Bernstein, MD
 12:12PM-12:21PM Advantages and Disadvantages of Using FUE or Scar-reduction Methods to Modify or Conceal the Ugly Scars Caused by Trauma or a Previous Strip Operation
Xiaonan Du, MD
 12:22PM-12:30PM Q&A
 12:30PM-2:00PM Lunch (on your own for physicians) or Afternoon Workshops
 12:30PM-2:00PM Afternoon Workshops: 111, 112, 113, 114
 12:30PM-2:00PM Surgical Assistants Program, Session II: Luncheon Speaker
 2:00PM-3:00PM **Donor Harvesting**
 Moderator: *James E. Vogel, MD*
 Learner Objectives:
 • Outline the development of donor scars in the hair transplant procedure.
 • Apply techniques to avoid and treat donor scars.
 2:00PM-2:02PM Introduction
James E. Vogel, MD
 2:02PM-2:11PM A New Donor Harvesting Method Combining the Advantages of "Free Hand" Scalpel Excision and Ease of Strip Microscopic Dissection
Michael L. Beehner, MD

Day-By-Day Program

| | | | | |
|---------------|---------------|---|---------------|---|
| | 2:12PM-2:21PM | Bringing Out Grey Donor Hair with Injectable Methylene Blue <i>Carlos J. Puig, DO</i> | 4:22PM-4:31PM | Poor Graft Growth <i>James E. Vogel, MD</i> |
| | 2:22PM-2:31PM | A New Device for Efficient Strip Harvesting <i>Robert S. Haber, MD</i> | 4:32PM-4:41PM | Dense Packing: Tips and Tricks <i>David J. Seager, MD</i> |
| | 2:32PM-2:41PM | Donor Harvesting and Closure with Minimal Scar: Introducing an Innovative Method <i>Mohammad Ali Nilforoushzadeh, MD</i> | 4:42PM-4:51PM | One Year Follow-up Study of FU Growth at Four Different Densities <i>Michael L. Beehner, MD</i> |
| | 2:42PM-2:51PM | Minimizing the Donor Scar—The Ledge Closure Method <i>Paul T. Rose, MD</i> | 4:52PM-5:01PM | Minimizing Shock Loss <i>Robert H. True, MD</i> |
| | 2:52PM-3:00PM | Q&A | 5:02PM-5:11PM | Pro Bono Patient <i>Paul M. Straub, MD</i> |
| 3:00PM-3:40PM | | Graft Preparation and Storage Moderator: <i>James A. Harris, MD</i> Learner objectives: <ul style="list-style-type: none"> Identify a variety of ways to prepare grafts. Recognize suitable storage solutions for optimum graft survival. | 5:12PM-5:20PM | Q&A |
| | 3:00PM-3:02PM | Introduction <i>James A. Harris, MD</i> | 5:20PM-5:50PM | Conflict Resolution Panel Moderator: <i>William R. Rassman, MD</i> Learner Objective: <ul style="list-style-type: none"> Recognize behavior that may escalate doctor/patient conflict, and demonstrate psychological skills to diffuse the problems. |
| | 3:02PM-3:11PM | Hair Growth Outcome After Using Abbasi Solution in Recipient Area <i>Gholamali Abbasi, MD</i> | 5:20PM-5:40PM | Panel Discussion Panelists include: <i>John D.N. Gillespie, MD</i> <i>Melvin L. Mayer, MD</i> <i>Carlos J. Puig, DO</i> <i>Richard C. Shiell, MBBS</i> <i>Edwin A. Suddleson, MD</i> |
| | 3:12PM-3:21PM | The Use of Autologous Platelet Rich and Poor Plasma to Enhance the Wound Healing and Hair Growth in Hair Restoration. Part II <i>David Perez-Meza, MD</i> | 5:40PM-5:50PM | Q&A |
| | 3:22PM-3:31PM | Staff Training Methods in Graft Preparation <i>Sharon A. Keene, MD</i> | 6:00PM-7:30PM | Wine & Cheese Welcome Reception |
| | 3:32PM-3:40PM | Q&A | | |
| 3:40PM-4:10PM | | Coffee Break/Exhibits & Posters — Networking Session <i>Generously supported by a grant from Merck & Co., Inc.</i> | | |
| 4:10PM-5:20PM | | Density and Growth Moderator: <i>Paul T. Rose, MD</i> Learner Objectives: <ul style="list-style-type: none"> Apply techniques to maximize graft growth and density in hair transplant patients. | | |
| | 4:10PM-4:12PM | Introduction <i>Paul T. Rose, MD</i> | | |
| | 4:12PM-4:21PM | Optimizing Each Session <i>Antonio S. Ruston, MD</i> | | |



Wine & Cheese Welcome Reception

Date: Thursday/August 25, 2005

Time: 6:00PM-7:30PM

Fee: No extra fee required.

Join us for a sampling of regional wines in the Exhibit Hall on Thursday evening. Enjoy the time to socialize and unwind after an invigorating first day of the main meeting. This is also an opportunity to spend time talking with exhibitors and reviewing their products and services in a relaxed atmosphere. The Welcome Reception is open to all meeting attendees, their guests, and exhibitors.

*We gratefully acknowledge **Merck & Co., Inc.** for their generous support of the meeting which enabled us to offer this reception.*

*A special thank you to Jennifer H. Martinick, MBBS, **Kotai Estate**, for her generous donation of wine and olives for this event.*



Day-By-Day Program

Friday/August 26, 2005

| | |
|-----------------|--|
| 6:15AM–3:30PM | Registration |
| 6:45AM–8:15AM | Morning Workshops: 201, 202, 203, 204 |
| 7:00AM–8:30AM | Surgical Assistants Program, Session III |
| 8:30AM–9:40AM | Latest Research Cell Biology and Cloning Moderator: <i>Kenneth J. Washenik, MD, PhD</i> Learner Objective: • Analyze the latest updates on cell biology and follicle "cloning." |
| 8:30AM–8:32AM | Introduction <i>Kenneth J. Washenik, MD, PhD</i> |
| 8:32AM–8:41AM | Modulation of Follicle Development in Skin Organ Culture by Growth Factors <i>Walter Krugluger, MD</i> |
| 8:42AM–9:02AM | Advances in Hair Biology Lectureship: Androgen Action in Human Hair Follicles Featured Guest Speaker: <i>Satoshi Itami, MD</i> <i>The Advances in Hair Biology Lectureship is generously supported by a grant from Bosley.</i> |
| 9:02AM–9:11AM | A Glimpse into the Future of Hair Restoration <i>Jerry E. Cooley, MD</i> |
| 9:12AM–9:32AM | Genetic Markers in Male and Female Patterned Hair Loss Featured Guest Speaker: <i>Rodney Sinclair, MBBS, FACD, MD</i> |
| 9:32AM–9:40AM | Q&A |
| 9:40AM–10:20AM | Medical Updates Moderator: <i>Bernard P. Nusbaum, MD</i> Learner Objectives: • Describe the proven medical therapies to prevent hair loss and regrow hair. • Appropriately educate patients about the long-term effects on the prostate gland of five alpha reductase inhibitors. |
| 9:40AM–9:42AM | Introduction <i>Bernard P. Nusbaum, MD</i> |
| 9:42AM–9:51AM | Summary of Prostate Cancer Prevention Trial (PCPT) <i>Kenneth J. Washenik, MD, PhD</i> |
| 9:52AM–10:01AM | Summary of Phase 2 Dutasteride <i>Edwin S. Epstein, MD</i> |
| 10:02AM–10:11AM | Alopecias Contraindicated for Hair Transplantation: Beware of the Imitators <i>Bernard P. Nusbaum, MD</i> |
| 10:12AM–10:20AM | Q&A |
| 10:20AM–11:00AM | ISHRS General Membership Meeting |
| 11:00AM–12:00PM | Female Hair Loss Moderator: <i>Robert S. Haber, MD</i> Learner Objectives: • Recognize the variations in the diagnosis and management of hair loss in women. • Identify the genetic markers in male and female patterned hair loss. |
| 11:00AM–11:02AM | Introduction <i>Robert S. Haber, MD</i> |
| 11:02AM–11:22AM | Female Pattern Hair Loss, Still a Long Way To Go Featured Guest Speaker: <i>Andrew Messenger, MBBS, MD</i> |
| 11:22AM–11:31AM | Is it Androgenetic Alopecia? <i>Jerry Shapiro, MD</i> |

| | |
|--|--|
| 11:32AM–11:52AM | The Many Faces of Cicatricial Alopecia <i>Jerry Shapiro, MD</i> |
| 11:52AM–12:00PM | Panel Discussion |
| Lunch (on your own) or Afternoon Workshops | |
| 12:00PM–1:30PM | Afternoon Workshops: 211, 212, 213, 214 |
| 12:00PM–1:30PM | Surgical Assistants Program, Session IV |
| 1:30PM–2:45PM | Ethnic and Asian Hair Panel Moderator: <i>Damkerng Pathomvanich, MD</i> Learner Objectives: • Recognize the variations in the diagnosis and management of hair loss in different ethnic groups. • Identify the special features in the transplanting of Asian hair. |
| 1:30PM–1:32PM | Introduction <i>Damkerng Pathomvanich, MD</i> |
| 1:32PM–1:39PM | East is East: The Experience of 700 Consecutive Hair Transplant Surgeries in Pakistan. Special Specific Needs with Reference to Islam <i>Mohammad H. Mohmand, MD</i> |
| 1:39PM–1:46PM | Follicular Unit Hair Transplantation — Experience in India <i>Mysore N. Venkataram, MD</i> |
| 1:47PM–1:54PM | Hair Restoration in Patients of African Descent <i>Valerie D. Callender, MD</i> |
| 1:54PM–2:01PM | Superiority of Side Weighting Design in Asian Patients <i>Jae H. Jung, MD</i> |
| 2:02PM–2:09PM | Summary of the Differences in Asian versus Caucasian Hair Restoration Surgery <i>Kenichiro Imagawa, MD</i> |
| 2:09PM–2:15PM | Q&A |
| 2:15PM–2:45PM | Borderline Patient Panel (young, unrealistic) Moderator: <i>Russell Knudsen, MBBS</i> Learner Objectives: • Recognize the difficulties in managing the younger hair loss patient and others who are marginal cases. • Develop appropriate treatment plans and apply techniques to avoid the pitfalls of surgery in the younger patient. |
| 2:15PM–2:35PM | Panel Discussion Panelists include: <i>Marc R. Avram, MD</i> <i>Yves G. Crassas, MD</i> <i>Eric L. Eisenberg, MD</i> <i>E. Antonio Mangubat, MD</i> <i>William M. Parsley, MD</i> |
| 2:35PM–2:45PM | Q&A |
| 2:45PM–3:30PM | Live Patient Viewing Moderator: <i>Richard C. Shiell, MBBS</i> Learner Objective: • Recognize the variations in surgical techniques by viewing live patient results of several surgeons. Presenting Surgeons include: <i>Michael L. Beehner, MD, Russell Knudsen, MBBS, Jennifer H. Martinick, MBBS, Mario Marzola, MBBS, Richard C. Shiell, MBBS</i> |
| 3:15PM–4:00PM | Coffee Break/Exhibits & Posters |
| 4:00PM | Optional Excursion: Dinner Cruise on Sydney Harbour & A Night at Sydney Opera House (Symphony Performance) |

Day-By-Day Program

Saturday/August 27, 2005

6:45AM–2:00PM
7:30AM–8:10AM

Registration

Orlando Live Surgery Workshop Follow-up

Moderator: *David Perez-Meza, MD*

Learner Objective:

- Describe the results of in vivo studies on hair growth and density.

7:30AM–7:32AM Introduction
David Perez-Meza, MD

2004 FINAL RESULTS

7:32AM–7:37AM Graft Density Production Curve with Dense Packing
Melvin L. Mayer, MD

7:37AM–7:42AM Study of Follicular Units Survival after 24 Hours Outside of the Body
Alex Ginzburg, MD

7:42AM–7:47AM Comparison of Different Instruments to Make Sites in the Recipient Area: Needles Versus Blades
David Perez-Meza, MD

2005 PARTIAL RESULTS

7:47AM–7:50AM FUE Versus Donor Strip: Hair Growth and Survival
William M. Parsley, MD

7:50AM–7:53AM Transection Rate Comparison: Optimized Multiblade Versus Ellipse
Vance W. Elliott, MD

7:53AM–7:56AM Survival of Follicular Units after 24 and 48 Hours Outside of the Body
Alex Ginzburg, MD

7:56AM–7:59AM Sagittal Versus Coronal Recipient Sites: Dense Packing and Graft Density Survival
David Perez-Meza, MD

8:00AM–8:10AM Q&A

8:10AM–9:10AM

Hairline Creation and Artistry

Moderator: *Shelly A. Friedman, DO*

Learner Objectives:

- Design and construct a natural hairline.
- Compare and contrast techniques for obtaining a natural hairline in different types of patients.

8:10AM–8:12AM Introduction
Shelly A. Friedman, DO

8:12AM–8:21AM Hairline Design
Ronald L. Shapiro, MD

8:21AM–8:28AM Critical Features in Hairline Design
Paul J. McAndrews, MD

8:28AM–8:35AM Easy Hairline
Arturo Sandoval-Camarena, MD

8:36AM–8:43AM Combination Grafting
William H. Reed, II, MD

8:44AM–8:51AM Hair Curvature: An Important Factor in Natural Looking Hairline
Mohammad H. Mohmand, MD

8:51AM–9:01AM Hairline Creation Using Adobe Photoshop
James B. DeYarman, DO

9:02AM–9:10AM Q&A

9:10AM–9:50AM

Corrective Panel

Moderator: *Mario Marzola, MBBS*

Learner Objective:

- Identify appropriate corrective surgery given a variety of cases that present with previous hair restoration surgery.

