

# **ISHRS 17th Annual**

# Scientific Meeting

RAI CONGRESS CENTRE • JULY 22-26, 2009

AMSTERDAM, THE NETHERLANDS

# Final Program Guide

**Cultivating the** Regenerative Beauty of Nature: Advances in the Science and Surgery of Hair Restoration

### **2009 ANNUAL SCIENTIFIC MEETING** COMMITTEE

Kenneth J. Washenik, MD, PhD,

Gholamali Abbasi, MD

Jean Devroye, MD, LIVE PATIENT VIEWING CHAIR

Vincenzo Gambino, MD

Alex Ginzburg, MD

Sungjoo Tommy Hwang, MD, PhD, ADVANCED REVIEW COURSE CO-CHAIR

Paul McAndrews, MD, ADVANCED REVIEW COURSE CO-CHAIR

David Perez-Meza, MD

Arthur Tykocinski, MD, IMMEDIATE PAST-CHAIR

Tina Lardner, SURGICAL ASSISTANTS CHAIR









AL AND GROWTH • HAIR CLONING, DUPLICATION, AND GROWTH ETHNIC VARIATIONS • HAIRLINE AND CROWN DESIGN • INSTRUMENTATI ING AND INTERNET ISSUES • NON-SURGICAL OR MEDICAL THERAPIES • POST-OPERATIVE ISSU ECIPIENT SITE TECHNIQUES - SURGICAL TECHNIQUES - ANESTHESIA/ SEDATION - ARTISTRY AND AESTHE

REDUCTIONS, EXPANSION

**AND GROWTH FACTORS • I** 



The ISHRS gratefully acknowledges



for its generosity in the printing of this program book.

### Disclaimer

Registrants understand that the material presented at the Annual Meeting has been made available under sponsorship of the International Society of Hair Restoration Surgery (ISHRS) for educational purposes only. This material is not intended to represent the only, nor necessarily the best, method or procedure appropriate for the medical situations discussed, but rather is intended to present an approach, view, statement or opinion of the faculty which may be of interest to others. As an educational organization, the ISHRS does not specifically approve, promote or accept the opinions, ideas, procedures, medications or devices presented in any paper, poster, discussion, forum or panel at the Annual Meeting. Registrants waive any claim against ISHRS arising out of information presented in this course.

Registrants understand and acknowledge that volunteer patients have been asked to participate in the Annual Meeting sessions for educational and training purposes. Registrants shall keep confidential the identity of, and any information received during the Annual Meeting regarding, such volunteer patients.

Registrants further understand and agree that they cannot reproduce in any manner, including, without limitation, photographs, audiotapes and videotapes, the Annual Meeting sessions. All property rights in the material presented, including common law copyright, are expressly reserved to the presenter or to the ISHRS. The sessions may be audio, videotaped, or photographed by the ISHRS.

Registrants also understand that operating rooms and health care facilities present inherent dangers. Registrants shall adhere to universal precautions during any Course, Workshop, or Session that they attend that may utilize cadaveric specimens, cadaveric material or sharps, and that any contact they may have with cadaveric specimens or cadaveric material shall conform to all proper medical practices and procedures for the treatment of patients for whom no medical history is available. In the event that one incurs a needle stick injury, cut, or other exposure to blood borne pathogens, the person shall immediately notify the Course, Workshop, or Session Director and the ISHRS and take such other follow-up measures as deemed appropriate.

By attending this program, in no way does it suggest that participants are trained and/or certified in the discipline of hair restoration surgery. All speakers, topics, and schedules are subject to change without prior notification and will not be considered reasons for refund requests.

Registrants agree to abide by all policies and procedures of the ISHRS. Registrants waive any claim against ISHRS for injury or other damage resulting in any way from course participation.



# MESSAGE FROM THE PRESIDENT

Welcome to Amsterdam and thanks to all of you for taking time from your busy schedules to attend the 17<sup>th</sup> Annual Meeting of the ISHRS. Ken Washenik, MD has put together a very interesting and educational program that will reward your efforts to be here. Additionally, a great debt of gratitude goes to Drs. Abassi, Devroye, Gambino, Ginzburg, Hwang, McAndrews Perez-Meza

and Tykocinski as well as Tina Lardner, all of whom have been working hard as members of the Program Committee. Our field is expanding rapidly and now not only involves surgery but many other disciplines such as research, bioengineering, diseases of the scalp, medical therapy, organ preservation and lasers. The educational activities at the meeting will reflect this wide scope our field now embraces.

While the annual meeting is the pinnacle of our educational activities, the ISHRS offers much more. The Hair Transplant Forum International is a "must read" for anyone interested in hair restoration. With Drs. Bernie Nusbaum and Francisco "Paco" Jimenez as editors, the Forum is published bimonthly and is loaded with great articles and discussions for both hair restoration doctors and assistants. Thanks to the donations from a number of members, it is now in color. The ISHRS website contains a great deal of useful information including a Member Directory, online medical searches, doctor finders, meeting announcements and more. The Annual Live Surgery Workshop, started in 1995 by Dr. Matt Leavitt, is held each spring in Orlando, Florida. It is an extremely popular surgically oriented meeting that has stimulated many doctors to enter the field of hair restoration. Worldwide Regional ISHRS sponsored workshops help bring great programs to all areas of the world. And there are still more programs for those who join.

Amsterdam, the largest city in The Netherlands, is among the most beautiful cities in the world and this summer meeting is a perfect time to visit. Amsterdam's origins go back to the 12<sup>th</sup> century where its name derived from a "dam" in the "Amstel" river. It is rich in history and culture. Hopefully you will have a little time to enjoy some of its charm.

Friendship, education and entertainment can coexist as will again be demonstrated this week. So enjoy the meeting, renew friendships with colleagues, and greet newcomers with the warmth that exemplifies our society.

Warmest regards,

William M. Parsley, MD
President, International Society of Hair Restoration Surgery

### MESSAGE FROM THE PROGRAM CHAIR

Dear Colleagues:

Welcome to the 17<sup>th</sup> Annual Scientific Meeting of the ISHRS! This year's theme, "Cultivating the Beauty of Regeneration: Innovations in the Science and Surgery of Hair Restoration" is perfect for the bulb (previously flower, now hair follicle) capital of the world, Amsterdam.



True to our theme, this year's meeting has

been built on the most popular elements of the meetings of the last few years including the enhanced accessibility of the **video surgical theater**, additional use of panel discussions/**debates on controversial topics** with extended periods for audience involvement, distinguished **invited guest speakers** and the popular Saturday afternoon **live patient viewing** session. Topics range from cutting edge medical and basic research topics to all aspects of the core surgical competencies that have advanced hair restoration to the degrees of excellence that our field has achieved to date.

This year will create more of an interactive experience for attendees with the use of an **Audience Response System** on Friday which will enable the moderators to query the audience for impromptu surveys before and after topics are presented and debated. We will get a real time glimpse at the effectiveness of the panelists at swaying "public" opinion.

I encourage you to participate to get the most of this meeting: step up to the microphone to ask a question, talk with your colleagues during the breaks, and take advantage of the Breakfast with the Experts small group discussions on Saturday morning.

This year's meeting promises to be a particularly enjoyable and productive exchange of scientific and surgical information and techniques. Thank you for being here.

Best regards,

Ken Washenik, MD, PhD Chair, 2009 Annual Scientific Meeting

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### Continuing Medical Education (CME) Credit

The International Society of Hair Restoration Surgery is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The International Society of Hair Restoration Surgery designates this educational activity for a maximum of 25.00 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The International Society of Hair Restoration Surgery's 17th Annual Scientific Meeting (program #611-100) is recognized by the American Academy of Dermatology for 25.00 hours of AAD Category I CME credit and may be used toward the American Academy of Dermatology's Continuing Medical Education

### **Continuing Medical Education Mission Statement**

**CME Purpose** The purpose of the International Society of Hair Restoration Surgery's (ISHRS) CME program is to meet the educational needs of its members and close the gap that exists between current and best practices by providing practice-oriented, scientifically-based educational activities that will maintain and advance skills and knowledge as well as promote lifelong learning for its members. CME activities will result in improvement of physician competence and performance in practice.

**Content Areas** The curriculum of the ISHRS's CME program includes but is not limited to hair transplantation, alopecia reduction surgery, hair biology and physiology, congenital and acquired alopecias, other hair and scalp related ancillary procedures and disorders, and risk and practice management. (ISHRS Core Curriculum of Hair Restoration Surgery and Core Competencies of Hair Restoration Surgery). Content is determined by the integration of various sources of needs, including gaps in knowledge and/or performance of hair restoration surgeons, national guidelines, emerging research, and expert opinion.

**Target Audiences** The target audiences of the ISHRS are as follows:

- The primary target audience is its physician members with varying medical specialty backgrounds from around the world.
- Secondary audiences for the CME program include non-member physicians, as well as residents, nurses, surgical assistants and other allied health personnel.

The ISHRS recognizes the importance of and encourages international and interdisciplinary exchange of medical knowledge and practice through calls for papers, and invitations to interdisciplinary and international speakers with special expertise

**Types of Activities** The activities that support the CME mission are diverse and multifaceted, in order to provide multiple approaches for knowledge acquisition. CME offerings include the following:

- Annual Meeting, which may include didactic and hands-on courses, live surgery workshops, seminars, scientific sessions, and poster presentations.
- Other activities include regional live surgery and didactic workshops, enduring materials, and Internet CME.

All CME activities will be cost-effective and will meet the criteria for continuing medical education of the ACCME and the AMA Physician's Recognition Award.

**Expected Results** The CME program will result in improved performance in practice (such as surgical skills) and competence (medical knowledge and ability) among its participants. All participants will be expected to provide written feedback following all educational activities, and the CME Committee will rely on this feedback as well as other methods to assess the effectiveness of educational efforts and direct changes in its CME Program.

**Learning Objectives** Within this program learning objectives are listed within the Day-by-Day program for each segment of the General Session. Course learning objectives are listed by their descriptions.





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**Video, Photography & Audio Recording Policy** Video recording and/or photography are prohibited in all educational sessions. Under no circumstances are video, digital or still cameras to be utilized in the educational sessions. Violators will have their cameras/equipment confiscated until the end of the meeting on Sunday. Audio recording for personal use only is permitted (i.e., for gathering information and NOT for rebroadcast or reproduction). Photography of scientific material is prohibited. The only exception to the photography policy are photos taken by the official ISHRS photographers for purposes of use in ISHRS publications.

**Cellular Phone/Pager Policy** The use of cellular phones and pagers in the General Session, Workshop and Course rooms is prohibited. Attendees must either turn off or vibrate cellular phones and pagers.

Cancellation/Refund Policy Registration fees, less a \$50.00 administration fee, will be refunded upon written notice of cancellation to the ISHRS office received on or before June 19, 2009. After June 19, 2009, there will be no refund of fees for cancellation or for lack of attendance without notification. It is your responsibility to ensure that your cancellation request has been received by the ISHRS headquarters office. "No shows" who have not pre-paid will be invoiced for the total registration fee.

Those who have registered and are unable to attend due to difficulties in obtaining a visa must notify the Society HQ prior to the start of the meeting. No refunds will be issued for lack of notification prior to the start of the meeting.

**Speaker Disclosures of Conflicts of Interest** All presenters are required to verbally disclose at the podium (or indicate on poster presentations) as well as complete a form disclosing relevant grants or other financial support; consultancies; organizational affiliations; family; departmental or personal financial involvement; patent rights; and other relevant conflicts of interest pertaining to their topic. Such disclosures are also published in the Abstract Book provided onsite at the meeting. The ISHRS follows its approved Policy on Collection and Resolution of Conflicts of Interest (COI) for all presenters and planners.

**Obtaining CME Credits & Certificates** Physicians will receive in their registration packets a form called "CME Credit Claim Form." Physicians should indicate the number of CME hours they are claiming on this form and turn-in the white copy (top copy) to a collection box located near the Registration Desk. Keep the pink copy (bottom copy) for your files. Appropriate credit for attendance should be ascertained and reported by individual physicians to the particular state or medical society to which he/ she belongs.

AAD Members – For those that subscribe to the American Academy of Dermatology (AAD) Transcript Program, you must submit an attendance validation "Green Card". We will mail your green card to the AAD after the meeting. If you did not bring a Green Card with to this meeting, you may mail it directly to the AAD when you return.

Physicians will receive a personalized Certificate of Attendance for CME **mailed after the meeting**. Physicians will only receive a CME certificate if the CME Credits Claimed Form is completed. Ancillary staff will receive a Certificate of Attendance mailed after the meeting.

**Evaluation Surveys** The CME Committee and Annual Meeting Committee kindly request that you complete the evaluation surveys for each workshop, course and general session that you attend. Your feedback is very valuable to us! We make changes to the program and faculty based on your comments so we may continually improve the Annual Meeting. **Each day we are raffling a certificate worth \$250.00 (USD) off of an ISHRS meeting held in the next 2 years** for those that turn in their completed General Session evaluation surveys.

An online Overall Evaluation survey will be conducted the week after the meeting in which a link and passcode will be e-mailed to each attendee. The questions on the Overall Evaluation will be different than on the session evaluations, so we ask that you complete the paper forms at the meeting and the online form after the meeting. Thank you for your participation.

# Physicians & Medical Assistants Wanted

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# **General Information**



2009

**Official Language and Simultaneous Interpretation** The official language of the International Society for Hair Restoration Surgery's 17th Annual Scientific Meeting is English. There will be no simultaneous interpretation offered this year.

**Persons with Disabilities** The ISHRS fully complies with the legal requirements of the Americans with Disabilities Act (ADA) and the rules and regulations thereof. If any participant in this educational activity is in need of support services, please notify the headquarters office at 630-262-5399 or info@ishrs.org as soon as possible, and preferably before July 1, 2009.

**Tickets for Receptions/Meals** Tickets are <u>not required</u> for the following:

- Wednesday Surgical Assistants luncheon. This is included in the surgical assistants registration fee, however, you must register for this program during the registration process.
- Thursday Welcome Reception. All registrants and their spouses are welcome to attend.

Tickets are required for the following:

- Friday President's Annual Giving Fund VIP Canal Cruise
- Saturday Gala Party at the Koepelkerk

**Meeting Attire** Suggested attire throughout the meeting sessions and social activities is business attire. The one exception will be for the attire at the Saturday Evening Gala Party, which will be comfortable summer dress clothing, such as garden dresses and short sleeve dress shirts. If you prefer, as a tradition of the ISHRS, you may wear a costume reflective of your native country for the Gala Party.



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2. \*In an in-home use test (n=300). 3. Independent Market Research Study. Gallaher Lee Research 2008. © McNEIL-PPC. Inc. 2009



# **General Information**



### 2009 ANNUAL SCIENTIFIC MEETING COMMITTEE

Kenneth J. Washenik, MD, PhD,

Gholamali Abbasi, MD

Jean Devroye, MD,

Vincenzo Gambino, MD

Alex Ginzburg, MD

Sungjoo Tommy Hwang, MD, PhD, ADVANCED REVIEW COURSE CO-CHAIR

Paul McAndrews, MD,
ADVANCED REVIEW COURSE CO-CHAIR

David Perez-Meza, MD

Arthur Tykocinski, MD, IMMEDIATE PAST-CHAIR

Tina Lardner, SURGICAL ASSISTANTS CHAIR

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Arthur Tykocinski, MD Kenneth J. Washenik, MD, PhD

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MaryAnn Parsley, RN

### IF YOU HAVE ANY QUESTIONS OR FOR MORE INFORMATION PLEASE CONTACT US AT

### INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY

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### ISHRS ADMINISTRATION

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Technical Registration Experts, Inc.

### MEETING & EXHIBITS MANAGER

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Meeting Management Solutions, inc.

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Lori Soldat, CPA, Desmond & Ahern, Ltd.

