



INTERNATIONAL SOCIETY OF HAIR RESTORATION SURGERY

ISHRS Eblast Purchase Terms & Conditions.

Before purchasing a one-time eblast from the International Society of Hair Restoration Surgery (ISHRS), please read the following terms and conditions carefully.

Terms & Conditions:

The following criteria shall apply to all email targeting requests:

- Requests from companies, individuals, or groups whose products or services are of interest to ISHRS members will be considered on an individual basis. The ISHRS reserves the right to determine which requests it will approve.
- Requests from companies, individuals, or groups making false, deceptive, or misleading claims or statements or engaging in deceptive marketing practices or techniques will not be accepted.
- Companies, individuals, or groups may not include in their marketing email the proper name of the International Society of Hair Restoration Surgery or the "ISHRS" acronym unless there is an endorsement and/or co-sponsorship agreement currently in place.
- The ISHRS is not responsible for claims made in the eblast.
- It is the sole responsibility of the purchaser to comply with all legal requirements relating to the marketing and sale of products or services.
- The company/individual must be in good standing with ISHRS with no outstanding bills or invoices.
- All attempts will be made to execute the eblast on the desired send date. However, the send date may be different than the requested send date and is based on other planned email activity.
- An ISHRS disclaimer statement will be included at the bottom of the eblast, and text near the top indicating "ADVERTISEMENT".
- Payment must be received before the eblast will be executed.
- There will be no more than 1 commercial eblast sent per month.

Cost:

- The cost for a one-time eblast is USD \$2,500. It includes a resend 3 days later to non-openers.

Content:

- Content should be clear and concise. Use professional language.
- Hyperlinks to websites for more information may be included.
- Include subject line.
- Insert images in the mock up and attach the images as separate files.

Eblast Purchase Process:

1. Email the completed form and proposed eblast content to: info@ishrs.org
2. Upon approval by the ISHRS Exhibits & Advertising Review Committee, make payment.
3. A test eblast will be sent to the purchaser.
4. The eblast will be sent to ISHRS members who have not opted out.



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ISHRS Eblast Purchase Form

Today's Date	
Company	
Contact Person	
Title	
E-mail Address	
Address	
City	State/Province
Postal Code	Country
Telephone	Facsimile

Subject/what is this eblast about:

Desired Eblast Send Date:

Cost:

☐ \$2,500 USD

Payment Options:

☐ **Check.** Made payable to: *International Society of Hair Restoration Surgery*, 1932 S. Halsted St., Suite 413, Chicago, IL 60608, USA

☐ **Credit Card.** Complete information below and scan/email to: info@ishrs.org. Or fax to ISHRS HQ: +1-630-262-1520

Check one: ☐ Visa ☐ Mastercard ☐ American Express

Card Number: _____ Expiration Date (MM/YYYY): _____ / _____

Name on Card (print): _____ Authorized Signature: _____

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