9:10AM–9:40AM Panel Discussion
Panelists include:
Alfonso Barrera, MD
Robert M. Bernstein, MD
Vance W. Elliott, MD
Bessam K. Farjo, MD
James E. Vogel, MD

9:40AM–9:50AM Q&A

9:50AM–10:20AM

Coffee Break/Exhibits & Poster Inquiry Session

10:20AM–11:10AM

Site Preparation and Graft Placement

Moderator: *Edwin S. Epstein, MD*

Learner Objectives:

- Recognize a variety of ways to prepare sites.
- Compare and contrast the different methods to place grafts for optimum outcomes.

10:20AM–10:22AM Introduction
Edwin S. Epstein, MD

10:22AM–10:29AM Ultrafine Single Hairs
Antonio S. Ruston, MD

10:29AM–10:36AM Recipient Site Staining: A Powerful Tool in Follicular Unit Hair Transplantation
Muhammad N. Rashid, MBBS

10:37AM–10:44AM Exit Angles in the Recipient Area
Eric L. Eisenberg, MD

10:44AM–10:51AM The Coronal Follicular Unit Hair Transplant: The Post-Operative Evaluation
Arthur Tykocinski, MD

10:52AM–11:02AM The Role of Magnification in the Recipient Zone for Optimal Density
Marc R. Avram, MD

11:02AM–11:10AM Q&A

11:10AM–12:00PM

Complications and Emergencies Panel: Are you prepared?

Moderator: *Carlos J. Puig, DO*

Learner Objectives:

- Decrease your rate of complications in hair transplant procedures by identifying common and uncommon complications that may arise and developing techniques to avoid them.
- Effectively manage complications that arise.
- Identify different types of anesthesia and their application.

11:10AM–11:20AM Safe Office Based Pain Relief and Anesthesia for Hair Restoration Surgeons
Carlos J. Puig, DO

11:20AM–12:00PM Panel Discussion
Panelists include:
James Arnold, MD
Michael L. Beehner, MD
Nilofer P. Farjo, MD
Shelly A. Friedman, DO
Dow B. Stough, MD

12:00PM–1:00PM

Exhibit Hall and Posters Final Hour & Snacks

12:15PM–5:30PM

Live Surgery Observational Workshop

Day-By-Day Program

1:00PM-2:15PM

Optional Video Theater

Moderator: *Alex Ginzburg, MD*

Learner Objectives:

- Recognize the benefits and limitations of various surgical techniques such as follicular unit grafting, follicular unit extraction, and mixed follicular insertion.
- Assess which techniques are favorable in various patients to maximize patient outcomes.
- Identify techniques to maximize graft density.
- Develop the proper techniques for graft insertion.

1:00PM-1:02PM

Introduction
Alex Ginzburg, MD

1:02PM-1:10PM

VIDEO: Evolving Follicular
Extraction Technique — Part II
Robert H. True, MD

1:10PM-1:18PM

VIDEO: The Effects of the Banucci
Graft Dispenser on Efficiency of
Hair Transplants
Isabel M. Banuchi, MD

1:18PM-1:26PM

VIDEO: A New Device for Efficient
Strip Harvesting
Robert S. Haber, MD

1:26PM-1:34PM

VIDEO: How to Avoid Popping
Alex Ginzburg, MD

1:34PM-1:42PM

VIDEO: Donor Harvesting and
Closure with Minimal Scar:
Introducing an Innovative Method
Mohammad Ali Nilforoushzadeh, MD

1:42PM-1:50PM

VIDEO: Phototrychoscopy: A
New Propedeutic Exam for Hair
and Scalp Evaluation and its
Correlation with Scalp Biopsy
Arthur Tykocinski, MD

1:50PM-1:58PM

VIDEO: New Instruments
Paul M. Straub, MD

1:58PM-2:06PM

VIDEO: Follicular Unit Extraction
Using Bi-Beveled Needle
Mark S. DiStefano, MD

2:06PM-2:14PM

VIDEO: FUE Cone Pen - New
Instrument for Graft Harvesting
Jerzy R. Kolasinski, MD, PhD

1:30PM-5:00PM

Optional City Tour: Introducing Sydney

7:00PM-1:00AM

Gala Dinner/Dance and Awards Ceremony

Gala Dinner/Dance and Awards Ceremony

Date: Saturday/August 27, 2005

Time: 7:00PM-12:00AM

Fee: \$75.00 per person

Our annual Gala Dinner/Dance is an event not to be missed! Join your colleagues for dining and dancing in the Ballroom at the Hilton Sydney. We have a special Down Under evening that is sure to be enjoyed by all. Recognition and service awards will be presented during the Awards Ceremony, including the Golden and Platinum Follicle Awards and Distinguished Assistant Award. The dress code is black-tie, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country.

Tickets are required for entry and must be purchased in advance.

Tickets are not included in the main meeting registration fee.

A small supply of tickets will be available onsite for purchase until Wednesday/August 24, 2005, or while supplies last. No corporate support is received for the Gala Dinner/Dance.

Please note: Tickets to the Gala are non-refundable due to the guaranteed reservation that the ISHRS must make on behalf of the attendee.

We would like to extend a special thank you to Helen Marzola, RGN, Pelican's Landing Maritime Wines, and Jennifer H. Martinick, MD, Kotai Estate, for the generous donation of wines for this event.

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Day-By-Day Program

Sunday/August 28, 2005

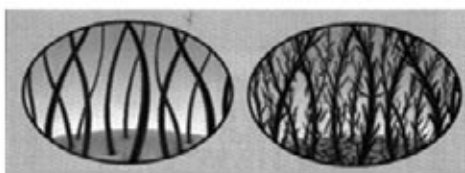
- 7:30AM-12:00PM Registration
- 8:00AM-9:00AM **Free Papers**
Moderator: *William H. Reed, II, MD*
- 8:00AM-8:07AM FUE Cone Pen - New Instrument for Graft Harvesting
Jerzy R. Kolasinski, MD, PhD
- 8:08AM-8:15AM Phototrychoscopy: A New Propedeutic Exam for Hair and Scalp Evaluation and its Correlation with Scalp Biopsy
Arthur Tykocinski, MD
- 8:16AM-8:23AM The Role of Growth Factors in the Injury of the Devascularization and Revascularization of the Hair Transplant Graft. Part 1
David Perez-Meza, MD
- 8:24AM-8:31AM Changes of Micrograft Growth Factor Production and Growth Factor Receptor Expression During Storage. Influence on Wound Healing at the Recipient Site and Grafting Efficiency
Walter Krugluger, MD
- 8:32AM-8:39AM TBA
- 8:40AM-8:47AM Correct Consultation Procedures: A Necessity for a Happy Outcome in Hair Surgery
Mats G. Ingers, MD
- 8:48AM-8:55AM The Master's Survey - 2005
Robert S. Haber, MD
- 8:55AM-9:00AM Q&A
- 9:00AM-10:00AM **Potpourri #1**
Moderator: *Vance W. Elliott, MD*
- 9:00AM-9:07AM Scalp Surgery Techniques for the Transgender Patient
Sheldon S. Kabaker, MD
- 9:08AM-9:15AM Preparing Your Patient for Consecutive Day Surgeries
Sharon A. Keene, MD
- 9:16AM-9:23AM Traction Alopecia
Samir R. Ibrahim Abu Ghoush, MD
- 9:24AM-9:31AM TBA
- 9:32AM-9:39AM TBA

- 9:40AM-9:47AM Cases without Hope — Innovative Solutions in Difficult Cases
Gerry W. Brady, MD
- 9:48AM-9:55AM Pimples: A Post Operative Side-Effect Which Can Have Devastating Results if Not Treated Properly
Shelly A. Friedman, DO
- 9:55AM-10:00AM Q&A
- 10:00AM-11:00AM **Potpourri #2**
Moderator: *William R. Rassman, MD*
- 10:00AM-10:12AM The Hair Loss Severity Scale, Index, and Profile: An Easy to Use Interactive Software Program
Bernard H. Cohen, MD
- 10:13AM-10:20AM Influence of the Hair Flow from the Crown Swirl on the Direction of Multi-hair Follicles in the Recipient Area
Kuniyoshi Yagyu, MD
- 10:21AM-10:28AM Borrowing from the Best of the Best for Hair Line Design
Melvin L. Mayer, MD
- 10:29AM-10:36AM Argentinean HRS including the use of PRP
Guillermo Blugerman, MD
- 10:37AM-10:44AM Surgical Transplantation of the Crown
Vincenzo Gambino, MD
- 10:45AM-10:52AM TBA
- 10:53AM-11:00AM Q&A
- 11:00AM-11:30AM **Open Microphone**
Moderators: *James Arnold, MD, Russell Knudsen, MBBS*
- 11:30AM **Adjourn**
- 11:30AM-1:00PM **Program Committee Wrap-Up Meeting**
- VARIOUS DEPART TIMES **Optional Post-Meeting Trip: Reef & Rainforest (Cairns)**

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Featured Guest Speakers



Piero Schiavazzi, PhD

Piero Schiavazzi is a writer and television journalist. He has interviewed for the satellite channel Telepace over 50 international leaders, including Kofi Annan, Nelson Mandela, Yasser Arafat, Yitzhak Rabin, Mikhail Gorbachov, and Mother Teresa of Calcutta.

In 2003 he was nominated by the Italian Government for General Curator of the events promoted by the Italian Cultural Institutes in 40 cities worldwide (including Sydney) on the 25th anniversary of the Pontificate of Pope John Paul II.

Dr. Schiavazzi was a consultant and a Member of the Board of the ISHR (Italian Society) from 1994–2004. His work has been of significant influence in educating the Italian public about hair restoration. In Rome and Turin he successfully set up communication panels for the doctors to ask journalists, directors, columnists, and opinion makers questions about their perception of baldness and hair restoration. He joins the *Media Panel* for the Sydney Conference.

Thursday/Aug. 25, 9:30AM Session



ADVANCES IN HAIR BIOLOGY LECTURESHIP

Generously supported by a grant from Bosley

Satoshi Itami, MD

Associate Professor, Department of Dermatology, Course of Molecular Medicine, Graduate School of Medicine, Osaka University

Satoshi Itami graduated from Osaka University Medical School, worked as a Research Fellow in the Department of Dermatology at the University of Miami, USA and was awarded his doctorate from Osaka University. His research focus is androgen action in skin and signal transduction in keratinocytes. He has authored major publications on the action of androgen in hair follicles and contributed widely to the literature and research in this area. The title of his presentation will be "*Androgen Action in Human Hair Follicles.*"

We gratefully acknowledge **Bosley** for its ongoing and generous sponsorship of the Lectureship this year.

Friday/Aug. 26, 8:30AM Session



Rodney Sinclair, MBBS, FACD, MD

*Professor of Dermatology, University of Melbourne
Director Dermatology Services, St. Vincent's Hospital Melbourne
Associate Professor, Monash University Department of Medicine, Alfred Hospital*

Rodney Sinclair received his medical degree from the University of Melbourne. He is also Director, Research and Training, Skin and Cancer Foundation. Key publications include *Disorders of the Hair* and a *Handbook of Diseases of the Hair and Scalp*. Recent publications on the theme of androgenetic hair loss include such subjects as androgenetic alopecia with particular reference to female pattern hair loss, interventions for androgenic alopecia in men, androgenetic alopecia: pathogenesis and potential for therapy and androgenetic alopecia, acne, and prostate cancer. Dr. Sinclair will speak on genetic markers in male and female hair loss.

Friday/Aug. 26, 8:30AM Session



Andrew Messenger, MBBS, MD

Consultant Dermatologist, Royal Hallamshire Hospital, Sheffield

Andrew Messenger received his medical degrees from the University of Newcastle and the University of Sheffield. He is also Honorary Senior Clinical Lecturer at the University of Sheffield. Dr. Messenger's research projects include oestrogens and their role in the hair follicle, hair growth, sebum excretion and androgen responses in the skin, risk analysis in male patterned balding, and, most recently, genetics of female pattern hair loss. He has been widely published with many articles on female patterned hair loss and androgenetic alopecia.

The title of Dr Messenger's talk will be "*Female Patterned Hair Loss – Still a Long Way to Go.*"

Friday/Aug. 26, 11:00AM Session

Poster Presentations

Level 3 Exhibition Area

Display Times:

Thursday/August 25, 2005 8:00AM-7:30PM
 Friday/August 26, 2005 8:00AM-4:00PM
 Saturday/August 27, 2005 6:45AM-1:00PM

The **Poster Inquiry Session** will take place during the morning coffee break on Saturday/Aug. 27, 2005, 9:50AM-10:20AM. Poster presenters will be available next to their posters for questions and discussion.

The Scientific, Research, Grants and Awards Committee will review and rate the posters. Certificates of recognition and prizes will be awarded to the highest scoring posters and presented at the Gala Dinner/Dance & Awards Ceremony on Saturday evening.