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# **Program At-A-Glance Room Assignments**

Registration 1:30pm-4:30pm

Forum Lounge, Ground Floor

Speaker Ready Room 1:30рм-4:30рм

Forum Board Room, Ground Floor

### Wednesday/July 22, 2009

8:00ам-5:30рм Registration

Forum Lounge, Ground Floor

8:00am-5:30pm Speaker Ready Room

Forum Board Room, Ground Floor

9.30AM-3.30PM ISHRS Board of Governors Meeting (invitation only)

Room L, First Flooi

10:00AM-2:15PM Surgical Assistants Program & Luncheon

Room O1. First Floor

11:00ам-6:00рм Exhibit Set-up

Forum Lounge, Ground Floor

12:00рм-5:30рм Posters Set-up

Forum Lounge, Ground Floor

12:00рм-4:00рм Advanced Review Course (ticket required) Forum, Ground Floor

Newcomers Program: Welcome & Orientation 4:00рм-5:00рм

Room O1. First Floor

5:00рм-8:00рм Ancillary Meeting: ABHRS Recertification Exam

Room M, First Floor

### Thursday/July 23, 2009

8:00ам-5:30рм Registration

Forum Lounge, Ground Floor

Speaker Ready Room 8:00ам-5:30рм

Forum Board Room, Ground Floor

8:00ам-9:00ам Posters Set-up (continued) Forum Lounge, Ground Floor

8:00ам-5:30рм Exhibits, Poster Viewing & Internet Café

Forum Lounge, Ground Floor

8:00am-8:45am **Continental Breakfast** Forum Lounge, Ground Floor

General Session 8:30AM-5:30PM

Forum, Ground Floor

12:30pm-1:30pm Lunch on Your Own - Cash Lunch Sales

Light lunch items will be available for sale in the

Forum Lounge

Global Council of Hair Restoration Societies Meeting 12:30рм-1:30рм

(invitation only)

Room P, First Floor

5:30рм-7:00рм Welcome Reception

South Beach (Strandzuid), an outdoor venue at RAI. Exit through Entrance E, turn left and follow signs for Strandzuid.

Ancillary Meeting: ABHRS Board of Directors Meeting 7:30рм-9:00рм

(invitation only)

Room M, First Floor

### Friday/July 24, 2009

8:00ам-5:30рм Registration

Forum Lounge, Ground Floor

8:00ам-5:30рм Speaker Ready Room Forum Board Room, Ground Floor

8:00ам-1:30рм

Forum Lounge, Ground Floor

Poster Viewing & Internet Café 8:00am-5:30pm

Forum Lounge, Ground Floor

8:00ам-8:45ам Continental Breakfast

Forum Lounge, Ground Floor

8:30AM-5:15PM **General Session** 

Forum, Ground Floor 12:30pm-1:30pm Exhibits Final Hour (with light snacks)

12:30pm -1:30pm Lunch on Your Own

No cash lunch sales today. A list of nearby restaurants

has been provided in your registration packet.

1:30pm-5:30pm **Exhibits Teardown** 

4:30рм -5:15рм ISHRS General Membership Business Meeting

(members only) Forum, Ground Floor

President's Annual Giving Fund VIP Canal Cruise 5:30pm-7:00pm

(ticket required) Departs 5:30pm from RAI Harbour. Please proceed directly to the harbour after the

membership business meeting ends. This cruise ends at

Leidseplein and does not return to RAI. Bring your

things with you.

### Saturday/July 25, 2009

8:00ам-2:30рм Registration

Forum Lounge, Ground Floor

8:00AM-2:30PM Speaker Ready Room

Forum Board Room, Ground Floor

**Poster Viewing** 8:00ам-12:00рм

Forum Lounge, Ground Floor

8:00ам-2:30рм Internet Café Forum Lounge, Ground Floor

8:00am-9:00am Continental Breakfast

Forum Lounge, Ground Floor Breakfast with the Experts

8:00ам-8:50ам Forum Lounge, Ground Floor

9:00ам-2:30рм **General Session** Forum, Ground Floor

11.20AM-12.00PM **Break with Light Sandwich Buffet &** 

Poster Inquiry Session Forum Lounge, Ground Floor

12:00pm-12:15pm Posters Dismantled by Owners

1:30рм-2:30рм Live Patient Viewing

Forum Lounge, Ground Floor

Optional ISHRS Private Charter Tour: Amsterdam 2:00рм-6:00рм Home & Garden Tour (ticket required) Coach loads at

Forum Entrance E at 2:00 PM and departs at 2:15 PM.

Gala Party (ticket required) OFF-SITE at Koepelkerk at the 7:00pm-11:00pm

Renaissance Amsterdam Hotel, address: Kattengat 1

### **Sunday/July 26, 2009**

7:30AM-8:45AM CME & Program Committee

Post-Meeting Evaluation Session Forum Lounge, Ground Floor

8:00ам-11:45ам Luggage Storage

Coat Check Room in Forum Lounge, Ground Floor

8:00ам-12:00рм Internet Café

Forum Lounge, Ground Floor

8:30AM-12:00PM Registration

Forum Lounge, Ground Floor

8:30ам-11:30ам Speaker Ready Room Forum Board Room, Ground Floor

8:30ам-9:30ам Continental Breakfast

Forum Lounge, Ground Floor

9:00am-11:30am General Session

Adiourn

Forum, Ground Floor

11.30am

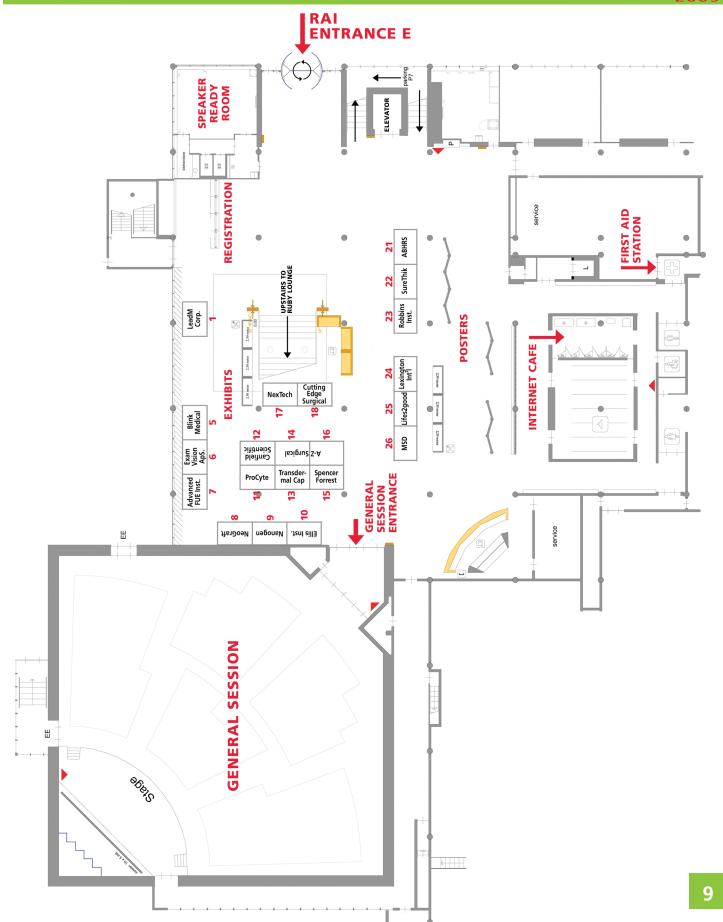
Optional ISHRS Chartered Group Tour: Zaanse Schans, 11:45 АМ-8:45 РМ

Marken, Edam & Volendam Day Tour (ticket required) Coach loads at Forum Entrance E at 11:45 AM and departs

at 12:00 PM.

# **Meeting Space Floor Plan**





**Registration Opens** 

TUESDAY • JULY 21, 2009

1:30PM-4:30PM

1.501111 1.501111	negistration opens
1:30PM-4:30PM	Speaker Ready Room
5:00PM-7:00PM	ISHRS Executive Committee Meeting (invitation only)
WEDNESDAY	• JULY 22, 2009
8:00AM-5:30PM	Registration
8:00AM-5:30PM	Speaker Ready Room
9:30AM-3:30PM	ISHRS Board of Governors Meeting (invitation only)
10:00AM-2:15PM	Surgical Assistants Program, includes business meeting luncheon
11:00AM-6:00PM	Exhibitors Set-up
12:00PM-4:00PM	Advanced Review Course (ticket required)
12:00PM-5:30PM	Poster Set-up by Poster Owners
4:00PM-5:00PM	Newcomers Program: Welcome & Orientation
5:00PM-8:00PM	Ancillary Meeting: ABHRS Recertification Exam

	/EI										

# ISHRS MEETING Newcomers Program

Newcomers Chair: Edwin S. Epstein, MD

This program was designed to help our newer ISHRS meeting attendees become acquainted with the Society, its members, and the meeting. "Newcomers" were paired with volunteer member "hosts" and encouraged to e-mail or talk prior to the meeting, attend the Newcomer Orientation on Wednesday • July 22, at 4:00PM, sit together during the Thursday General Session, meet up during the Thursday Welcome Reception, and for the host to make the newcomer feel welcome by introducing him/her to other ISHRS members. All registration categories were welcome to participate.

For those interested to participate for next year's annual meeting, please notify Liz Rice-Conboy at ISHRS Headquarters, info@ishrs.org.

Comparison of the Results of Hair Restoration in Cicatrical Alopecia Induced by Inflammatory Disease and by Trauma Gholamali Abbasi, MD  Comparison of the Results of Punch Grafts with Incisional Grafts in Scarring Alopecia Mojtaba Amiri, MD  Round Table: Case Presentations Nina Otberg, MD, Moderator Panelists: Jerry E. Cooley, MD Jeffrey S. Epstein, MD Andreas Finner, MD E. Antonio Mangubat, MD  Audience Q&A
in Cicatrical Alopecia Induced by Inflammatory Disease and by Trauma Gholamali Abbasi, MD  Comparison of the Results of Punch Grafts with Incisional Grafts in Scarring Alopecia Mojtaba Amiri, MD  Round Table: Case Presentations Nina Otberg, MD, Moderator Panelists: Jerry E. Cooley, MD Jeffrey S. Epstein, MD Andreas Finner, MD
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in Cicatrical Alopecia Induced by Inflammatory Disease and by Trauma
Moderator Introduction and Review of the Cicatricial Alopecias Jerry Shapiro, MD
Learning Objective: Discuss cases of transplanted cicatricial alopecias.
Cicatricial Alopecia – A Surgical Challenge Moderators: Nina Otberg, MD and Jerry Shapiro, MD
<b>President's Address</b> William M. Parsley, MD
<b>Opening Ceremony and Program Chair Welcome</b> Ken J. Washenik, MD, PhD
Opening Session Moderator: Ken J. Washenik, MD, PhD
GENERAL SESSION
Continental Breakfast
Exhibits
Internet Café
Poster Viewing
Poster Final Set-up by Poster Owners
Speaker Ready Room
Registration

Generously supported by a grant from Merck & Co., Inc.

# **Day-By-Day Program**



10:45AM-11:40AM	Surgical Techniques I Moderator: Ronald L. Shapiro, MD	12:30PM-1:30PM	Lunch on your own
	Learning Objective: Identify advantages and disadvantages of various surgical techniques and	12:30PM-1:30PM	Global Council of Hair Restoration Surgery Societies Meeting (invitation only)
	surgical pearls.	1:30PM-3:15PM	Interactive Video Session – Donor Area
10:45AM-10:47AM	Moderator Introduction Ronald L. Shapiro, MD		Harvesting Moderators: Paul T. Rose, MD, JD and James A. Harris, MD
10:47AM-10:57AM	A Real Challenge: Redo Hair Transplant Sanjiv Vasa, MD		Learning Objective: Compare and contrast different surgeons' approaches to donor area harvesting including excisional harvesting and follicular unit
10:57AM-11:04AM	Combining FUE and Strip Harvesting in the Same Procedure		extraction.
	Robert H. True, MD, MPH		Excisional Harvesting
11:04AM-11:11AM	Laser Assisted Hairline Placement Damkerng Pathomvanich, MD	1:30PM-1:31PM	<b>Moderator Introduction</b> Paul T. Rose, MD, JD
11:12AM-11:19AM	Identification of the Apex and Temporal Point with Anatomic Landmarks Richard S. Keller, MD	1:31PM-1:36PM	Dealing with Fluid Pressures on Huge Donor Area Removals Arthur Tykocinski, MD
11:19AM-11:29AM	Virtually Painless Hair Transplantation Anesthesia Steven C. Chang, MD	1:36PM-1:41PM	Planing Off the Inferior Edge in the Frechet and Rose Trichophytic Closures Dae-young Kim, MD, PhD
11:30AM-11:40AM	Q&A	1:41PM-1:46PM	<b>The Magic of Trichophytic Closures</b> Paul M. Straub, MD
11:45AM-12:30PM	Complications and Post-Operative Care Moderator: Melvin L. Mayer, MD Learning Objective: Review the management of	1:46PM-1:51PM	Tunnel Closure Technique Craig L. Ziering, DO
	possible post-operative complications.	1:51PM-1:56PM	Running W-Plasty with Trichophytic Closure to
11:45AM-11:47AM	<b>Moderator Introduction</b> Melvin L. Mayer, MD		<b>Treat the Wide Scar on the Donor Area</b> Alex Ginzburg, MD
11:47AM-11:54AM	Prevention of Cardiovascular Events in High Risk Patients	1:56PM-2:01PM	<b>Hybrid Two Layer Closure Technique</b> Glenn M. Charles, DO
	Kuniyoshi Yagyu, MD		
11:54AM-12:02PM	Rare Complications and Their Handling after	THE	

**Hair Restoration Surgeries** 

Sungjoo Tommy Hwang, MD, PhD

**Chubby, Medium, & Skinny** Michael L. Beehner, MD

**Gravity Position to Prevent Facial Edema after** 

Survival Comparison of FU Grafts Trimmed

Geza Sikos, MD

Q&A

**Hair Transplantation** 

12:03PM-12:10PM

12:10PM-12:17PM

12:17PM-12:30PM



2:01PM-2:21PM	Discussion & Audience Q&A	4:35PM-5:30PM	Female Hair Loss Moderator: Paul C. Cotterill, MD
	Follicular Unit Extraction		Learning Objective: Discuss the diagnosis and
2:24PM-2:25PM	<b>Moderator Introduction</b> James A. Harris, MD		treatment of common causes of scarring and female pattern hair loss.
2:25PM-2:30PM	FUE Technique Harvesting Tricks Jose F. Lorenzo, MD	4:35PM-4:37PM	<b>Moderator Introduction</b> Paul C. Cotterill, MD
2:30PM-2:35PM	ТВА	4:37PM-4:44PM	Treatment of Hair Loss in Women Malgorzata Kolenda, MD
2:35PM-2:40PM	FUE Technique Providing Safe Extraction and High Number of FU Grafts Geza Sikos, MD	4:44PM-4:54PM	Efficacy of Finasteride in Female Pattern Hair Loss Gholamali Abbassi, MD
2:40PM-2:45PM	Blunt Dissection Technique James A. Harris, MD	4:54PM-5:04PM	Female Genotyping/Finasteride Pilot Study Sharon A. Keene, MD
2:45PM-2:50PM	FUE: Inescapable Popularisation Thanks to Automation Yves Crassas, MD	5:05PM-5:12PM	Achieving Satisfaction in Hair Transplantation in Women: Predictors of Success Jeffrey S. Epstein, MD
2:50PM-2:55PM	Follicular Unit Extraction Using a Novel Self- Rotating Instrument Alan J. Bauman, MD	5:12PM-5:19PM	Hair Restoration in Women Loek Habbema, MD
2:55PM-3:15PM	Discussion & Audience Q&A	5:20PM-5:30PM	Q&A
3:15PM-3:45PM	Coffee Break/Visit the Exhibits & View Posters	5:30PM-7:00PM	Welcome Reception
3:45PM-4:30PM	Specialty Talks Moderators: Vincenzo Gambino, MD	7:30PM-9:00PM	Ancillary Meeting: ABHRS Board of Directors Meeting (invitation only)
	Learning Objective: Discuss various research projects on the subject of hair, and how they may impact therapies or treatments for hair loss.	FRIDAY • JULY	7 24, 2009
3:45PM-3:47PM	Moderator Introduction	8:00AM-5:30PM	Registration
	Vincenzo Gambino, MD	8:00AM-5:30PM	Speaker Ready Room
3:47PM-4:07PM	Alopecia Areata: Old & New Treatments Featured Guest Speaker: Torello Lotti, MD	8:00AM-5:30PM	Poster Viewing
	University of Florence, Italy	8:00AM-5:30PM	Internet Café
4:08PM-4:15PM	American Urological Association Recommendations Concerning Prophylactic Use of Finasteride	8:00AM-1:30PM	Exhibits
	Edwin S. Epstein, MD	8:00AM-8:45AM	Continental Breakfast
4:15PM-4:22PM	A Report of the Joint Research Grant to Study the Effects of PRP and Various Growth Factors in	8:30AM-5:15PM	GENERAL SESSION
	Alopecia Areata Joseph Greco, PhD, PA/C		

4:22PM-4:30PM

Q&A

# **Day-By-Day Program**



2009

8:30AM-10:15AM Medical and Non-Surgical Tre	:30AM-10:15AM	Medical a	and Non-Su	ırgıcal	Ireatments
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Moderator: Ken J. Washenik, MD, PhD

Learning Objectives:

 Describe ongoing studies involving pharmacologic agents being tested for treatment of androgenetic alopecia.