- | | |
|---|---|
| <p>P1 The Use of Follicular Unit Micrografts and Minigrafts in the Aesthetic Reconstruction of the Face and Scalp Alfonso Barrera, MD, Baylor College of Medicine, Houston, TX, USA.</p> | <p>P8 Surgical Experiences of Double Barrel Implant Dae-young Kim, MD, PhD¹, Jae ho Kim, PhD². ¹Damoclinic, Seoul, Republic of Korea, ²Ajou University, Suwon, Republic of Korea.</p> |
| <p>P2 Follicular Unit Extraction Using Bi-Beveled Needle Mark S. DiStefano, MD, DiStefano Hair Restoration Center, Worcester, MA, USA.</p> | <p>P9 Utilization of Micro Hair Self-Transplant for Eyebrow Reconstruction Arturo S. Gonzalez Marlia, MD, Medical Hair Argentina, Buenos Aires, Argentina.</p> |
| <p>P3 How to Prevent Post Operative Graft Scabbing with a \$5.00 Over-the-Counter Ointment Shelly A. Friedman, DO, Scottsdale Institute, Paradise Valley, AZ, USA.</p> | <p>P10 Cyclical Hair Treatment - The Unique Concept Rajendrasingh J. Rajput, MBChB, Hiranandani Hospital, Mumbai, India.</p> |
| <p>P4 Combination of Fat Grafting and Hair Transplantation Samir R. Ibrahim Abu Ghoush, MD, Plastic Surgery & Dermatology Hospital, Riyadh, Saudi Arabia.</p> | <p>P11 How to Make the Best Scar in the Donor Area in Strip Operation Zhengwu Sun, MD, PhD, Xiaonan Du, MD, Mats G. Ingers, MD, Eva Sjörin, Manager, New Hair Clinic, Lund, Sweden.</p> |
| <p>P5 Donor Harvesting in Follicular Unit Extraction Zontos Giorgos, MD, Chronis Minnogiannhs, MD, Dimitri Ziagas, MD, DHI Medical Group, Athens, Greece.</p> | <p>P12 Hair Reconstruction in Nude Mouse Moonyoung P. Kim, MD, PhD, Jung-Chul Kim, MD, Kyungpook National University School of Medicine, Daegu, Republic of Korea.</p> |
| <p>P6 The Wellness Klinik Sedation Routine for Surgical Patients Paul J. Hanssen, MD, Jeff L. Hoeyberghs, MD, FRCS, CSTplast, Wellness Klinik, Genk, Belgium.</p> | |
| <p>P7 Hair Transplantation Between Bone Marrow Transplantation Donor and Recipient Sugjoo (Tommy) Hwang, MD, Dr. Hwang's Hair Hair Clinic, Seoul, Republic of Korea.</p> | |

ABHRS 2006 Examination Dates: January 20–21, 2006

Location: Marriott Houston @ George Bush International Airport
 18700 JFK Blvd.
 Houston, TX 77032

Phone: 1-800-228-9290

Deadline for Examination Application: December 1, 2005

Deadline for Hotel Reservations: January 7, 2006

For information:

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Extra Courses

Basics in Hair Restoration Surgery Course

Date: Wednesday/August 24, 2005

Time: 8:00AM-5:30PM (lunch on your own)

Fee: \$295.00 for Physicians, Residents, and Clinic Directors/Owners;

\$100.00 for Surgical Assistants, Office Staff, Office Managers

Basics Course Co-Chairs: Edwin A. Suddleson, MD, *Morning Didactics Chair*; Vance W. Elliott, MD, *Afternoon Hands-On Chair*



Edwin A. Suddleson, MD



Vance W. Elliott, MD

MEETING ROOM ASSIGNMENTS:

Level 2 State Room (morning);

Level 2 Rooms 3 & 4 (afternoon)

A unique and indispensable experience, the Basics Course is the definitive resource for knowledge of contemporary hair restoration surgery. The overall emphasis of the course is to provide basic and core skills essential for the practice of safe, esthetically sound hair restoration surgery. Geared toward the novice level, the course highlights current concepts covering a wide range of topics not emphasized in the remainder of the conference. Intermediate and advanced surgeons will also find the course useful as a refresher.

Participants should already possess an understanding of hair and skin biology. The morning lectures with Q&A periods are integrated with the afternoon session.

In the afternoon session, participants are divided into five groups, rotate through hands-on work stations, and learn from distinguished experts. Using mannequin heads for illustration, there is abundant opportunity to handle instruments, plan procedures, and learn how certain aspects of anesthesia and surgery are performed. These small groups allow participants a very up-close and personal learning experience.

Learner Objectives:

Upon completion of this workshop, you will be able to (at an introductory level):

- Identify the fundamental theory and basic information about the causes of hair loss, diagnostic methods, and available treatments.
- List the milestones of progress in the history of HRS and recognize the current gold standard.
- Improve your consultation skills, including judgements regarding surgical candidacy and setting expectations.
- Plan a procedure in terms of cosmetic goals, graft requirements, procedure time, and staff.
- Decrease your rate of complications in hair transplant procedures by identifying common complications and developing techniques to avoid and manage them, as well as being prepared for emergencies.
- Assess the appropriate situation for use of local anesthesia, nerve blocks, sedation, and intravenous sedation.
- Identify key aspects in donor site selection (estimation, harvest, wound care), surgical management, problem solving, graft dissection, preparation, recipient site creation, and placement techniques.
- Apply techniques to design and construct esthetically sound hairlines in different age groups.
- Apply methods to select and train assistants.



Morning Didactic – Preliminary Course Outline, 8:00AM-12:30PM

| | | |
|-----------------|--|------------------------------|
| 8:00AM-8:10AM | Introduction | Edwin A. Suddleson, MD |
| 8:10AM-8:25AM | Diagnosis and Treatment of Hair Loss | Kenneth J. Washenik, MD, PhD |
| 8:25AM-8:35AM | Hair Restoration Procedures, Flaps and Reductions | Sheldon S. Kabaker, MD |
| 8:35AM-8:50AM | Theory and Practice of Follicular Unit Transplantation | William R. Rassman, MD |
| 8:50AM-9:05AM | Patient Consultation | William H. Reed, II, MD |
| 9:05AM-9:15AM | Giving the Patient a "World Class" Experience | Matt L. Leavitt, DO |
| 9:15AM-9:45AM | Q&A and Coffee Break | |
| 9:45AM-10:00AM | Recent Advances in Hair Transplantation | Robert S. Haber, MD |
| 10:00AM-10:15AM | Planning a Procedure and Hairline Design | Ronald L. Shapiro, MD |
| 10:15AM-10:30AM | Anesthesia | Bernard P. Nusbaum, MD |
| 10:30AM-10:45AM | Automation | Sharon A. Keene, MD |
| 10:45AM-11:00AM | Donor Estimation, Harvest and Wound Care | Mark S. DiStefano, MD |
| 11:00AM-11:15AM | Graft Preparation, Storage and Placement | Alex Ginzburg, MD |
| 11:15AM-11:30AM | Complications of HT Surgery | Richard C. Shiell, MBBS |
| 11:30AM-11:45AM | Emergency Office Situations and Preparedness | Edwin A. Suddleson, MD |
| 11:45AM-12:30PM | Q&A | |
| 12:30PM-1:30PM | Lunch (on your own) | |

Afternoon Hands-on Stations/Instructors – Preliminary Outline, 1:30PM-5:30PM

| | | |
|--------------------------------------|--|-----------------------------|
| 1:30PM-3:00PM FIRST ROTATION | | |
| STATION 1 | Hairline Design for the Young Patient "Our Lasting Legacy" | Carlos J. Puig, DO |
| STATION 2 | Surgical Hairline Construction "Snail-Tracking Your Way to Success" | Jennifer H. Martinick, MBBS |
| STATION 3 | Donor Site Selection and Harvesting "Sustainable Development" | John P. Cole, MD |
| STATION 4 | Donor Site Closure and Wound Management: "A stitch in time saves nine." | Dow B. Stough, MD |
| STATION 5 | Safe, Effective Anesthesia and Hemostasis: "No bleeding, no pain, no problem" | Bernard P. Nusbaum, MD |
| 3:00PM-3:15PM | Q&A | |
| 3:15PM-3:30PM | Coffee Break | |
| 3:30PM-5:00PM SECOND ROTATION | | |
| STATION 1 | Safe Graft Preparation and Assistant Dry Training: "Ground School" | Emina Karamonovski, MD |
| STATION 2 | Multi-Unit Graft Site Creation and Placement: "Be a Good MUGger" | Robin Unger MD |
| STATION 3 | Follicular Unit Graft Site Creation and Placement | Jerry E. Cooley, MD |
| STATION 4 | Consultation Principles: "When to Say No" | William H. Reed, II, MD |
| STATION 5 | Problem Management in the OR: "What do I do now?" | Paul J. McAndrews, MD |
| 5:00PM-5:30PM | Q&A | |

The ISHRS gratefully acknowledges **A to Z Surgical** for their generosity in loaning supplies and instruments for this course.

Advanced Review Course in Hair Restoration Surgery

Date: Wednesday/August 24, 2005

Time: 8:00AM-5:30PM (lunch on your own)

Fee: \$495.00

Advanced Review Course Chair: James A. Harris, MD



MEETING ROOM ASSIGNMENT:

Level 2 Room 2

The Advanced Review Course will provide an opportunity for intermediate and advanced hair restoration surgeons to review a range of topics presented by a group of world-renowned experts. The presentations are intended to provide in depth or advanced information in contemporary topics such as perpendicular recipient site creation (coronal recipient sites), follicular unit extraction, and dense packing as well as updates in medical therapy and cloning/cell multiplication.

Lectures at an advanced level will also be included to help the physician hone their skills in the subtleties in patient evaluation and hair loss diagnosis, surgical planning, anesthesia, emergency situations, donor site management, and the use of different types of grafts. The faculty will also be available for panel discussions and question and answer sessions.

It is also intended that this course will help prepare the physician interested in sitting for the ABHRS or IBHRS exam. Those who have registered for this course and are pursuing ABHRS or IBHRS certification may attend Workshop 103: "Testmanship: Preparation for the ABHRS Board Exam" on the morning of Thursday/August 25, 2005, at no additional charge.

Learner Objectives:

Upon completion of this course, you will be able to:

- Identify detailed scalp and follicle anatomy and comprehend the physiology.
- Distinguish the etiologies of hair loss, recognize basic dermatologic conditions, and understand the medical treatments of hair loss.
- Describe the principles of donor site management and all major methods of graft production, recipient site creation, graft placement techniques, and methods for maximizing density.
- Apply concepts of patient evaluation, surgical planning, and anesthesia for hair transplantation.
- Recognize common emergencies, complications, and reasons for poor surgical outcome.
- Identify the methods for repair and reconstruction of the scalp.
- Describe the current advances in cloning and cell therapy.



Preliminary Outline

| | | |
|-----------------|--|------------------------------|
| 8:00AM-8:04AM | Introduction | James A. Harris, MD |
| 8:05AM-8:15AM | Hair/Scalp Anatomy & Physiology | Jerry E. Cooley, MD |
| 8:16AM-8:26AM | Dermatologic Scalp Conditions | Bernard P. Nusbaum, MD |
| 8:27AM-8:35AM | Pathophysiology of Androgen Alopecia | Eric L. Eisenberg, MD |
| 8:36AM-8:51AM | Hair Loss Etiologies | Kenneth J. Washenik, MD, PhD |
| 8:52AM-8:59AM | Medical Therapies | Russell Knudsen, MD |
| 9:00AM-9:10AM | Patient Evaluation and Selection M/F | Robin Unger, MD |
| 9:11AM-9:23AM | Surgical Planning, Hairloss Progression and Donor Capacity | Dow B. Stough, MD |
| 9:24AM-9:44AM | Anesthesia | Jerzy Kolasinski, MD, PhD |
| 9:45AM-10:05AM | Emergency Situations | Carlos J. Puig, DO |
| 10:06AM-10:21AM | Panel Discussion | |
| 10:22AM-10:32AM | Coffee Break | |
| 10:33AM-10:43AM | Cloning, Cell Multiplication | Jerry E. Cooley, MD |
| 10:44AM-10:51AM | Temple Design | Melvin L. Mayer, MD |
| 10:52AM-11:02AM | Hairline Design M/F | Ronald L. Shapiro, MD |
| 11:03AM-11:10AM | Crown Design | Robin Unger, MD |
| 11:11AM-11:21AM | Graft Preparation FUE's | Sharon A. Keene, MD |
| 11:22AM-11:32AM | Graft Preparation FUE | William R. Rassman, MD |
| 11:33AM-11:43AM | Graft Preparation Minis | William H. Reed, II, MD |
| 11:44AM-11:51AM | Graft Preparation Holding Solutions | Walter Krugluger, MD |
| 11:52AM-12:12PM | Panel Discussion | |
| 12:12PM-1:11PM | Lunch | |
| 1:12PM-1:30PM | Recipient Site Creation and Insertion Techniques - Parallel | Sharon A. Keene, MD |
| 1:31PM-1:49PM | Recipient Site Creation and Insertion Techniques - Perpendicular | Jerry Wong, MD |
| 1:50PM-2:00PM | Graft Insertion Techniques - S&P | Alex Ginzberg, MD |
| 2:01PM-2:06PM | Graft Insertion Techniques - Devices | William R. Rassman, MD |
| 2:07PM-2:26PM | Panel Discussion | |
| 2:27PM-2:37PM | Coffee Break | |
| 2:38PM-2:53PM | Complications, Failures | Isabel M. Banuchi, MD |
| 2:54PM-3:19PM | Alopecia Reductions, Flaps, and Extenders | Sheldon S. Kabaker, MD |
| 3:20PM-3:35PM | Reconstruction Techniques and Strategies | Sheldon S. Kabaker, MD |
| 3:36PM-3:56PM | Repair Considerations | William R. Rassman, MD |
| 3:57PM-4:17PM | Maximizing Density | Arthur Tyckosinski, MD |
| 4:18PM-4:28PM | Donor Site Management | Damkerng Pathomvanich, MD |
| 4:29PM-4:39PM | Drill Temporal Technique | Yves G. Crassas, MD |
| 4:40PM-5:10PM | Panel Discussion | |
| 5:11PM-5:30PM | Q&A/Attendee Discussion | |

Extra Courses

Live Surgery Observational Workshop



**Shuttle loads 12:15PM and departs at 12:30PM from Pitt Street.
Ticket required to load bus.**

Date: Saturday/August 27, 2005

Time: 12:30PM–5:30PM (actual instruction 1:00PM–5:00PM)

Fee: \$350.00

LSW Liaison and Host: Russell Knudsen, MBBS

You wanted more live surgery...you got it! Direct observation of a live procedure is one of the best learning methods. This year's host surgeon is the infamous Aussie hair surgeon, Russell Knudsen, MBBS. The workshop will be held at North Shore Private Hospital in Sydney.

Four procedures will take place in four theatres (one case per theatre). Each theatre will have one Australian senior surgeon and guest surgeons/Clinical Instructors.

The Australian surgeons include:

Russell Knudsen, MBBS
Jennifer H. Martinick, MBBS
Mario Marzola, MBBS
Richard C. Shiell, MBBS.

Guest Surgeons/Clinical Instructors include:

John P. Cole, MD
Vance W. Elliott, MD
Bessam K. Farjo, MD
Nilofer Farjo, MD
John D.N. Gillespie, MD
Robert S. Haber, MD
James A. Harris, MD
Paul J. McAndrews, MD
William M. Parsley, MD
Paul T. Rose, MD
Arturo Sandoval-Camarena, MD
Robert H. True, MD, MPH

A large commentary room will house a video feed of several of the procedure rooms. A moderator will lead Q&A and discussion for each video feed.

Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for the Live Surgery Workshop. Non-members may purchase tickets onsite, pending availability.

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ROG-1

Surgical Assistants Program

Surgical Assistants Chair: Helen Marzola, RGN

Assistant to the SA Chair: Pamela Hulley, RGN



Helen Marzola, RGN



Pamela Hulley, RGN

Level 2 State Room

This year's Assistants Program is divided into four sessions as described below. Session I will be of particular interest to beginner assistants and provide a refresher for experienced assistants, as the focus will be on hair anatomy and physiology, and graft preparation, handling and placement with a special emphasis on placement. Session II will include our annual business meeting along with a motivational speaker during our luncheon. Session III which includes free papers of varying topics will be of interest to the experienced assistant looking to refine their skills and knowledge base further. Session IV will be interesting to all as we delve into the psychological effects of hair loss and how to best meet the needs of our patients. The program was designed to encourage camaraderie and participation amongst all assistants at varying level. Our sessions are scheduled to complement the main General Sessions. Please join us!

It is recommended that beginner surgical assistants consider registering for COURSE B: Preparing Grafts, Making Incisions and Placing Grafts (Workshops 201 and 211) on Friday.

Session I: Anatomy & Physiology, Surgical Preparation of Grafts, Handling and Placement

Thursday/August 25, 2005, 6:30AM-8:45AM

Learner objective:

- Identify and apply techniques with regard to cutting and placing grafts specific to performing Follicular Unit Transplantation in accordance with the proposed certified training scheme.

| | | |
|---------------|---|----------------------|
| 6:30AM-7:00AM | Breakfast 'Meet and Greet': Roundtable Discussion | |
| 7:00AM-7:05AM | Welcome and Program Introduction | Helen Marzola, RGN |
| 7:05AM-7:15AM | What makes a great technician? | Pamela Hulley, RGN |
| 7:15AM-7:30AM | Anatomy & Physiology – Donor & Recipient | Shannon Wong |
| 7:30AM-8:15AM | Surgical Graft Prep, Handling and Placement | Mary Ann Parsley, RN |
| 8:15AM-8:30AM | The Right Tools for the Job | Chuck Ellis |
| 8:30AM-8:45AM | Critical Success Factors in a Surgical Team | Paulina Hoellmueller |

Session II: Surgical Assistants Annual Business Meeting & Luncheon Workshop

Thursday/August 25, 2005, 12:30PM-2:00PM

| | | |
|----------------|--|-----------------------------|
| 12:30PM-1:00PM | Surgical Assistants Annual Business Meeting | |
| 1:00PM-1:45PM | Acts of Excellence: Invited Motivational Speaker | Sally Marzola & Andrew Penn |
| 1:45PM-2:00PM | Q&A | |

Session III: Free Papers

Friday/August 26, 2005, 7:00AM-8:30AM

Learner objectives:

- Distinguish the benefits and limitations of various aspects of the clinic and their effects on the patient.
- Maximize the patient/clinic experience.

| | | |
|---------------|---|--|
| 7:00AM-7:08AM | Ergonomics | Betsy Shea, LPN |
| 7:08AM-7:15AM | Pharmacology – Drugs Used for FUT, Mode of Action and Effects | Helen Marzola, RGN |
| 7:15AM-7:23AM | Post FUT Maintenance & Grooming | Marilynne Gillespie, RN |
| 7:23AM-7:35AM | TBD | |
| 7:35AM-7:45AM | Something Old, Something New | Cheryl Pomerantz, RN |
| 7:45AM-8:15AM | What If's Panel | Marc A. Pomerantz, MD, Mario Marzola, MBBS, & Richard C. Shiell, MBBS |
| 8:15AM-8:30AM | Surgical Assistants Education - Communication and Discussion | Cheryl Pomerantz, RN, Mary Ann Parsley, RN, and others |

Session IV: Psychological Effects of Hair Loss

Friday/August 26, 2005, 1:30PM-2:45PM

Learner objectives:

- Identify how to best meet the needs of patients to create a positive surgical experience.
- Recognize how to deal with the psychological effects of hair loss.

| | | |
|---------------|---|---|
| 1:30PM-1:45PM | Answering the Call to Help | Janelle Molton |
| 1:45PM-2:15PM | Body Dysmorphic Syndrome – It is a Real and Apparent Problem: | Michael Molton, MD & Mario Marzola, MBBS |
| 2:15PM-2:30PM | Removing the Negatives | Michael Pavlos |
| 2:30PM-2:45PM | Wrap Up | Helen Marzola, RGN and Pamela Hulley, RGN |

Program: "Acts of Excellence"

Have you ever wanted to ignite your true potential and have a great day everyday? Make each day count. When we feel good about ourselves and perform at a high level, we radiate a positive and infectious energy. From here anything is possible. Enjoy the excitement of being you and reap the rewards of a truly excellent working life.

Backgrounds: Sally Marzola is a Professional Stylist and Training Specialist with a background in Nursing and Andrew Penn is a Professional Development consultant with a background in Architecture, Management Consulting and Business development.

Sally and Andrew formed Connexure to help people connect to their desired outcomes. They are skilled and entertaining speakers in the area of high performance management. Working across a number of industries, including health, Sally and Andrew understand and ignite human potential through their programs which provide practical skills to empower us all to be the very best we can be.

Extra Courses

Workshops



Dates/Times:

Thursday/August 25, 2005, 7:00AM-8:30AM & 12:30PM-2:00PM

Friday/August 26, 2005, 6:45AM-8:15AM & 12:00PM-1:30PM

Fee: \$95.00 per workshop

Workshop Chair: Arthur Tykocinski, MD

The following workshops provide opportunities for in-depth exploration and discussion of the specified topics. Each workshop is 90 minutes and is designated as Beginner, Intermediate, Advanced, or All Levels (of hair restoration surgeons). **The workshop will be taught at the level at which it is designated.**

New this year, two courses are being offered - each consists of two complementary and integral workshops (one morning and one afternoon on the same day). You may register for both workshops if you are interested in taking the "course," or only for one workshop on a preferred topic. *While the two workshops that constitute a course are designed to flow, they have also been organized in such a way as to stand alone as independent workshops.*

Workshops are open to physicians and interested surgical assistants and office staff. **Note: Surgical Assistants are encouraged to register for Course B on Preparing Grafts, Making Incisions, and Placing Grafts.** Morning workshop will include a continental breakfast and afternoon workshops will include a box or deli-style lunch. Registration is required and will be confirmed on a first-come, first-served basis. As a member-benefit, only ISHRS members and member applicants may advance register for these workshops. Non-members may purchase tickets onsite, pending availability. The faculty listed are preliminary as of the date of the printing of this program. Directors and faculty are subject to change without prior notification to registrants, and will not be considered a reason for a refund request.

Workshops At-A-Glance

Thursday Morning, 7:00AM-8:30AM

- 101: Course A, Part I. Hairline Design (Intermediate)
- 102: Do's & Don'ts (Beginner)
- 103: Testmanship - ABHRS (Advanced)
- 104: Marketing & Ethics (All Levels)

Thursday Afternoon, 12:30PM-2:00PM

- 111: Course A, Part II. Maximizing Transplant Density (Intermediate)
- 112: Backbone of HT (Beginner)
- 113: FTP - Managing Group Discussions (Advanced)
- 114: Scalp Dermatology (All Levels)

Friday Morning, 6:45AM-8:15AM

- 201: Course B, Part I. Preparing Grafts (Beginner)
- 202: MUGs (Intermediate-Advanced)
- 203: Female Hair Loss (Advanced)
- 204: Lateral Slits (Advanced)

Friday Afternoon, 12:00PM-1:30PM

- 211: Course B, Part II. Making Incisions and Placing Grafts (Beginner)
- 212: Donor Area (Beginner)
- 213: Asian Pearls (Intermediate-Advanced)
- 214: FUE (Advanced)

Part I - Hairline Design (Workshop 101)

Date/Time: Thursday/August 25, 2005, 7:00AM-8:30AM

Director: Ronald L. Shapiro, MD

Faculty: Paul J. McAndrews, MD, Paul T. Rose, MD, Arturo Sandoval Camarena, MD

With the advent of follicular unit transplantation, a natural looking hairline is not only attainable but it is expected by the patient. The use of properly sized grafts implanted at the correct angles in the appropriate zones is vital when creating the perfect hairline. The concepts and "art" of building a transition zone, reconstructing the temporal points, and building a lateral hump, will be presented.

Whether or not to restore the crown is an ongoing controversy amongst physicians. Learn how to restore the crown by re-creating a natural whorl, which can be technically demanding. A live demonstration illustrating alternative methods and rules for properly locating and placing the frontal hairline will be presented by various faculty members.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Identify and re-create the patterns and characteristics of a natural hairline.
- Draw and properly locate the anterior boundary of the hairline.
- Individualise the hairline taking into account age, sex, and ethnicity.
- Re-create widow's peaks, frontal-temporal angles, lateral humps, and temporal points.
- Achieve a natural pattern in the crown by re-creating the whorl.

Part II - Maximizing Transplant Density (Workshop 111)

Date/Time: Thursday/August 25, 2005, 12:30PM-2:00PM

Director: David J. Seager, MD

Faculty: Jerry E. Cooley, MD, Ronald L. Shapiro, MD, Arthur Tykocinski, MD

This course will review the principles and difficulties involved with, and complications of, dense packing follicular units. The stick-and-place technique using different angles and directions according to the recipient sites will be explained and discussed in detail. This will include

COURSE A: Hairline Design and Maximizing Transplant Density

(Consists of Workshops 101 & 111)

Date/Time: Thursday/August 25, 2005, morning and afternoon

Level: Intermediate

Directors: Ronald L. Shapiro, MD and David J. Seager, MD

a video demonstration. A discussion regarding the recombinant and doubling techniques as well as end of case stick-and-place techniques for maximizing density will follow.

Finally, a review of coronal angle grafting and the perpendicular site technique will be presented. How this particular technique can aid in maximizing density will be discussed. Placing 25 FU grafts/cm² used to be an excellent density. Learn how it is now possible to get more than 50 FU grafts/cm² with new and improved techniques!

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Describe the principles behind different methods used to affect the density.
- Identify and avoid complications that commonly occur when hair transplant physicians begin to dense pack.
- Demonstrate improvement in skills in maximizing density.
- Perform the techniques modeled by the experts, namely, dense packing of multiple-haired follicular units, stick-and-place, recombinant or doubling, end of case stick and place and the coronal angle lateral slit technique.

COURSE B: Preparing Grafts, Making Incisions, and Placing Grafts

(Consists of Workshops 201 and 211)

Date/Time: Friday/August 26, 2005, morning and afternoon

Level: Beginner (Surgical Assistants are encouraged to register for this workshop.)