• Review proven therapies and discuss several OTC products.

8:30AM-8:40AM

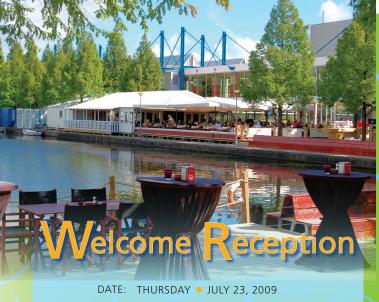
Introduction of Medical Treatments

Ken J. Washenik, MD, PhD

8:40AM-9:00AM

Effect Of Dutasteride On Male Patterned Baldness: Phase III Clinical Trial

Featured Guest Speaker: Won Soo Lee, MD, PhD Yonsei University Wonju College of Medicine, Republic of Korea



TIME: 5:30PM-7:00PM

FEE: NO EXTRA FEE REQUIRED

LOCATION: THE BEACH AT STRAND-ZUID

(SOUTH BEACH), LOCATED AT RAI

Join us on "The Beach" to socialize and unwind after an invigorating first day of the meeting. A beach in Amsterdam, you ask? Come explore this manmade sand beach created on the shores of the RAI Harbor, RAI's access point to the canal system. Spend the summer evening enjoying drinks, light hors d'oeuvres and live music with your ISHRS friends. Although not all areas are sand, we encourage you to wear sand-friendly shoes. This event is open to all meeting attendees, their quests, and exhibitors.

We gratefully acknowledge MSD for its generous support of the meeting that enabled us to offer this reception.

9:00AM-9:05AM **Q&A** 

9:05AM-9:10AM

Introduce Audience Response System

9:10AM-9:17AM

What is the mechanism of action of minoxidil in the hair follicle: Does it work via potassium channels?

Nilofer P. Farjo, MD

9:17AM-9:24AM

Mesotherapy: Conceptual Review

Paul T. Rose, MD, JD

9:25AM-9:32AM

Prostaglandin Receptors in Scalp Hair Follicles

Bessam K. Farjo, MBChB

9:32AM-9:39AM

FDA Approval of Bimatoprost for Eyelash Growth

Alan J. Bauman, MD

9:40AM-9:52AM

**Overview of OTC Products** 

D. Hugh Rushton, PhD, BA, FIT

9:52AM-10:15AM

Panel and Audience Q&A

10:15AM-10:45AM

Coffee Break/Visit the Exhibits & View Posters

### 10:45AM-11:45AM Interactive Hairline Design Panel

Moderator: Russell Knudsen, MBBS

Learning Objective: Compare and contrast different surgeons' approaches to designing hairlines and

temporal points.

10:45AM-10:47AM

Moderator Introduction

Russell Knudsen, MBBS

10:47AM-11:45AM

Designers:

Michael L. Beehner, MD

Edwin S. Epstein, MD

John P. Schwinning, MD

Ronald L. Shapiro, MD

Torraid L. Shapiro, MD

Ken J. Washenik, MD, PhD

The ISHRS gratefully acknowledges Canfield Imaging Systems for its generosity in helping with this session.



# PRESIDENT'S ANNUAL GIVING FUND VIP CANAL CRUISE



DATE: Friday • July 24, 2009

TIME: 5:30PM-7:00PM

FEE: Two (2) tickets are included with the Trustee Circle

and Leadership Circle AGF donation levels. \$95 USD per ticket for AGF donors of any level and

\$120 USD per person for non-donors.

LOCATION: This cruise will board at RAI Harbor, near our

meeting space, and end at Leidseplein (it will not

return to RAI). See further details below

**Please join us** for the third Annual Giving Fund Reception, hosted by the ISHRS President, William M. Parsley, MD. This year's reception will be in the form of a guided cruise of Amsterdam's unique canals, an experience not to be missed when visiting this fascinating city. Few cities in the world have an historic center as large and untouched, where water is as predominant as it is in Amsterdam. While gliding through the old center of the city and into its harbor, you will see merchants' mansions, churches and warehouses dating from the 17th century.

**All are welcome...**it's **happy hour** on board! Enjoy a full open bar and light hors d'oeuvres. We will celebrate the generosity of our members and highlight the AGF supported initiatives and projects. For those who are not donors of the Annual Giving Fund, come and learn what the AGF is all about.

**The canal boats will board** at RAI Harbor, located a short walk from our meeting space at RAI Convention Centre, and the



cruise will end at Leidseplein, on the edge of the city center (the cruise will not return to RAI). At Leidseplein you will find many restaurants and bars. It is also a tram and taxi hub, making it easy for you to travel back to your hotel on your own at the end of your evening.

**To donate** to the ISHRS Annual Giving Fund and to view the list of priority projects and initiatives being funded, go to:

http://www.ishrs.org/ishrs-giving-fund.htm.

We truly appreciate your support!

11·50AM-12·30PM	Controversy I: Donor Area Closure – Single
	versus Double Layer
	Moderator: E. Antonio Mangubat, MD
	Learning Objective: Compare and contrast donor area
	closure of single versus double layer closure.
	closure of single versus dodore layer closure.
11:50AM-11:52AM	Moderator Introduction
	E. Antonio Mangubat, MD
11:52AM-11:57AM	Single Layer side of the debate presentation
	Robert S. Haber, MD
11.67414 12.02014	Double Layer side of the debate presentation
11:57AM-12:02PM	<b>Double Layer side of the debate presentation</b> John P. Cole, MD
	JOHN F. Cole, MID
12:02PM-12:30PM	Debate/Discussion – Panel:
	Single Layer team:
	Robert S. Haber, MD, Jeffrey S. Epstein, MD
	Double Layer team:
	John P. Cole, MD, Mario Marzola, MBBS
12:30PM-1:30PM	Lunch on your own & Final Chance to Visit
	Exhibits
4-20084 2-20084	Lave Lavel Laver Thomas
1:30PM-2:30PM	Low Level Laser Therapy  Moderator: Pobert T. Leonard, Jr., DO
	Moderator: Robert T. Leonard, Jr., DO
	Learning Objectives:
	■ Describe the mechanism of action of low level
	light therapy.
	<ul> <li>Review studies involving LLLT being tested for treatment of androgenetic alopecia.</li> </ul>
	treatment of androgenetic alopecia.
1:30PM-1:32PM	Moderator Introduction
	Robert T. Leonard, Jr., DO
1:32PM-1:52PM	ADVANCES IN HAIR BIOLOGY LECTURER:
	Mechanism of Action of Low Level Light
	Therapy
	Featured Guest Speaker: Michael R. Hamblin, PhD Harvard Medical School, Boston, Massachusetts, USA
	The Advances in Hair Biology Lectureship is generously
	supported by a grant from Bosley.
1:53PM-2:00PM	Effects of Laser Biostimulation in the Treatment
	of Female Pattern Hair Loss
	Grant F. Koher, DO
	·

Panel on LLLT

Alan J. Bauman, MD

Edwin S. Epstein, MD

Grant F. Koher, DO

Nicole E. Rogers, MD

Michael R. Hamblin, PhD

**Coffee Break/View Posters** 

Panelists:

2:05PM-2:30PM

2:30PM-3:00PM

# **Day-By-Day Program**



3:00PM-3:40PM	Controversy II: Two Mega Sessions (2,500 FUs) versus One Giga Session (5,000 FUs) Moderator: Antonio S. Ruston, MD	4:02PM-4:09PM	Survival Study Comparing Intact FU's vs. "Paired" FU's Michael L. Beehner, MD
	Learning Objective: Compare and contrast treatment plans of two mega sessions (2,500 FUs) versus one giga session (5,000 FUs).	4:09PM-4:16PM	Coronal Angled Grafting (CAG) Recipient Sites Jennifer H. Martinick, MBBS
3:00PM-3:02PM	Moderator Introduction Antonio S. Ruston, MD	4:16PM-4:30PM	Q&A
	Antonio 3. Ruston, Mid	4:30PM-5:15PM	ISHRS General Membership Business Meeting
3:02PM-3:07PM	<b>Two Mega Sessions side of the debate</b> <b>presentation</b> William R. Rassman, MD	5:30PM-7:00PM	President's Annual Giving Fund VIP Canal Cruise (ticket required)
3:07PM-3:12PM	One Giga Session side of the debate presentation	SATURDAY •	JULY 25, 2009
	Arthur Tykocinski, MD	8:00AM-2:30PM	Registration
3:12PM-3:40PM	Debate/Discussion, Panel: Two Mega Sessions team: William R. Rassman, MD,	8:00AM-2:30PM	Speaker Ready Room
One Giga Ses	Sharon A. Keene, MD, Marcelo Pitchon, MD One Giga Session team: Arthur Tykocinski, MD,	8:00AM-12:00PM	Poster Viewing
	Akaki Tsilosani, MD, Jerry Wong, MD	8:00AM-2:30PM	Internet Café
3:45PM-4:30PM	Surgical Techniques II Moderator: Carlos J. Puig, DO	8:00AM-9:00AM	Continental Breakfast
	Learning Objective: Identify advantages and	8:00AM-8:50AM	Breakfast with the Experts
	disadvantages of various surgical techniques and surgical pearls.		Learning Objective: Discuss various hair restoration surgery topics in-depth in small groups.
3:45PM-3:47PM	Moderator Introduction Carlos J. Puig, DO		Open to all attendees on a first-come, first-served basis. This is an informal session for small groups to discuss a specific topic. Come with your questions. Round banquet tables will
3:47PM-3:54PM	The New Landmarks in Hairline Design - More Than Just Restoration Bertram Ng, MD		be set-up in the main area outside of the General Session room. Each table will be labeled with a topic and expert's name. Get your breakfast from the buffet and then sit at a table of your choice to have "breakfast with an expert."
3:54PM-4:01PM	Algorithm for Hair Restoration Utilizing Grafting and Flaps and Expanders		Table Topics:
	Henrique Radwanski, MD		Advances in Hair Research – Jerry E. Cooley, MD  Consultation and Patient Selection – John D.N. Gillespie, MD
			Female Hair Restoration – Paul C. Cotterill, MD
			Flaps and Expanders – E. Antonio Mangubat, MD
			FUE – William R. Rassman, MD  Hair & Scalp Dermatology – Ricardo Mejia, MD
	TO STATE OF THE ST		Hairline Design – Ronald L. Shapiro, MD



Optimum Cosmesis for Recipient Sites –
Sharon A. Keene, MD
Practice Management – John Ohanesian
Staff Training – Jennifer H. Martinick, MBBS
Transplanting Body and Facial Hair – John P. Cole, MD

Medical Treatment of Androgenetic Alopecia -

Non-Androgenetic Hair Loss – Jerry Shapiro, MD

Ken J. Washenik, MD, PhD

**Trichophytic Closures –** Mario Marzola, MBBS

Second Patients   Second Pat	9:00AM-2:30PM	GENERAL SESSION	10:35AM-10:42AM	Medicolegal Issues in the Treatment of Trans
Learning Objective: Describe the dynamic aspects of hair cycling and growth.   10-42AM-10-49AM   The Psychological Aspects of Hair Loss Treatment: A Clinical Study of 800 Patients Konstantinos Giotis   10-49AM-10-56AM   Dismorphophobia Andrea Marliani, MD     10-57AM-11-04AM   Introduction to Social Media: Tweet, Tweet   Treatment A Clinical Study of 800 Patients   Treatment A	9:00AM-10:12AM	Hair Cycling and Hair Analysis		
9:02AM-9:02AM Moderator Introduction Bernard R. Nusbaum, MD  9:02AM-9:02AM NoRWOOD LECTURER: Dynamic Aspects of Hair Cycling and Growth Featured Guest Speaker: Dominique Van Neste, MD, PhD Brosseb' Heir Clinic, Belgium  9:22AM-9:27AM Q&A  9:28AM-9:35AM Digital Imaging Enhances Patient Selection for Hair Restoration Surgery Jerzy R. Kolssinski, MD, PhD 9:35AM-9:42AM American Advances Patient Selection for Hair Restoration Surgery Jerzy R. Kolssinski, MD, PhD 9:35AM-9:42AM American Advances Entre Action Imaging Techniques Before and After Hair Transplantation Andreas Finner, MD  9:43AM-9:50AM Morphometric Analyses of the Occipital Scalp Hair Follicle: Practical Implications Francisco Jimenez, MD  9:57AM-10:12AM Q&A  10:15AM-11:15AM Specialty Talks - Other (non-medical, non-surgical) Moderator: William M. Parsley, MD  10:15AM-10:17AM Moderator: William M. Parsley, MD  10:15AM-10:17AM Moderator Introduction William M. Parsley, MD  10:15AM-10:17AM Moderator Introduction William M. Parsley, MD  10:15AM-10:17AM Moderator Introduction Singek inu, MD, PhD  10:24AM-10:34AM Hair Replacement Technology  10:24AM-10:34AM Hair Replacement Technology  10:24AM-10:34AM Hair Replacement Technology  10:24AM-10:34AM Hair Replacement Technology			10.42 4 1 4 1 0 4 0 4 1 4 1	The Development Assessment of Height and
9:02AM-9:22AM NORWOOD LECTURER: Dynamic Aspects of Hair Cycling and Growth Featured Guest Speaker: Dominique Van Neste, MD, PhD Brasse's Hair Chinic, Belgrum  9:22AM-9:27AM Q&A  9:28AM-9:35AM Digital Imaging Enhances Patient Selection for Hair Restoration Surgery Jercy R. Kolasinski, MD, PhD  9:35AM-9:42AM Awe Level of Patient Evaluation: Digital Imaging Techniques Before and After Hair Transplantation Andreas Finner, MD  9:43AM-9:50AM Donor Area Density Differences in Asians and Caucasians John P. Cole, MD  9:57AM-11:15AM Specialty Talks – Other (non-medical, non-surgical) Moderator: William M, Parsley, MD  10:15AM-11:15AM Specialty Talks – Other (non-medical and non-surgical) Moderator: William M, Parsley, MD  10:15AM-10:17AM Moderator Introduction William M. Parsley, MD  10:15AM-10:12AM Hair Replacement Technology  10:24AM-10:34AM Hair Replacement Technology			10:42AM-10:49AM	Treatment: A Clinical Study of 800 Patients
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Part	9:02AM-9:22AM		10·57ΔΜ-11·04ΔΜ	Introduction to Social Media: Tweet Tweet
Proposed Photographic Standards in Hair Restoration Surgery 9:22AM-9:27AM Q&A  9:28AM-9:35AM Digital Imaging Enhances Patient Selection for Hair Restoration Surgery Jerzy R. Kolasinski, MD, PhD  9:35AM-9:42AM A New Level of Patient Evaluation: Digital Imaging Techniques Before and After Hair Transplantation Andreas Finner, MD  9:43AM-9:50AM Morphometric Analyses of the Occipital Scalp Hair Follicle: Practical Implications Francisco Jimenez, MD  9:50AM-9:57AM Donor Area Density Differences in Asians and Caucasians John P. Cole, MD  9:57AM-10:12AM Q&A  12:00PM-12:02PM Moderator Introduction Jerry E. Cooley, MD  12:02PM-12:02PM Moderator Introduction Jerry E. Cooley, MD  12:09PM-12:10PM Moderator Introduction Jerry E. Cooley, MD  12:09PM-12:23PM Role of Platelet-Derived Growth Factors in Male Pattern Baldness Surgery Carlos O. Uebel, MD, PhD  10:15AM-10:12AM Moderator Introduction William M. Parsley, MD  10:15AM-10:12AM Moderator Introduction Shigeki Inui, MD, PhD  10:24AM-10:34AM Hair Replacement Technology			10.577 (10) 11.047 (10)	•
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Caucasians John P. Cole, MD  9:57AM-10:12AM  Q&A  10:15AM-11:15AM  Specialty Talks – Other (non-medical, non-surgical) Moderator: William M. Parsley, MD  Learning Objective: Discuss the results of a variety of free papers and research on topics relating to hair restoration surgery that are non-medical and non-surgical.  10:15AM-10:17AM  Moderator Introduction William M. Parsley, MD  10:17AM-10:24AM  Dr. Shoji Okuda (1886-1962): The Great Pioneer of Punch Graft Hair Transplantation Shigeki Inui, MD, PhD  10:24AM-10:34AM  Hair Replacement Technology  Transplantation Jerry E. Cooley, MD  12:09PM-12:16PM  In vitro Hair Organ Culture Moonkyu Kim, MD, PhD  12:16PM-12:23PM Role of Platelet-Derived Growth Factors in Male Pattern Baldness Surgery Carlos O. Uebel, MD, PhD  Science and Early Clinical Trial Data on Regenica Craig L. Ziering, DO  Discussion & Audience Q&A  10:23PM-12:38PM  Discussion & Audience Q&A  Hair Replacement Technology	9:50AM-9:57AM	Donor Area Density Differences in Asians and	12:02PM-12:09PM	Oxygen and ATP: Implications for Hair
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	10:24AM-10:34AM	Hair Replacement Technology		
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# International Society of Hair Restoration Surgery 17<sup>th</sup> Annual Scientific Meeting · Amsterdam · July 22-26, 2009 Continuing Medical Education (CME) Session Evaluation Form