Director: Edwin S. Epstein, MD

Part I: Preparing Grafts (Workshop 201)

Date/Time: Friday/August 26, 2005, 6:45AM-8:15AM

Director: Edwin S. Epstein, MD

Faculty: Guillermo Blugerman, MD, Yves J. Crasses, MD, Emira Karamonovski, MD, Claudia Moser, William M. Parsley, MD, David J. Seager, MD

Today, the use of the stereomicroscope has changed many aspects of the hair transplantation process as well as changing the results. With the new coronal (lateral slit) technique and dense packing, excellent quality follicular unit grafts are achievable and essential. As the current sessions are bigger and more sophisticated, preparing grafts and placing them are more complex than before. Be a part of the follicular unit revolution!

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Describe the anatomy and physiology of the follicular unit (FU) and follicular grouping (FG).
- Demonstrate the use of the different instruments.
- Prepare follicular unit grafts (FUGs) and follicular grouping grafts (FGGs) using back light and stereomicroscopes.
- Prepare multi-follicular unit grafts (MUG/minigrafts).
- Compare and contrast the automation options for the preparation of grafts.
- Execute tips for your staff regarding graft care, storage, and handling.
- Appraise the parts and function of the stereomicroscope in order to make appropriate choices when making a purchase.

Part II: Making Incisions and Placing Grafts (Workshop 211)

Date/Time: Friday/August 26, 2005, 12:00PM-1:30PM

Director: Edwin S. Epstein, MD

Faculty: Paulina Hoemueller, Sharon A. Keene, MD, Michael Pavlos, Arthur Tykocinski, MD, Jerry Wong, MD

Making the incisions and placing the grafts are the most artistic and delicate tasks in hair restoration. There are two main techniques - sagittal or coronal - where grafts are aligned to the direction of growth and the holes are pre-made. In a session with 2,500 grafts, spending even 2 seconds more than necessary with each graft represents more than one and a half hours of time lost! Learn from the experts: become fast and accurate.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Prepare the recipient site.
- Make graft incisions using different instruments and patterns.

- Place FUGs, FGGs and MUGs.
- Increase density by using stick-and-place technique
- Use instruments to automate the graft placement.

Workshop 102: Do's and Don'ts in Hair Restoration

Date/Time: Thursday/August 25, 2005, 7:00AM-8:30AM

Level: Beginner

Director: William M. Parsley, MD

Faculty: Michael L. Beehner, MD, David J. Seager, MD

The hair restoration industry has been changing dramatically in the past 40 years. Excellent results can be achieved today. Learn with these extremely experienced surgeons' simple rules to improve your work and be aware of what *not* to do! The techniques of the past produced mistakes that are difficult to correct and may even ruin the career of a good doctor. The best thing to do is to prevent them! Nowadays the expectations are extremely high. Don't let yourself and your patient down.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Ascertain the proportions of the face.
- Plan for a successful transplant given the age, the features, and future look.
- Describe the process in selecting an appropriate patient for your level of skill.
- List potential problems with the donor resource area.
- Demonstrate the requirements for handling grafts for optimum results.
- Identify common errors made during the hair transplant procedure.
- Recognise the signs of a difficult case.
- State the avenues for seeking assistance from colleagues in the industry.

Workshop 103: Testmanship: Preparation for the ABHRS Board Exam

Date/Time: Thursday/August 25, 2005, 7:00AM-8:30AM

Level: Advanced

Director: Carlos J. Puig, DO

Faculty: John D.N. Gillespie, MD, Melvin L. Mayer, MD, Bernard P. Nusbaum, MD

This workshop is designed to help the participants organize their didactic review, and approach to preparation for the American Board of Hair Restoration Surgery examination. The program reviews the format of the overall examination, paying particular attention to preparation for and development of an organized systematic approach to the oral component of the test.

Fee: There is no extra fee for those registered for the Advanced Review Course on Wednesday/August 24. However, you must still register for this workshop if you plan to attend. For others interested in this topic, the standard \$95.00 fee applies.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Describe the structure of the ABHRS Board Exam written and oral sections.
- Organize your approach to study for the ABHRS Board Exam.

Extra Courses

Workshop 104: Marketing and Ethics

Date/Time: Thursday/August 25, 2005, 7:00AM-8:30AM

Level: All Levels

Director: Matt L. Leavitt, DO

Faculty: Vance W. Elliott, MD, Paul M. Straub, MD

This workshop is intended to provide the participants with the tools to develop a results-oriented, cost-effective, well-balanced plan for ethically and professionally communicating their hair restoration talents and services to prospective patients. In addition to an overview of market trends, emphasis will be placed on the benefits of maintaining a clear, consistent, positive message designed to increase overall consumer confidence. Media trends and opportunities, such as the emerging multimedia Internet and its potential for finding and educating patients, will also be discussed.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Assess the potential market of hair restoration services.
- Describe the prominent market forces in our emerging industry.
- Recognise a positive marketing approach as opposed to one that tends to 'de-market' or negatively impact the industry as a whole.
- List ways to ethically and professionally promote your practice.
- Evaluate the role of various marketing vehicles, how to apply them and appraise their success.
- Identify emerging media trends, such as the Internet, and use them to your advantage.

Workshop 112: Backbone of Hair Transplantation for Beginners: Tips and Advice for Providing a Shortcut to Better Results

Date/Time: Thursday/August 25, 2005, 12:30PM-2:00PM

Level: Beginner

Director: Dow B. Stough, MD

Faculty: Russell Knudsen, MBBS

For the past 40 years, the hair restoration industry has been growing and changing. Be prepared for an educated and selective market! Learn from history and the experience of others. Don't waste money when setting up your practice. Begin with a good base and rely on the professional expertise of others!

Learner Objectives:

Upon completion of this workshop, you will be able to:

- State the essential requirements for setting up a practice.
- List the minimum resources required to maintain quality service and industry standards.
- Explain the selection and training processes for medical assistant staff.
- List ways to maintain technical excellence.
- List ways to select and train administrative and marketing staff for professional promotion.
- Summarise the professional aspects of dealing successfully with others in the workplace and in the industry as a whole.

Workshop 113: Instructor Training Workshop: Managing Group Discussions as an Effective Training Tool

Date/Time: Thursday/August 25, 2005, 12:30pm-2:00pm

Level: Advanced

Director: Carlos J. Puig, DO

Faculty: Vance W. Elliott, MD

This workshop is designed to assist Directors and Co-Directors of ISHRS Fellowship Training Programs and moderators of panel discussions in fine-tuning their teaching skills in leading discussion groups. Through the use of lecture and onsite practice, the workshop participants will learn how to direct a discussion group in such a way as to include important topics, facilitate the development of the learners' cognitive and problem-solving skills, and mediate discussion conflicts. Suggestions for handling specific problem situations, such as the domineering or talkative student/panelist or the non-participating student/panelist, will be presented.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- List the essential requirements for properly directing a discussion group and moderating a panel.
- Mediate discussion conflicts.
- Apply techniques for managing problem situations in discussion groups including panels.

This workshop is being offered to provide ISHRS **Fellowship Training Directors** with instructor training, which is part of the requirement to maintain Director status. Because the topic this year is on managing group discussions, we are encouraging **all moderators** at the Sydney meeting, especially those moderating panels, to register for this workshop.

Workshop 114: Scalp Dermatology for the Hair Restoration Surgeon

Date/Time: Thursday/August 25, 2005, 12:30PM-2:00PM

Level: All Levels

Director: Bernard P. Nusbaum, MD

Faculty: Eric L. Eisenberg, MD, Paul T. Rose, MD

With increased consumer awareness of the hair restoration profession, patients with alopecia of different etiologies now often first contact a hair transplant surgeon rather than a dermatologist or general practitioner. Some of these cases, when transplanted, can result in failure. A guide to recognizing different alopecias will be presented along with a review of specific diagnostic tools used in hair loss diagnosis. The faculty will review sample cases and demonstrate a step-by-step approach to detailing a differential diagnosis.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Recognise various etiologies of alopecia and diagnose them accurately.
- Demonstrate proper clinical diagnostic skills necessary to detail a differential diagnosis of alopecia.
- Apply skills in managing these patients for treatment or an appropriate referral.
- Describe the features of suitable patients and borderline cases for hair restoration.

Workshop 202: Multi-Follicular Unit Grafts

Date/Time: Friday/August 26, 2005, 6:45AM-8:15AM

Level: Intermediate-Advanced

Director: William H. Reed II, MD

Faculty: Michael L. Beehner, MD, Vance W. Elliott, MD, David Perez-Meza, MD

Is total Follicular Unit Transplantation always the best surgical technique? Does reducing all grafts to their smallest unit, i.e., the follicular unit, come at a price? Advocates of mixed grafting who are experienced in large and total follicular unit grafting will discuss these questions and present their individual perspectives. The panelists will also present the details of how to incorporate the use of mixed grafts in hair transplantation.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Appraise the use of the multi-follicular unit graft (MUG).
- Describe the differences of opinion regarding the indications and optimal size of the MUG.
- Assess the use and relevance of MUGs in your work.

Workshop 203: Female Hair Loss and Hair Transplantation

Date/Time: Friday/August 26, 2005, 6:45AM-8:15AM

Level: Advanced

Directors: Paul C. Cotterill, MD, Ivan S. Cohen, MD, Jerry Shapiro, MD, James E. Vogel, MD

A growing number of women are seeking treatment for hair loss. It is important for the practitioner to recognize that female scalp hair loss is an entity separate from male scalp hair loss and involves different pathophysiological pathways. Hair restoration in women is different not just because the pattern of hair loss is different, but the aspects of post-operational "shocking" and the psychological needs are different. Limitations in the donor area, as well as poor quality donor hair, will also determine whether hair restoration surgery should be performed.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Identify the special issues involved in the consultation of women experiencing hair loss.
- Describe the clinical aspects of female hair loss and their classification.
- State the differences between androgenetic alopecia and chronic telogen effluvium and the need for complementary examinations.
- List medical treatments and cosmetic camouflage techniques.
- Evaluate the donor resources available.
- List the requirements for the selection of patients suitable for hair transplantation.
- Apply techniques for transplanting suitable females with hair loss including the following aspects: planning the procedure, the hairline design, managing the hair volume, how to correct scars from rhytidectomy, and how to create hairline feminization for transsexual patients.

Workshop 204: Lateral Slit (Coronal/Transverse)

Date/Time: Friday/August 26, 2005, 6:45AM-8:15AM

Level: Advanced

Director: Jerry Wong, MD

Faculty: Sharon A. Keene, MD, Jennifer H. Mertinick, MBBS, Arthur Tykocinski, MD

The follicular units created a revolution 10 years ago in the hair restoration field. Now, this new and exciting technique of *lateral slits* is improving quality. It is possible to achieve extreme densities of 50 FU/cm² using *lateral slits* with under a millimeter incisions. This new approach of "one-pass hair restoration" is radically altering results. It is ideal for patients and also extremely satisfying for physicians. Learn more about lateral slits with several pioneers. A "hot" topic from last year's annual meeting in Vancouver!

Learner Objectives:

Upon completion of this workshop, you will be able to:

- Describe the lateral slits technique in detail, including the natural hair distribution (coronal) and the shingling effect, creating an illusion of more hair.
- Demonstrate the use of extremely sharp angles.
- State the benefits of the lateral slits technique.
- Demonstrate dense packing at extreme densities.
- Trim your grafts to the appropriate size for the new instruments.

Workshop 212: Donor Area

Date/Time: Friday/August 26, 2005, 12:00PM-1:30PM

Level: Beginner

Director: Melvin L. Mayer, MD

Faculty: David Perez-Meza, MD, Arturo Sandoval-Camarena, MD

The recent Internet "fever" of FUE was, in part, a consequence of scarring in the donor area. Donor closure is an extremely important surgical process, requiring more attention following multiple procedures. This workshop will present ways of evaluating the donor laxity: how much donor hair is available and safe on any given patient. Guidelines for harvesting the donor area will also be provided. Different methods of closure that will ensure the narrowest possible donor scar will be discussed.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- State the guidelines for determining the width of the donor area that can be harvested at each visit for a given area of the scalp.
- Identify the correct location for harvesting.
- Describe the perfect donor strip and closure techniques (include simple layer or double layer closure).
- List the advantages and disadvantages of different sutures.
- List the procedure for pre- and post-operative care.

Workshop 213: Pearls from Those Practising Hair Transplantation on Asians

Date/Time: Friday/August 26, 2005, 12:00PM-1:30PM

Level: Intermediate-Advanced

Director: Tkakeshi Tomas Hirayama, MD, PhD,

Faculty: Tetsuo Ezaki, MD, Yoshinori Ishii, MD, Akio Sato, MD

In the Orient (Japan) hair restoration surgery was conducted 20 years prior to the Orentreich punch technique (introduced in the United States in the late 1950s). Bigger grafts were not acceptable because Asian hair is thick, dark, and straight. Micrografts have been in use from the beginning.

Early pioneering surgeons developed special expertise in working with Asian patients and will share their special techniques and insights to achieve optimal results.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- State the differences inherent in Asian hair, and list the characteristics requiring consideration including cultural aspects in transplantation.
- Describe the differences in treating Asian skin.
- Apply the appropriate techniques for treating Asian skin.

Workshop 214: Follicular Unit Extraction (FUE/FOX/FIT): The Internet "Fever"

Date/Time: Friday/August 26, 2005, 12:00PM-1:30PM

Level: Advanced

Director: James A. Harris, MD

Faculty: John P. Cole, MD, William R. Rassman, MD, Paul T. Rose, MD

The follicular unit extraction (FUE) first introduced by Drs. Woods, Campbell, Rassman, and Bernstein, is one of the most controversial new developments in the field of hair restoration surgery in recent years. It has also been a topic of much discussion on the Internet amongst patients and physicians. This workshop will review the advantages and disadvantages of FUE over strip harvesting as well as the potential complications from FUE.

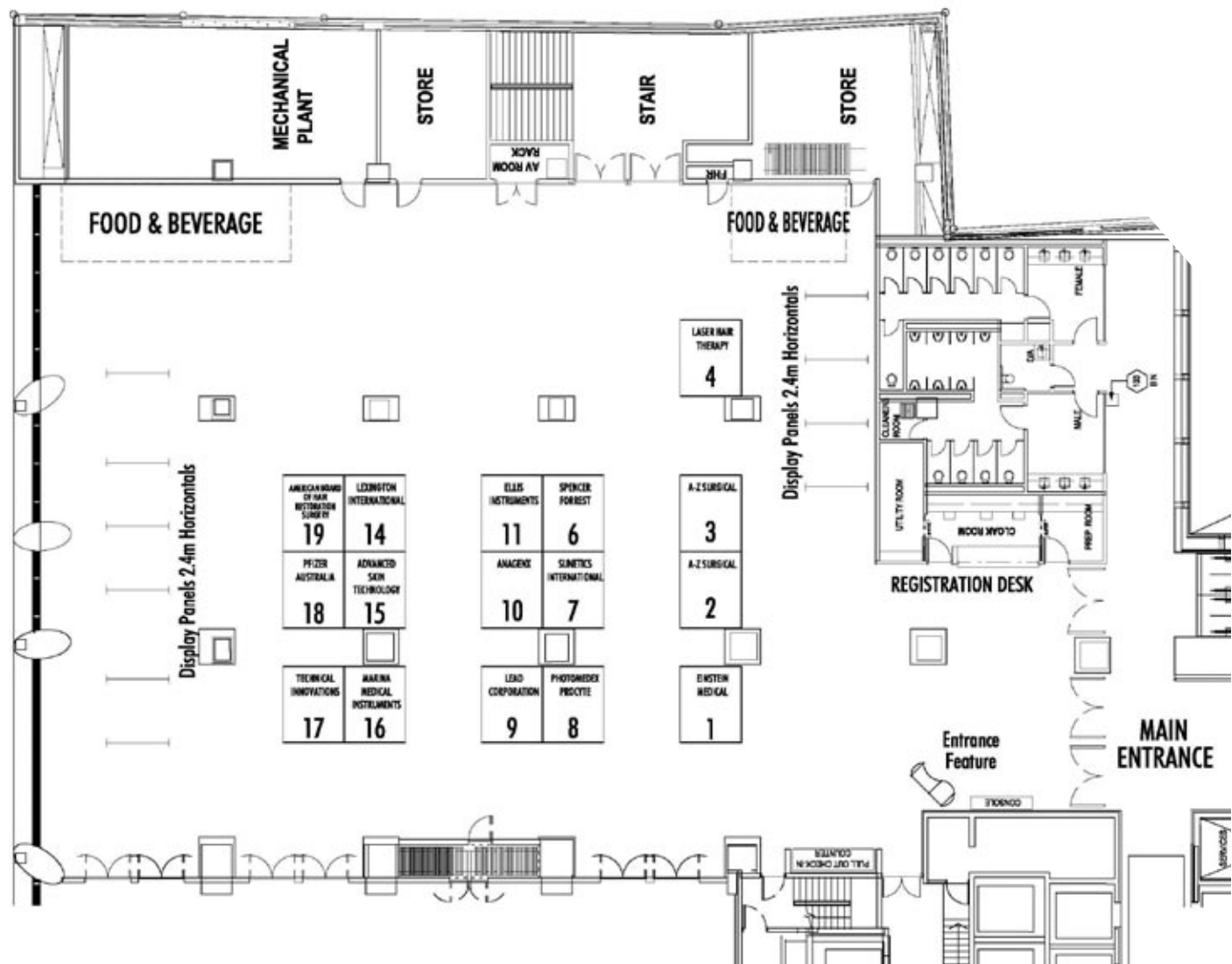
Expand your thinking and consider using other areas of the body as a potential resource. Donor hair from many other areas can be transplanted to balding areas or into the donor area to mask previous scars.

We will also discuss how to manage the same patient having surgical sessions over several days. In addition, we will review the new applications of FUE in cases requiring correction.

Learner Objectives:

Upon completion of this workshop, you will be able to:

- State the history of follicular unit extraction (FUE), and list reasons for its interest amongst patients and physicians.
- Recognize the indications for successful selection of patients for FUE, and list the steps in the management of these patients.
- Describe the extraction technique, including its use in corrective cases.
- Apply FUE principles to expand the donor resource area to include the chest, back, and extremities.
- Summarise the complications and limitations of FUE.



Exhibitors

3rd Level Foyer

You are invited to visit the technical exhibit show at the 13th Annual Scientific Meeting in the 3rd Level Foyer. Companies of interest to hair restoration surgeons will be displaying their products and services. Representatives will be available to answer questions. Be sure to join us for the Wine & Cheese Reception in the exhibit area on Thursday, 6:00pm-7:30pm!

Exhibit Hours:

Thursday/August 25, 2005

8:00am-7:30pm (Wine & Cheese Reception, 6:00pm-7:30pm)

Friday/August 26, 2005

8:00am-4:00pm

Saturday/August 27, 2005

6:45am-1:00pm

The following is a list of exhibiting companies and booth numbers, listed in alphabetical order by company name:

A to Z Surgical

Booth 2/3

25 Plant Ave.

Hauppauge, NY 11788 USA

Phone: toll-free (800) 843-6266 or (631) 273-0005;

Fax: toll-free (800) 577-6050

ken@georgetiemann.com, www.georgetiemann.com

Ken Moriarty, President

Offering a full line of instruments for Hair Transplant surgery. See new items such as the Leavitt Bonn Placement Forcep, Leavitt Minde Knife and Leavitt Video, demonstrating new surgical techniques and instruments, and the new Ziering SP88 SP89 Blades.

Advanced Skin Technology

Booth 15

4-25/41 Redwood Drive, Dingley Village

Melbourne, Victoria 3172 AUSTRALIA

Phone: 03 955 18099, Fax: 03 955 18211

heather@advskin.com.au

Heather Harrison, General Manager

An innovative skin care company that searches the world for the most advanced products available. Education is a major thrust to ensure that product and operator are of the highest standard to achieve quality results in the clinic. Major brands include Cosmedix, Gly Derm, Physicians Complex and Australian made AST.

American Board of Hair Restoration Surgery, Inc.

Booth 19

18525 S. Torrence Avenue

Lansing, IL 60438 USA

Phone: (708) 474-2600, Fax: (708) 474-6260

abhrs@sbcglobal.net, www.ABHRs.org

Peter B. Canalia, Executive Director

The American Board of Hair Restoration Surgery is the only Board that examines and certifies physicians in the area of hair restoration surgery.

ANAGEN X

Booth 10

1070 Powers Place

Alpharetta, GA 30004 USA

Phone: toll-free (800) 942-7482 or (678) 566-1011,

Fax: (678) 566-1957

dave@forhair.com, www.anagenx.com

David Sawyer

ANAGEN X is a physician formulated hair product line designed to provide the highest degree of purity in its natural ingredients. The product line is directed specifically at those experiencing hair loss.

Einstein Medical

Booth 1

6675 Mesa Ridge Road

San Diego, CA 92121 USA

Phone: toll-free (800) 258-9221 or (858) 459-1182,

Fax: (858) 459-4599

info@einsteinmedical.com, www.einsteinmedical.com

Keith Humes

Einstein Medical specializes in custom website development, search engine optimization (SEO), secure Internet based communication services, and top search engine placement through HairLossDocShop.com, the top-rated Internet directory for surgical hair restoration doctors.

Ellis Instruments, Inc.

Booth 11

21 Cook Ave.

Madison, NJ 07940 USA

Phone: toll-free (800) 218-9082 or (973) 593-9222,

Fax: (973) 593-9277

cellis@nac.net, www.ellisinstruments.com

Chuck Ellis, President

State of the Art Instrumentation for Hair Restoration Surgery.

Laser Hair Therapy of North America

Booth 4

21 Madison Plaza, Suite 129

Madison, NJ 07940 USA

Phone: toll-free (877) 917-4247 or (770) 261-4152,

Fax: (973) 539-4445

www.lhtna.com

The LHC6000 is a dramatic new laser technology for treating both men and women experiencing hair or scalp problems. The LHC6000 system has been utilized in Europe for over 10 years with highly significant results. Now this system is available in the U.S.

Lead Corporation

Booth 9

1F 934-19 Bangbae 1 Dong

Seocho-Gu

Seoul, 137-845, KOREA

Phone: 82-2-585-6411, Fax: 82-2-585-6414

lead@hairsience.co.kr, www.hairsience.co.kr

Saint Lee, Vice President

OSI Implanter for hair restoration surgery, hair densitometer camera with software and hair counter for counting grafted hair.

continued on next page

Exhibit Hall

Lexington International LLC

2650 North Military Trail, Suite 360
Boca Raton, FL 33431 USA
Phone: (561) 417-0200, Fax: (561) 892-0747
rv@lasercomb.net, www.lasercomb.net
Randy Veliky, COO

The HairMax LaserComb®, developed by Lexington International LLC, is a portable laser device that delivers the bio-stimulating effects of Low Level Laser Therapy (LLLT). Gaining popularity through positive media coverage. New significant clinical data available.

Marina Medical Instruments, Inc.

2761 N. 29th Ave.
Hollywood, FL 33020 USA
Phone: toll-free (800) 697-1119 or (954) 924-4418,
Fax: toll-free (800) 748-2089 or (954) 924-4419
conventions@marinamedical.com, www.marinamedical.com
Ranette Hoover

Marina Medical Instruments, Inc. is a doctor's surgical wholesaler. We provide high quality German stainless steel instruments for the absolute lowest prices. We offer endoscopic equipment, smoke evacuation systems, and custom instruments.

Pfizer Australia Consumer Healthcare

Locked Bag 42
Tarenpoint, NSW 2229 AUSTRALIA
Phone: 61 2 9710 6320, Fax: 61 2 9710 6245
www.pfizerchc.com.au

Rogaine – hereditary hair loss treatment for both men and women.

PhotoMedex-ProCyte

8511 154th Avenue NE
Redmond, WA 98052 USA
Phone: toll-free (888) 966-1010 or 425-869-1239,
Fax: toll-free (800) 854-5576 or (425) 869-8901
customer_service@procyte.com, www.procyte.com

PhotoMedex-ProCyte's products include: GraftCyte® Post-Hair Transplant Care and Tricomin® Advanced Care for Thinning Hair, Neova® Anti-Aging Therapies with GHK Copper Peptide®, ProCyte Therapeutic Skin Care, Complex Cu3® Copper Peptide Post-Procedure Care, XTRAC® Excimer Laser for Psoriasis.

Booth 14

Spencer Forrest, Inc.

64 Post Road West
Westport, CT 06880 USA
Phone: toll-free (888) 221-7171 or (203) 221-7171,
Fax: (203) 226-2369
info@spencerforrest.com, www.toppik.com

Manufacturer of Toppik, the world's leading cosmetic product for camouflaging hair loss. Made of colored keratin protein fibers, Toppik shakes on in seconds and fills out any thinning area. Used by doctors to conceal any thinning in patients until full density is achieved or to help patients who are not satisfactory candidates for surgery.

Sunetics International Corp.

2600 S. Gessner, Suite 501
Houston, TX 77063 USA
Phone: (713) 240-4929, Fax: (713) 266-0252
cmaricle@sunetics.com, www.sunetics.com
Dr. Charles E. Maricle, CEO

United States manufacturer of medical, low level laser therapy devices for hair restoration, Sunetics Model E Clinical Use Hair Laser and Sunetics Laser Hair Brush. Sales to licensed medical professionals only. Sunetics International Corp. also manufactures low level therapy devices for various other treatments.

Technical Innovations, Inc.

20714 Highway 36
Brazoria, TX 77422 USA
Phone: toll-free (888) 463-4910 or (979) 798-9426,
Fax: (979) 798-9428
gail.brinson@holes-inc.com, www.catheterholes.com
Gail Brinson, HT Products Division

TI has manufactured HT punches and surgical device cutters since 1993. TI's line of TiN coated punches are well known in the HT community. A recently introduced line of punches are specifically designed for FUE/FIT. Custom punches are also available.

Booth 6

Booth 7

Booth 17

Booth 16

Booth 18

Booth 8

The ISHRS cordially thanks all of its exhibitors for participating in the meeting. We appreciate your support!