### SCIENTIFIC SESSIONS Thursday/July 23, 2009



Learning Objectives — Upon completion of this session, v	ou will be able to:

Cicatricial Alopecia – A Surgical Challenge

Discuss cases of transplanted cicatricial alopecias.

### Surgical Techniques I

Identify advantages and disadvantages of various surgical techniques and surgical pearls.

### **Complications and Post-Operative Care**

Review the management of possible post-operative complications.

### Interactive Video Session – Donor Area Harvesting

 Compare and contrast different surgeons' approaches to donor area harvesting including excisional harvesting and follicular unit extraction.

### Specialty Talks - Treatments

 Discuss various research projects on the subject of hair, and how they may impact therapies or treatments for hair loss.

### Female Hair Loss

Discuss the diagnosis and treatment of common causes of scarring and female pattern
 being loss.

hav whi	TRUCTIONS: In order to continue to improve, e comments regarding a specific speaker or sech speaker/topic. Return this completed evaluated and the pendent survey research firm, RH Research, t	ession, plea ion form to a	ı <b>se write yo</b> ı an evaluation	ur comments in the box. Your respon	ne appropr ses above	iate space at the	end of this	s survey a	nd refer	ence
1.	What is your background specialty?	☐ Dern	natology	☐ Plastic Surge	ery 🗖 l	Family Medicine	☐ Surge	ry 🗆 O	tolaryngo	ology
		□ Eme	rgency Med.	☐ Internal Med	icine 🗆	Other:		_ □ N	ot applic	able
2.	What is your category?	☐ Phys	sician	☐ Assistant/An	cillarv Staff	☐ Clinic [	Director	☐ Othe	r	
3.	What is your level in hair restoration surgery?	□ Novi		☐ Intermediate	•	Advanced				
		Were the		Was the session scientifically r free from comi	igorous, a	nd	Rat	te the sess	sion:	
	SESSION	<u>Yes</u>	<u>No</u>	Yes	<u>No</u>	Very Good	Good	<u>Average</u>	Below Ave.	<u>Poor</u>
4.	Opening Session	1	2	1	2	5	4	3	2	1
5.	Cicatricial Alopecia – A Surgical Challenge	1	2	1	2	5	4	3	2	1
6.	Surgical Techniques I	1	2	1	2	5	4	3	2	1
7.	Complications and Post-Operative Care	1	2	1	2	5	4	3	2	1
8.	Interactive Video Session – Excisional Harvesting	1	2	1	2	5	4	3	2	1
9.	Interactive Video Session – FUE	1	2	1	2	5	4	3	2	1
10.	Specialty Talks	1	2	1	2	5	4	3	2	1
11.	Female Hair Loss	1	2	1	2	5	4	3	2	1
com	ten comments are very valuable when we interprements.  POSITIVE COMMENTS: What did you like I		·		onymous. \	ou may use the re	everse side	of this pa	ge for ad	ditional
13.	NEGATIVE COMMENTS: What did you like	least in the	General Ses	sions today? Wha	at can we do	o to improve the m	eeting?			

### Thank you for participating!

### **INCENTIVE FOR COMPLETING THIS SURVEY!**

All completed surveys with names will be entered into a daily drawing where one (1) winner each day will be randomly selected to receive a certificate for \$250.00 (USD) off of an ISHRS meeting in the next two years. Only registered attendees are eligible. One form per day per attendee.

If you would like to be entered into the drawing, print your name here: _	
-	

### **International Society of Hair Restoration Surgery** 17<sup>th</sup> Annual Scientific Meeting · Amsterdam · July 22-26, 2009 Continuing Medical Education (CME) Session Evaluation Form

### **SCIENTIFIC SESSIONS** Friday/July 24, 2009



Learning Objectives — Upon completion of this session, you will be able to:

### **Medical and Non-Surgical Treatments**

- Describe ongoing studies involving pharmacologic agents being tested for treatment of
- androgenetic alopecia.

  Review proven therapies and discuss several OTC products. 0

### Interactive Hairline Demonstration

Compare and contrast different surgeons' approaches to designing hairlines and temporal points.

Controversy I: Donor Area Closure – Single versus Double Layer

O Compare and contrast donor area closure of single versus double layer closure.

- Low Level Laser Therapy

  O Describe the mechanism of action of low level light therapy.
  - Review studies involving LLLT being tested for treatment of androgenetic alopecia.

### Controversy II: Two Mega Sessions (2,500 FUs) versus One Giga Session (5,000 FUs)

Compare and contrast treatment plans of two mega sessions (2,500 FUs) versus one giga session (5,000 FUs).

Surgical Techniques II

o Identify advantages and disadvantages of various surgical techniques and surgical pearls.

INSTRUCTIONS: In order to continue to improve, we would appreciate your objective evaluation of the Scientific Sessions. Please circle the rating. If you

whi	e comments regarding a specific speaker or se ch speaker/topic. Return this completed evaluat ndependent survey research firm, RH Research, t	on form to a	an evaluation	box. Your respo	nses al						
1.	What is your background specialty?	□ Derm	natology	☐ Plastic Sur	gery	□ Fami	ly Medicine	☐ Surger	y 🗆 O:	tolaryngo	ology
		□ Eme	rgency Med.	☐ Internal Me	dicine	☐ Othe	r:		□ No	ot applica	able
2.	What is your category?	☐ Phys	sician	☐ Assistant/A	ncillary	Staff	☐ Clinic □	irector	□ Othe	r	
3.	What is your level in hair restoration surgery?	□ Novi	ce	☐ Intermediat	е	☐ Adva	inced				
		Were the objectives		Was the sessio scientifically free from con	rigoro	us, and	,	Rate	the sess	sion:	
	SESSION	<u>Yes</u>	<u>No</u>	Yes	<u>No</u>		Very <u>Good</u>	Good	<u>Average</u>	Below Ave.	Poor
4.	Medical and Non-Surgical Treatments	1	2	1	2		5	4	3	2	1
5.	Interactive Hairline Design Panel	1	2	1	2		5	4	3	2	1
6.	Controversy I: Donor Area Closure – Single versus Double Layer	1	2	1	2		5	4	3	2	1
7.	Low Level Laser Therapy	1	2	1	2		5	4	3	2	1
8.	Controversy II: Two Mega Sessions versus One Giga Session	1	2	1	2		5	4	3	2	1
9.	Surgical Techniques II	1	2	1	2		5	4	3	2	1
10.	Please rate the Audience Response System?	☐ Very	Good 🗖	Good 🗖	Averag	je □ Be	elow Average	□ Poor	□ Di	id not use	е
11.	Should we use an Audience Response System	at future anr	nual meetings	? □ Yes □	No						
	ten comments are very valuable when we interprements.	t this data.	Your respons	ses will remain ar	onymo	us. You r	may use the re	verse side	of this pa	ge for ad	ditional
12.	POSITIVE COMMENTS: What did you like to	pest in the G	Seneral Sessi	ons today?							
13.	NEGATIVE COMMENTS: What did you like	least in the	General Ses	sions today? Wh	at can	we do to i	mprove the m	eeting?			
			Thank you	for participating	!						

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If you would like to be entered into the drawing, print your name here:	

# International Society of Hair Restoration Surgery 17<sup>th</sup> Annual Scientific Meeting · Amsterdam · July 22-26, 2009 Continuing Medical Education (CME) Session Evaluation Form

### SCIENTIFIC SESSIONS Saturday/July 25, 2009



Learning Objectives — Upon completion of this session, you will be able to:

### Breakfast with the Experts

Discuss various hair restoration surgery topics in-depth in small groups.

### Hair Cycling and Analysis

Describe the dynamic aspects of hair cycling and growth.

### Specialty Talks - Other

### **Growth Factors**

Discuss the potential therapeutic utility of the investigational work described in vitro and in vivo

### Hair Cloning, Duplication, and Research

Discuss the applicability of the various cellular technologies to hair restoration surgery.

### ive Patient Viewing

Discuss the results of a variety of free papers and research on topics relating to hair restoration surgery that are non-medical and non-surgical.		0	<ul> <li>Assess the results of real live patients from a variety of cases that utilized different approaches and techniques.</li> </ul>								
hav whi	STRUCTIONS: In order to continue to improve, the comments regarding a specific speaker or such speaker/topic. Return this completed evaluate and pendent survey research firm, RH Research, the search is the search of the search	ession, plea tion form to a	ise write yo an evaluation	ur comments in the box. Your respon-	ne app ses ab	ropriate sp	ace at the e	nd of this	survey a	ınd refer	ence
1.	What is your background specialty?	□ Dern	natology	☐ Plastic Surge	ery	☐ Family	Medicine	□ Surger	у 🗆 О	tolaryngo	ology
		☐ Eme	rgency Med.	. 🗖 Internal Medi	icine	Other:			□N	ot applica	able
2.	What is your category?	☐ Phys	ician	☐ Assistant/An	cillary :	Staff	☐ Clinic D	irector	☐ Othe	er	
3.	What is your level in hair restoration surgery?	□ Novi	ce	☐ Intermediate		☐ Advanc	ed				
		Were the objectives		Was the session scientifically r free from com	igorou	ıs, and		Rate	e the ses	sion:	
	SESSION	<u>Yes</u>	<u>No</u>	Yes	<u>No</u>		Very Good	Good	<u>Average</u>	Below Ave.	<u>Poor</u>
4.	Breakfast with the Experts	1	2	1	2		5	4	3	2	1
5.	Hair Cycling and Hair Analysis	1	2	1	2		5	4	3	2	1
6.	Specialty Talks – Other	1	2	1	2		5	4	3	2	1
7.	Growth Factors	1	2	1	2		5	4	3	2	1
8.	Hair Cloning, Duplication, and Research	1	2	1	2		5	4	3	2	1
9.	Live Patient Viewing	1	2	1	2		5	4	3	2	1
	tten comments are very valuable when we interpre	et this data.	Your respon	nses will remain and	onymou	ıs. You ma	y use the re	verse side	of this pa	ge for ad	ditional
	POSITIVE COMMENTS: What did you like	best in the G	eneral Sess	ions today?							
11.	NEGATIVE COMMENTS: What did you like	e least in the	General Ses	ssions today? Wha	it can v	ve do to imp	prove the me	eeting?			
_											
			Thank you	for participating!							

### INCENTIVE FOR COMPLETING THIS SURVEY!

All completed surveys with names will be entered into a daily drawing where one (1) winner each day will be randomly selected to receive a certificate for \$250.00 (USD) off of an ISHRS meeting in the next two years. Only registered attendees are eligible. One form per day per attendee.

If you would like to be entered into the drawing, print your name here:

# International Society of Hair Restoration Surgery 17<sup>th</sup> Annual Scientific Meeting · Amsterdam · July 22-26, 2009 Continuing Medical Education (CME) Session Evaluation Form

### SCIENTIFIC SESSIONS Sunday/July 26, 2009



Learning Objectives — Upon completion of this session, you will be able to: Donor Area Closure **Eyebrow and Eyelash Transplantation and Treatment** Discuss the results of a variety of papers and research topics relating to donor area Discuss the results of a variety of free papers and research on topics relating to medical closure and surgical treatments of the eyebrow and eyelash. Potpourri Discuss the results of a variety of free papers and research on an array of topics. INSTRUCTIONS: In order to continue to improve, we would appreciate your objective evaluation of the Scientific Sessions. Please circle the rating. If you have comments regarding a specific speaker or session, please write your comments in the appropriate space at the end of this survey and reference which speaker/topic. Return this completed evaluation form to an evaluation box. Your responses above will remain anonymous. The ISHRS has commissioned an independent survey research firm, RH Research, to enter the data and summarize the results. What is your background specialty? ■ Dermatology □ Plastic Surgery □ Family Medicine □ Surgery ■ Otolaryngology 1. ☐ Internal Medicine ■ Not applicable ■ Emergency Med. Other: 2 What is your category? ■ Physician □ Assistant/Ancillary Staff □ Clinic Director □ Other What is your level in hair restoration surgery? ■ Novice ■ Intermediate ■ Advanced Was the session, fair-balanced, Were the learning scientifically rigorous, and free from commercial bias? Rate the session: objectives met? SESSION Very Below <u>Poor</u> Yes No <u>Yes</u> No Good Good Average Ave. Eyebrow and Eyelash Transplantation and 2 2 3 2 1 Treatment 5 1 2 2 3 2 1 Potpourri Donor Area Closure 1 2 3 2 6. Written comments are very valuable when we interpret this data. Your responses will remain anonymous. You may use the reverse side of this page for additional 7 **POSITIVE COMMENTS:** What did you like best in the General Sessions today? **NEGATIVE COMMENTS:** What did you like least in the General Sessions today? What can we do to improve the meeting? Thank you for participating!

### INCENTIVE FOR COMPLETING THIS SURVEY!

All completed surveys with names will be entered into a daily drawing where one (1) winner each day will be randomly selected to receive a certificate for \$250.00 (USD) off of an ISHRS meeting in the next two years. Only registered attendees are eligible. One form per day per attendee.