Faculty, Moderators and Poster Presenters

| | | |
|---------------------------------|----------------------------------|---------------------------------|
| Gholamali Abbasi, MD | James A. Harris, MD | Michael Pavlos |
| James Arnold, MD | Tkakeshi Tomas Hirayama, MD, PhD | Andrew Penn |
| Marc R. Avram, MD | Paulina Hoellmueller | David Perez-Meza, MD |
| Isabel M. Banuchi, MD | Pamela Hulley, RGN | Cheryl J. Pomerantz, RN |
| Alfonso Barrera, MD | Kenichiro Imagawa, MD | Marc A. Pomerantz, MD |
| Robert M. Bernstein, MD | Mats G. Ingers, MD | Carlos J. Puig, DO |
| Guillermo Blugerman, MD | Yoshinori Ishii, MD | Rajendrasingh J. Rajput, MBChB |
| Gerry W. Brady, MD | Satoshi Itami, MD | Muhammad N. Rashid, MBBS |
| John Burgess | Jae H. Jung, MD | William R. Rassman, MD |
| Valerie D. Callender, MD | Sheldon S. Kabaker, MD | William H. Reed, II, MD |
| Bernard H. Cohen, MD | Ermina Karamonovski, MD | Paul T. Rose, MD |
| Ivan S. Cohen, MD | Michelle Kearney | Antonio S. Ruston, MD |
| John P. Cole, MD | Sharon A. Keene, MD | Arturo Sandoval-Camarena, MD |
| Jerry E. Cooley, MD | Dae-young Kim, MD, PhD | Akio Sato, MD |
| Paul C. Cotterill, MD | Moonkyu P. Kim, MD, PhD | Piero Schiavazzi, PhD |
| Yves G. Crassas, MD | Russell Knudsen, MBBS | David J. Seager, MD |
| James B. DeYarman, DO | Jerzy R. Kolasinski, MD, PhD | Jerry Shapiro, MD |
| Mark S. DiStefano, MD | Walter Krugluger, MD | Ronald L. Shapiro, MD |
| Xiaonan Du, MD | Matt L. Leavitt, DO | Betsy Shea, LPN |
| Eric L. Eisenberg, MD | E. Antonio Mangubat, MD | Richard C. Shiell, MBBS |
| Vance W. Elliott, MD | Jennifer H. Martinick, MBBS | Rodney Sinclair, MBBS, FACD, MD |
| Chuck Ellis | Helen Marzola, RGN | Dow B. Stough, MD |
| Edwin S. Epstein, MD | Mario Marzola, MBBS | Paul M. Straub, MD |
| Tetsuo Ezaki, MD | Sally Marzola | Edwin A. Suddleson, MD |
| Bessam K. Farjo, MD | Melvin L. Mayer, MD | Zhengwu Sun, MD, PhD |
| Nilofer P. Farjo, MD | Paul J. McAndrews, MD | Robert H. True, MD |
| Shelly A. Friedman, DO | Andrew Messenger, MBBS, MD | Arthur Tykocinski, MD |
| Vincenzo Gambino, MD | Mohammad H. Mohmand, MD | Robin Unger, MD |
| Samir R. Ibrahim Abu Ghoush, MD | Janelle Molton | Mysore N. Venkataram, MD |
| John D.N. Gillespie, MD | Michael Molton, MD | James E. Vogel, MD |
| Marilynne Gillespie, RN | Claudia Moser | Kenneth J. Washenik, MD, PhD |
| Alex Ginzburg, MD | Mohammad Ali Nilforoushzadeh, MD | Jerry Wong, MD |
| Zontos Giorgos, MD | Bernard P. Nusbaum, MD | Shannon Wong |
| Arturo S. Gonzlez Marlia, MD | Mary Ann W. Parsley, RN | Kuniyoshi Yagyu, MD |
| Robert S. Haber, MD | William M. Parsley, MD | |
| Paul J. Hanssen, MD | Damkerng Pathomvanich, MD | |

Other General Information

Official Language

The official language of the International Society for Hair Restoration Surgery's 13th Annual Scientific Meeting is English. Simultaneous translation is not available for this meeting.

Meeting Attire

In general, Australians dress more informally. Suggested attire throughout each meeting session and social activity is business attire. Attire at the Saturday Evening Gala Dinner Dance will be black tie, or if you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country.

Persons with Disabilities

The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the headquarters office at 630-262-5399 as soon as possible, and preferably before July 30, 2005.

Cancellation/Refund Policy

Registration fees, less a \$50.00 (USD) administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before July 25, 2005. After July 25, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

Tickets for Receptions/Meals

No fees or tickets will be required for the Thursday Evening Wine & Cheese Welcome Reception. All registrants are welcome to attend. Tickets ARE required for the following:

- Thursday Surgical Assistants Luncheon
- Saturday Gala Dinner/Dance & Awards Ceremony

The Gala ticket is not included in the price of registration ...you may opt to buy Gala tickets separately on the registration form. All tickets will be provided in your registration packet.

Saturday Gala Dinner

Please note that a ticket to the Gala is NO LONGER INCLUDED in the price of the main registration fee, as in the past. It is now a separate ticketed event. Tickets for unregistered guests and spouses may also be purchased. The cost of one Gala ticket is \$75.00 USD each. Please indicate the number of tickets you wish to purchase on the registration form. Tickets will be required to enter. Attire for this event is black tie, or a costume reflective of your native country.

Hotel Information

Hilton Sydney
488 George Street
Sydney, NSW, 2000 Australia
Telephone: 61-2-9266-2000; Fax: 61-2-9265-6065
www.hiltonsydney.com.au

Past-Presidents, Award and Research Grant Recipients

Past-Presidents:

| | |
|----------------------------|-----------|
| Mario Marzola, MBBS | 2003-2004 |
| Robert S. Haber, MD | 2002-2003 |
| Bobby L. Limmer, MD | 2001-2002 |
| Marcelo Gandelman, MD | 2000-2001 |
| Daniel E. Rousso, MD | 1999-2000 |
| Sheldon S. Kabaker, MD | 1998-1999 |
| Russell Knudsen, MBBS | 1997-1998 |
| James E. Vogel, MD | 1996-1997 |
| Robert T. Leonard, Jr., DO | 1995-1996 |
| Paul M. Straub, MD | 1994-1995 |
| Dow B. Stough, MD | 1993-1994 |

Manfred Lucas Awardees:

| | |
|-------------------------|------|
| James Arnold, MD | 2004 |
| Walter P. Unger, MD | 2003 |
| Sheldon S. Kabaker, MD | 2000 |
| Richard C. Shiell, MBBS | 1999 |
| O 'Tar T. Norwood, MD | 1998 |
| Norman Orentreich, MD | 1997 |

Golden Follicle Awardees:

| | |
|-------------------------|------|
| William R. Rassman, MD | 2004 |
| William M. Parsley, MD | 2003 |
| Matt L. Leavitt, DO | 2002 |
| David J. Seager, MD | 2001 |
| Russell Knudsen, MBBS | 2000 |
| Dow B. Stough, MD | 1999 |
| O 'Tar T. Norwood, MD | 1998 |
| Richard C. Shiell, MBBS | 1997 |
| James Arnold, MD | 1996 |
| Walter P. Unger, MD | 1995 |
| Patrick Frechet, MD | 1994 |

Platinum Follicle Awardees:

| | |
|-----------------------------|------|
| Melvin L. Mayer, MD | 2004 |
| Jennifer H. Martinick, MBBS | 2003 |
| Gerard Seery, MD | 2002 |
| Robert M. Bernstein, MD | 2001 |
| Carlos O. Uebel, MD | 2000 |
| Michael L. Beehner, MD | 1999 |
| Marcelo Gandelman, MD | 1998 |
| Rolf Nordstrom, MD | 1997 |
| Bobby L. Limmer, MD | 1996 |
| Masumi Inaba, MD | 1995 |
| Jung Chul Kim, MD | 1994 |

Distinguished Assistant Awardees:

| | |
|-------------------------|------|
| Helen Marzola, RGN | 2004 |
| Carol Rosanelli, RN, JD | 2004 |
| Marilynne Gillespie, RN | 2003 |
| Cheryl J. Pomerantz, RN | 2003 |

Research Grant Recipients:

2004

Ergin Er, MD
Nilofer Farjo, MD
Patrick Frechet, MD, Michael Beehner, MD, and Sharon Keene, MD
Walter Krugluger, MD
Melike Kuelahci, MD
Thomas Nakatsui, MD

2003

Joerg Hugeneck, MD & Walter Krugluger, MD
A. Arthur Katona, MD
Jennifer H. Martinick, MBBS
David Perez-Meza, MD

2002

John P. Cole, MD
Jerry E. Cooley, MD
Joerg Hugeneck, MD
Paul T. Rose, MD

2001

Jung Chul Kim, MD & Sungjoo Hwang, MD

2000

Michael L. Beehner, MD
Melvin L. Mayer, MD

1999

Marco N. Barusco, MD
John P. Cole, MD
Jennifer H. Martinick, MBBS
David Perez-Meza, MD
Jerry Shapiro, MD

1998

Robert S. Haber, MD
Guillermo Blugerman, MD

1997

Michael L. Beehner, MD
Melvin L. Mayer, MD
William H. Reed, II, MD

1996

Joseph Greco, PhD
Rainer Sachse, MD
James M. Swinehart, MD
Ramon Vila-Rovira, MD
Bradley R. Wolf, MD

1995

Jerry E. Cooley, MD
Thomas S. Potter, MD
Edoardo Raposio, MD

1994

Robert S. Haber, MD
Kenneth A. Kern, MD
Jung Chul Kim, MD
David Mobley, MD & Daniel E. Rousso, MD
James E. Vogel, MD

Registration Categories & Advanced Registration Fees

The general registration fee includes admittance to general scientific sessions, exhibit hall, scientific poster displays, continental breakfasts, refreshment breaks, the Wine & Cheese Welcome Reception, and one program guide and abstract book. Extra courses require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise noted.

Please note: A ticket for the Saturday Evening Gala Dinner/Dance is not included in the main meeting registration fee.

Physician — ISHRS Member: \$745.00

For Physician members of the ISHRS.

Physician — Pending ISHRS Member: \$845.00

For physicians who have applied for membership within the 2004/2005 program year. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Physician — Non-Member: \$945.00

For physicians who are not current ISHRS members and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required.*

Physician, Resident, or Clinic Director/Owner — Wednesday Day Pass: \$200.00

For physicians, residents, or clinic director/owners who only plan to participate in meeting activities on Wednesday/August 24, 2005. In addition to the daily registration pass, the attendee must register for the Basics in Hair Restoration Surgery Course or the Advanced Review Course in Hair Restoration Surgery. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

Physician Resident or Training Fellow — ISHRS Member: \$375.00

For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training fellows must submit a letter of verification from the fellowship training program director along with their registration form.

Physician Resident — Pending ISHRS Member: \$400.00

For physician residents who have applied for membership within the 2004/2005 program year. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Physician Resident or Training Fellow — Non-Member: \$425.00

For physician residents who are not current members of the ISHRS and are currently participating in an approved residency training program. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Registration verification is required.*

Surgical Assistant — ISHRS Member: \$245.00

For members of the ISHRS Surgical Assistants Auxiliary.

Surgical Assistant — Pending ISHRS Member: \$325.00

For surgical assistants who have applied for membership within the 2004/2005 calendar year. A complete application with fee must be received at the headquarters office to be eligible for this rate.

Surgical Assistant — Non-Member: \$425.00

For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required.*

Surgical Assistant/Ancillary Staff — Wednesday Day Pass: \$100.00

For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday/August 24, 2005. In addition to the daily registration pass, the attendee must register for the Basics in Hair Restoration Surgery Course or the Advanced Review Course in Hair Restoration Surgery. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

Clinic Director/Owner: \$945.00

For non-physician clinic directors and/or owners of hair restoration practices. Registration verification is required.*

Office Staff: \$425.00

For office staff in a hair restoration surgery practice. Registration verification is required.*

Office Manager: \$425.00

For office managers of a hair restoration surgery practice. Registration verification is required.*

Spouse/Guest: \$425.00

For a spouse or guest of the Physician or Surgical Assistant that does not belong in any of the above categories. The registered Spouse/Guest will receive a name badge and be admitted to the scientific general sessions, exhibit hall, coffee breaks, continental breakfasts, and Wine & Cheese Welcome Reception. Spouses/guests who are not registered will not be permitted into these listed functions. However, unregistered spouse/guests will be permitted into the Wine & Cheese Welcome Reception. Unregistered spouses/guests will NOT receive a name badge.

***Registration verification is required** for all non-members and must accompany registration form. Acceptable forms of verification for the **Non-Member Physician** includes: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or a letter from a current ISHRS physician member attesting to the credentials as a physician. Acceptable forms of verification for the **Non-Member Assistant, Office Staff, Office Manager, and Clinic Director/Owner** include a letter attesting to current employment by a physician on the physician's letterhead, or a letter from a current ISHRS physician member attesting to the credentials of the individual. **Training Fellows** must submit a letter of verification from the fellowship training program director along with their registration form. **Non-Member Physician Residents** must submit a letter of verification from the residency program director along with their registration form.

Advanced Registration Deadline: July 25, 2005

Registrations received after this date are not eligible for the Advanced Registration Fees. Post-deadline registrations including those received onsite will be assessed a \$75.00 late fee and will be processed onsite. **If you submit your registration after July 25, you are not considered "Advanced Registered" and will not be listed in the attendee roster.**

Tours and Excursions

Sensational Sydney... A destination like no other in the world – diverse, sophisticated, cosmopolitan, energetic, and welcoming. One of the world's most beautiful cities, Sydney mixes sophistication with a friendly, easy-going approach to life. Sydney is defined by water. This city, home to the world's most beautiful harbour, offers harbour views and picnic places, surf beaches, and beaches to lie on. Sydney is an international city in a natural environment – accessible to bush land, sculptured sandstone cliffs, hills, and hollows.