If you would like to be entered into the drawing, print your name here:



## ABHRS 2010 Examination • Saturday, January 23, 2010

### **DEADLINE FOR EXAMINATION APPLICATION:**

December 1, 2009

### **DEADLINE FOR HOTEL RESERVATIONS:**

December 31, 2009

### LOCATION:

Marriott Houston @ George Bush International Airport 18700 John F. Kennedy Blvd. Houston, TX 77032 1-800-228-9290

### FOR INFORMATION,

contact the AHBRS website at www.abhrs.org
Tel: 708-474-2600; Fax: 708-474-6260
E-mail: abhrs@sbcglobal.net

# At the Registration Desk ISHRS PRODUCTS FOR SALE

### **High Definition Surgical Video**

professionally filmed and edited (female case and FUE case)

### **Basics in Hair Restoration Surgery Lecture Series**

CD-ROM format for computers

### **Forum**

The Bound Collection: 2001-2005

Operation Restore caps and shirts



# Day-By-Day Program



2009

12:40PM-1:30PM	Hair Cloning,	<b>Duplication</b>	and Research

Moderator: William R. Rassman, MD

Learning Objective: Discuss the applicability of the various cellular technologies to hair restoration

surgery.

12:40PM-12:42PM Moderator Introduction

William R. Rassman, MD

12:42PM-12:49PM Review of the Research in Cell Based Hair

Restoration

Bessam K. Farjo, MBChB

12:49PM-12:56PM Androgenetic Alopecia Associated with a

**Positive Lupus Band Test** 

Nei S. Sadick, MD

12:57PM-1:04PM Application of Adipose Derived Stem Cells in

Hair Restoration Surgery
Damkerng Pathomvanich, MD

1:04PM-1:11PM Hair Stem Cell Transplantation

Coen G. Gho, MD

1:11PM-1:30PM Discussion & Audience Q&A

1:30PM-2:30PM Live Patient Viewing

Chair: Jean Devroye, MD

Learning Objective: Assess the results of real live patients from a variety of cases that utilized different

approaches and techniques.

**Tentative List of Doctors:** 

Samir R. Ibrahim Abu Ghoush, MD

Jean Devroye, MD Bessam K. Farjo, MBChB

Bijan Ferudini, MD Vincenzo Gambino, MD

Saskia de Jong

Jerzy R. Kolasinski, MD, PhD

Jose Lorenzo, MD

Asim I. Shahmalak, MBBS Ronald L. Shapiro, MD

2:00PM-6:00PM

**Optional ISHRS Chartered Group Tour:** 

**Amsterdam Home & Garden Tour** 

(ticket required)

7:00PM-11:00PM

Gala Party (ticket required)



DATE: Saturday • July 25, 2009

TIME: 7:00PM-11:00PM

FEE: \$199 USD per person

LOCATION: The Koepelkerk at the Amsterdam Renaissance Hotel

On your own. The Koepelkerk is a couple of blocks away from the #4 tram line. Details will be included

with your tickets.





Join us for a unique and festive evening in an historic, round building called Koepelkerk. Mingle over drinks with friends old and new. Dine at your

leisure from various buffets and cooking stations and enjoy live music and dancing. Wander into the balconies to take in the splendor of this wonderful structure. There will also be a brief awards ceremony. NOTE: This is a "walking" dinner. There is not a formal sit-down dinner. There will be some seats and tables, but the atmosphere is more like a reception with dancing.

**The Koepelkerk** owes its name and fame to its beautiful copper dome – a point of orientation for every citizen of Amsterdam. The Koepelkerk was built in 1671 as a Lutheran church and it still retains all its history and charm. Although it is no longer used as a church, it has been attached to the Renaissance Hotel Amsterdam as a popular venue for many celebrations and concerts.

You may purchase tickets for the Gala Party as the ticket is not included in the price of registration - it is a separate option. Tickets for unregistered guests and spouses may also be purchased. The cost of the Gala ticket is \$199 USD each. Please indicate the number of tickets you wish to purchase on the registration form. Tickets will be required to enter.

**Attire:** The Gala is less formal this year compared to previous years. As such, we recommend less formal attire. We encourage you to dress in cooler dress clothing for summer temperatures and wear comfortable shoes. Pack your garden dresses and short sleeve dress shirts. Or, as our tradition, feel free to dress in a costume reflective of your native country.



SUNDAY • JUI		9:59AM-10:06AM	Trichophytic Closures vs. Follicular Unit Extraction
7:30AM-8:45AM	CME & Program Committee Post-Meeting Meeting		Paul M. Straub, MD
8:00AM-11:45AM	Luggage Storage	10:06AM-10:13AM	<b>Traumatic Hair Loss</b> Samir Abu Ghoush, MD
8:00AM-12:00AM	Internet Café	10:13AM-10:20AM	A Preliminary Standardization of Pre and Post
8:30AM-12:00PM	Registration		<b>Surgical Photographs</b> Ciro De Sio, MD
8:30AM-11:30AM	Speaker Ready Room	10:20AM-10:25AM	Q&A
8:30AM-9:30AM	Continental Breakfast	10:28AM-11:30AM	Donor Area Closure
9:00AM-11:30AM	GENERAL SESSION		Moderator: E. Antonio Mangubat, MD  Learning Objective: Discuss the results of a variety
9:00AM-9:45AM	Eyebrow and Eyelash Transplantation and Treatment		of papers and research topics relating to donor area closure.
	Moderator: Jeffrey S. Epstein, MD Learning Objective: Discuss the results of a variety of free papers and research on topics relating to medical	10:28AM-10:30AM	Moderator Introduction E. Antonio Mangubat, MD
	and surgical treatments of the eyebrow and eyelash.	10:30AM-10:37AM	Interrupted Donor Strip Extraction, Long term results
9:00AM-9:02AM	<b>Moderator Introduction</b> Jeffrey S. Epstein, MD		Arturo Sandoval-Camarena, MD
9:02AM-9:09AM	Eyelash Transplants, Complications & Sequelae: A Review of 100 Procedures Alan J. Bauman, MD	10:37AM-10:44AM	Wound Closure in Tight Scalp with Moderate Tension – The Role of Z-plasty and W-plasty? Kulakarn Amonpattana, MD
9:09AM-9:16AM	Eyelid Scar Hair Restoration Using Eyebrow Single Hair Grafts: A Case Report Kamran Jazayeri, MD	10:44AM-10:51AM	Update on the Use of the Frechet Extender and Triple Flap Mark S. Di Stefano, MD
9:17AM-9:24AM	Super Dense Packing (92 grafts/cm2), Does it Benefit the Patients? Steven C. Chang, MD	10:52AM-10:59AM	Trichophytic Closure: Bibliographic Details, Personal Tricks and Cautions Antonio Pistorale, MD
9:24AM-9:31AM	Recipient Site Influence on Eyebrow Graft Growth Nilofer P. Farjo, MD	10:59AM-11:06AM	Save the Sebaceous Gland during De-epithelialization Dae-young Kim, MD, PhD
9:31AM-9:45AM	Q&A	11:06AM-11:13AM	Laxometer and Sequential Strip Removal for Increasing the Safety of Strip Removal in
9:50AM-10:25AM	Potpourri Moderator: Robert S. Haber, MD		<b>Megasession Hair Transplants</b> Parsa Mohebi, MD
	Learning Objective: Discuss the results of a variety of free papers and research on an array of topics.	11:13AM-11:20AM	How to Prevent the Bad Scar from Strip Operation in Donor Area - 10 Year's Clinical Summary
9:50AM-9:52AM	Moderator Introduction Robert S. Haber, MD		Zhengwu Sun, MD
9:52AM-9:59AM	Trichophytic Closure in Ethnic Hair	11:20AM-11:30AM	Q&A
	Jorge Gaviria, MD	11:30AM	Adjourn
		11:45AM-8:45PM	Optional ISHRS Chartered Group Tour: Zaanse Schans, Marken, Edam & Volendam Day Tour (ticket required)

# **Featured Guest Speakers**



2009



### Won-Soo Lee, MD, PhD

**Professor,** Department of Dermatology; **Director,** Institute of Hair and Cosmetic Medicine, Yonsei University Wonju College of Medicine, Wonju, Republic of Korea

Won-Soo Lee is a Professor of Dermatology at the Yonsei University Wonju College of Medicine in Wonju, Korea. He is a Director of Institute of Hair and Cosmetic Medicine, a research institute he founded to perform clinical and experimental

research in association with the pharmaceutical and cosmetic industry. His research interests include hair photoaging, integral hair lipid, hair cosmetology, and hair neurobiology. He has been the recipient of many research grants, awards and honors. He has served as principal investigator on numerous clinical and experimental studies.

Dr. Lee is a secretary general of the Korean Hair Research Society and a board member of the Korean Dermatological Association. He is a member of the European Hair Research Society, the American Academy of Dermatology, the Society for Investigative Dermatology, the Korean Society for Aerospace Medicine. He is a past secretary general of the Korean Society of Cosmetic Dermatology. Dr. Lee received his medical degree from the Yonsei University School of Medicine in Seoul, Korea in 1985. He completed a dermatology residency at the Severance Hospital, Yonsei University in 1989. He received his PhD from the Yonsei University in 1992.

Dr. Lee will speak on the "Effect of Dutasteride on Male Pattern Baldness: Phase III Clinical Trial."



Torello Lotti, MD

**Professor and Chairman,** Dermatology Department II, University of Florence, Italy

Torello Lotti is Full Professor of Dermatology, Department of Dermatology and Venereology, Chair of Post-Graduation Specialization Course in Dermatology at the University of Florence, Italy, and he is a Visiting Professor at several medical universities in the USA. Dr. Lotti is the Founding Editor of *The Journal* 

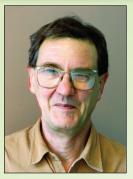
of the European Academy of Dermatology and Venereology, The Current Interdisciplinary Journal of Dermosciences, Dermatologia, and Kosmè, the Italian Journal of Surgical and Medical Dermato-Cosmetology. Dr. Lotti has served on 11 editorial boards, has served as guest editor for 5 journals and is a reviewer for 13 journals.

Dr. Lotti has chaired numerous sessions at the annual meetings of the AAD, the EADV, the SIDEV, SIDEMaST, and the New York Academy of Sciences. He has been an invited speaker for 311 scientific meetings, and has published 567 scientific articles, 18 books, 139 book chapters and 714 abstracts. For detailed information visit the website http://www.torellolotti.it.

Dr. Lotti will speak on "Alopecia Areata – Old & New Treatments."

### **ADVANCES IN HAIR BIOLOGY LECTURE**

The Advances in Hair Biology Lecture is generously supported by a grant from Bosley.



### Michael R. Hamblin, PhD

Associate Professor, Department of Dermatology, Harvard Medical School Principal Investigator, Wellman Center for Photomedicine, Massachusetts General Hospital Member of Affiliated Faculty of Harvard-MIT Division of Health Sciences and Technology

Michael Hamblin is a Principal Investigator at the Wellman Center for Photomedicine at Massachusetts General Hospital and an Associate Professor of Dermatology at Harvard Medical School. He was trained as a synthetic organic chemist and received his PhD from Trent University in England. His research interests are now broadly in the area of phototherapy for multiple diseases. One focus is the

study of new photosensitizers for infections, cancer, and heart disease. A second focus is low-level light therapy (LLLT) for wound healing, arthritis, traumatic brain injury and hair regrowth.

Dr Hamblin has published over 95 peer-reviewed articles, over 100 conference proceedings, book chapters and international abstracts and holds 8 patents. He has edited the most recent and comprehensive textbook on PDT entitled "Advances in Photodynamic Therapy: Basic, Translational and Clinical." He has developed an interest in elucidating the basic molecular and cellular mechanisms of LLLT, and for the past four years has chaired an annual conference at SPIE entitled "Mechanisms for low level light therapy."

Dr. Hamblin will speak on "The Mechanism of Action of Low Level Light Therapy."

### **NORWOOD LECTURE**

The Norwood Lecture was established by the ISHRS Board of Governors to honor the immense contributions of O'Tar T. Norwood, MD, co-founder of the ISHRS and founder of the Hair Transplant Forum International.



### Dominique Van Neste, MD, PhD

Dominique Van Neste is in private practice at the Brussels' Hair Clinic. He graduated in Dermatology and gained clinical experience in several University Hospitals in Belgium and France. His interest and expertise in the field of human hair growth disorders has been recognized internationally and his research was conducted at Skinterface, a private research facility established in Belgium since 1987. The list of textbooks, chapters and scientific papers can be found on www.skinterface.be.

More than 20 years were devoted to the study of technological and methodological aspects of in vivo

measurement of hair follicle activity. Accordingly a non invasive and non destructive procedure applicable in vivo in human subjects is now available. It precisely quantifies all the dynamic aspects of hair replacement including, but not limited to, transition phases of the hair cycle, i.e. growth, regression, resting and shedding in correlation with hair thickness. After an ad hoc external audit, the method was encompassed under the quality label H.A.I.R. Technology™ as contrast enhanced phototrichogram with exogen collection (CE-PTG-EC).

Clinically relevant data are currently collected at the Brussels' Hair Clinic and new information becomes available regarding the dynamics of male pattern hair loss, the pharmacodynamic responses to drugs as it affects specific functional characteristics of the hair follicle before it enters irreversible regression.

Dr. Van Neste will speak on "Dynamic Aspects of Scalp Hair Growth and Replacement in Male Pattern Hair Loss."

### **POSTERS**

Room: Forum Lounge, Ground Floor

The Poster Inquiry Session will be held during the morning break of Saturday/July 25. During this session poster presenters should stand by their posters so they may answer questions from attendees.

The Scientific Research, Grants, and Awards Committee will review and rate the posters. Certificates of recognition will be awarded to the highest scoring posters on Saturday morning at the start of the General Session.

Posters remaining at the conclusion of the Annual Meeting will be discarded.

### POSTER SET UP

Wednesday • July 22, 2009	12:00PM - 5:30PM
Thursday • July 23, 2009	8:00AM - 9:00AM

### POSTER DISPLAY TIMES

	Thursday • July 23, 2009	8:00AM - 5:30PM
	Friday • July 24, 2009	8:00AM - 5:30PM
ı	Saturday • July 25, 2009	8:00AM - 12:00PM

### POSTER DISMANTLE

Saturday • July 25, 2009	12:00PM - 12:15PM
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P01 Transplanting Facial Hair		P10
	Samir Ibrahim Abu Ghoush, MD	

P02 Psychogenic Alopecia: Evidence and Hypotheses

Daniele Campo, MD

P03 Dense Packing Improvement with Custom Magnification Loupes and LED

Jorge Gaviria, MD

P04 Facial Hair Transplantation for Purely Cosmetic Indications : A Case Report

Kamran Jazayeri, MD

P05 Comparison of the Graft Survivals on a Burn Scar

Jae Jung, MD

P06 Comparison of Hydrogen Peroxide 3% as an Anti-Septic and Normal Saline as Control on Hair-Graft Survival Rate after Hair Transplantation

Hamidreza Kahnamuee, MD

P07 Influence on Pain Level by
Difference of Local Anesthetic
Injection Technique in Hair
Restoration Surgery

Akiko Kaneko, MD, PhD

P08 Deep Venous Thrombosis (DVT) and Pulmonary Embolus (PE) after Hair Transplantation

Malgorzata Kolenda, MD

P09 Phytoestrogens in Hair Restoration Surgery

Walter Krugluger, MD

P10 Eyebrow Aesthetic
Augmentation: Advantages and
Disadvantages of Follicular Unit
Extraction [FUE]

Young-ran Lee, MD, PhD

P11 TrichoScan - A New Method for Diagnosis of Hair Loss

> Malgorzata Mackiewicz-Wysocka, MD, PhD

P12 Experience of Long Hair Transplantation in a Transgender Patient: A Dual Perspective

Radha R. Palakurthi, MBBS, DD

P13 The Cooling Effect of Flake Type of Saline

Kyeong Won Park, MD

P14 Effects of Subcutaneous
Injection of Caffeine, Minoxidyl,
Dexpanthenol, Biotin and
Dutasteride by Mesotherapy Tool
on Androgenic Alopecia

Mohsen Piroozhashemi, MD

P15 Cyclical Use of Nutritional
Supplements, Minoxidil and
Finastride in the Management of
Hair Loss & for Improving Results
in Hair Transplant

Rajendrasingh Rajput, MD

P16 Androgenetic Alopecia
Associated with A Positive Lupus
Band Test

Neil Sadick, MD

P17 Shingle Point to Shingle Point

Hector Sandoval, MD

P18 Easy Reminders: How to Speed Up the Beginning Phase of the Hair Transplant Procedures

Piero Tesauro, MD

P19 Cleft Lip Deformity: A Case
Report of Correction with a
Combination of Lip Enhancement
and Moustache Transplantation

Piero Tesauro, MD

P20 Trichophytic Closure - Evaluation of Using the De-Epithelialization Technique on Both Donor Wound Edges

Kazuhito Yamamoto, MD

P21 Jack's Strips

Jack Yu, MD

P22 From Cheek to Scalp - Transplant Beard Grafts to Scalp

Jack Yu, MD



### SURGICAL ASSISTANTS PROGRAM

DATE: Wednesday • July 22, 2009

TIME: 10:00AM - 2:15PM

FEE: No extra fee required, but we ask that you register for this program if you wish to attend so we can properly plan for food

& beverage.