Whether you seek exhilaration, exploration, or total relaxation, Sydney is a vibrant and diverse city catering to all your desires. This gateway city to Australia offers a unique blend of endless dining, shopping, and entertainment options in one of the world's most attractive city environments.

ISHRS Private Tour, Dinner Cruise, and Symphony Outing

The ISHRS, through Tour Hosts Destination Management in Sydney, is offering the following private events for ISHRS attendees. You must register for these events on the meeting registration form. The ISHRS reserves the right to cancel tours with minimum numbers not met or change minor logistics as required.

701: Dinner Cruise on Sydney Harbour

You may pair this with "A Night at Sydney Opera House," as listed in 702.

Date: Friday/August 26, 2005

Time: 5:00PM–7:30PM

Fee: \$105.00 (USD) per adult ;

\$64.00 USD per child (through age 14)

No visit to this vibrant city is complete without a dinner cruise on Sydney Harbour. This evening promises stunning views of the harbour aboard one of Sydney's finest vessels. Enjoy a spectacular night of contemporary Australian cuisine and wine against the glittering backdrop of Sydney by night. Captain Cook Cruises offer the ultimate in Harbour dining. The dinner package includes a three-course dinner, unlimited wine, sparkling wine, beer, and soft drinks. The child's meal consists of a 2-course meal and soft drinks. The cruise departs from Jetty No. 6, Circular Quay, and disembarks at the Man O' War Steps by the Opera House. You may combine this dinner cruise option with "A Night at Sydney Opera House," as listed below, for a full evening of entertainment. One-way coach transportation from the Hilton Sydney to the dinner cruise is included in the cost of this package. (If you are not combining the dinner cruise with the "A Night at Sydney Opera House" performance, you are responsible for your own return transportation to the hotel.)

702: A Night at Sydney Opera House (Symphony Performance)

You may pair this with the "Dinner Cruise on Sydney Harbour," as listed in 701.

Date: Friday/August 26, 2005

Time: 8:00PM–10:00PM

Fee: \$80.00 (USD) per person (child price is the same)

The Sydney Symphony Orchestra presents the Electrolux Master Series. Maestro Lorin Maazel conducts the awesome Bruckner Symphony No. 8, and Stephen Kovacevich, "one of the world's reigning classical masters," will perform Mozart's dark and dramatic Piano Concerto K 491. One-way, return to the Hilton Sydney, coach transportation is included in the price of this package. (If you are not combining "A Night at Sydney Opera House" with the Dinner Cruise, you are responsible for your own transportation from your hotel to the Opera House for the performance.)

703: Introducing Sydney (City Tour)

Date: Saturday/August 27, 2005

Time: 1:30PM–5:00PM

Fee: \$50.00 (USD) per person

This three-and-a-half-hour private charter coach tour will give you an orientation to the city. The tour includes visits to points of interest including The Rocks, Mrs. Macquarie's Chair at the Botanic Gardens (with views of the Harbour Bridge and Opera House), the Eastern Suburbs, and Bondi Beach. The coach will depart from and return to the Hilton Sydney.

**ISHRS
Group Tours**





Pro Bono Foundation
OPERATION RESTORE
Restoring self-image, self-esteem and hair



Participate in a Raffle to Benefit OPERATION RESTORE!

The ISHRS will host a raffle to benefit OPERATION RESTORE, the ISHRS's Pro Bono Foundation. OPERATION RESTORE helps those who suffer hair loss as a result of disease or trauma and cannot afford treatment. The prospective patients are matched with volunteer ISHRS physicians to obtain hair restoration services to help restore the physical and emotional wellness of the individual.

Raffle tickets will be on sale at the registration desk. The drawing will be conducted during the Gala Dinner/Dance on Saturday evening. Winners do not need to be present.

The ISHRS would like to thank the following parties for generously donating prizes for the raffle to benefit OPERATION RESTORE (listed in alphabetical order by the party's name):

A-Z Surgical

One box of Personna Plus Blades and five packages of Clear-vues.

Dr. Paul & Mrs. Nora Cotterill

Necklace & Bracelet Set, Handcrafted by Nora Cotterill

Ellis Instruments

Four boxes of Spear Point Mini-Blades and Handle

Russell Knudsen, MBBS

1993 Thomas Hardy Coonawarra Cabernet Sauvignon, 1.5 liter Magnum

Mrs. Helen L. Marzola, RGN & Winemaker

Case of inaugural vintage 2004 Cabernet Sauvignon from Pelican's Landing Maritime Wines

PhotoMedex-ProCyte

Gift Basket with GraftCyte Kit and three bottles of Washington State Wines

Cheryl J. Pomerantz, RN

Black Velvet Cloche Hat, Handcrafted by Cheryl J. Pomerantz, RN

Paul T. Rose, MD and E. Antonio Mangubat, MD

Apple® iPod™ mini 4GB MP3 Player

Also, provided directly by the ISHRS:

Certificate for a Complimentary ISHRS Meeting Registration (valid for two years – can be used for either the Annual Meeting or the Orlando Live Surgery Workshop)

The International Society of Hair Restoration Surgery is a non-profit medical association composed of more than 600 physicians and surgeons and 100 surgical assistants who specialize in hair restoration. Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a yearly highlight in which the top minds in HRS come together **to advance the art and science of hair restoration surgery!**



Not a member of the ISHRS?

Consider joining.

Go to www.ISHRS.org for your member application.

Member benefits include:

- Reduced registration fees for ISHRS annual meetings, live surgery workshops, and other programs.
- Subscription to the bi-monthly publication, *Hair Transplant Forum International*, and access to the online *Forum* article archives database.
- Subscription to the peer-reviewed journal, *Dermatologic Surgery*.
- Opportunities to earn continuing medical education (CME) credits.
- Eligibility for research grants.
- www.ISHRS.org - A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members, and NEW Ask the Experts feature for members only coming soon.
- A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.



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CO-SPONSORED BY THE INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY

LIVE SURGERY WORKSHOP XII

ADVANCING THE INDUSTRY OF HAIR RESTORATION. MARCH 15-18, 2006 ORLANDO

PRELIMINARY PROGRAM

Research Symposium

- Genetic Research
- Follicular Regeneration
- New Propecia® Data
- Coronal vs. Sagittal Recipient Site Incisions
- Clinical & Histological Evaluation of Transplanted Debris Tissue
- Rogaine® Review
- Donor Scar Appearance — one layer vs. two layer closure
- Hair Diameter changes resulting from transplantation

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- Newest Implantation Instrumentation
- Choi & Knu Implanters
- Dissecting Microscope
- Slot Correction for Scalp Reduction
- Frechet Extender®
- Laser Techniques, Newest Lasers

Special Surgical Techniques

- Performing 2000+ Grafts with Efficiency and Comfort for the Patient
- Eye Brow and Eye Lash Transplantation
- Frontal Forelock
- Numerous Cutting Techniques & Implantation
- Natural Hairline Hands-on Design Workshop

Special Nurses Workshop Mentor Program

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- One-on-one Tutorial
- Hands-on Practical Training
- Unique Cutting/Placing

Practice Management

- The Surgical Team & Selecting Staff
- Managing the Surgical Flow
- Designing the Perfect Facility
- Complications
- Marketing - how leaders build a practice
- Risk Management
- Consulting Symposia —enroll more patients

CONTINUING MEDICAL EDUCATION (CME) CREDIT

THE 12TH ANNUAL LIVE SURGERY WORKSHOP (PROGRAM #1116-100) IS RECOGNIZED BY THE AMERICAN ACADEMY OF DERMATOLOGY FOR A MAXIMUM OF 39 HOURS OF AAD CATEGORY I CME CREDIT AND MAY BE USED TOWARD THE AMERICAN ACADEMY OF DERMATOLOGY'S CONTINUING MEDICAL EDUCATION AWARD.

LEARNER OBJECTIVES: UPON COMPLETION OF THE PROGRAM, PARTICIPANTS WILL

- Understand the basic concept of hair restoration and apply this knowledge in practice.
- Understand the development of the latest techniques in hair restoration surgery and when they are best utilized for the patient.
- Evaluate the efficacy of hair loss medications and how to effectively use them in conjunction with surgery.
- Learn the various forms of alopecia, diagnosis techniques and the best approach to relevant treatments both medical and surgical.
- Comprehend the current data in genetic and medical research and its impact on hair restoration and patient care.
- Understand the various surgical techniques and their appropriate use with emphasis on follicular units, follicular extraction, scalp reductions, extenders etc.

PROGRAM

COORDINATORS

Matt L. Leavitt, D.O.,
Chairman and Live Surgery
Workshop Founder
David Perez-Meza, M.D.,
Co-Chairman

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Surgery Workshop Founder
Marcelo Gandelman, M.D.,
Live Surgery Workshop
Founder
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Scientific Coordinator
Melvin L. Mayer, M.D.,
Scientific Coordinator
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Jerry Shapiro, M.D.
Glenn A. Charles, D.O.
Sharon A. Keene, M.D.
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Ramon Vila-Rovira, M.D.

WORKSHOP

COORDINATOR
Valerie Montalbano

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- I Please enroll me in the Live Surgery Workshop. Course fee: \$2025 ISHRS members;
\$2375 non-members; \$775 training assistants. ALL MAJOR CREDIT CARDS ACCEPTED.

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EXP. DATE

MAIL REGISTRATION TO: Valerie Montalbano, Heathrow Surgery Center, 120 International Pkwy, #240, Heathrow, FL 32746.
No refunds 3 weeks prior to workshop. Workshop and hotel information to be sent upon receipt of registration fee.
For additional information, contact: Valerie Montalbano Phone: (407) 333-4200 Fax: (407) 333-2140 or (407) 333-9464
E-Mail: HValarieM@leavittmgt.com

MARK YOUR CALENDAR!



This is a meeting
not to be missed!

NEW ORLEANS

Unveiling the Latest in Hair Restoration Surgery

ISHRS 14th Annual Scientific Meeting
October 11–15, 2006
Sheraton, New Orleans, Louisiana, USA

2006 Program Chair: Bernard P. Nusbaum, MD



CME Credit

The ISHRS 14th Annual Scientific Meeting (program #611-100) is recognized by the American Academy of Dermatology for a maximum of 40 hours of AAD Category I CME credit and may be used toward the American Academy of Dermatology's Continuing Medical Education Award.

Interested in presenting a paper?

The Call for Abstracts will go out in December. Stay tuned for deadlines!



Spend the evening in the French Quarter, dine on the best cuisine in the country, and listen to the cool sounds of jazz...

French Quarter – Where is the only place in the world where you can find people dancing in the middle of the streets, in middle of the day, in the middle of the week? Life here is a never ending party. The highlight of every visitor's trip to New Orleans, the French Quarter is a unique neighborhood of courtyard homes, shops and restaurants, all as special as the people who live there. Wandering **cobblestone streets**, looking at **wrought iron laced balconies** is a real treat on a Saturday afternoon. But to feel the real beat of New Orleans, head over to the heart of the Quarter, Jackson Square. Guests are entertained daily by street performers and **live jazz bands**, and may even join in a spontaneous secondline. The French Market is a secret of trinkets as well as Creole tomatoes and delicious fruits. Walking tours will take you to the historic sites in the Vieux Carré.

Cuisine – Plan to arrive with an empty stomach. There are more great restaurants in this city than there are hours of the day to eat. That's why meal time is the favorite time of the day. Start with **Beignets** and Café au Lait, grab a po-boy, then top it off with **Crawfish Etouffée** prepared by a world-famous chef. You'll love every bite. Two favorites are **Cajun** and **Creole** cooking. The hot-peppery flavors of Cajun food spice up gumbos, crawfish bisque and andouille sausage. Savory sauces make Creole dishes like red beans-n-rice or Oysters Rockefeller. One can always find dozens of raw oysters on the half-shell at local joints. The chefs love to toss all their favorite ingredients into a pot which makes eating an experience beyond compare in New Orleans.

Culture – When it comes to culture, New Orleans is a world all of its own. This cosmopolitan community is a blend of **French, Spanish, Indian, Anglo** and **African** heritages. Their influences are seen in architecture throughout the city or can be explored at one of the many museums. The **Cabildo Museum** is the national historic landmark where the Louisiana Purchase was signed and it houses many exhibitions depicting the history of the life during the Civil War era. At the Old US Mint Jazz Museum, you can see **Louis Armstrong's** first horn. Jumping ahead in time, the Contemporary Arts Center shows off new works at the 19th century ice cream factory in the Warehouse District. You can explore the ages through visual and performing arts. The New Orleans Museum of Art in City Park is the pride of the South since its major expansion. You can view the impressive permanent collection, as well as traveling exhibits.

Family Fun – New Orleans is known as America's favorite adult amusement park - but now we are home to the most exciting amusement park for kids of all ages - **Six Flags New Orleans Theme Park**. With over 31 rides and attractions, it is the largest park of its kind to open in the South. Additionally, the whole family will love our top-rated **zoo** and **aquarium**. You can host an event at either of these locations for a unique setting. The top-rated Louisiana **Children's Museum** toys with the minds of children as well as adults. In the Mid-City area, thousand of Oak trees bow to the beauty of **City Park**, which is larger than Central Park! Here you'll find the **Botanical Gardens**, a playground, tennis, golf and boating. For a closer look, ride a streetcar along beautiful St. Charles Avenue for a fun tour.



www.ishrs.org

Photos and copy courtesy of New Orleans Metropolitan Convention and Visitors Bureau, Inc.



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