### Surgical Assistant Chair: Tina Lardner



Tina Lardner

# New Developments in Hair Restoration

Just when you thought you knew everything there is to know about hair restoration, we will be presenting the Surgical Assistants Program with an international flair!

This year's program is designed for the assistant who wants to be pro active and learn more about hair restoration surgery. The opening session will be informative lectures from doctors and experienced assistants with new developments in all aspects of hair restoration. While enjoying a light sandwich buffet during

the SA business meeting and luncheon, you will have a chance to interact and network with techs from around the world.

In the afternoon, assistants will be assigned to one of seven stations. Each station will cover various topics ranging from cutting to office administration. You will learn the objective for each station through demonstrations, "how to" videos, pictures, and shared techniques from experienced assistants. After you complete your station, you will then rotate to the next station and cover a new topic. Everyone from all levels of experience will learn something new from this interactive session.

Attendees will get access to the ISHRS Surgical Assistants Auxiliary Workbook available only to those who attend the SA program. This informative workbook contains a compilation of pictures, anatomy of the hair follicle, terminology, and helpful tips for assistants. This year, we are implementing a Newcomers Program for those who are new to the Society. Newcomers will be paired with an active, volunteer member of the ISHRS to get familiar with the program and introduce them to other members of the Society. To learn more about this program and sign-up, please see the applicable page in this brochure.

### **Learning Objectives**

Upon completion of this program you will be able to:

- Improve your training techniques to educate new assistants.
- Learn how to address complications in surgery.
- Improve and maintain quality control.
- Implement new ideas and latest techniques.
- Learn new developments in hair restoration.
- Interact and network with assistants from around the world.
- Improve your patient's experience during surgery.
- Learn how you can contribute your ideas and support to this special organization.

### PROGRAM OUTLINE

10:00AM-10:05AM	Welcome and Introduction: Tina Lardner (Denver, CO)		
10:05AM-10:15AM	FUE: The Surgical Assistant's Role: Dr. James A. Harris (Denver, CO)		
10:15AM-10:25AM	Infection Control: Louise Clarke (Manchester, United Kingdom)		
10:25AM-10:35AM	Robotics: Dr. Miguel Canales (Mountain View, CA)		
10:35AM-10:45AM	<b>Quality Management:</b> Veselina Jelisavac (Vienna, Austria)		
10:45AM-10:55AM	Pre/Post Op Care: Dr. Mark Di Stefano (Worcester, MA)		
10:55AM-11:05AM	Physiotherapy and Ergonomics: Kathryn Lawson (Calgary, Canada)		
11:05AM-11:15AM	<b>Cell Therapy for Hair Regeneration:</b> Dr. Nilofer Farjo (Manchester, United Kingdom)		
11:15AM-12:00PM	Surgical Assistants Business Meeting and Luncheon		
12:00PM-2:15PM	Small Group Stations		
	STATIONS	STATION LEADERS	
Formal rotation to all 7 stations	1 Slivers	Janna Shafer, Louise Clarke	
	2 Cutting	Anne Knudsen, Anne Wheeler	
	3 Placing	Brandi Burgess, Kathryn Lawson, Marie Franck	
	4 Training Techniques	Emina Karamonovski Veselina Jelisavac	
	5 Pre/Post Op Care and Follow-up	Marilynne Gillespie Bonnie Minardi	
	6 Non-Surgical	Julie Edwards, Michelle	
	Alternatives	Woodhouse, Brenda Deacon	
		Woodhouse, Brenda Deacon Laurie Gorham Claudia Moser	



### **ADVANCED REVIEW COURSE**

DATE: Wednesday • July 22, 2009

TIME: 12:00PM-4:00PM

lunch on your own – eat before you arrive

FEE: \$495 USD

LEVEL: Intermediate and Advanced

Advanced Review Course Co-Chairs: Paul McAndrews, MD and Sungjoo Tommy Hwang, MD, PhD





Paul McAndrews, MD

Sungjoo Tommy Hwang, MD, PhD

The Advanced Review Course will provide an opportunity for hair restoration surgeons to review a range of topics that are representative of information that is leading advances in the field of hair restoration. This course will provide an in depth review of the various causes of hair loss, the treatment options (both medical and surgical), the latest advances in hair transplant surgery, the latest advances in stem cell therapy. There will be ample opportunities for attendee participation and questions and answers with experts in the field.

At the meeting the attendees will also receive as part of the course registration fee the ISHRS Basics Lecture Series CD-ROM enduring material. Up to 9.0 *AMA PRA Category 1 Credits* may be earned for completion of the enduring material; instructions are included on the CD-ROM.

### **Learning Objectives**

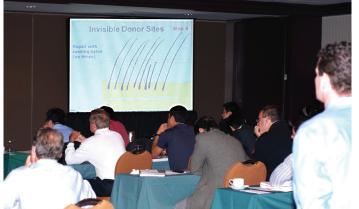
Upon completion of this program you will be able to:

- Discuss the work up for females with hair loss.
- Discuss the pharmacology of medical therapy for hair loss.
- Distinguish between the non-androgenetic etiologies of hair loss, recognize basic dermatologic conditions, and understand the medical treatments of hair loss.
- Describe the principles of donor site management and all major methods of graft production, recipient site creation, graft placement techniques, and methods for maximizing density.
- Explain to a patient the risk benefits of FU Transplantation vs. MUG vs. Follicular Unit Extraction.
- Explain to a patient the risk benefits associated with a trichophytic closure donor area harvesting.
- Discuss the surgical tips on operation, pre- and post-operative management.
- Outline the anatomy, histology, and physiology of the scalp and hair follicle.

### **COURSE OUTLINE**

COOKSE OUT	IINE
12:00PM-12:05PM	Introduction & Orientation Paul McAndrews, MD & Tommy Hwang, MD, PhD
12:05PM-12:45PM	<b>Medical Treatments</b> Paul McAndrews, MD
12:45PM-1:15PM	Female Hair Loss Work Up & Non Androgenetic Hair Loss Ricardo Mejia, MD
1:15PM-1:35PM	Follicular Unit Extractions (FUE) James A. Harris, MD
1:35PM-1:45PM	Questions
1:45PM-2:00PM	Coffee Break
2:00PM-2:30PM	Frontal Hairline Design (FHL): Paul McAndrews, MD
2:30PM-2:45PM	<b>Cell Therapy</b> Nilofer Farjo, MD
2:45PM-3:00PM	<b>Trichophytic Closures</b> Ronald L. Shapiro, MD
3:00PM-3:15PM	<b>Graft Placing Techniques</b> Glenn M. Charles, DO
3:15PM-3:45PM	Advanced Surgical Tips Mario Marzola, MBBS Arthur Tykocinski, MD Melvin L. Mayer, MD Paul McAndrews, MD Sungjoo Tommy Hwang, MD, PhD
3:45PM-4:00PM	Final Questions/Open Discussion Paul McAndrews, MD & Tommy Hwang, MD, PhD







# Thank you faculty!

We truly appreciate your dedication and expertise in the planning, preparation, and presentation of materials.

Gholamali Abbasi, MD

Samir Ibrahim Abu Ghoush, MD

Mojtaba Amiri, MD

Kulakarn Amonpattana, MD

Alan J. Bauman, MD

Michael L. Beehner, MD

Brandi Burgess

Daniele Campo, MD

Miguel Canales

Steven C. Chang, MD

Glenn M. Charles, DO

Louise Clark

John P. Cole, MD

Jerry E. Cooley, MD

Paul C. Cotterill, MD

Yves Crassas, MD

Saskia de Jong

Ciro De Sio, MD

Brenda Deacon

Jean Devroye, MD

Mark DiStefano, MD

Julie Edwards

Edwin S. Epstein, MD

Jeffrey S. Epstein, MD

Bessam K. Farjo, MBChB

Nilofer P. Farjo, MBChB

Bijan Ferudini, MD

Andreas Finner, MD

Marie Franck

Vincenzo Gambino, MD

Jorge Gaviria, MD

Coen Gho, MD

John D.N. Gillespie, MD Marilynne Gillespie

Alex Ginzburg, MD

Konstantinos Giotis

Laurie Gorham

Joseph Greco, PhD, PA/C

Loek Habbema, MD

Eock Habbellia, Wib

Robert S. Haber, MD

Michael R. Hamblin, PhD

James A. Harris, MD

Sungjoo Tommy Hwang, MD, PhD

Shigeki Inui, MD, PhD

Kamran Jazayeri, MD

Veselina Jelisavac

Francisco Jimenez, MD

Jae Jung, MD

Hamidreza Kahnamuee, MD

Akiko Kaneko, MD, PhD

Emina Karamonovski

Sharon A. Keene, MD

Richard S. Keller, MD

Dae-young Kim, MD, PhD

Moonkyu Kim, MD, PhD

Anne Knudsen

Russell Knudsen, MBBS

Grant F. Koher, DO

Jerzy R. Kolasinski, MD, PhD

Malgorzata Kolenda, MD

Walter Krugluger, MD

Tina Lardner

Kathryn Lawson

Won Soo Lee, MD, PhD

Young-ran Lee, MD, PhD

Robert T. Leonard, Jr., DO

Jose F. Lorenzo, MD

Torello Lotti, MD

Malgorzata Mackiewicz-Wysocka, MD, PhD

E. Antonio Mangubat, MD

Andrea Marliani, MD

Jennifer H. Martinick, MBBS

Mario Marzola, MBBS

Melvin L. Mayer, MD

Paul J. McAndrews, MD

Ricardo Mejia, MD

Kimberly J. Miller, MD

Bonnie Minardi

Parsa Mohebi, MD

Claudia Moser

Bertram Ng, MD

Bernard P. Nusbaum, MD

John Ohanesian

Nina Otberg, MD

Radha R. Palakurthi, MBBS, DD

Kyeong Won Park, MD

William M. Parsley, MD

Damkerng Pathomvanich, MD

Mohsen Piroozhashemi, MD

Antonio Pistorale, MD

Marcelo Pitchon, MD

Carlos J. Puig, DO

Henrique Radwanski, MD

Rajendrasingh Rajput, MD

William R. Rassman, MD

Nicole E. Rogers, MD

Paul T. Rose, MD, JD

D. Hugh Rushton, PhD, BA, FIT

Antonio Ruston, MD

Neil Sadick, MD

Hector Sandoval, MD

Arturo Sandoval-Camarena, MD

Janna Shafer

Asim I. Shahmalak, MBBS

Jerry Shapiro, MD

Ronald L. Shapiro, MD

Geza Sikos, MD

Paul M. Straub, MD

Zhengwu Sun, MD, PhD

Piero Tesauro, MD

Robert H. True, MD, MPH

Akaki Tsilosani, MD

Arthur Tykocinski, MD

Carlos O. Uebel, MD, PhD

Dominque Van Neste, MD, PhD

Sanjiv A. Vasa, MD

James E. Vogel, MD

Ken J. Washenik, MD, PhD

Colin Westwood, MD

Anne Wheeler

Jerry Wong, MD

Michelle Woodhouse

Kuniyoshi Yagyu, MD

Kazuhito Yamamoto, MD

Jack Yu, MD

Craig L. Ziering, DO



### ISHRS and IHRF to Offer 2010 Joint Research Grant in the Amount of \$10,000

The International Society of Hair Restoration Surgery has partnered with the International Hair Research Foundation for purposes of furthering research in the field of trichology.

The ISHRS and IHRF will provide an annual grant in the amount of \$10,000 to one worthy proposal for a research project. A special subcommittee of the ISHRS Scientific, Research, Grants and Awards Committee will review all submissions on set criteria and make the annual selection. The grant recipient will be announced at the ISHRS's Annual Scientific Meeting. Applications will be available in January for the 2010 research grant. Go to: <a href="https://www.ISHRS.org">www.ISHRS.org</a>

If you have an idea for a cutting edge research protocol to further field, we encourage you to consider applying for this grant!

The ISHRS and IHRF recognize the following sponsor for the 2009

Filologica<sup>\*</sup>



# **Exhibits & Internet Café**

2009



Check your e-mails or research a hair restoration surgery topic online at the ISHRS Internet Café. The Internet Café, located in the Forum Lounge, will be available for use by all registered attendees. It will be available for the duration of the meeting day, Thursday through Sunday.

We gratefully acknowledge Hair Club for Men for its generous support of the meeting that enabled us to offer this Internet Café.

### INTERNET CAFÉ HOURS

Thursday • July 23, 2009	8:00AM - 5:30PM
Friday • July 24, 2009	8:00AM - 5:30PM
Saturday ■ July 25, 2009	8:00AM - 2:30PM
Sunday • July 26, 2009	8:00AM -12:00PM





### **EXHIBITS** FORUM LOUNGE

You are invited to visit the technical exhibit show at the 17th Annual Scientific Meeting in the Forum Lounge, located in the foyer area outside the General Session. Companies of interest to hair restoration surgeons will be displaying their products and services. Representatives will be available to answer questions. All coffee breaks will be served in the exhibit hall, and for your convenience, you will also find an internet café in the Forum Lounge.

### **EXHIBIT HOURS**

Thursday ■ July 23, 2009	8:00AM - 5:30PM
Friday • July 24, 2009	8:00AM - 1:30PM

The following is a list of exhibiting companies, listed in alphabetical order by company name:

### A to Z Surgical

25 Plant Ave.

Hauppauge, NY 11788 USA

Phone: toll-free (800) 843-6266 or toll (631) 273-0005

Fax: toll-free (800) 577-6050 or

toll (631) 273-6199

kenny@georgetiemann.com www.atozsurgical.com

Kenny Moriarty, Vice President

Space #: 14 & 16

Complete line of instruments, microscopes and accessories for hair transplant surgery, plus newly designed products.

# Advanced FUE Instruments, Inc.

287 Northern Blvd, Suite 200 Great Neck, NY 11021 USA Phone: (516) 487-3797 Fax: (516) 466-8356 info@fueinstruments.com www.fueinstruments.com Dr. Alan Feller, FUE Surgery Space #: 7

A new motorized instrument for Follicular Unit Extraction (FUE) procedures. Decreases graft injury while increasing speed of surgery.

### American Board of Hair Restoration Surgery

18525 S. Torrence Avenue, Suite

E-2

Lansing, IL 60438 USA Phone: (708) 474-2600 Fax: (708) 474-6260 abhrs@sbcglobal.net www.abhrs.org

Peter B. Canalia, J.D. Executive Director

Space #: 21

The American Board of Hair Restoration Surgery (ABHRS) is a board organized for the purpose of certifying physicians in the specialty of Hair Restoration Surgery. While there is currently no ABMS certification specific to hair restoration, the ABHRS is the only certification recognized by the ISHRS, the largest hair restoration educational organization in the world.

### Blink Medical Ltd.

Unit J15 Hastingwood Ind Park Erdington, Birmingham B24 9QR UNITED KINGDOM

Phone: 00441213868433 Fax: 00441213866788 roger@blinkmedical.com www.blinkmedical.com Roger Tyler, Director

Space #: 5

We manufacture and supply single use surgical instruments for Hair Restoration Surgery, Cosmetic Surgery, Plastic Surgery, Ophthalmology, Dermatology and Dentistry. We supply the instruments either individually packed in boxes of 10 or in custom designed instrument sets.

# Canfield Scientific Europe, BV

Bos en Vaartlaan 90 1181AE Amstelveen THE NETHERI ANDS

Phone: +31 62 947 9507 Fax: +31 20 938 5728 info@canfieldsci.com www.canfieldsci.com Jozsef Szikszov

Space #: 12

Canfield is a leading developer of photographic systems for the medical and skin care industries. Product lines include Mirror® imaging software, VISIA® Complexion Analysis, VECTRA® 3D Systems, Reveal® facial imagers and photographic studio solutions.

# Cutting Edge Surgical Equipment Ltd.

53 Trickle Ridge Place Kimberley, BC V1A 2H8 CANADA

Phone: (250) 427-5424 sales@cuttingedge-surgical.ca www.cuttingedge-surgical.ca Roy Ratson, Owner

Space #: 18

Prep blade cutter, scalpel handles.

### Ellis Instruments, Inc.

21 Cook Avenue Madison, NJ 07940 USA

Phone: toll-free (800) 218-9082 or toll (973) 593-9222

Fax: (973) 593-9277 cellis@nac.net www.ellisinstruments.com Chuck Ellis, President

Space #: 10

Surgical Instruments and Supplies for Hair Restoration Surgery.



### ExamVision ApS

Industrivej 11 DK-8305, DENMARK Phone: +45 87 92 12 10 Fax: +45 87 92 12 20 www.exam-vision.com

Space #: 6

Loupes & lights, designed and produced in Denmark. Custom made, lightweight Galilean TTL loupes, fully adjusted to each individual optical prescription, with pure titanium frames. Unsurpassed depth of field, field of vision & true color transmission.

### **LeadM Corporation**

1F, 6-9, Bangbae Dong Seocho-Gu Seoul, 137-814 SOUTH KOREA

Phone: 82-17-390-1414 Fax: 82-2-6008-6112 Info@hairscience.co.kr www.hairscience.co.kr Terry Lee, Director Space #: 1

We are specialists in hair restoration systems. Numerous years of extensive Follipen (Choi hair transplanter) manufacturing experience have made LeadM an acknowledged pioneer of hair restoration surgery. Also we provide FUExtractor and micro video scope, Folliscope for measuring hair

density, thickness and growth rate.

### Lexington Intl LLC

777 Yamato Road, Suite 105 Boca Raton, FL 33431 USA Phone: (561) 417-0200 Fax: (561) 892-0747 rv@hairmax.com www.hairmax.com Randy Veliky Chief Operations Officer

Space #: 24 The HairMax Las

The HairMax LaserComb is the only clinically proven and FDA cleared laser medical device to promote hair growth and treat AGA. Scientifically tested as stand-alone treatment or for use in conjunction with surgery, Minoxidil or Finasteride.

### Lifes2good, Inc.

225 West Washington Street, Suite 2200 Chicago, IL 60606 USA Phone: (312) 924-0216 mark.holland@lifes2good.com www.viviscalpro.com Mark Holland, Vice President Sales Space #: 25

The Vivisal Professional Hair
Nourishment System is a clinically
proven dietary supplement and
shampoo combination with 5
published clinical trials. Produced in
Scandinavia, Viviscal has 100% natural
ingredients and contains a patented
marine protein complex to nourish
hair follicles from within and promote
existing hair growth.

### MSD

One Merck Drive Whitehouse Station, NJ 08889 USA Phone: (908) 423-1000

Phone: (908) 423-10 Fax: (908) 423-1513 www.merck.com

Space #: 26

PROPECIA (Finasteride 1 mg) film-coated tablets. PROPECIA is a competitive and specific inhibitor of Type II 5a-reductase, an intracellular enzyme that converts the androgen testosterone into DHT. PROPECIA is indicated for the treatment of male pattern hair loss (androgenetic alopecia) in MEN ONLY.

### Nanogen

58 Crewys Road London, NW2 2AD UNITED KINGDOM

Phone: +44 (0)20 8458 2500 nanogen@pangaea.co.uk www.nanogen.co.uk

Owen Lewis Space #: 9

Nanogen manufactures a range of patented hair loss camouflage products, as well as topical hair regrowth and scalp conditioning solutions. Provider of the most comprehensive genetic test for hair loss exclusively incorporating the new chromosome 20 gene.



1301 West Highway, #201 Lewisville, TX 75077 USA Phone: (972) 966-3498 neograft@verizon.net www.neograft.com Michael Oakes

Space #: 8

NeoGraft is a leader in Automated Hair Transplantation. The FDA cleared device features a patented motorized contra angle handpiece for FUE extraction, along with a separate pressure powered implantation handpiece.

### NexTech Systems, Inc.

5550 W. Executive Drive, Suite 350 Tampa, FL 33609 USA

Phone: toll-free (800) 490-0821 or toll (813) 425-9200 Fax: (813) 425-9292 websales@nextech.com

Space #: 17

www.nextech.com

NexTech's Practice 2009 is a leader in Practice Management, Marketing & EMR Software. Practice 2009 is fully integrated and designed specifically for Plastic & Reconstructive Surgeons, Dermatologists, Cosmetic Medical Practices and Medical Spas.

# ProCyte, A PhotoMedex Company

147 Keystone Drive Montgomeryville, PA 18936 USA Phone: toll-free (888) 966-1010 Fax: toll-free (800) 854-5576 customer\_service@procyte.com www.photomedex.com

Space #: 11

Skin care innovation for dispensing physicians – GHK Copper Peptide, Neova® Anti-aging skin care, Complex Cu3® Post-Laser products, Ti-silc® & Z-Silc sunblocks, GraftCyte® Post-Hair Transplant Care, Tricomin® for Thinning Hair.

### **Robbins Instruments**

P.O. Box 441 Chatham, NJ 07928 USA

Phone: toll-free (800) 206-8649 or

toll (973) 635-8972 Fax: (973) 635-8732

george@robbinsinstruments.com, www.robbinsinstruments.com George Mulvaney, President

Space #: 23

Robbins Instruments invites you to stop by our booth, or contact us about our complete line of Sapphire Knives for creating recipient sites, Ceramic Coated Supercut Scissors for Tricophitic Closure and our complete line of Swiss Jewelers Forceps and Disposable Jewelers Forceps.

### Spencer Forrest, Inc.

64 Post Road West Westport, CT 06880 USA Phone: (203) 221-7171 Fax: (203) 226-2369 www.toppik.com www.x5hairlaser.com

Space #: 15

Manufacturer of Toppik Hair Building Fibers and the new cordless X5 Hair Laser.

### SureThik Inc.

8888 Keele Street, #24 Concord, ON L2K 2N2 CANADA Phone: (905) 532-9181 nick@surehair.com www.surethik.com Nick Damakos, President

Space #: 22

SureThik Hair Thickening Fibers. Our high quality and low cost Fibers are a good solution for patients not ready for a transplant or those not considered good candidates for hair transplants. Surethik fibers come in 8 natural colors to blend with hair perfectly. Discount pricing for ISHRS members. Re-sell or recommend to patients.

### Transdermal Cap, Inc.

938 Chestnut Run Gates Mills, OH 44040 USA Phone: (440) 423-1836 mrabin@transdermalcap.com www.transdermalcap.com Michael Rabin, M.D., CEO

Space #: 13

Innovative products to enhance compliance and efficacy in the treatment of hair loss.



# **Convention Center Information**

### **MEETING VENUE INFORMATION**

Forum Congress Centre at the RAI Amsterdam Convention Centre

Europaplein 22 NL 1078 GZ Amsterdam, The Netherlands GENERAL INFORMATION PHONE: +31 (0) 20 549 12 12

WEBSITE: www.rai.nl

The RAI Convention Centre is Amsterdam's cutting edge convention centre located in the south central area of Amsterdam, easily accessible from the city centre. The ISHRS 17th Annual Scientific Meeting will be held in the neatly contained Forum Congress Centre at RAI. Use Entrance E at the RAI, which is the Forum Congress Centre.

There will not be a provided shuttle service to/from the hotels and the RAI Convention Center. Daily transportation to/from the convention center is the responsibility of each attendee.

# HOW TO GET TO THE RAI CONVENTION CENTRE

**TRAM:** As the streets of Amsterdam can only accommodate limited motor traffic, one of the best ways to travel while there is by tram. The trams run frequently (arriving every 10 minutes or less) and are clean and safe. It is quite easy to get around Amsterdam, and you will see that the locals generally use the trams and bicycles.

Both the NH Grand Krasnapolsky and Park Plaza Victoria Hotels are on **tram** line #4 that takes you directly to the RAI Convention Centre stop called RAI **Europaplein**. Note that the conductor may just called out "Amsterdam RAI" for the RAI Europaplein stop. Please be sure you get off here because the next stop that is called "Amsterdam RAI" is much farther away from our entrance. A 60-minute ticket costs €1.60 and is available from the driver in the front of the tram or the conductor in the middle of the tram. If you plan to use the tram very often, a stripcard ("strippenkaart") would be a much better deal and more convenient. This can be purchased at the tobacco shops or train station at the cost of €6.50 for 15 strips. Please ask the front desk at your hotel for the closest store to purchase a strip card. The strip card requires validation at the time of boarding either from the yellow machine in the tram or from the conductor. There are also day, multiple day and weekly passes available. Additional, detailed information about how to use the tram and stripcards is located in the ISHRS's



"Traveling to Amsterdam Flyer" on the meeting website at www.ishrs.org/17thAnnualMeeting.html.

There is a free map of all tram and bus routes in Amsterdam available from tourist offices or the GVB office in front of Central Station. You may also view this map and more information by visiting GVB Transport - www.gvb.nl. Refer to the diagram below.

**TAXICABS:** Taxicabs are also an option, especially from the Hilton as there is no tram line there. Have your taxi driver drop you off at the door called **Entrance E** at RAI, which is the Forum Congress Centre



**WALKING:** If you wish to stay as close as possible to the RAI Convention Center (so you can walk), there is a nearby convention hotel called Novotel Amsterdam City. The Novotel Amsterdam City is a modern, international 4-star hotel. We do not have a group rate at this hotel, but RHTS can help you book a room here if you wish. The Novotel Amsterdam City is not in the city center.

### **CAR PARKING AT RAI CONVENTION**

**CENTRE:** For those driving, the RAI Convention Centre has parking available at €14 per day in their congress underground parking area. To locate the parking lot, drivers should follow signs for "P Congres" after they have left the highway. Regarding parking at the individual hotels, please check the RHTS hotel reservation website for this information.

### MAP OF RAI CONVENTION CENTRE



# **Hotel & Transportation Information**







### THE PARK PLAZA VICTORIA HOTEL

ADDRESS: Damrak 1 - 5, Amsterdam

Built in 1890, the 4-star deluxe Park Plaza Victoria Hotel features 306 contemporary as well as monumental rooms. This hotel is conveniently located in the Amsterdam city centre and is opposite the Central Station. It is within walking distance of shopping and Amsterdam's nightlife. It is also nearby the Dam Square, several museums and the Royal Palace.

**GETTING TO RAI:** The RAI Convention Centre is a 25-minute ride from this hotel via tram line #4. Get off the tram at the "RAI Europaplein" stop.



### NH GRAND HOTEL KRASNAPOLSKY

ADDRESS: Dam 9. Amsterdam

Located on Dam Square, in the heart of Amsterdam's city centre, the NH Grand Hotel Krasnapolsky is conveniently located next to the large department stores and near museums. The history of the NH Grand Hotel Krasnapolsky began in 1866 when it was a small bar owned by Mr. Krasnapolsky. His decision to create a few hotel rooms on-site blossomed into a fullscale expansion that resulted in the creation of this unique and grand complex with 468 guest rooms. The Royal Palace (Koninklijk Palace) is situated on Dam Square. Although no longer home to the Dutch Royal family, this grand 17th century Royal Palace is still used to hold official receptions.

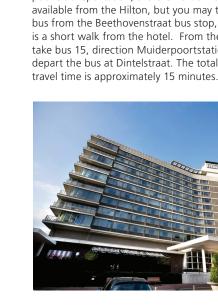
**GETTING TO RAI:** The RAI Convention Centre is a 20-minute ride from this hotel via tram line #4. Get off the tram at the "RAI Europaplein"

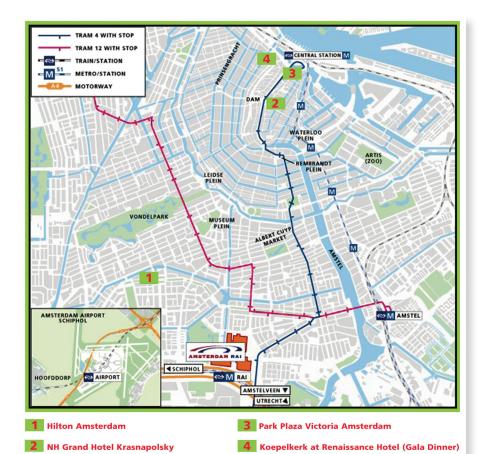
### **HILTON AMSTERDAM**

ADDRESS: Apollolaan 138, Amsterdam

The Hilton Amsterdam, with its garden along the canal, is located in the striking neighborhood called "Ouede Zuid" (Old South), which is a desirable district for living, working and shopping. The hotel is within walking distance of the old city centre and is surrounded by some of Amsterdam's world-famous museums, galleries and restaurants. This hotel has 271 guest rooms and is located just under 2 miles from the city centre.

**GETTING TO RAI:** RAI Convention Centre is a 5 minute taxi ride away from this hotel. If taking public transportation, there is no tram service available from the Hilton, but you may take a bus from the Beethovenstraat bus stop, which is a short walk from the hotel. From there, take bus 15, direction Muiderpoortstation, and depart the bus at Dintelstraat. The total bus





# **Amsterdam: Tours & Sights**









# **Amsterdam**

Known for creativity, tolerance and innovation, from the Golden Age to the modern global economy, Amsterdam is a city built on a proud history of commerce. Today's Amsterdam is business-minded and accessible with a rich and perfectly-preserved cultural heritage to show for its success over the years. Clean and quiet, its gabled town houses, peaceful canals, elegant bridges and cobbled streets are a world away from the stress of other major European cities.

Amsterdam is an unusual city in that it has all the advantages of a big city - culture, history, food, entertainment, good transport - with relatively few of the disadvantages: it is physically small, beautiful, relatively quiet, and largely thanks to the canals, has relatively little motor vehicle traffic, but plenty of bicycles.

Amsterdam's original religious zeal may have faded, but the town's gezellig (pronounced hehzel-ick) spirit has not. Loosely translated, "gezellig" describes kicking back, mellowing out, and not getting hung up on someone else's preferences. In its early days, the city's people had to compromise and respect one another to achieve the epic task of keeping their town above water. This led to the flexibility for which the Dutch are famous and means make way for new ways of thinking.



- Vondelpark Amsterdam's largest park
- The Artis Zoo
- Heineken Brewery



# **Amsterdam: Tours & Sights**





### Join the Fun on the ISHRS Group Chartered Tours



# AMSTERDAM HOME & GARDEN TOUR

DATE: Saturday • July 25, 2009 TIME: 2:00PM - 6:00PM\* COST: \$78 USD per person

Discover the hidden treasures behind the facades of Amsterdam's most impressive houses. With either an art historian or garden designer, you will visit four or five locations around the Golden Bend on the Herengracht - two completely furnished 17th-century houses on either the Herengracht or Keizergracht, one "single" and one "double" mansion and four gardens.

See and learn more about 17th to 20th century gable architecture, interiors, garden history and how the merchant families lived. The huge gardens, some classic and some modern, hidden behind some of the houses are Amsterdam's best kept secret. You will also visit a private 17th century almshouse, a summer house and three coach houses with beautiful Louis XIV facades, in combination with some gardens on the Golden Bend.

\*This tour time slightly overlaps with the Live Patient Viewing (LPV) session. The LPV runs 1:30PM-2:30PM, so if you sign up for this tour you will miss a portion of the LPV. The coach will load at RAI at 2:00PM and depart at 2:15PM. The tour will finish approximately 5:45PM and the coach will return to RAI and the official group hotels approximately 6:00PM or shortly thereafter.



### ZAANSE SCHANS, MARKEN, EDAM & VOLENDAM DAY TOUR

DATE: Sunday • July 26, 2009
TIME: 11:45AM - 8:45PM\*\*
COST: \$125 USD per person

Escape to the countryside! This excursion takes you north of Amsterdam, to the edge of the Zaan River, where you will visit the windmill village "de Zaanse Schans" with its characteristic green wooden houses. At the turn of the 18th century, this district was an industrial area with approximately 700 windmills in use. In this day and age there are only five left.

After the visit to the Zaanse Schans, you will take a stroll in the medieval town of Edam then continue to Marken, a small town situated on a former island that is located near the IJssellake. It is a lovely place to visit and has many special features like its houses on pillars, the traditional green painted houses and folkloristic customs and clothing. Walk along the small bridges and little alleys and admire the historic houses. After a nice walk in Marken, you will take a boat to the fishermen's village of Volendam, an old picturesque village on the shore of the former "Zuiderzee."

The tour will include a visit to a windmill as well as cheese and wooden shoe factories. There will be two meals served – a box lunch aboard the coach as well as dinner in a typical Dutch restaurant, Restaurant Spaander.

\*\*This tour takes place after the adjournment of the entire conference. The coach will load at RAI at 11:45AM and depart at 12:00PM. The tour will finish at approximately 8:15PM and return to RAI and the official group hotels at approximately 8:45PM or shortly thereafter.





# **Registration Categories & Fees**

2009

# ADVANCE REGISTRATION DEADLINE: JUNE 19, 2009

REGISTRATIONS RECEIVED AFTER THIS DATE ARE NOT ELIGIBLE FOR THE ADVANCE REGISTRATION FEES. Post-deadline registrations including those received onsite will be assessed a \$75.00 late fee and will be processed onsite. If you submit your registration after June 19 you are not considered "Advance Registered" and will not be listed in the attendee roster.

### **ADVANCE REGISTRATION FEES**

The general registration fee includes admittance to general scientific sessions, scientific poster displays, exhibits, continental breakfasts, refreshment breaks, the Welcome Reception and one program guide and abstract book. For Surgical Assistants and Ancillary Staff categories it also includes admittance to the Surgical Assistants Program. Extra courses, tours, and ticketed social events require additional fees. All fees are denoted in U.S. dollars (USD) unless otherwise indicated.

### **PHYSICIAN CATEGORIES**

**Physician – ISHRS Member: \$1,210.00** For Physician members of the ISHRS.

### Physician - Pending ISHRS Member: \$1,320.00

For physicians who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Physician - Non-Member: \$1,496.00

For physicians who are not current ISHRS members and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Physicians include: a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.

### **RESIDENT CATEGORIES**

### Physician Resident or Training Fellow – ISHRS Member: \$520.00

For Resident Members of the ISHRS or for ISHRS Physician Members who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship training program director along with their registration form.

### Physician Resident – Pending ISHRS Member: \$545.00

For physician residents who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Physician Resident or Training Fellow – Non-Member: \$570.00

For physician residents who are not current members of ISHRS and are currently participating in an approved residency training program. Or, for non-member physicians who are currently enrolled in an ISHRS-approved Fellowship Training Program or other approved fellowship training program in hair restoration surgery or another specialty. Training Fellows must submit a letter of verification from the fellowship

training program director along with their registration form. Non-member residents must submit a letter of verification from the residency program director along with their registration form.

### **ADJUNCT CATEGORIES**

**Adjunct – ISHRS Member: \$1,210.00** For Adjunct members of the ISHRS.

### Adjunct - Pending ISHRS Member: \$1,320.00

For individuals who have applied for and meet the qualifications of Adjunct category of membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Adjunct - Non-Member/Trichologist: \$1,496.00

For individuals who are not current or member-pending ISHRS Adjunct Members, but meet the qualifications for Adjunct Membership (i.e., individuals who hold a doctorate PhD or equivalent in a biomedical-related area and devote the majority of their professional activities to hair research in an academic setting). In addition, this category includes individuals who are trichologists. Registration verification is required for all non-members and must accompany the registration form. Acceptable forms of verification for Non-Member Adjuncts/Trichologists include: a statement on the person's business letterhead attesting to the credentials of the person or a certificate of membership in his/her trichologic society.

### SURGICAL ASSISTANT CATEGORIES

### Surgical Assistant – ISHRS Member: \$440.00

For members of the ISHRS Surgical Assistants Auxiliary.

### Surgical Assistant -

### Pending ISHRS Member: \$520.00

For surgical assistants who have applied for membership. A complete application with fee must be received at the headquarters office to be eligible for this rate.

### Surgical Assistant - Non-Member: \$620.00

For surgical assistants who are not current members of the ISHRS Surgical Assistants Auxiliary and have not submitted a complete application for membership must pay the non-member rate. Registration verification is required.\*

### **OTHER CATEGORIES**

### Clinic Director/Owner: \$1,496.00

For non-physician clinic directors and/or owners of hair restoration practices. Registration verification is required.\*

### Office Manager: \$620.00

For office managers of a hair restoration surgery practice. Registration verification is required.\*

### Office Staff: \$620.00

For office staff in a hair restoration surgery practice. Registration verification is required.\*

### Marketing/Media Consultant, Website Owner, Webmaster: \$1,496.00

For marketing, media, and PR consultants, website owners and webmasters. Registration verification is required \*

**Exhibitor** There is a separate application process for exhibiting companies and exhibit representatives. To review the Invitation to Exhibit, which includes the rules, regulations, guidelines, floorplan, and application, go to: http://www.ishrs.org/17thAnnualMeeting.html

### Spouse/Guest: \$620.00

For a spouse or guest of the Physician, Adjunct, or Surgical Assistant who does not belong in any of the above categories. The registered Spouse/Guest will receive a name badge and be admitted to the scientific general sessions, exhibits, coffee breaks, continental breakfasts, and Welcome Reception. Registration verification is required.\* Spouses/guests who are not registered will not be permitted into these listed functions (except for the Welcome Reception) and will not receive a name badge.

### **WEDNESDAY DAY PASSES**

### Physician, Adjunct, Resident, Clinic Director/Owner, Marketing/Media Consultant, Website Owner, or Webmaster -WEDNESDAY DAY PASS: \$350.00

For physicians, adjuncts, residents, clinic director/owners, or marketing/media consultants, website owners or webmasters who only plan to participate in meeting activities on Wednesday/July 22, 2009. In addition to the daily registration pass, registration fees are required to attend the Advanced Review Course. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

## Surgical Assistant/Ancillary Staff - WEDNESDAY DAY PASS: \$150.00

For surgical assistants and other ancillary staff who only plan to participate in meeting activities on Wednesday/ July 22, 2009, including the Surgical Assistants Program. Additional registration fees are required for extra course on Wednesday. The Wednesday Day Pass includes the meeting program and abstract book. Day passes will NOT be sold or honored for Thursday, Friday, Saturday, or Sunday.

### \*REGISTRATION VERIFICATION IS REQUIRED

for all non-members and must accompany registration form. Acceptable forms of verification are as follows:

- For the **Non-Member Physician:** a statement on the physician's letterhead, a copy of the physician's medical certificate or license, or, a letter from a current ISHRS physician member attesting to the credentials as a physician.
- For the Non-Member Adjunct/Trichologist: a statement on the person's business letterhead attesting to the credentials of the person or a certificate of membership in his/her trichologic society.
- For the **Non-Member Physician Resident:** a letter of verification from the residency program director.
- For the **Training Fellow:** a letter of verification from the fellowship training program director.
- For the Non-Member Assistant, Office Staff,
   Office Manager, Clinic Director/Owner,
   Marketing/Media Consultant, Website
   Owner, Webmaster, and Spouse/Guest: a
   letter attesting to current employment by a
   physician on the physician's letterhead, or a letter
   from a current ISHRS physician member attesting
   to the credentials of the individual.

Online registrants should fax verification to ISHRS headquarters at: 630-262-1520.

# **Upcoming Workshops**



ISHRS Regional Workshop October 2-3,2009

# Follicular Unit Extraction: State of the Art Methodology and Instrumentation

Hosted by James A. Harris, MD, FACS, Director of the Hair Sciences Center of Colorado. This two-day, educational workshop will include lectures, live surgery demonstrations, and participation opportunities using a variety of FUE instruments and methodologies.

Registration opens July 2, 2009







For further details including costs and location: www.hsccolorado.com

www.ishrs.org/FUERegWrkshp.htm jmccasky@hsccolorado.com 303.694.9381 / 877.694.9381

# ISHRS 1st Mediterranian Workshop for Hair Restoration Surgery → Hosted by Alex Ginzburg, MD



8-9
November 2009



### **Live Surgery Workshop XVI**

# Hosted by Matt L. Leavitt,

For registratior informatior contact

Valerie Montalband

hvalariem@leavittmgt.com lmgvalmont@aol.com Orlando, Florida U.S.A.

**April 2010** 



Sponsored by the International Society of Hair Restoration Surgery

AN INTENSE HANDS-ON CADAVER WORKSHOP for Physicians & Surgical Assistants

### HAIR RESTORATION SURGERY

ALL PHASES OF HAIR TRANSPLANTATION:

Hairline Design • Donor Harvesting • Donor Closure Recipient Site Creation • Graft Dissection • Graft Placement

**NOVEMBER 6-8, 2009** 



Honored Guest: Edwin S. Epstein, MD, FACS

Presented by Practical Anatomy Workshop Saint Louis University School of Medicine in collaboration with ISHRS

Venue: 3839 Lindell Boulevard, St. Louis, MO Website: http://pa.slu.edu

# About the ISHRS

The International Society of Hair Restoration Surgery is a non-profit medical association composed of more than 750 physicians and surgeons and 150 surgical assistants who specialize in hair restoration. Since its incorporation in 1993, a renaissance in hair transplantation surgery was set into motion by the ISHRS. The multidisciplinary, international membership of the ISHRS became a critical mass for an explosion of innovation in hair transplantation surgery. The Annual Meeting is a highlight of the year in which the top minds in HRS come together to advance the art and science of hair restoration surgery!



### Not a member of the ISHRS? Considering joining.

Go to www.ISHRS.org for your member application.

# Benefits of ISHRS membership include:

- Reduced registration fees for ISHRS annual meetings, live surgery workshops, online webinars, and other training programs
- Subscription to the bi-monthly newsletter,
   Hair Transplant Forum International
- Access to the Online Forum Article
   Archives Database Search
- Subscription to the peer-reviewed journal,
   Dermatologic Surgery (physicians, adjunct, and residents only)
- Opportunities to earn continuing medical education (CME) credits – AMA PRA Category 1 Credits™ and AAD Category 1 CME Credits
- Eligibility for research grants
- www.ISHRS.org A comprehensive informational website on hair loss and restoration. Free listing with Physician Profile for physician members. Free downloadable patient brochure on HRS in multiple languages.
- Ask the Experts program mechanism for members to ask questions and seek advice from other members
- Unified public relations effort to increase the public's perception and awareness of hair restoration surgery
- A team of leaders, volunteers, and staff dedicated to making the ISHRS a valuable resource for the profession.

### Future ISHRS Annual Scientific Meetings

### 18th Annual Scientific Meeting

October 19-24, 2010 Seaport Hotel and World Trade Center Boston, Massachusetts, USA

### 19th Annual Scientific Meeting

September 14-18, 2011
Dena'ina Convention Center & Captain
Cook Hotel
Anchorage, Alaska, USA

### 20th Annual Scientific Meeting

October 17-21, 2012
Atlantis
Paradise Island, The Bahamas

### 21st Annual Scientific Meeting

October 23-27, 2013 Hyatt Regency San Francisco San Francisco, California, USA

### **RULES AND PROPER ETIQUETTE**

The Annual Scientific Meeting is an educational activity. Attendees are expected to maintain professional etiquette and extend proper courtesies. Inappropriate behaviors will not be condoned. The meeting should not be used as an opportunity for solicitation of other physicians' staff or other unethical, inappropriate, and distasteful activities. It may seem obvious, but it is inappropriate and rude to make negative or soliciting comments to the live patients in the various sessions. Negative or disparaging comments about a patient's results to the patient are offensive, psychologically hurtful, and violate our ethical commitment to "do no harm." Patients who agree to show their postoperative results, as well as the doctors who bring them, deserve our respect and support for their willingness to subject their results to scrutiny and contribute to our learning experience.

Soliciting business in the meeting rooms or meeting area hallways is prohibited. Only registered exhibitors, in the Exhibit Hall, may solicit business. There will be no distribution of handouts, flyers or promotional items other than the official Abstract Book and workshop/course handouts, or other than exhibitor items in the exhibit hall. Any handout or flyer intended for the handout table by the registration desk must be pre-approved by the ISHRS Executive Director. Any unapproved handouts will be removed and discarded. Inappropriate postings on the message boards will be removed and discarded discarded

It is vital for the doctors to discuss their complications and show patient photos. Public disclosure of a specific doctor's complications or patients is prohibited. There are ongoing debates in any field of evolving science, and disagreement between professionals is expected. However, inflammatory or inappropriate criticism of any specific ISHRS doctor's or assistant's lecture that has been made in good faith and according to the ethical standards of our Society is prohibited.

The timing of any private social functions must be approved by the ISHRS.

The purpose of these guidelines is not to suppress free speech or to conceal items from the public; rather, it is to encourage a free exchange among doctors without worries that anything said or done will be used against them by a competitor. All doctors have complications at various times, but it takes a special form of integrity to discuss them before a large group of colleagues. By the same token, we understand that most of the non-medical promotional professionals in our field provide a helpful public service while pursuing their business interests. We hope this communication between us will be on a high professional level that will benefit both the field and the patients.

## Go to the New and Improved

# WWW.ISHRS.ORG



 Member Blogs
 Translanted Cicatricial Alopecias Database
 Members Only

logo and Inclusion in the Find a Doctor list.

### Information Resource

includes the Online *Forum* Archive Search and the Ask the Experts.

# The Leading, Unbiased, Peer-Reviewed Site on Hair Loss and Restoration

The ISHRS website is a tremendous resource for patients and physicians. There is a large bank of educational articles for patients on many aspects of hair loss and hair restoration.

Promote Your Practice and ISHRS In order to better promote our profession, it is important to increase our visibility on the Web and with the search engines. One easy way of increasing our visibility on the Web is by placing a search-relevant text link on your website. Adding a link on your website to the ISHRS website or making it more search-relevant (using words in the clickable part of the link that are relevant to our industry) increases the visibility of both your website and www.ISHRS.org.

Linking is Easy and Effective Go to http://www.ishrs.org/ishrs-links.htm#link-to-us, select the link you want to place on your site, and then ask your webmaster to copy-and-paste the applicable link code to your web page. The link will take visitors to the home page of the ISHRS website.

Save the Date



SEAPORT HOTEL & WORLD TRADE CENTER

# BOSTON ≈ 2010

MASSACHUSETTS USA OCTOBER 20-24

18TH ANNUAL SCIENTIFIC MEETING

# Revolution & Evolution

Advances in Hair Restoration: Revolutionary Concepts and Evolutionary Techniques



International Society of Hair Restoration Surgery